



# **What's New for MY2013 C-Class Coupe (C 204)**

# What's New for MY2013

## Available Models:

- C 250 Coupe – SoP June 2012 – Mid-July Launch
- C 350 Coupe – SoP June 2012 – Mid-July Launch
- C 350 4MATIC Coupe – SoP June 2012 – Mid-July Launch
- C 63 AMG Coupe – SoP June 2012 – Mid-July Launch

## Change Highlights:

- New C 250 AMG Sport Performance Package
- New C 350 / 350 4MATIC Sport Package
- New modern colour scheme for instrument cluster and all headunits



- ECO Start/Stop feature for V6 models
- ECO driving monitor in instrument cluster
- New cruise control layout, position swap of multifunction turn signal lever and cruise control stalk
- mbrace standard for all models
- Paint Colours:
  - 149 - Polar White **New!**
  - 988 - Diamond Silver **New!**
  - 497 - Cuprit Brown **Deleted!**
  - 650 - Calcite White **Deleted!**

# C 250 Standard Equipment Highlights:

## Exterior:

- AMG Styling Package
- LED Daytime Running Lamps
- Halogen H7 Reflector Headlamps
- Panoramic Sunroof
- 17" 5-Spoke Wheels



## Interior:

- Power Steering Column
- Partially Powered Passenger Seat
- Fully Powered Driver's Seat with 3-Position Memory
- Audio 20 (Single CD & Bluetooth)
- Split Folding Rear Seats
- 3-Spoke Nappa Leather Multifunction Steering Wheel with Perforated Grips
- ARTICO Leather Upholstery

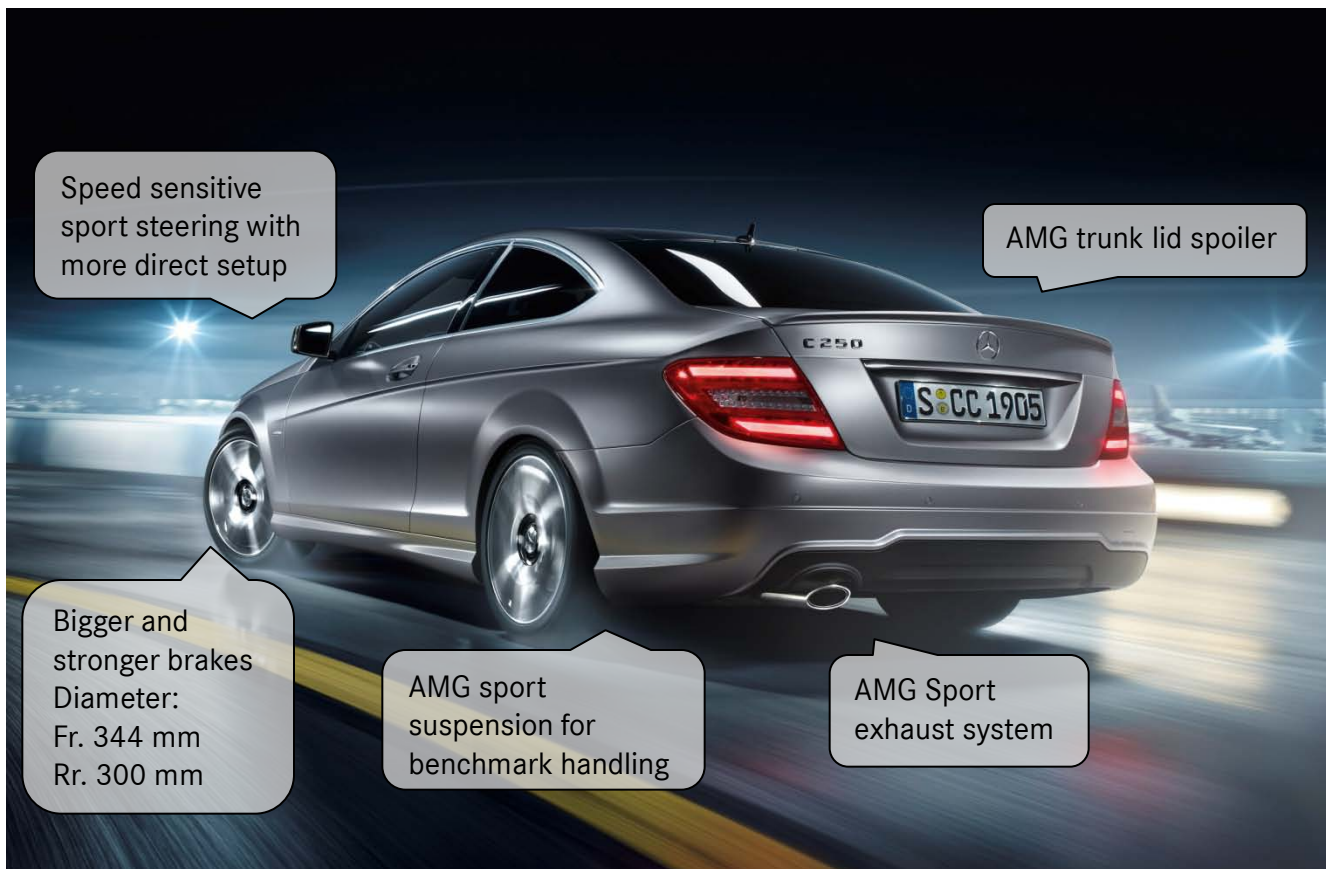


## Mechanical/Safety:

- 11 Airbags
- ADAPTIVE BRAKE with HOLD Function
- ATTENTION ASSIST
- 7G-TRONIC PLUS
- mbrace
- Agility Control Sport Suspension
- Anti Theft Alarm System



# C 250 AMG Sport Performance Package (ASP)



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Silver steering wheel gearshift paddles

Red stitching on steering wheel

AMG floor mats with red piping and Sport badge

DINAMICA door insert panels with red stitching

Red stitching in centre console and arm rest

Red seatbelts (Black available)

AMG Sport seats in Black ARTICO / DINAMICA with red contrast stitching



**Note:** European image shown. Canadian models will not have blind over cupholders.

# C 250 Packages & Options:

## Premium Package (MPP):

- PARKTRONIC w/ Parking Guidance
- Integrated Garage Door Opener
- Electronic Compass
- Auto Dimming Mirrors (Rearview and Driver's Side)
- Exterior Power Folding Mirrors
- SIRIUS Satellite Radio
- harman/kardon LOGIC7 Surround Sound System (12 speakers, 450W)
- Heated Front Seats

## Sport Package (MSP):

- Direct Steering
- Steering Wheel Shift Paddles
- Dynamic Handling Package
- AMG 17" 5-Spoke Wheels
- Flat Bottom Steering Wheel, Upgraded Brakes, Aluminum Pedals

## Driving Assistance Package (MDA):

- Passive Blind Spot Assist
- Passive Lane Keeping Assist

## Bi-Xenon Headlamp Package (MXW):

- Headlamp Washers
- Adaptive Highbeam Assist (AHA)
- Active Bi-Xenon Headlamps

## Stand-Alone Options:

- Media Interface
- COMAND APS w/HDD Navigation & DVD Changer
- Heated Front Seats
- Black Seatbelts (Only with ASP)

# C 350 / 350 4MATIC

## Standard Equipment Highlights:

### Exterior:

- AMG Styling Package
- LED Daytime Running Lamps
- Active Bi-Xenon Headlamps
- Panoramic Sunroof
- 18" AMG 7-Spoke Wheels
- Power Folding Mirrors



### Interior:

- Power Steering Column
- Partially Powered Passenger Seat
- Fully Powered Driver's Seat with 3-Position Memory
- Heated Front Seats
- Audio 20 (Single CD & Bluetooth)
- Split Folding Rear Seats
- 3-Spoke Nappa Leather Flat Bottom Multifunction Steering Wheel with Perforated Grips
- ARTICO Leather Upholstery
- Aluminum Studded Pedals
- Auto Dimming Mirrors (Rearview & Driver's side)
- Universal Garage Door Opener



### Mechanical/Safety:

- 11 Airbags
- 7G-TRONIC PLUS
- ADAPTIVE BRAKE with HOLD Function
- ATTENTION ASSIST
- mbrace
- Dynamic Handling Package (RWD only)
- Anti Theft Alarm System
- Adaptive Highbeam Assist (AHA)
- ECO Start/Stop



# C 350 / C 350 4MATIC Packages & Options:

## Premium Package (MPP):

- PARKTRONIC w/ Parking Guidance
- COMAND APS w/HDD Navigation & DVD Changer
- SIRIUS Satellite Radio
- Media Interface
- harman/kardon LOGIC7 Surround Sound System

## Premium Seating Package (MCS):

- Fully Powered Passenger Seat
- Passenger Seat Memory
- Leather Upholstery

## Driving Assistance Package (MDA):

- Passive Blind Spot Assist
- Passive Lane Keeping Assist

## Sport Package (MSP):

- Black ARTICO/DINAMICA AMG Sport Seats
- DINAMICA Door Inserts
- 18" AMG Bi-Colour 7-Twin-Spoke Wheel
- AMG Floor Mats with Red Piping
- Red Contrast Stitching (Steering wheel, door armrest, gear shift, door insert, seats)
- Red Seatbelts
- Silver Steering Wheel Paddle Shifters (C 350 RWD only)



## Stand-Alone Options:

- Rear View Camera
- AMG 18" 5-Twin Spoke Wheels
- KEYLESS GO
- Black Seatbelts (Only with MSP)



# C 63 AMG Standard Equipment Highlights:

## Exterior:

- AMG Styling Package
- LED Daytime Running Lamps
- Active Bi-Xenon Headlamps
- Panoramic Sunroof
- 18" AMG 5-Twin-Spoke Wheels
- Power Folding Mirrors



## Interior:

- Power Steering Column
- Fully Powered Front Seats with 3-Position Memory
- Heated Front Seats
- Audio 20 (Single CD, Bluetooth, SIRIUS, Media Interface)
- Split Folding Rear Seats
- 3-Spoke Nappa Leather Multifunction Steering Wheel with Perforated Grips and Flattened Bottom and Top Sections
- *designo* Leather Upholstery
- Aluminum Studded Pedals
- Auto Dimming Mirrors (Rearview & Driver's side)
- Universal Garage Door Opener



## Mechanical/Safety:

- 11 Airbags
- ADAPTIVE BRAKE with HOLD Function
- ATTENTION ASSIST
- AMG SPEEDSHIFT MCT 7-Speed Sports Transmission
- AMG Sports Suspension
- mbrace
- Anti Theft Alarm System
- Adaptive Highbeam Assist (AHA)
- 3 Stage ESP (Off, Sport, On)



# C 63 AMG Packages & Options:

## Premium Package (MPP):

- Rear View Camera
- PARKTRONIC with Parking Guidance
- Passive Blind Spot Assist
- Passive Lane Keeping Assist
- LINGUATRONIC Voice Control
- COMAND APS with Hard-Drive based Navigation & DVD Changer
- harman/kardon LOGIC7 Surround Sound System
- KEYLESS-GO

## AMG Performance Package (APX):

- 30 Additional Horsepower
- Top Speed Raised to 280 km/h
- Limited-Slip Differential
- Tire Pressure Monitoring System
- AMG Trunk Lid Spoiler in Carbon Fibre
- AMG Carbon Fibre Trim
- Red Brake Calipers
- Titanium Grey Engine Cover
- AMG High Performance Braking System
- AMG Performance Steering Wheel with DINAMICA Inserts



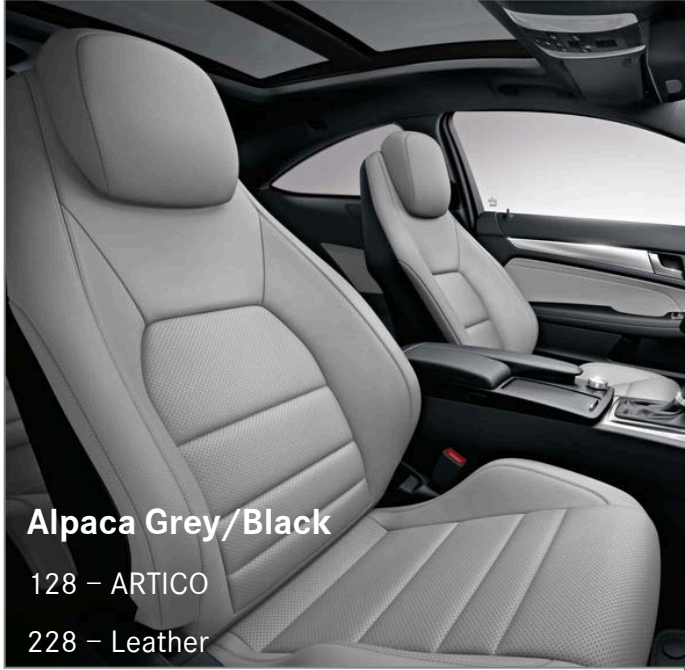
## Stand-Alone Options:

- AMG Carbon-Fibre Mirror Covers
- 19" AMG Multi-Spoke Alloy Wheels

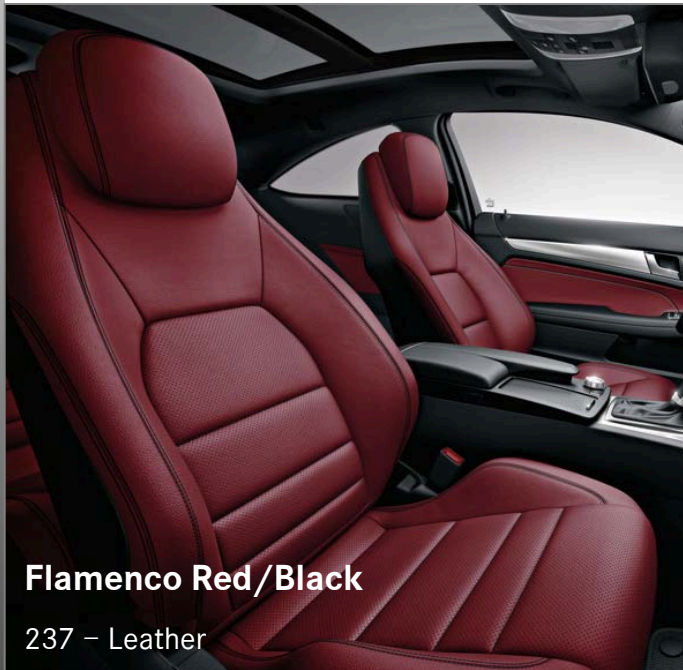
# Interior Combinations:



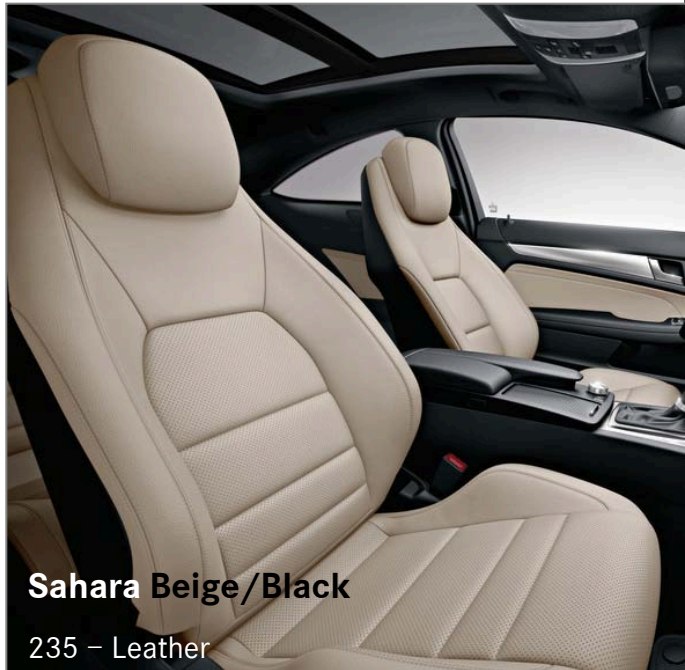
**Black/Black**  
121 – ARTICO  
221 – Leather



**Alpaca Grey/Black**  
128 – ARTICO  
228 – Leather



**Flamenco Red/Black**  
237 – Leather



**Sahara Beige/Black**  
235 – Leather



**Almond Beige/Mocha Brown**  
125 – ARTICO

# C 63 AMG Interior Combinations:

*designo* Single Tone



**Black**

X11 – *designo* Leather



**Sand**

X10 – *designo* Leather



**Porcelain**

X27 – *designo* Leather



**Classic Red**

X17 – *designo* Leather

# C 63 AMG Interior Combinations:

*designo* Two Tone



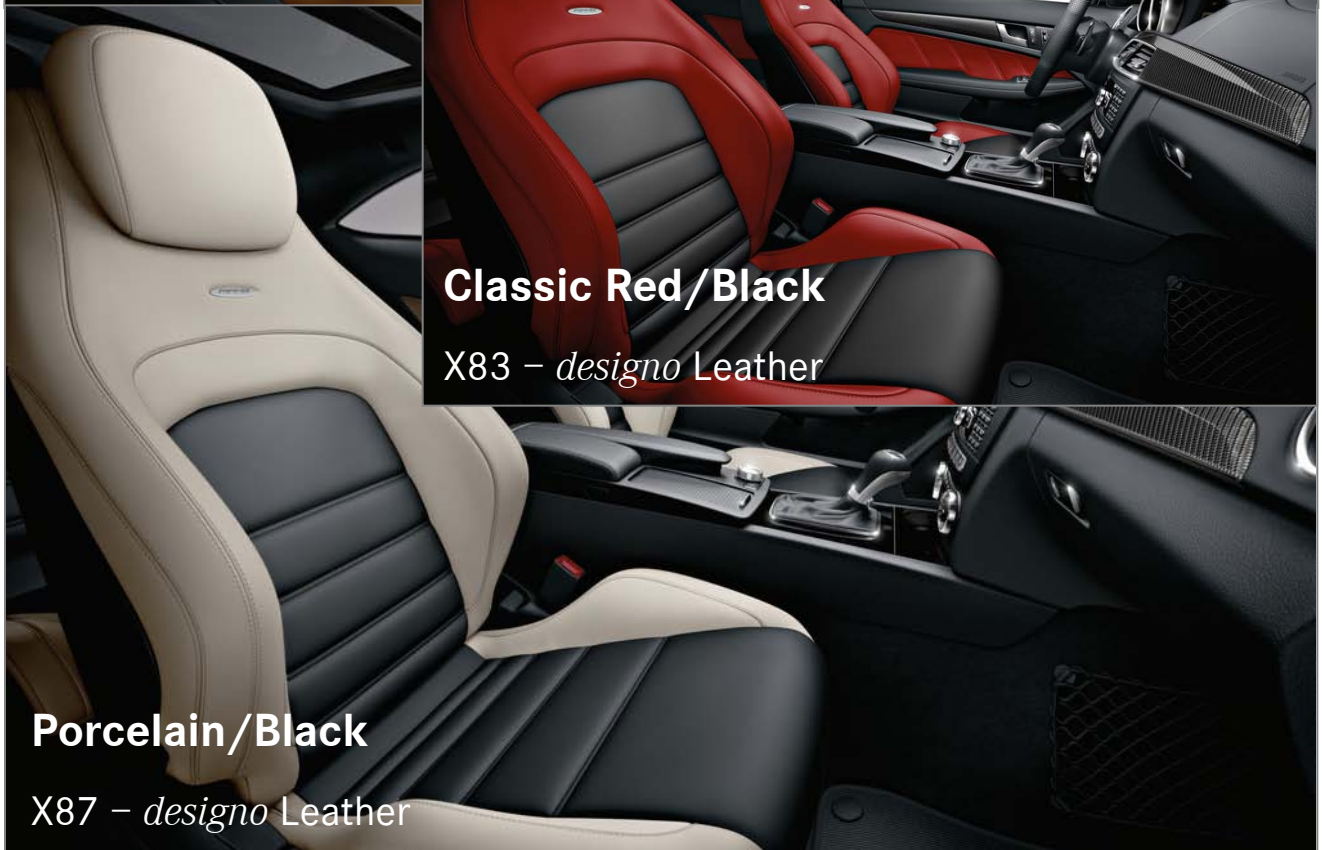
**Sand/Black**

X77 – *designo* Leather



**Classic Red/Black**

X83 – *designo* Leather



**Porcelain/Black**

X87 – *designo* Leather

# Trim Choices:



**H80 - Piano Black Lacquer (High Gloss)**



**H73 - AMG Carbon Fibre**



**739 - Brushed Aluminum**











**731 - Burl Walnut Wood**



**H06 - Matte Ash Olive Wood**

# Wheels and Tires:

MY13 C-Class Coupe			
	C 250	C 350 / C 350 4MATIC	C 63 AMG
STANDARD	 <p><b>Code - 639</b>  <b>17" 5-Spoke</b>            Front: 225/45 (7.5J x 17)            Rear: 245/40 (8.5J x 17)            All-season performance tires  <i>with compact spare (Code 690)</i></p>	 <p><b>Code - 782</b>  <b>18" AMG 7-Spoke</b>            Front: 225/40 (8.0J x 18)            Rear: 255/35 (8.5J x 18)            All-season performance tires  <i>with compact spare (Code 690)</i></p>	 <p><b>Code - 795</b>  <b>18" AMG 5-Twin-Spoke</b>            Front: 235/40 (8.0J x 18)            Rear: 255/35 (9.0J x 18)            Performance tires  <i>with compact spare (Code 690)</i>  <i>(not recommended for winter use)</i></p>
SPORT PACKAGE	 <p><b>Code - 784</b>  <b>17" AMG 5-Twin-Spoke</b>            Front: 225/45 (7.5J x 17)            Rear: 245/40 (8.5J x 17)            All-season performance tires  <i>with compact spare (Code 690)</i></p>	 <p><b>Code - 760</b>  <b>18" AMG 7-Twin-Spoke</b>            Front: 225/40 (7.5J x 18)            Rear: 255/35 (8.5J x 18)            All-season performance tires  <i>with compact spare (Code 690)</i></p>	No Package Offer
AMG SPORT PERFORMANCE PKG.	 <p><b>Code - 760</b>  <b>18" AMG 7-Twin-Spoke</b>            Front: 225/40 (7.5J x 18)            Rear: 255/35 (8.5J x 18)            All-season performance tires  <i>with compact spare (Code 690)</i></p>	No Package Offer	No Package Offer
OPTIONAL	No Offer	 <p><b>Code - 786</b>  <b>18" AMG 5-Twin-Spoke</b>            Front: 225/40 (8.0J x 18)            Rear: 255/35 (8.5J x 18)            All-season performance tires  <i>with compact spare (Code 690)</i></p>	 <p><b>Code - 788</b>  <b>19" AMG Multi-Spoke</b>            Front: 235/35 (8.0J x 19)            Rear: 255/30 (9.0J x 19)            Performance tires  <i>with compact spare (Code 690)</i>  <i>(not recommended for winter use)</i></p>

# Technical Data:

MY13 C-Class Coupe	C 250	C 350	C 350 4MATIC	C 63 AMG
<b>DIMENSIONS</b>				
Length (mm)	4,590	4,590	4,590	4,707
Width - Excluding Mirrors (mm)	1,770	1,770	1,770	1,770
Width - Including Mirrors (mm)	1,997	1,997	1,997	1,997
Height (mm)	1,406	1,406	1,406	1,406
Wheelbase (mm)	2,760	2,760	2,760	2,760
Turning Circle (m)	10.84	10.84	10.84	10.84
Luggage Capacity (L)	450	450	450	450
Fuel Capacity (L)	66L (8L Reserve)	66L (8L Reserve)	66L (8L Reserve)	66L (8L Reserve)
<b>WEIGHT</b>				
Curb Weight (kg)	1,550	1,615	1,685	1,730
Weight Distribution - Front (%)	TBD	TBD	TBD	53%
Weight Distribution - Rear (%)	TBD	TBD	TBD	47%
Maximum Gross Vehicle Weight (kg)	2,020	2,085	2,090	2,160
Maximum Payload (kg)	470	470	405	430
Maximum Roof Load (kg)	100	100	100	100
<b>ENGINE</b>				
Engine Type	16V DOHC I4 Turbo	24V DOHC V6	24V DOHC V6	32V DOHC V8
Displacement (cm <sup>3</sup> )	1,796	3,498	3,498	6,208
Bore (mm)	82.00	92.90	92.90	102.20
Stroke (mm)	85.00	86.00	86.00	94.60
Horsepower (SAE @ RPM)	201 @ 5,500	302 @ 6,500	302 @ 6,500	451 @ 6800
Torque (lb-ft @ RPM)	229 @ 2,300 - 4,300	273 @ 3,500 - 5,250	273 @ 3,500 - 5,250	443 @ 5000
Compression Ratio	9.3 : 1	12.0 : 1	12.0 : 1	11.3 : 1
Fuel Type	Premium Unleaded	Premium Unleaded	Premium Unleaded	Premium Unleaded
<b>DRIVETRAIN</b>				
Drive Configuration	RWD	RWD	4MATIC	RWD AMG SPEEDSHIFT MCT
Transmission Type	7G-TRONIC PLUS Automatic	7G-TRONIC PLUS Automatic	7G-TRONIC PLUS Automatic	7-Speed Sports Transmission
<b>Gear Ratios (: 1)</b>				
1st	4.380	4.380	4.380	4.380
2nd	2.860	2.860	2.860	2.860
3rd	1.920	1.920	1.920	1.920
4th	1.370	1.370	1.370	1.370
5th	1.000	1.000	1.000	1.000
6th	0.820	0.820	0.820	0.820
7th	0.730	0.730	0.730	0.730
Reverse 1	3.420	3.420	3.420	NA
Reverse 2	2.230	2.230	2.230	NA
Final Drive Ratio	3.070	2.820	2.820	2.820
<b>BODY/SUSPENSION</b>				
Steering	Rack & Pinion	Rack & Pinion	Rack & Pinion	Rack & Pinion
Braking System	ABS with Brake Assist	ABS with Brake Assist	ABS with Brake Assist	ABS with Brake Assist
Brake Disc Ventilation	Front	Front and Rear	Front and Rear	front & rear
Front Suspension	Multi-link	Multi-link	Multi-link	Ind., 3-Link
Rear Suspension	Multi-link Independent	Multi-link Independent	Multi-link Independent	Ind., MB Multi-Link
Drag Coefficient	0.27	0.28	0.30	0.32
<b>ELECTRICAL</b>				
Battery Capacity (Amp Hours)	80	80	80	95
Alternator Output (Watts)	2,520	2,520	2,520	2,500
<b>PERFORMANCE</b>				
Top Speed (Electronically Limited - km/h)	210	210	210	250
Acceleration - 0-100 km/h (Seconds)	7.2	6.0	6.2	4.5