

2014 E63 Dealer Ordering Guide



An important note about this Guide:

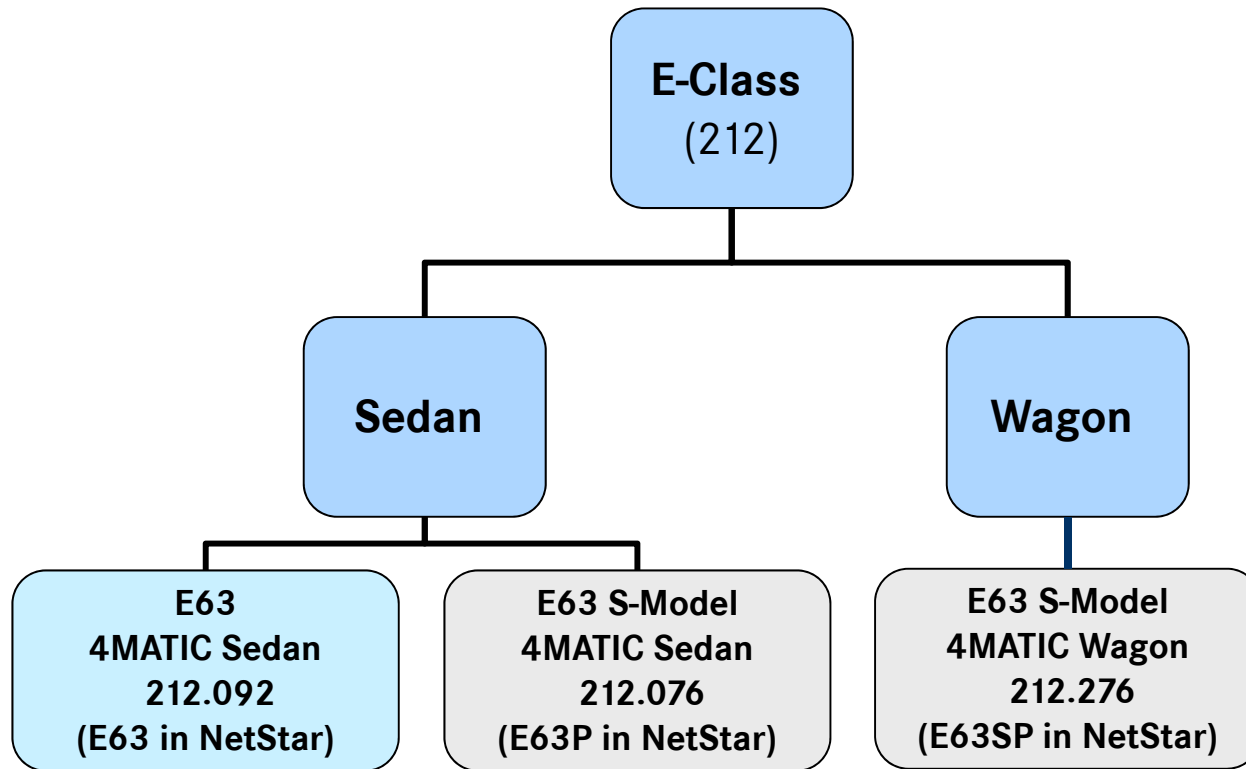
The information presented in this guide is based on the most current information available and is intended to assist you when specifying your E63 AMG orders.

This guide contains final pricing and option availability.

Due to variances among color monitors and printers the colors that appear on your screen and printouts may not be exact.

For illustrative purposes, some images may be of European Specification vehicles.

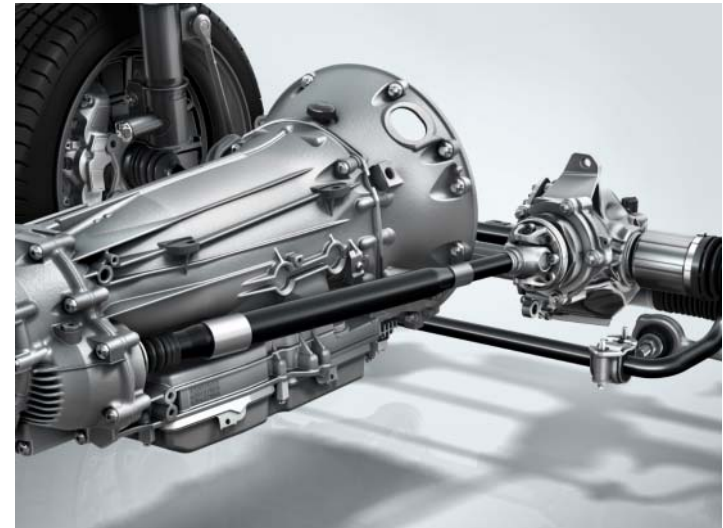
2014 E63 AMG Portfolio



Highlights for 2014



- AMG Performance 4MATIC - Standard on all E63 Models
- More HP & Torque - Standard
- All-new S-Model available in Sedan & Wagon
- Full LED Headlamps - Standard
- Collision Prevention Assist - Standard
- Standard Interior Enhancements:
 - Nappa Leather Seats and Door Panel Inserts
 - Dashboard and Door Panel tops in Nappa Optik
 - Dashboard Clock
 - Unique Black Nappa Leather interior styling for S-Models



2014 E63 AMG Portfolio



E63 4MATIC

- Available in Sedan only

E63 S-Model 4MATIC

- Available in Sedan & Wagon
- 'S' Model → Replaces P30 Performance Package



2014 E63 4MATIC (Sedan)



- 5.5L V8 BiTurbo
 - 550 hp @ 5,250 - 5,750 rpm
 - 531 lb/ft @ 1,750 - 5,000 rpm
- AMG 4MATIC All Wheel Drive
 - Torque Split: 33% Front / 67% Rear
- 0-60 mph = 3.6*sec Sedan
- 155 mph Top Speed

Retail Release – August 2013
Sedan MSRP = \$92,770
(Shown as E63 in NetStar)



*Preliminary

2014 E63 S-Model 4MATIC (Sedan/Wagon)



- 5.5L V8 BiTurbo
 - 577 hp @ 5,500 rpm
 - 590 lb/ft @ 2,000 – 4,500 rpm
- AMG 4MATIC All Wheel Drive
 - Torque Split: 33% Front / 67% Rear
- 0-60 mph = 3.5*sec Sedan / 3.6*sec Wagon
- 186 mph Top Speed

Retail Release – August 2013

Sedan MSRP = \$ 99,770

(Shown as E63P in NetStar)

Wagon MSRP = \$ 102,370

(Shown as E63SP in NetStar)



*Preliminary

E63 vs E63 S - Exterior Differentiation



E63

Body Color Insert & Splitter

Chrome Shadow A-Wing Trim



E63 S

Gloss Black Insert

Chrome Shadow A-Wing Trim & Splitter



E63 vs E63 S - Exterior Differentiation



E63

Body Color Insert & Splitter



Chrome Shadow A-Wing Trim

E63 S

Gloss Black Insert

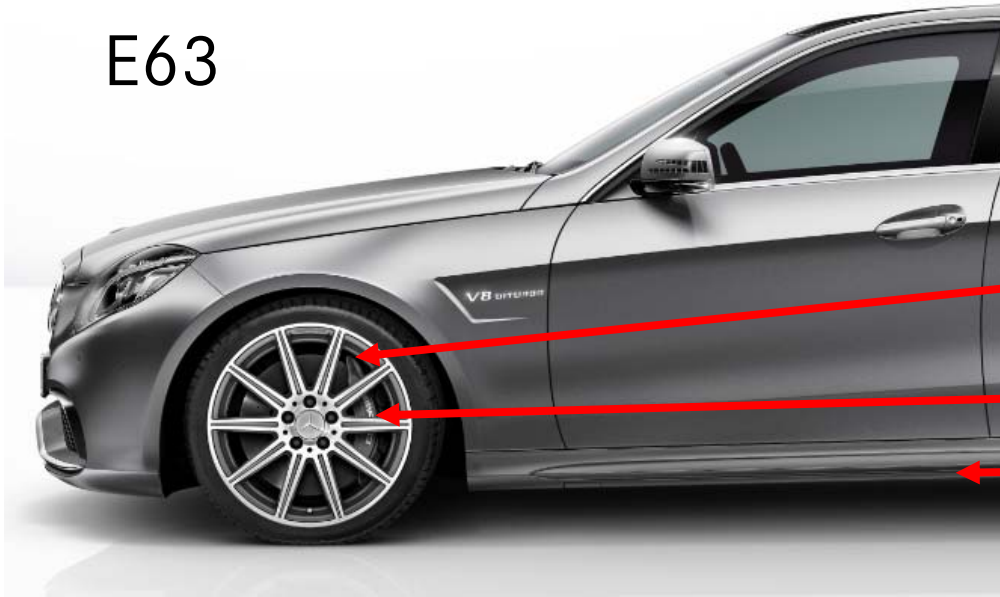


Chrome Shadow A-Wing Trim & Splitter

E63 vs E63 S - Exterior Differentiation



E63

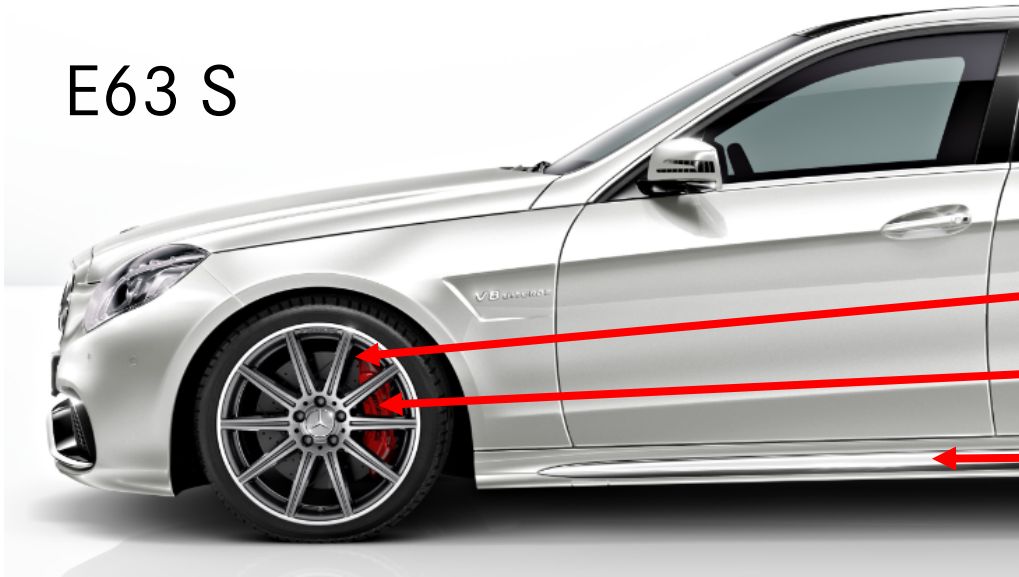


797 – Silver Wheel
- Standard for E63 -

Grey Brake Calipers

No Rocker Panel Insert

E63 S



662 – Titanium Wheel
- Standard for E63S -

Red Brake Calipers

Rocker Panel Insert in
Chrome Shadow

E63 vs E63 S - Exterior Differentiation



E63



Upper Trim in Black

Separated Quad
Trapezoid Tailpipes in
Chrome

Diffuser & Tailpipe
Surround Trim in
Black

E63 S



Spoiler in Body Color

'S' AMG Badge

Upper Trim in Black

Conjoined Quad
Trapezoid Tailpipes in
Chrome

Diffuser in Black &
Tailpipe Surround Trim
in Chrome Shadow

E63 vs E63 S - Exterior Differentiation



E63



Upper Trim in Black

Diffuser & Tailpipe Surround Trim in Black

Separated Quad Trapezoid Tailpipes in Chrome

E63 S



Upper Trim in Black

Diffuser in Black & Tailpipe Surround Trim in Chrome Shadow

Spoiler in Body Color

'S' AMG Badge

Conjoined Quad Trapezoid Tailpipes in Chrome

E63 & E63 S - Wheels

Note: All wheels are
F: 255/35/19 (19x9)
R: 285/30/19 (19x9.5)



(797) 10-Spoke Silver - Standard for E63



(752) 10-Spoke Matte Black - Optional: \$500



(662) 10-Spoke Titanium - Standard for E63 S



(785) Twin 5-Spoke Forged - Optional: \$1,700

E63 & E63 S – Interior



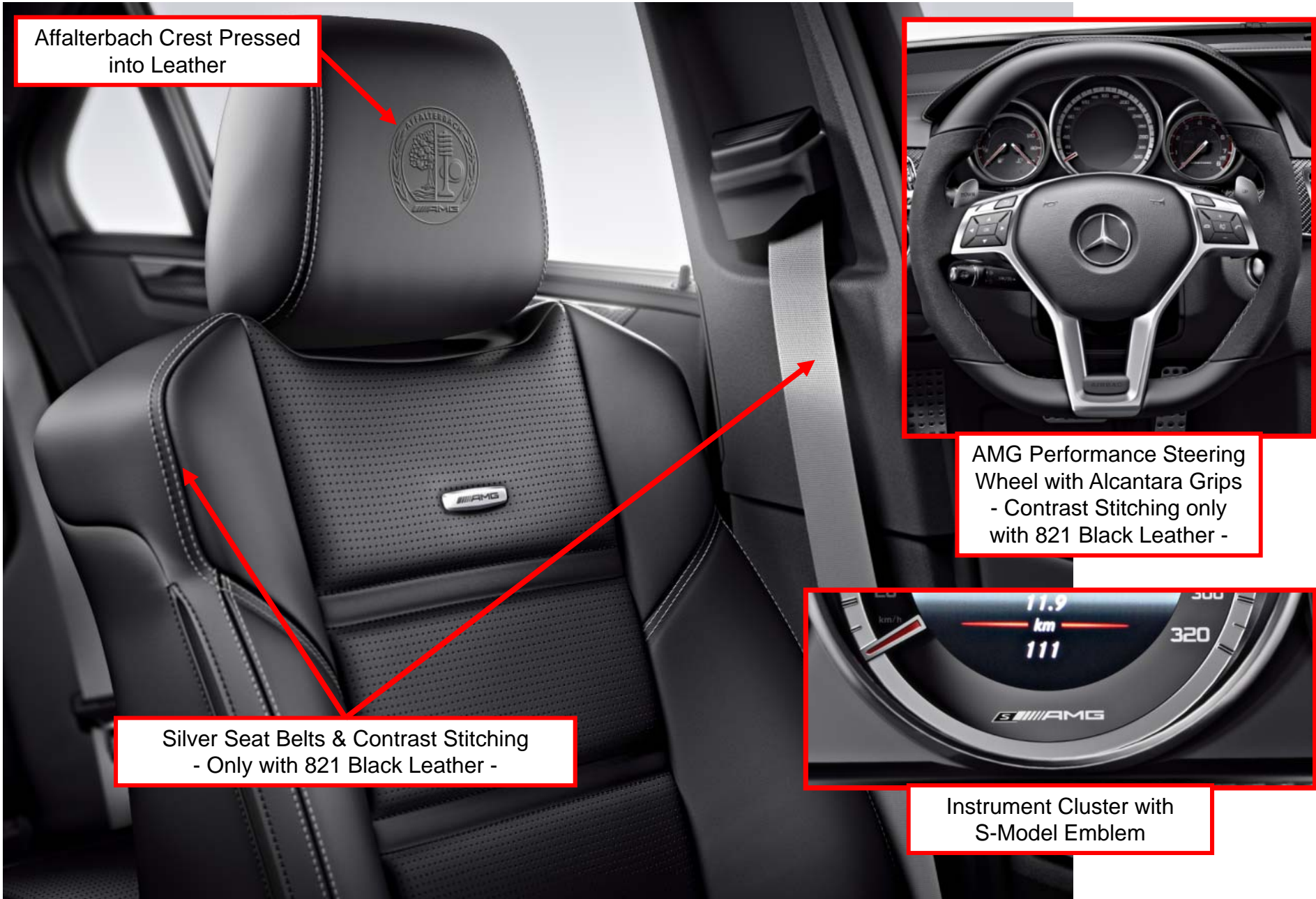
Y41 – Black DINAMICA Headliner
- Standard -

Dash Cover & Door Panel
Tops in Nappa Optik
- Standard -

Nappa Leather
- Standard -

739 – Black Ash Trim
- Standard -

E63 S-Model Interior Differentiation



Affalterbach Crest Pressed into Leather



AMG Performance Steering Wheel with Alcantara Grips - Contrast Stitching only with 821 Black Leather -

Silver Seat Belts & Contrast Stitching - Only with 821 Black Leather -



Instrument Cluster with S-Model Emblem

E63 & E63 S - AMG Paint Selections



040 - Black



585* - Indigo Blue Metallic



799 - Diamond White Metallic

Additional Charge - \$795



149 - Polar White



755 - Steel Grey Metallic



890 - Lunar Blue Metallic



197 - Obsidian Black Metallic



775 - Iridium Silver Metallic



988 - Diamond Silver Metallic



526 - Dolomite Brown Metallic



792 - Palladium Silver Metallic



996* - Cardinal Red Metallic

Additional Charge - \$360

*585 and 996 paints available as of September 2013 & January 2014 respectively

E63 & E63 S – *designo* Paint Selections



designo Metallic Paints - \$2,300



033 – *designo* Mocha Black



041 – *designo* Graphite



052 – *designo* Mystic Brown

designo Magno (Matte) Paints - \$3,950



044 – *designo* Magno Alanite Grey (Matte)



049 – *designo* Magno Cashmere White (Matte)

E63 & E63 S – Interior Colors



861 – Black Nappa Leather - Standard for E63 Only -



865 – Silk Beige Nappa Leather - N/C -



868 – Ash Grey Nappa Leather - N/C -



821 – Black Nappa Leather - Standard for E63 S Only -

E63 & E63 S – *designo* Nappa Upholstery



designo Nappa Leather Upholstery Packages - \$1,180

Note:

- Any trim is available with *designo* Upholstery
- Images shown with optional W69 *designo* Black Piano Lacquer Wood Trim



181PKG – *designo* Sand



255PKG – *designo* Platinum White



274PKG – *designo* Saffron Beige



276PKG – *designo* Mystic Red



280PKG – *designo* Amaretto



286PKG – *designo* Auburn Brown



286PKG – *designo* Light Brown

E63 & E63 S – Interior Trim



736 – Black Ash
- Standard -



H14 – Burl Walnut
- N/C on E63 & E63S -



H09 – Satin Finish Brown Ash
- N/C on E63 & E63S -



H73 – Carbon Fiber
- Optional: \$2,850 -

E63 & E63 S - *designo* Interior Trim



designo Interior Trim - \$850



W10 - *designo* Natural Curly
Maple



W69 - *designo* Black Piano
Lacquer



W26 - *designo* Natural
Bamboo

773pkg - Exterior Carbon Trim Package



773pkg Package Contains:

- 773 Carbon Fiber Euro Package I
- B28 Carbon Fiber Euro Package II



Carbon Fiber Mirror Cover

Carbon Fiber Insert

Carbon Fiber Rocker Panel
Insert

- Optional for E63 & E63 S -
- \$5,500 -
- LIMITED AVAILABILITY**



Carbon Fiber Spoiler

Carbon Fiber Upper
Trim and Grille Insert

- Shown on E63 S -

P60 – AMG Night Styling



- Optional for E63 & E63 S -
- \$750 -



Gloss Black Mirror Cover

Gloss Black Insert, A-Wing
Trim & Splitter

Gloss Black Rocker Panel
Insert



Upper Trim in Black

Diffuser in Black &
Tailpipe Surround Trim
in Gloss Black

Conjoined Quad
Trapezoid Tailpipes in
Black Chrome

- Shown on E63 S -

E63 & E63 S – AMG Door Sill Covers



Stainless AMG Door Sill Covers

- Standard for E63 -
- N/A for E63 S -



Illuminated AMG Door Sill Covers

- Optional for E63: \$850 -
- Standard for E63 S -



E63 & E63 S - Braking



E63 Only



Grey Calipers
- Standard -

E63 S-Model Only



Red Calipers
- Standard -

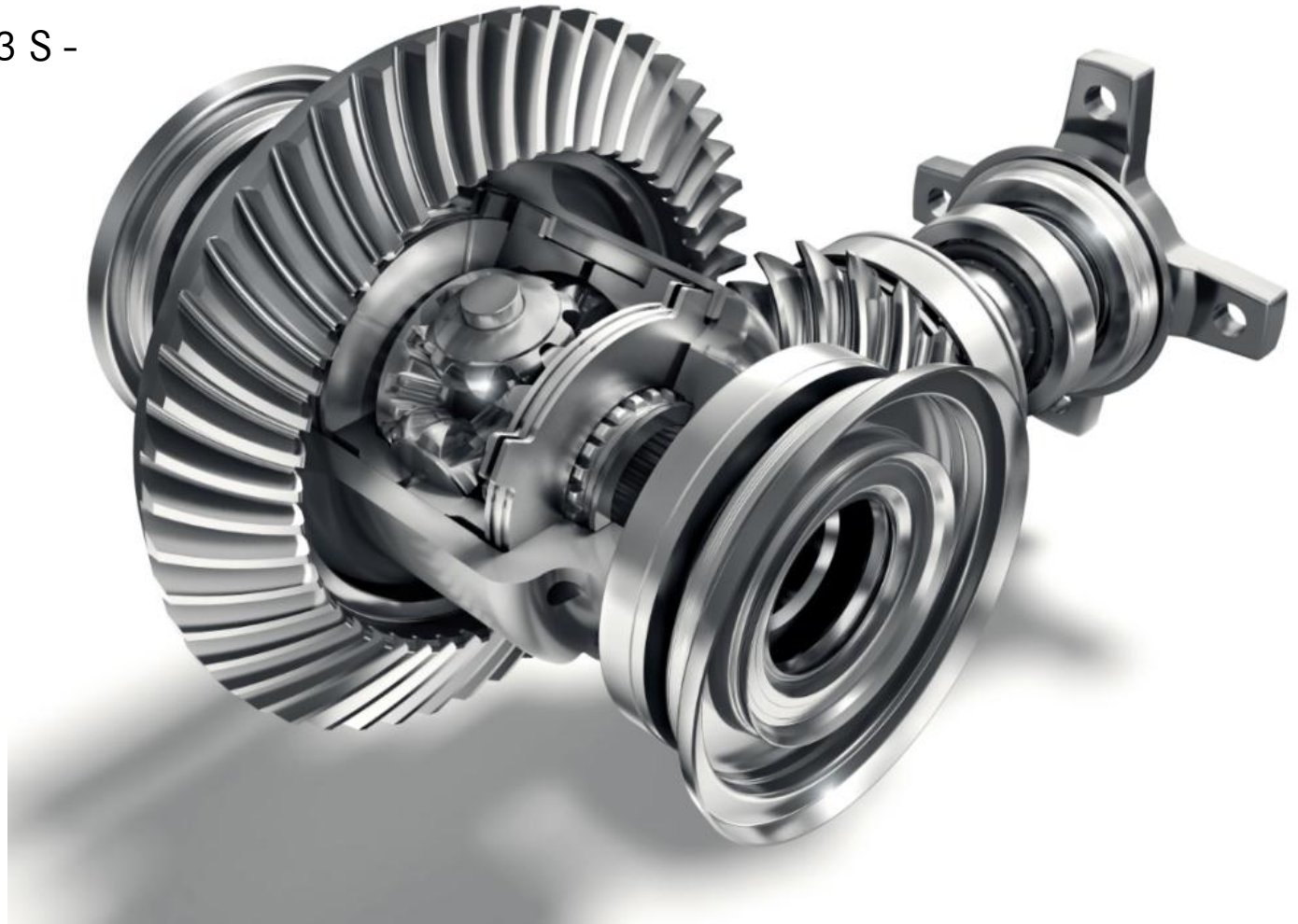


B07 - AMG Carbon
Ceramic Braking System
- Optional: \$8,950 -

471 - Limited Slip Rear Differential



- 471 - Limited Slip Rear Differential
- N/A on E63 -
- Standard for E63 S -



B14 - Carbon Fiber Engine Cover



B14 - Carbon Fiber Engine
Cover
- Optional for E63 & E63 S -
\$1,500



281 - AMG Performance Steering Wheel



- 281 - AMG Performance Steering Wheel with Alcantara Grips
- Optional for E63: \$500 -
 - Standard for E63 S -

Note:

- Silver Contrast Stitching (shown) only with 821 Black Leather
- Stitching for all other interior colors is black



811 – Bang & Olufsen Sound System



811 – Bang & Olufsen Sound System
- Optional for E63 & E63 S -
\$5,400



Bang & Olufsen BeoSound System Details:

- 15 Speakers/ 1200 watts with ICEpower amplifier & DSP
- Tweeters in "Acoustic Lens Technology" (ALT) with LED illumination integrated into each front mirror triangle
- 100 mm mid-range speakers and a 165 mm woofer in each of the front doors, with aluminum speaker covers in silver chrome
- 25 mm tweeters and a 165 mm woofer in each rear door, with aluminum speaker covers in silver chrome
- Two 100 mm surround loudspeakers and two 165 mm subwoofer with aluminum loudspeaker covers in silver chrome in the parcel shelf
- One 80 mm center speaker in the dashboard for perfect surround sound reproduction with Dolby Digital 5.1 or DTS

E63 & E63 S - Packages



P01pkg – Premium 1 Package

- 218 - Rearview Camera
- 512 - COMAND Navigation
- 536 - SiriusXM Satellite Radio
- 810 - harman/kardon® LOGIC7® surround sound
- 540 - Power rear window sunshade
- 875 - Heated Front Seats (non V8)
- 401 - Active Ventilated Front Seats

- Standard -

997pkg – Driver Assistance Package

- 233 - DISTRONIC PLUS® with PRE-SAFE® Brake)
- 236 - DISTRONIC PLUS® with Steering Assist
- 23P - Driver Assistance Package code
- 237 - Active Blind Spot Assist
- 238 - Active Lane Keeping Assist
- 271 - PRE-SAFE PLUS®

- \$2,800 -

889pkg – KEYLESS-GO Package

- P17 - Control Code
- 871 - Hands-Free Access
- 881 - Electronic Trunk Closer
- 889 - KEYLESS-GO

- Standard -

319 Lighting Package

- 608 - Adaptive Highbeam Assist
- 640 - Full-LED Headlamps w/Active Curve Illumination & Corner Illuminating Lamps (was previously code 615; now includes 619)

- Standard -

993pkg – Lane Tracking Package

- 234 - Blind Spot Assist
- 476 - Lane Keeping Assist

- \$875 -

995 Pkg. – AMG Surround View Camera Package

- P44 - Parking Assist Package code
- 501 - Surround View Camera System

- \$1,290 -

773pkg – Exterior Carbon Fiber Trim Package:

- 773 Carbon Fiber Euro Package I
- B28 Carbon Fiber Euro Package II

- \$5,500 -

E63 & E63 S - Stand Alone Options



Stand Alone Options	<u>E63</u>	<u>E63 Sedan S-Model</u>	<u>E63 Wagon S-Model</u>
xxx - Metallic Paint	Standard	Standard	Standard
235 - PARKTRONIC	Standard	Standard	Standard
287 - Split-Folding Rear Seats	Standard	Standard	Standard
281 - AMG Performance Steering Wheel Leather/Alcantara	\$500	Standard	Standard
314 - Wood/Leather Steering Wheel for Sport	N/A	N/A	N/A
401 - Heated & Active Ventilated Front Seats	Standard	Standard	Standard
413 - Power Tilt/Sliding Panorama Sunroof	\$1,090	\$1,090	Standard
432 - Active Multicontour Driver Seat	Standard	Standard	Standard
443 - Heated Steering Wheel	N/A	N/A	N/A
471 - Limited Slip Differential	N/A	Standard	Standard
752 - 19" AMG 10-Spoke Alloy Wheel - Black	\$500	\$500	\$500
785 - 19" AMG Twin 5-spoke Forged Alloy Wheel	\$1,700	\$1,700	\$1,700
864 - Rear Seat Entertainment System	\$1,910	\$1,910	\$1,910
8xx - Nappa Leather (821, 861, 865, 868,)	Standard	Standard	Standard
811 - Bang & Olufsen Sound System	\$5,400	\$5,400	\$5,400
881 - Electronic Trunk Closer	Standard	Standard	Standard
872 - Heated Rear Seats	N/A	N/A	\$625
889 - KEYLESS-GO®	Standard	Standard	Standard
B07 - AMG Carbon Ceramic Braking System	N/A	\$8,950	\$8,950
B15 - Carbon Fiber Engine Cover	\$1,500	\$1,500	\$1,500
H13 - Burl Walnut Trim	No Charge	No Charge	No Charge
H09 - Brown Satin Ash Wood	No Charge	No Charge	No Charge
H73 - Carbon Fiber Trim	\$2,850	\$2,850	\$2,850
P60 - AMG Night Styling	\$750	\$750	\$750
VPC Options			
068 - Wheel Locks	\$140	\$140	\$140
070 - Chrome Door Handle Inserts	\$90	\$90	\$90
120 - AMG Illuminated Door Sills	\$850	Standard*	Standard*
137 - Comfort Box	\$290	\$290	N/A
SPC Options (addl \$250 SPC Charge Applies)			
298 - Rear Side Airbags	\$420	\$420	\$420
297 - Rear Side Window Sunblinds	\$380	\$380	N/A
867 - SPLITVIEW (avail. as of 6/2013 production)	\$1,000	\$1,000	\$1,000

*Factory Installed

The logo consists of a stylized graphic on the left, followed by the letters 'AMG' in a bold, sans-serif font. The graphic is a series of five slanted parallel bars of varying lengths, creating a sense of motion and speed. The letters 'A', 'M', and 'G' are thick and blocky, with a distinctive notch in the 'G'.

DRIVING PERFORMANCE