

MY12 C-Class Coupe Dealer Ordering Guide

Product Management

Release Date: May 13, 2011

Note: Some ordering details are subject to change



MY12 C-Class Coupe Primary Ordering Information

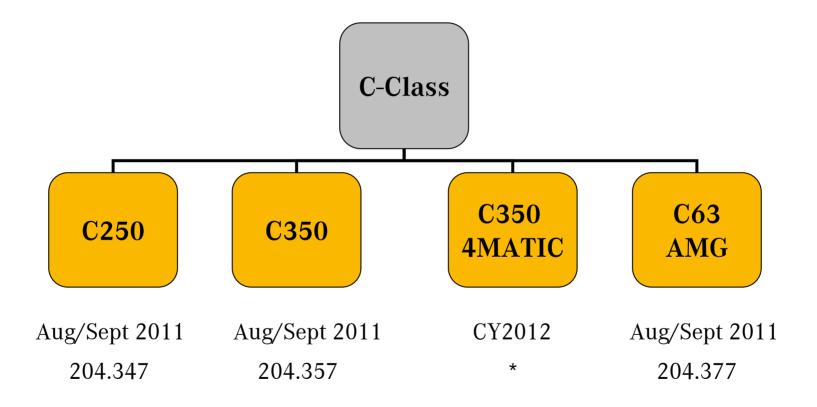
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16-18 -**Specifications**



ADVANTAGES online

MY12 C-Class Coupe (C204) Portfolio



*More details to follow at a later date



MY12 C-Class Coupe Highlights (1 of 2)

- 1.8L Turbo I4 for C250 RWD
 - 201 hp / 229 lb-ft
 - •7G-TRONIC PLUS 7-Speed Automatic
- 3.5L V6 for C350 RWD
 - 302 hp / 273 lb-ft
 - •7G-TRONIC PLUS 7-Speed Automatic
- 6.3L V8 for C63 AMG
 - •451 hp/443 lb-ft
 - AMG SPEEDSHIFT MCT 7-Speed Automatic

ADVANTAGES online



MY12 C-Class Coupe Highlights (2 of 2)

- ATTENTION ASSIST
- ADAPTIVE BRAKE with HOLD function
- PARKTRONIC with Parking Guidance
- Lane Keeping Assist & Blind Spot Assist
- New infotainment system (NTG 4.5) with standard features such as:
 - Bluetooth Audio Streaming
 - USB connectivity
 - Central controller
 - 5.8" high-mounted screen
 - HD Radio





ADVANTAGES online

Color Instrument Display

ADVANTAGES online



MY12 C-Class Coupe Standard Equipment

- Panorama sunroof*
- Split folding rear seats*
- ATTENTION ASSIST
- ADAPTIVE BRAKE with HOLD function
- LED daytime running lamps and tail lamps
- Bluetooth
- Rain-sensing intermittent wipers
- Auto-dimming driver side and rear view mirrors
- HomeLink garage door opener
- 4.5" color instrument display
- Integrated compass
- Shift Paddles*
- HD radio
- USB interface



Attention Assist



Color Instrument Display



*Unique standard equipment for coupe



ADVANTAGES online

MY12 C-Class Coupe Paint

• 040 - Black



•183 – Magnetite Black Metallic*



•497 - Cuprite Brown Metallic*



• 590 - Mars Red



• 650 – Arctic White



Only available on coupe

•775 – Iridium Silver Metallic*



•792 – Palladium Silver Metallic*



•799 – Diamond White Metallic**



•890 – Lunar Blue Metallic*



- *Metallic Paint additional charge of \$720
- **Diamond White Metallic additional charge of \$795 plus metallic paint charge