



2009 C-Class

Mercedes-Benz



The C-Sport. The C-Luxury. A wonderfully difficult decision.

C300 Sport Sedan shown at left in optional Obsidian Black metallic paint with optional Panorama Sunroof, 18" AMG wheels¹ and Premium 2 Package.
C300 Luxury Sedan shown above right in optional Iridium Silver metallic paint with optional Premium 2 Package.

Please see page 49 for Endnotes.



Stand the test
of time? Absolutely.
Stand still?
Rarely.

The C-Class. The definition of exhilarating style and luxury. And now, our redesigned C-Sport and Luxury Sedans are joined by the muscular new C 63 AMG—a racing-bred performer that boasts one of our most powerful naturally aspirated engines. All C-Class Sedans provide stopping power equal to the force of their engines, courtesy of 4-channel antilock braking systems. And available 4MATIC all-wheel drive delivers maximum traction, every drive. All with timeless elegance and state-of-the-art safety. More than the definition of style, the Mercedes-Benz C-Class is a whole new vocabulary.



C350 shown at right in optional Palladium Silver metallic paint with optional Panorama Sunroof and Premium 2 Package.



Car companies
make cars.
We make history.

The world's first automobile. The supercharged engine, diesel passenger car and fuel injection. The crumple zone, multilink rear suspension and pop-up roll bar – all were created by Mercedes-Benz. Yet while these and other Mercedes-Benz firsts read like a history of the automobile, just as important are recent innovations – advances like an AGILITY CONTROL suspension and BlueTEC, the world's cleanest diesel engine – that point to its future.

C 350 shown at left in Palladium Silver metallic paint with optional Panorama Sunroof and Premium 2 Package.



Mercedes-Benz Firsts

- 1886 The first car
- 1911 The multivalve engine
- 1921 The supercharged engine
- 1931 Independent suspension
- 1936 The first diesel passenger car
- 1951 The crumple zone
- 1954 Fuel injection
- 1971 A patent for the air bag
- 1982 Multilink rear suspension
- 1983 Seat-belt Emergency Tensioning Device
- 1989 The pop-up roll bar
- 1990 4-wheel Electronic Traction System
- 1995 Electronic Stability Program (ESP®)
- 1996 Panorama Sunroof
- 1997 Low-emission SUV
- 1997 Brake Assist
- 1997 BabySmart™ system
- 1997 SmartKey
- 1997 Touch Shift
- 1998 Window Curtain Air Bags
- 1998 10-way air-bag protection
- 1999 Active Body Control
- 1999 AIRMATIC Semi-Active Suspension
- 2000 DISTRONIC Adaptive Cruise Control
- 2001 KEYLESS-GO
- 2002 Drive-Dynamic multicontour front seats
- 2002 PRE-SAFE®
- 2002 Bi-turbo 5.5-liter V-12 engine
- 2002 Automatic brake drying
- 2002 Predictive Brake Priming
- 2003 7-speed automatic transmission
- 2004 High-output, high-efficiency V-6 engine
- 2006 BlueTEC
- 2006 Night View Assist
- 2007 AGILITY CONTROL suspension



C300 Sport Sedan shown in Arctic White paint with optional Panorama Sunroof, 18" AMG wheels¹ and Premium 2 Package.
Please see page 49 for Endnotes.

We never take short cuts. You probably won't either.

For those bent on efficiency, a friendly warning: the C-Class tempts you to take the long way. And with such assured pickup and handling, it's an offer that's hard to refuse. Two dynamic V-6 engines and a thunderous V-8 rattle off a list of solid 0-to-60 times, including 6.1 seconds³ in the C 350 Sport Sedan and a phenomenal 4.3³ in the C 63 AMG. Numbers are one thing, but feel can't be quantified. And if you really have to be somewhere fast, the C-Class is more than up to the challenge.

C 300 Sport Sedan shown at right in Arctic White paint with optional Panorama Sunroof, 18" AMG wheels¹ and Premium 2 Package.

Please see page 49 for Endnotes.





Believe this: in the C-Class, you'll stare down bends, bumps and turns with the confidence of an AGILITY CONTROL suspension – sport-tuned in Sport models. This multilink foundation of the car's keen reflexes is also equipped with innovations that reinforce its selective-adjusting design. Our Electronic Stability Program (ESP®), for one, helps ensure more consistent balance via a set of carefully placed sensors. And gas-pressurized shock absorbers ensure an extra layer of poise. Taut, tight and, from Mercedes-Benz, all too believable.

Handling this taut demands a suspension of disbelief.

Move faster and more fluidly with shift points that have been spaced more closely together.

Quicker, more responsive gear changes

On 2-wheel-drive Sport models, the width of the wheels has been staggered to fine-tune control when accelerating or maneuvering.

Staggered wheels

Specially designed to resist overheating, even under the most strenuous braking circumstances. Sport models even come with perforated front brakes.*

Ventilated brakes

Our patented AGILITY CONTROL technology selectively adjusts for changes in road conditions, resulting in the most balanced ride possible.

Continually variable suspension

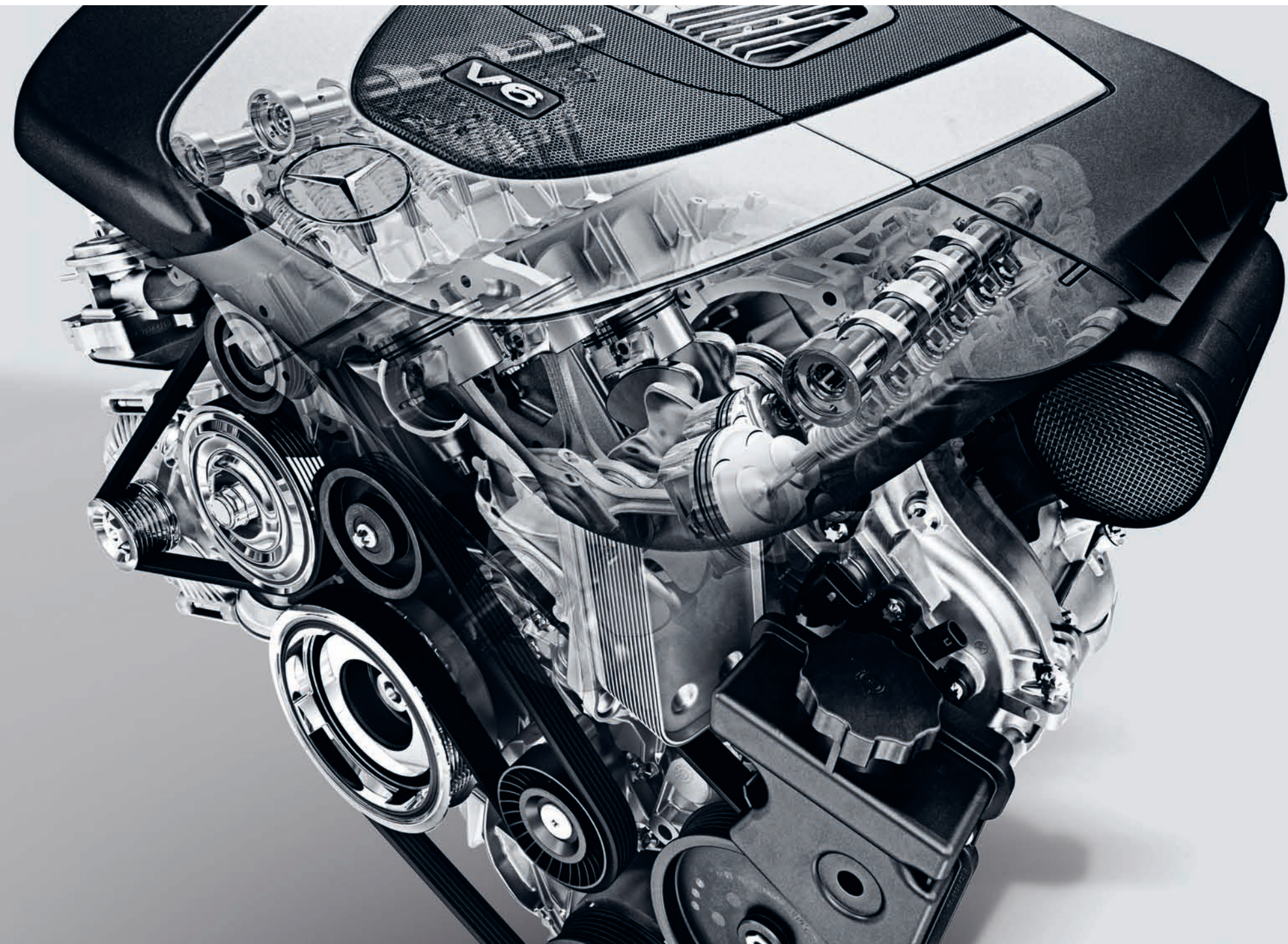
C 300 Sport Sedan shown at left in Black paint. Please see page 49 for Endnotes.



All-wheel.
All weather.
All clear.

The rewards of an all-wheel-drive vehicle are twofold: a boost in both performance and your sense of security. Our legendary 4MATIC all-wheel drive with 4-wheel Electronic Traction System (4-ETS) is available on both C 300 Sedans and delivers both benefits. On dry roads, handling capability increases because now all four wheels have torque. Should rain or snow cover the pavement, 4MATIC provides maximum traction by sending power equally and continually to the wheel or wheels with grip.[†] Keeping you in your intended direction, for a rewarding drive.

C 300 4MATIC shown at left in optional Palladium Silver metallic paint with optional Panorama Sunroof and Premium 2 Package. Please see page 49 for Endnotes.



Two V-6 engines and a fearsome V-8 burnish a reputation earned on racetracks for more than a century. The C-Class trio runs the horsepower gamut from 228 to a stunning 451. A 7-speed automatic transmission adapts to your driving style. Or there's the short-throw, 6-speed manual to make adapting to all that power a pleasure. Motorsports-style shift paddles in the cockpit of the C 63 AMG awaken your inner racecar driver. Either way, each C-Class instills the same feeling: joy.

So powerful.
And yet so playful.

| | | |
|---|---|---|
| C 300 | C 350 SPORT | C 63 AMG |
| ENGINE 3.0-liter V-6 | ENGINE 3.5-liter V-6 | ENGINE 6.3-liter V-8 |
| NET POWER 228 hp @ 6,000 rpm | NET POWER 268 hp @ 6,000 rpm | NET POWER 451 hp @ 6,800 rpm |
| NET TORQUE 221 lb-ft @ 2,700-5,000 rpm | NET TORQUE 258 lb-ft @ 2,400-5,000 rpm | NET TORQUE 443 lb-ft @ 5,000 rpm |
| ACCELERATION 0-60 mph in 7.1 seconds ³ | ACCELERATION 0-60 mph in 6.1 seconds ³ | ACCELERATION 0-60 mph in 4.3 seconds ³ |

Please see page 49 for Endnotes.



C300 Luxury Sedan shown at right in optional Iridium Silver metallic paint with optional Premium 1 Package.



An 8-speaker audio system surrounds you with a variety of music sources, from radio to CDs to MP3s. Among many other features, available SIRIUS® Satellite Radio supplies over 130 channels of news, sports, traffic, weather and commercial-free music.† The Multimedia Package offers features that allow you to access the Music Register for six gigabytes of CD-downloading capability and Gracenote® for displaying song-title and artist information. You can also upgrade your stereo to a harman/kardon LOGIC7® surround-sound system with Dolby® Digital 5.1 inspired by your local movie theater. The big difference? Yours has wheels.

Entertaining.
Even in park.

C 300 Luxury Sedan shown with optional Almond/Mocha leather interior* and Multimedia and Premium 2 Packages. Please see page 49 for Endnotes.

Two interiors. One exacting standard.

All C-Class Sedans offer elegant appointments designed specifically for the model you choose, be it Sport or Luxury. Sporty drivers, note the rubber-studded pedals, 3-spoke steering wheel and silver-color instrument cluster.⁶ You can also choose from trims such as Aluminum in the C 300 Sport and Black Birdseye Maple wood in the C 350 Sedan. New for this year, Almond/Mocha upholstery paired with Burl Walnut wood trim is offered in both Sport and Luxury models. Of course, both sedans share other delights. Pick your favorite power seat setting – depending on the model, there are up to 10 to choose from, plus lumbar support for your back. And dual-zone climate control. Very appropriate for two very distinct cabins.

C300 Luxury Sedan shown with optional Almond/Mocha leather interior⁶ and Multimedia and Premium 2 Packages.



Select the right temperature, airflow levels and more. Individually.

Dual-zone climate control

Whether it's eight settings in the C 300 or 10 in the C 350,⁷ you can always find your favorite position.

Power seats

Drivers, don't just pick your favorite seat positions – save up to three of them with this intelligent available feature.

Memory for seat settings

Key for back relief, particularly on long drives.

Adjustable lumbar support

Screens unwanted particulates from the air outside.

Electronic dust and pollen filter

Technology that reduces the glare in driver-side and rearview mirrors due to vehicles approaching from behind.

Auto-dimming mirrors

Bluetooth? Good call.

Technology should be a benefit, always. So, between the driver and front passenger sits the central controller. With the fluid solidity of fine audio equipment, this advance unifies the music and phone functions, as well as the optional Navigation System for finding your destination and Points Of Interest. A 5" color-LCD display shows your radio and phone information; a 7" screen with a power-retractable cover on the COMAND system, which comes with the optional Multimedia Package, displays entertainment, phone and route data alike, including Zagat Survey® for finding restaurants. And standard Bluetooth® connectivity makes hands-free calling a cinch.® Turn the central controller again. Enjoy unparalleled convenience. Repeat.

C300 Sport Sedan shown with Grey/Black MB-Tex interior and optional 7-speed automatic transmission, 18" AMG wheels¹ and Premium 2 Package. Please see page 49 for Endnotes.

Your headlamps automatically light up not only when it gets dark out, but any time you enter darkened areas like tunnels or garages.

Light-sensing headlamps

Measures the time spent and fuel consumed en route to your destination. It also calculates in miles the remaining distance until your tank is empty.

Trip computer

Digitally sets and maintains your choice of set speed.

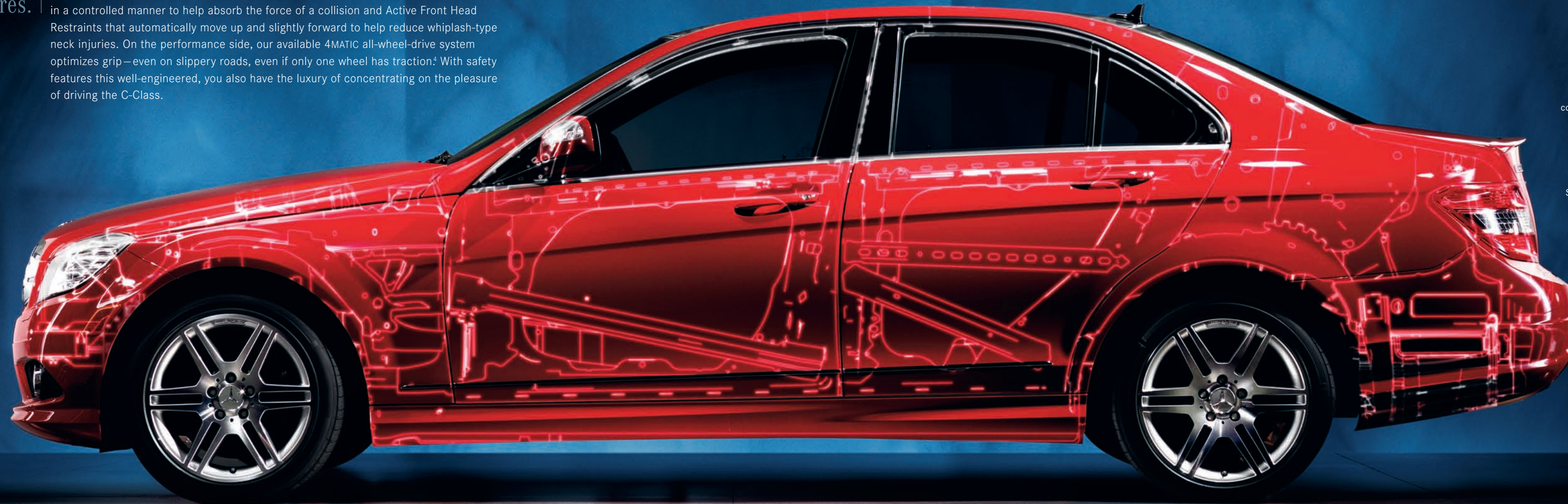
Electronic cruise control

Connect your audio device to the vehicle's sound system via this glovebox outlet and an auxiliary cable (sold separately).²

AUX outlet

More safety firsts than many cars have safety features.

What better luxury is there than peace of mind? It's why 70% of the C-Class body structure is built from High-Strength and Ultra-High-Strength steel. And why the body is equipped with innovations like dual-stage front air bags, crumple zones that deform in a controlled manner to help absorb the force of a collision and Active Front Head Restraints that automatically move up and slightly forward to help reduce whiplash-type neck injuries. On the performance side, our available 4MATIC all-wheel-drive system optimizes grip—even on slippery roads, even if only one wheel has traction.⁴ With safety features this well-engineered, you also have the luxury of concentrating on the pleasure of driving the C-Class.



Active Front Head Restraints

Helps reduce the risk or severity of whiplash-type neck injuries by moving up and slightly forward any time a preset rear-impact threshold is exceeded.

Ultra-High-Strength steel

The body is made from 70% High- or Ultra-High-Strength/ Low-Alloy steel.

Enhanced air-bag protection

Our industry-leading air-bag system is so comprehensive that it now includes air bags for the pelvic areas of front occupants in a side-impact collision.¹⁰

Tire Pressure Monitoring System

Should your tire pressure fall below preset levels, you'll get both an audio and a visual warning.

C 350 Sport Sedan shown in Mars Red paint with optional Panorama Sunroof and Premium 2 Package.
Please see page 49 for Endnotes.

C 300 and C 350 Sport Sedans

Relax, then rejoice. Both sedans treat you to: wheels that are staggered for sharp handling and an equally sharp look; power front seats; trims such as Aluminum in the C 300, Black Birdseye Maple wood in the C 350 and optional Burl Walnut wood in either; and Black or two-tone Grey/Black upholstery. Now they even offer you the choice of new Almond/Mocha upholstery.⁶ Not to mention performance that never takes a back seat. The C 300 boasts available 4MATIC all-wheel drive, 17" twin 7-spoke wheels and a short-throw, 6-speed manual transmission. Its 228-horsepower V-6 reaches 60 mph in 7.1 seconds.³ The 268 horsepower in the C 350 reaches 60 mph in just 6.1³ — results that do its 17" AMG twin 6-spoke wheels proud. Its 7-speed automatic transmission even adapts to your driving style as you enjoy the flexibility of a 10-way power driver's seat. And with standard Premium 1 Package amenities that range from heated front seats to SIRIUS Satellite Radio, the C 350 is set to make drivers everywhere celebrate.

C 300 SPORT

3.0-liter V-6 engine
Lowered sport suspension
Bluetooth® connectivity
Power sunroof
CD/MP3 player

C 350 SPORT

3.5-liter V-6 engine
17" AMG wheels
Auto-dimming mirrors
Rain-sensing wipers
Trunk-lid spoiler

C 350 Sport Sedan shown above left in optional Palladium Silver metallic paint with optional 18" AMG wheels¹ and Premium 2 Package.
C 300 Sport Sedan shown at right in optional Obsidian Black metallic paint with optional Panorama Sunroof, 18" AMG wheels¹ and Premium 2 Package.

Please see page 49 for Endnotes.





3.0-liter V-6 engine
AGILITY CONTROL suspension
Power sunroof
Burl Walnut wood trim
Light-sensing headlamps

| C 300 Luxury Sedan

Go from 0 to 60 mph in 7.1 seconds³ and in high style. Hand-polished Burl Walnut wood trims the cabin; available Almond/Mocha upholstery covers it.⁶ Revel in an interior that features a power sunroof for sunny days and warm nights, and digital dual-zone automatic climate control for any weather. Enjoy hands-free calling with Bluetooth[®] capability.⁸ And while you explore these features and attractive options like a 6-disc CD changer that also plays MP3 files, drive with a 228-horsepower V-6 engine and our available landmark 4MATIC all-wheel-drive system.

C 300 Luxury Sedan shown at left in optional Iridium Silver metallic paint with optional Premium 1 Package.

Please see page 49 for Endnotes.

All-new. And undisputed.
C 63 AMG

Drivetrain

Engine AMG-built DOHC 32-valve V-8
Power 451 hp @ 6,800 rpm
Torque 443 lb-ft @ 5,000-7,200 rpm
Displacement 6,208-cc
Compression 11.3:1
Transmission 7-speed automatic with
AMG SPEEDSHIFT PLUS™
Acceleration 0-60 mph in 4.3 seconds²

Chassis

Suspension AMG sport suspension.
Wheels 18" AMG 5-spoke, 8.0x18/9.0x18
staggered.¹
Brakes 14.2" front—13.0" rear,
perforated/ventilated discs.

Simply put, no other car has won more races in DTM-racing history than our C-Class AMG. This street-legal version of the latest champ boasts a hand-built, 6.3-liter V-8 with 451 horsepower to hit 60 mph in 4.3 seconds.² Advances up the ante on high performance. With reengineered axles, the AMG-tuned sport suspension helps you hug curves, while AMG SPEEDSHIFT PLUS™ paddles deliver smooth, rapid downshifts. All around, appointments to match this car's performance: side bolsters, an integrated headrest and tube-style instruments like an AMG RACETIMER that logs lap times¹¹ complete the package. A car with an incomparable past deserves nothing less.

C 63 AMG shown at right in optional Iridium Silver metallic paint with optional Premium 2 Package.
Please see page 49 for Endnotes.





3.0-liter V-6 engine

Unleashing 228 horsepower and 221 lb-ft of torque, the 3.0-liter 24-valve dual overhead cam (DOHC) V-6 features variable intake and exhaust valve timing, with continually variable adjustment of all four cams for smooth idling and high-rpm punch. These features and more give this engine the flexibility to provide over 85% of peak torque from as low as 1,500 rpm while still supplying an exhilarating redline rush. How exhilarating? How does a 0-to-60 time of 7.1 seconds³ sound?

3.5-liter V-6 engine

The DOHC V-6 in the C 350 Sport Sedan is as efficient as it is exuberant. It commands 268 horsepower and 258 lb-ft of peak torque to keep your adrenaline flowing, moving from 0 to 60 mph in just 6.1 seconds.³ Continually variable timing on both the intake and exhaust valves coupled with a dual-stage intake manifold helps this powerplant deliver 100% of its peak torque from 2,400–5,000 rpm, ensuring immediate response to every throttle input.

AMG 6.3-liter V-8 engine

This aggressive naturally aspirated V-8 is mated to a 7-speed automatic transmission with AMG SPEEDSHIFT PLUS™ for ready access to that enormous strength. Feel a rush of euphoria as the engine develops a massive 451 horsepower and 443 lb-ft of torque to propel the C 63 AMG from 0 to 60 in just 4.3 seconds.³ And like all AMG engines, each is hand-built and signed by a single master technician.

6-speed, short-throw manual transmission

The 6-speed manual transmission in the C 300 Sport Sedan is designed to ensure an even sportier edge to your driving. Beneath the aluminum shift knob is a short-throw shifter with a precise direct-action rod-type linkage for quicker, more decisive gear changes.

7-speed automatic transmission

A wide range of closely spaced gears delivers the ideal gear ratio for virtually every driving condition. This driver-adaptive design comes equipped with Touch Shift and results in smoother cruising and immediate response for acceleration and passing, and even improved fuel efficiency on the highway. Clearly, our passion for advanced engineering isn't limited to our engines.

Sport suspension

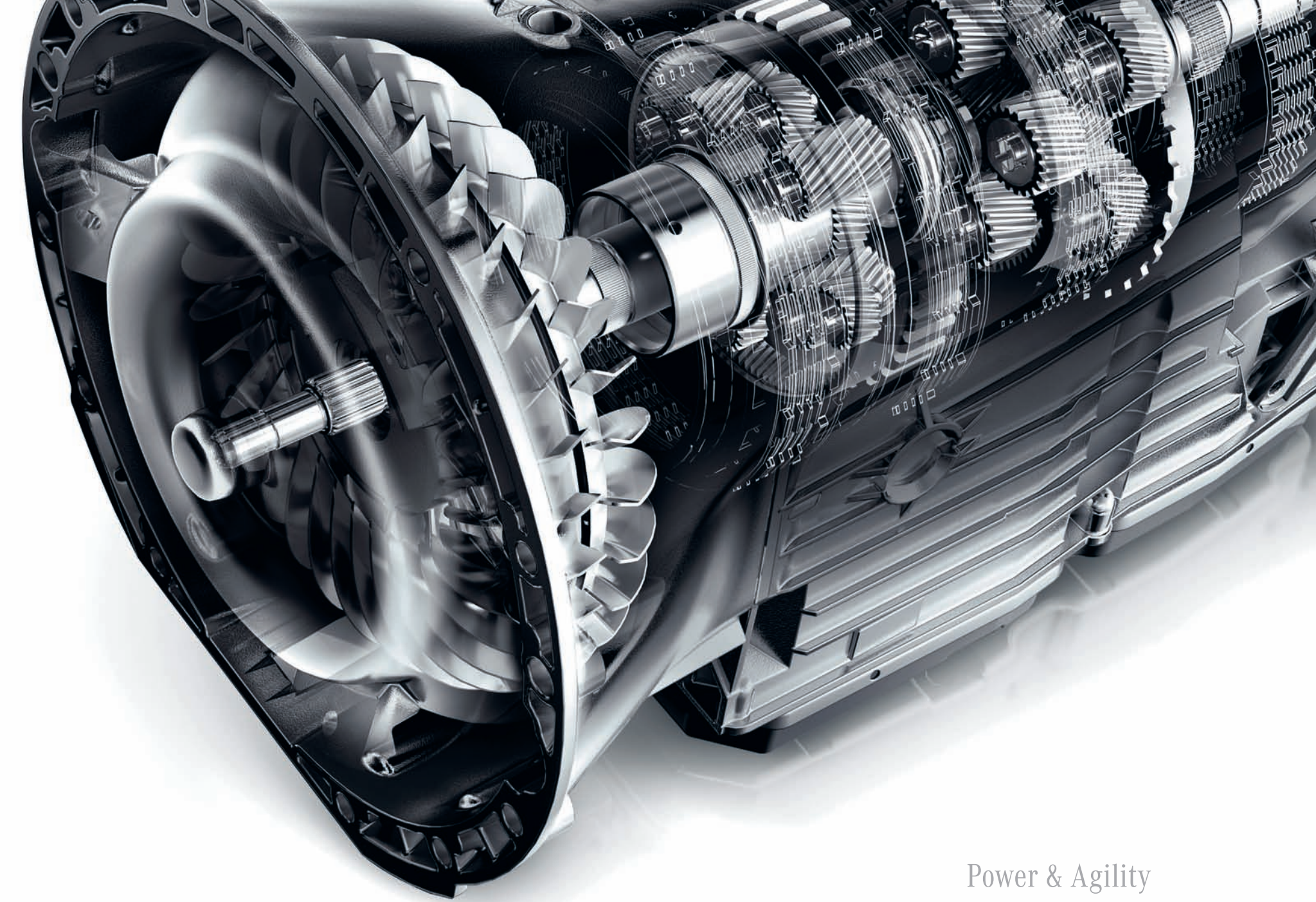
C-Sport Sedans boast firmer coil springs and shock absorbers, as well as a lowered ride height, for sharper handling response and a more aggressive stance. Engineered specifically for performance driving, the sport suspension features the AGILITY CONTROL breakthrough, with an amplitude-dependent damping system that adjusts dampers based on the surface of the road and the driver's current driving style for every wheel—individually, automatically—for high stability, superb ride comfort and maximum control.

4MATIC all-wheel drive

Available on C 300 Sport and Luxury Sedans, this permanent all-wheel-drive system provides optimum traction—even in slippery conditions—thanks to our advanced 4-wheel Electronic Traction System (4-ETS). 4-ETS can get you going even when only one wheel has grip. Sensors at each wheel monitor traction. If one or more wheels start to slip, 4-ETS brakes those wheels individually and ensures that power is delivered to the wheel or wheels with traction, keeping you cruising along.⁴

Advanced braking systems

The 4-wheel disc brakes in the C-Class offer our electronic 4-channel Antilock Braking System (ABS), an industry landmark pioneered by Mercedes-Benz in 1978. Take comfort in powerfully precise, nearly fade-free stopping control courtesy of large brake-disc dimensions—11.6" up front on C 300 Sedans and 12.7" on C 350 models, and 11.8" in back—and aluminum front brake calipers.² The systems are also enhanced with still more innovations, from Brake Drying that ensures maximum stopping power in inclement weather to Hill-Start Assist that helps prevent rolling back on an incline.



Power & Agility

Amenities



C300 Sport Sedan shown in Black paint with optional Premium 2 Package.
Please see page 49 for Endnotes.

SIRIUS Satellite Radio ● ○ SIRIUS SATELLITE RADIO

Enjoy a 6-month subscription to SIRIUS with over 130 channels including 69 channels of 100% commercial-free music, plus news, talk, entertainment, traffic, weather and data. SIRIUS is also home to live play-by-play broadcasts of the biggest sports—NFL, NASCAR,® NBA and games from over 150 college sports teams. SIRIUS is sure to be one of your favorite cabin appointments.¹²
Standard C 350 Sport Sedan and C 63 AMG. Optional C 300 Sport and Luxury Sedans.

Bluetooth® interface ● Bluetooth®

Make calls and answer calls without letting go of the steering wheel, as the C-Class offers Bluetooth connectivity for hands-free calling. When your Bluetooth-compatible phone¹³ is synched up to the system, just leave your phone in your pocket and enjoy hands-free conversations over the sound system.⁹
Standard all models.



COMAND system with hard-drive-based navigation ○

While a 5" color-LCD display with flip cover comes standard in the C-Class, there's also the optional Cockpit Management and Data (COMAND) system. Featuring a 40-gigabyte hard drive and a 7" high-resolution color-LCD screen that retracts at the touch of a button, this system offers CD ripping and a Navigation System that stores maps of North America and Points Of Interest. Simply say or enter your destination. Then sit back as detailed driving directions, along with gas stations, Zagat®-rated restaurants and more along your route, appear on-screen.¹⁴ You can also rip CDs to up to six gigabytes of the hard drive. The COMAND system also integrates all your audio and hands-free calling controls via the central electronic controller.
Optional all models.

Voice Control ○

This advance gives you access to many of the audio, Navigation and Hands-Free Communication system functions. Dial phone numbers, change radio stations and much more, simply by activating the feature and speaking out loud.
Optional all models.

8-speaker sound system ●

The standard AM/FM audio system in the C-Class boasts eight speakers, a 100-watt system, a single in-dash CD player (which can play MP3-encoded discs and prerecorded CDs), a telephone keypad and an auxiliary input jack⁹ (cable sold separately) in the glovebox for MP3 players.
Standard all models.

6-disc CD changer and Multimedia Package ○

Our 6-disc CD changer seamlessly integrates with your vehicle's audio system and multifunction steering wheel to play prerecorded and MP3-encoded CDs. When you step up to the Multimedia Package, a harman/kardon LOGIC7 surround-sound system with Dolby® Digital 5.1 includes a 6-disc CD/DVD/MP3 player, all accessed with the ease of the COMAND system.
Optional all models.

AUX outlet ●

Using an auxiliary cable (sold separately), connect your audio device to the audio system via the standard auxiliary outlet. Located in the glove compartment, it links up your vehicle and your favorite MP3 files.⁷
Standard all models.

harman/kardon LOGIC7® surround-sound system with Dolby® Digital 5.1¹⁵ ○

Twelve speakers and 450 watts deliver a true studio-sound experience from your iPod/MP3 player (via a plug in the glovebox), available SIRIUS Satellite Radio, the available 6-disc CD/DVD changer and discs in DVD-Audio, DVD-Video and PC memory card formats. Enjoy many playback formats, too, including DTS tracks. For CD-Audio formats, a Gracenote® database even shows song-title and artist information on the 4.5" instrument cluster display and 7" COMAND screen.
Optional all models.



Power front seats with lumbar support ●

This class-leading feature offers iconic seat-shaped controls that help you easily find your ideal front seating position among eight settings—or even 10 for drivers in the C 350. As an extra benefit, the driver and front passenger seats provide lumbar support for your lower back, making long drives as comfortable as short ones. In C 350 Sedans or models equipped with the available Premium 1 Package, you can enjoy the added benefits of three memory settings and an adjustable power steering column.
Standard all models.



Heated front seats ● ○

For added convenience and year-round comfort, the C-Class offers heated front seats. Three levels of warmth can be selected via buttons on the dashboard.
Standard C 350 Sport Sedan and C 63 AMG. Optional C 300 Sport and Luxury Sedans.



Leather upholstery ○

The interior upholstery can be upgraded to fine, hand-fitted leather on all seats and door inserts.
Optional all models.



Digital dual-zone automatic climate control ●

Both the driver and front passenger can select his or her own level of heating or cooling, thanks to left and right controls on the dashboard. In addition to a sun sensor for mitigating hot temperatures, the system comes equipped with a charcoal filter that, when activated, automatically recirculates interior air upon detecting a significant increase in smog.
Standard all models.



Bi-Xenon headlamps with corner-illuminating front foglamps ○

Delivering superior visibility over halogen headlamps because their brighter, whiter light is closer to natural sunlight, our Bi-Xenon headlamps also incorporate dynamic level control and high-pressure heated headlamp washers. To help you see better in the dark when making tight turns at low speeds, the corner-illuminating front foglamps shine toward the inside of the turn. Turning the steering wheel or using the turn-signal indicators at low speeds activates this function, which is particularly useful in parking structures, suburban neighborhoods or when turning into driveways.
Optional all models.



Mercedes-Benz Tele Aid¹⁶ ○

Three buttons conveniently located in the cockpit put a multitude of services at system subscribers' fingertips:

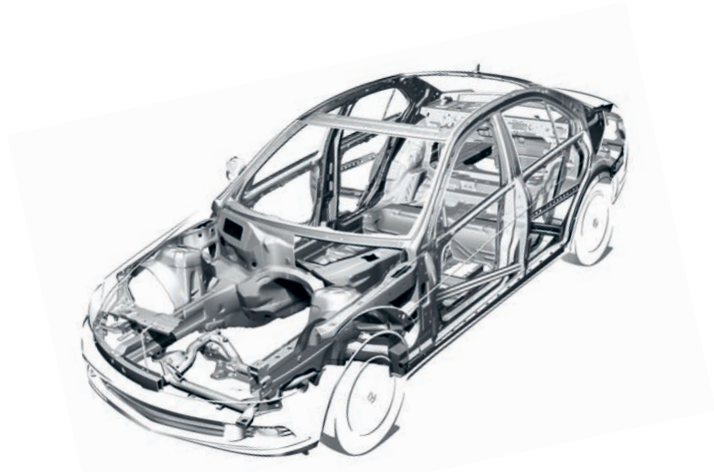
- SOS button: Push in an emergency for a Mercedes-Benz Tele Aid Response Specialist who can notify police or other emergency personnel of your vehicle's location. The system also automatically activates when an air bag or seat-belt Emergency Tensioning Device deploys.
- Wrench button: For connection to Mercedes-Benz Roadside Assistance. Service personnel can help you identify the trouble and will dispatch roadside assistance as needed.¹⁷
- *i*-button: Contact the Customer Assistance Center or your Mercedes-Benz dealer, receive Route Assistance¹⁸ and access available services such as our Concierge service and Mercedes-Benz Tele Aid's Traffic Information.^{19,20}

Optional all models.



Panorama Sunroof ○ –

In addition to the power sunroof that comes standard on all C-Class models, there's also the Panorama Sunroof. This attractive option gives you and your passengers remarkably large views of the sky and gives the cabin a lighter, airier feel. And if any of you feel that there's a bit too much sun, simply click on the power sunshade.
Optional all C 300 and C 350 models. Not available C 63 AMG.



Body structure

A range of precision safety elements work together to help protect you and your passengers in the event of a collision. Raising the bar for the industry, the body consists of about 50% High-Strength/Low-Alloy and 20% Ultra-High-Strength/Low-Alloy steel for an exceptionally rigid structure. Moreover, advanced front and rear crumple zones deform progressively to help absorb the energy of an impact. A front bulkhead also helps channel some of the forces of a frontal impact under, over and around the cabin.

Digital crash testing

Before the new C-Class experienced an actual passive-safety crash test, it underwent some 5,500 digital tests on our supercomputers. For the sake of comparison, crash simulation models in 1989 were based on 26,000 elements. In sharp contrast, the new C-Class ensured far greater accuracy by incorporating 1.9 million.

Electronic Stability Program (ESP®)

This advance continually monitors your vehicle's motion to help keep you going in your intended direction. If it detects wheelspin, severe understeer (plowing) or oversteer (fishtailing), ESP can brake individual wheels and reduce engine power to help bring the vehicle under control.⁴ Mercedes-Benz pioneered this safety landmark in 1995 and has continued to refine its exacting performance ever since.

Antilock Braking System (ABS)

ABS senses impending wheel lockup under heavy braking and pumps the front brakes individually or the rear brakes together. This intelligent system can pump the brakes as needed up to 30 times per second to prevent lockup and preserve steering ability.²

Brake Assist (BAS)

Research shows that drivers seldom apply the brakes hard enough, soon enough in emergency situations. BAS monitors pedal application speed to sense emergency braking and, in such cases, can deliver maximum stopping power, thereby helping to reduce overall stopping distances.²



Side-impact protection

Reinforced doors, side sills and floorpan are part of an integrated safety design that also includes high-strength seat structures and front-seat side-impact and pelvic air bags. All of these systems work together to help protect occupants during side impacts.

Innovative seat-belt technology

Equipped with Emergency Tensioning Devices (ETDs) and belt force limiters,² seat belts are arguably our most important passive safety feature. If a collision exceeds a preset threshold, the ETDs instantly remove slack from the seat belts. Belt force limiters allow a slight amount of give in the seat belts and reduce the peak seat-belt forces on the occupant.

Tire Pressure Monitoring System

The Tire Pressure Monitoring System will automatically detect a substantial loss of tire pressure in any wheel and alert the driver via a warning message.

Active Front Head Restraints

In the case of a rear impact exceeding a preset threshold, the Active Front Head Restraints move forward and slightly upward, reducing the distance between the head restraint and the front-seat occupants' heads. This action helps limit the rearward travel of their heads, thus reducing the possibility or severity of whiplash-type neck injuries.

Protection



Integrated Restraint System

The C-Class features an 8-way-protection, 6-air-bag system. It includes dual-stage front air bags (adaptive for the passenger side), front-seat side-impact air bags and full-length Window Curtain Air Bags. The Window Curtain Air Bags deploy along the front and rear side-door windows on the affected side of the vehicle to help protect outboard occupants from head injury and broken glass in certain side impacts or rollovers that exceed the deployment threshold.^a

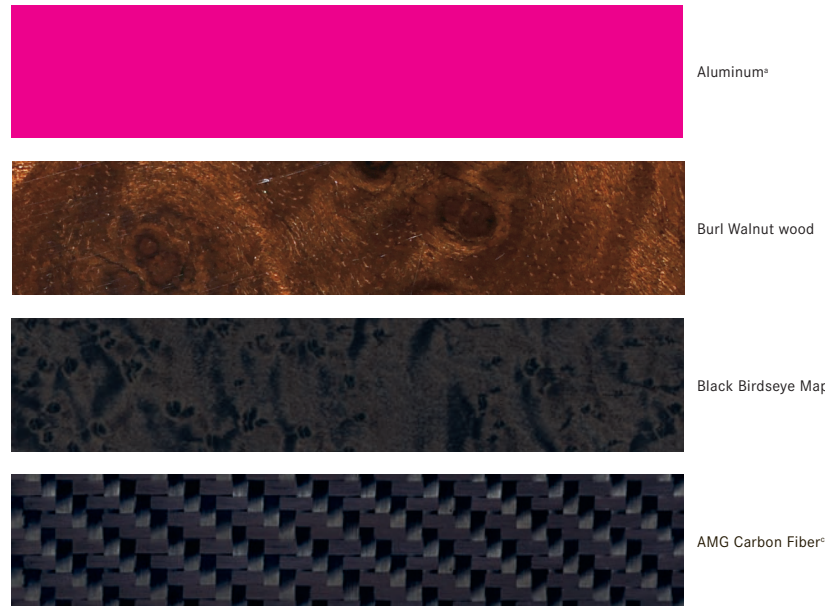
^a WARNING: THE FORCES OF A DEPLOYING AIR BAG CAN CAUSE SERIOUS OR FATAL INJURIES TO A CHILD UNDER AGE 13. THE SAFEST SEATING POSITION FOR YOUR CHILD IS IN THE REAR SEAT, BELTED INTO AN APPROPRIATE, PROPERLY INSTALLED CHILD SEAT, OR CORRECTLY WEARING A SEAT BELT IF TOO LARGE FOR A CHILD SEAT. SEE OPERATOR'S MANUAL FOR ADDITIONAL WARNINGS AND INFORMATION ON AIR BAGS, SEAT BELTS AND CHILD SEATS.

Color and Trim

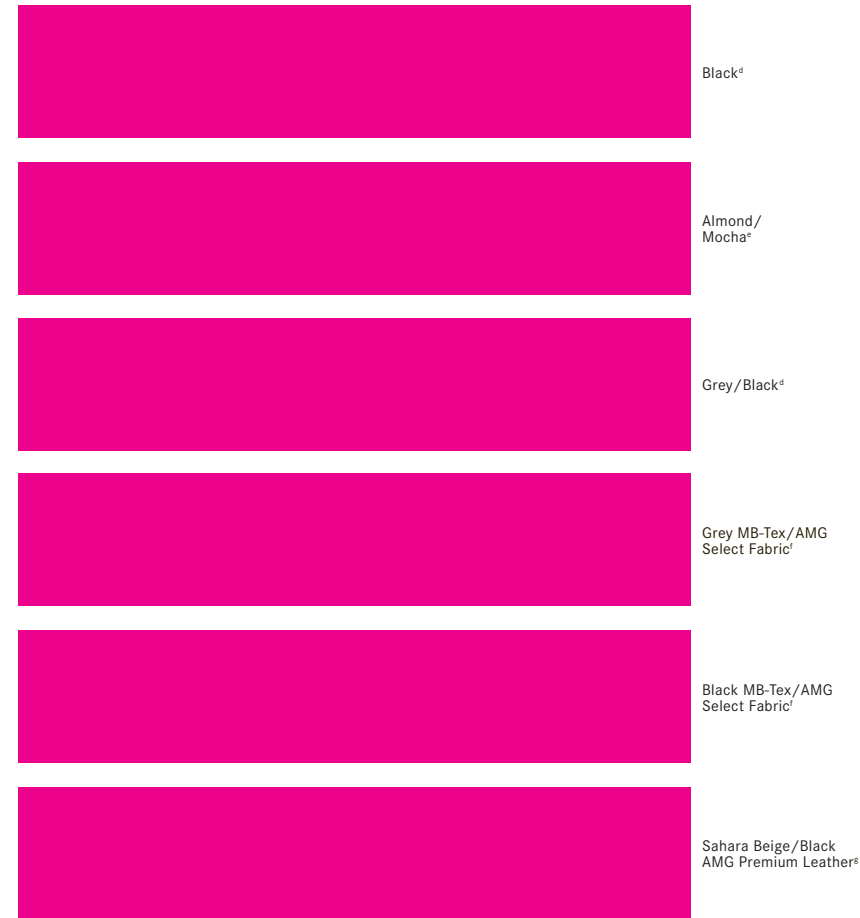
Design a C-Class all your own

Choose from a variety of metallic and non-metallic exterior paints. Then add your favorite available MB-Tex or optional leather upholstery color. To keep your vehicle's exterior looking its best for a long time, Mercedes-Benz uses nanotechnology—specifically, microscopic ceramic nano-particles. Each ceramic nano-particle is tens of thousands of times thinner than a human hair, but when joined together they are incredibly durable. When the clearcoat is applied, the nano-particles float around freely in the liquid paint. The resulting finish offers considerably greater and longer-lasting resistance to fine scratches—such as those caused by car washes and environmental factors—than conventional paint finishes, for an enduring deep gloss. With this many smart choices, there's bound to be a design combination for you.

Interior trim



Interior upholstery



Exterior paintwork, non-metallic



Exterior paintwork, metallicⁱ



^a Only available C300 Sport and C63 AMG. ^b Only available C350 Sport and C63 AMG. ^c Only available C63 AMG. ^d Standard MB-Tex or optional leather, all C300 and C350 models. Optional AMG Premium Leather on C63 AMG. ^e Delayed availability on Sport models. See dealer for details. Standard MB-Tex or optional leather, all C300 and C350 models. Not available C63 AMG. Only available with Burl Walnut wood trim. Rubber-studded pedals, 3-spoke steering wheel and silver-color instrument cluster not available with Almond/Mocha upholstery on Sport models. ^f Standard C63 AMG only. ^g Optional AMG Premium Leather, C63 AMG only. ^h Not available C300 Luxury. ⁱ Optional at extra cost. ^j Only available C300 Luxury.

Service & Support

Mercedes-Benz Tele Aid^a

Three buttons put a multitude of services at system subscribers' fingertips: emergency response (SOS button), roadside assistance (Wrench button) and even information services (*i*-button).^b Enhance your sense of security with Remote Door Unlock and Stolen Vehicle Recovery. Enhance your control with features like real-time traffic updates. With an active Mercedes-Benz Tele Aid subscription, you may be eligible for a discount from your insurance provider.

Mercedes-Benz Search & Send

The Internet is a great tool for planning trips and vacations, and Search & Send makes it even more effective. Use Yahoo!® Local Maps and Google™ Maps to plan routes and attractions, then send that information directly to your vehicle's Navigation System. Information can also be sent to you while you're traveling, so friends can forward tips on great things to do and see, or the best way to go.

Mercedes-Benz Concierge

Expand your privileges with access to a Personal Concierge that fulfills your requests for nearly "anything, anytime, anywhere" and an Online Concierge for accessing your Personal Concierge via your computer or PDA wherever Internet access is available, as well as Traffic Information^c and Route Assistance.^d

24-hour Roadside Assistance

The first of its kind and still the only one that remains in effect for the life of the vehicle. Our Roadside Assistance technicians draw on years of experience and training to get you back on the road as quickly as possible.^e

Mercedes-Benz Limited Warranties

Our New Vehicle Limited Warranty runs for 48 months or 50,000 miles, whichever comes first. And anytime during the new vehicle warranty coverage, you can purchase a Mercedes-Benz Extended Limited Warranty that will extend protection after the New Vehicle Limited Warranty expires.^f

Mercedes-Benz Maintenance System

Routine service intervals are fixed and predictable at every 10,000 miles or one year, whichever occurs first.^g About one month before service is due, your vehicle will remind you via a dashboard display that your next service is approaching. You may also pay for required maintenance in advance with Prepaid Maintenance and enjoy the convenience of having the cost included in your monthly lease or finance payment.^h

Complimentary Tire Rotation

Stop by your Mercedes-Benz Center's Service Department for a no-charge first tire rotation anytime before 5,000 miles.ⁱ

24-hour Customer Service

Our Customer Assistance Center is your one-stop source for answers. Whether you need to know how to use your audio system, find the nearest Mercedes-Benz dealer, get pricing or learn about personal and automotive accessories, just call 1-800-FOR-MERCEDES or press the Mercedes-Benz Tele Aid *i*-button in your vehicle.

Sign and Drive service

Our legendary Roadside Assistance service includes bringing you some fuel if you've run out, replacing a flat tire with your spare or jump-starting your car if the battery dies. All at no charge, and all for as long as you're driving a Mercedes-Benz—even somebody else's.^j Help is as close as your vehicle's Wrench button (for Mercedes-Benz Tele Aid subscribers) or just a phone call away at 1-800-FOR-MERCEDES.

Trip Interruption benefits

In the unlikely event that a breakdown covered by your MBUSA New Vehicle Limited Warranty occurs more than 100 miles from your home, leaves your Mercedes-Benz inoperable or unsafe to drive and requires overnight repairs at a Mercedes-Benz Center, you'll be reimbursed up to \$300 per day for any documented expenses—for up to three days—including meals, lodging and substitute transportation.

Dealer Alternate Transportation Program

Whenever you bring your vehicle into an official Mercedes-Benz Center for servicing during the warranty period, ask about your dealer's Alternate Transportation Program—so you can maintain your busy schedule while your dealer maintains your vehicle.^k

Mercedes-Benz Financial

Mercedes-Benz Financial offers a wide and impressive array of flexible and convenient financing options. To determine whether purchasing or leasing is right for you and to estimate the monthly payment of your next Mercedes-Benz, visit MercedesBenzFinancial.com.

European Delivery Program

With our factory delivery program, enjoy a honeymoon with your new Mercedes-Benz as you savor the delight of driving it in the land where it was built—while you enjoy a 7% savings on many models! Also take advantage of the optional Rally Package, which takes you through the Black Forest and the Alps, then on to Munich, staying at luxurious, historic hotels all along the way.

To learn more about these and many other services—including dealer locations and financing options—visit us at MBUSA.com today.

Accessories

A Mercedes-Benz is the definition of luxury and performance. It can also be a statement of personal style. So take a moment to survey our genuine accessories. Each is designed, engineered and tested to the same exacting standards as your vehicle. Which is to say, to your own high standards.



Light-alloy wheels

Either accessory wheel enhances your vehicle with still more style. While one is a 17" 5-spoke design and the other an 18" twin 5-spoke style, both flash a sterling-silver finish.



Illuminated door sills

These glowing blue door sill panels say "Mercedes-Benz" in more ways than one. Radiantly.

iPod® Integration Kit

Bring your music wherever you drive, thanks to the seamless integration of your iPod into the audio system of your vehicle. The steering wheel lets you view the track information display and control iPod buttons like Volume, Select and Change Menu. Better yet, your iPod also charges while it's playing.²²



Chrome accents

Our high-shine chrome mirror housings complement the range of coordinating exterior refinements. In addition, help protect your finish from scratches and add yet another touch of style with our set of four chrome door-handle inserts.

Spoiler Trim

Shade the edges of your vehicle from end to end with this trio of enhancements. The rear spoiler sharpens the trunkline; the roof spoiler heightens the roofline. Both are ready for quick installation. Lastly, the precision-fitted front-apron spoiler trim lowers the bodyline of C-Class Luxury Sedans for a more dramatic sweep. And together, this trio amplifies the dynamic appearance overall. Each also comes primed for painting, letting you apply the finishing touch.



Quickpark

Enjoy safer and easier parking with this advance. Using ultrasound sensors to detect obstacles in the system's field of view, Quickpark audibly alerts you to their presence. The sensors can even be painted to match the color of your C-Class.



^a Mercedes-Benz Tele Aid equipment is optional on all C-Class models. When equipped with this feature, first year's Mercedes-Benz Tele Aid service provided at no additional cost with subscription. Subscription and acquaintance call required for service to be active. Service operates only where cellular and GPS coverage are available and requires adequate power supply. Owner must authorize vehicle tracking by providing passcode and a valid stolen vehicle police report number. Passcode required to activate Remote Door Unlock. See dealer for details of telematics services. ^b Concierge service available only with Mercedes-Benz Concierge. Traffic Information and Route Assistance use is included as part of Mercedes-Benz Concierge and is available at an additional per-use charge when used with the Mercedes-Benz Tele Aid service. See dealer for details. ^c Performance of the automated voice system varies depending on the noise level in and around the vehicle. Traffic Information is based on available broadcast data, not available in all areas and only provided for routes that have been personalized on the Mercedes-Benz Tele Aid website (up to five routes) or are within a specified radius of your vehicle's present location. See Mercedes-Benz Tele Aid section of MBUSA.com for available cities. ^d Route Assistance is available for an additional charge with the Mercedes-Benz Tele Aid service and included as part of Mercedes-Benz Concierge. ^e Vehicle must be accessible from main roads. Roadside Assistance repairs may involve charges for parts, service and towing. Depending on the circumstances, these services may be provided by an outside service, courtesy of Mercedes-Benz Roadside Assistance. For full details of the Roadside Assistance Program, please see your dealer. ^f Please see your dealer for warranty details as well as for terms, conditions and pricing for extended warranty options. A surcharge for extended warranties may apply if purchased more than 30 days after the vehicle is purchased. ^g Whichever comes first. Requires use of 229.5-spec oil and high-performance fleece oil filter for gasoline engines and 229.51-spec oil for diesel engines. Driver is responsible for monitoring fluid levels and tire pressure between service visits. See Maintenance Booklet for details. ^h Prepaid Maintenance only covers items that are critical to ensuring the long-term performance of your vehicle. Ask your dealer for a brochure containing details regarding coverage and terms. ⁱ On models with different-sized front and rear tires, which cannot be rotated, dealer will inspect tires and set inflation pressure. Follow tire manufacturer's recommendations. ^j For full details of Sign and Drive service, as well as the Roadside Assistance Program, please see your dealer. ^k Certain restrictions may apply. Terms, conditions and dealer participation may vary. ^l European Delivery discount available on select models. Please see your dealer for details.

Please see page 49 for Endnotes.

C 300 LUXURY

C 300 SPORT

C 350 SPORT

C 63 AMG

ENGINE

| | | | | |
|------------------------------|--|--|--------------------------------|--------------------------------------|
| Engine size and type | 2,996-cc DOHC 24-valve V-6 | 2,996-cc DOHC 24-valve V-6 | 3,498-cc DOHC 24-valve V-6 | 6,208-cc AMG-built DOHC 32-valve V-8 |
| Construction | Aluminum-alloy cylinder block. | Aluminum-alloy cylinder block. | Aluminum-alloy cylinder block. | Aluminum-alloy cylinder block. |
| Net power | 228 hp @ 6,000 rpm | 228 hp @ 6,000 rpm | 268 hp @ 6,000 rpm | 451 hp @ 6,800 rpm |
| Net torque | 221 lb-ft @ 2,700–5,000 rpm | 221 lb-ft @ 2,700–5,000 rpm | 258 lb-ft @ 2,400–5,000 rpm | 443 lb-ft @ 5,000 rpm |
| Compression ratio | 11.3:1 | 11.3:1 | 10.7:1 | 11.3:1 |
| Fuel requirement | Premium unleaded gasoline (Ethanol (E85) or E85/Premium gasoline for vehicles with rear-wheel drive and automatic transmission). | Premium unleaded gasoline (Ethanol (E85) or E85/Premium gasoline for vehicles with rear-wheel drive and automatic transmission). | Premium unleaded gasoline. | Premium unleaded gasoline. |
| Fuel tank (capacity—reserve) | 17.4 gal—2.1 gal | 17.4 gal—2.1 gal | 17.4 gal—2.1 gal | 17.4 gal—2.1 gal |

DRIVETRAIN

| | | | | |
|---------------------|--|--|--------------------|--|
| Transmission | 7-speed automatic. | 6-speed manual. Optional 7-speed automatic. | 7-speed automatic. | 7-speed automatic with AMG SPEEDSHIFT PLUS.™ |
| Drive configuration | Rear-wheel drive or optional 4MATIC all-wheel drive. | Rear-wheel drive or optional 4MATIC all-wheel drive. | Rear-wheel drive. | Rear-wheel drive. |
| Rear axle ratio | 3.07:1 (3.27:1 with 4MATIC) | 3.07:1 (3.27:1 with 4MATIC) | 2.82:1 | 2.65:1 |

TRACTION/STABILITY

| | | | | |
|--|-----------|-----------|----------------|-----------------------|
| Electronic Stability Program (ESP®) | Standard. | Standard. | Standard. | Standard 3-stage ESP. |
| 4MATIC all-wheel drive with 4-wheel Electronic Traction System (4-ETS) | Optional. | Optional. | Not available. | Not available. |

PERFORMANCE

| | | | | |
|---|---|---|---|---|
| Acceleration, 0–60 mph³ | 7.1 seconds. (est.) | 7.1 seconds. (est.) | 6.1 seconds. (est.) | 4.3 seconds. (est.) |
| Fuel economy, EPA estimate highway estimate | Information not available at time of printing. See your dealer for details. | Information not available at time of printing. See your dealer for details. | Information not available at time of printing. See your dealer for details. | Information not available at time of printing. See your dealer for details. |

Please see page 49 for Endnotes.

SPECIFICATIONS AND EQUIPMENT

C 300 LUXURY

C 300 SPORT

C 350 SPORT

C 63 AMG

44 | 45

CHASSIS

| | | | | |
|----------------------------|--|---|---|--|
| Suspension configuration | Front: Independent 3-link with antidive geometry. Stabilizer bar. Rear: Independent 5-arm multilink. Stabilizer bar. | | | |
| Steel spring system | Front: Coil springs over gas-pressurized shock absorbers. Rear: Separate coil springs and gas-pressurized shock absorbers. | | | |
| AGILITY CONTROL suspension | Standard. | Standard. Lowered sport suspension with sport shocks and springs. | Standard. Lowered sport suspension with sport shocks and springs. | Not available. |
| AMG sport suspension | Not available. | Not available. | Not available. | Standard. Lowered AMG sport suspension with sport shocks and springs. |
| Steering | Rack-and-pinion. Turning circle: 35.6 ft. curb-to-curb. | Rack-and-pinion. Turning circle: 35.6 ft. curb-to-curb. | Rack-and-pinion. Turning circle: 35.6 ft. curb-to-curb. | Rack-and-pinion with AMG-enhanced vehicle-speed-sensitive sport steering. Turning circle: 35.6 ft. curb-to-curb. |

WHEELS/TIRES

| | | | | |
|--------|-------------------------------------|---|---|--|
| Wheels | 17" split 5-spoke, 7.5x17 | 17" twin 7-spoke, 7.5x17 front/8.5x17 rear | 17" AMG twin 6-spoke, 7.5x17 front/8.5x17 rear | 18" AMG 5-spoke, 8.0x18 front/9.0x18 rear¹ |
| Tires | 225/45 R17, all-season-performance. | 225/45 R17 front—245/40 R17 rear, all-season-performance. | 225/45 R17 front—245/40 R17 rear, all-season-performance. | 235/40 R18 front—255/35 R18 rear, high-performance.¹ |

BRAKES

| | | | | |
|---|---|--|---|--|
| Brake system | Dual-circuit power-assist 4-wheel disc. | Dual-circuit power-assist 4-wheel disc. | Dual-circuit power-assist 4-wheel disc. | Dual-circuit power-assist 4-wheel disc. |
| Brake discs—calipers, front Brake discs—calipers, rear | 11.6" ventilated—single-piston floating. 11.8" solid—single-piston floating. | 11.6" perforated/ventilated—single-piston floating. 11.8" solid—single-piston floating. | 12.7" perforated/ventilated—single-piston floating. 11.8" ventilated—single-piston floating. | 14.2" perforated/ventilated—6-piston fixed. 13.0" perforated/ventilated—4-piston fixed. |

C 300 LUXURY

C 300 SPORT

C 350 SPORT

C 63 AMG

EXTERIOR DIMENSIONS

| | | | | |
|---|----------|----------|----------|----------|
| Wheelbase | 108.7 in | 108.7 in | 108.7 in | 108.7 in |
| Overall length | 182.3 in | 182.3 in | 182.3 in | 186.1 in |
| Overall height | 56.9 in | 56.3 in | 56.3 in | 56.3 in |
| Overall width (with side mirrors folded in) | 69.7 in | 69.7 in | 69.7 in | 69.7 in |

Please see page 49 for Endnotes.

C 300 LUXURY

C 300 SPORT

C 350 SPORT

C 63 AMG

INTERIOR DIMENSIONS²³

| | | | | |
|---------------------|------------|------------|------------|------------|
| Front headroom | 37.1 in | 37.1 in | 37.1 in | 37.1 in |
| Front legroom | 41.7 in | 41.7 in | 41.7 in | 41.7 in |
| Front shoulder room | 54.7 in | 54.7 in | 54.7 in | 54.7 in |
| Rear headroom | 36.9 in | 36.9 in | 36.9 in | 36.9 in |
| Rear legroom | 33.4 in | 33.4 in | 33.4 in | 33.4 in |
| Rear shoulder room | 55.1 | 55.1 | 55.1 | 55.1 |
| Trunk capacity | 12.4 cu ft | 12.4 cu ft | 12.4 cu ft | 12.4 cu ft |

| C 300 LUXURY | C 300 SPORT | C 350 SPORT | C 63 AMG | | C 300 LUXURY | C 300 SPORT | C 350 SPORT | C 63 AMG | |
|--------------|-------------|-------------|----------|--|--------------|-------------|-------------|----------|--|
|--------------|-------------|-------------|----------|--|--------------|-------------|-------------|----------|--|

EXTERIOR

| | | | | |
|-----------------|-----------------|---|---|---|
| - | ● | ● | - | Sport front air dam with mesh air intakes, side skirts and rear apron. |
| - | - | - | ● | AMG front air dam with mesh air intakes, side skirts and rear apron. |
| ● | ● | ● | - | Dual chrome polished exhaust tips. |
| - | - | - | ● | Dual chrome AMG twin polished exhaust tips. |
| - | - | ● | ● | Sport trunk-lid spoiler. |
| - | - | - | ● | AMG rear apron with three diffuser fins. |
| - | - | - | ● | AMG hood with two powerdomes. |
| ● | ● | ● | ● | Power tilt/sliding tinted-glass sunroof with one-touch express-open/close. |
| ● | ● | ● | ● | Electrically heated rear window with auto-shutoff based on time, driving speed and outside temperature. |
| ● | ● | ● | ● | Dual heated power mirrors. |
| ○ ²⁴ | ○ ²⁴ | ● | ● | Auto-dimming driver-side and rearview mirrors. |
| ○ ²⁴ | ○ ²⁴ | - | - | Heated windshield washer reservoir (only available with optional 4MATIC all-wheel drive). |
| ○ ²⁴ | ○ ²⁴ | ● | ● | Rain-sensing wipers. |
| ● | ● | ● | ● | Halogen headlamps and front foglamps. Single red rear foglamp in left taillamp. |
| ● | ● | ● | ● | Selectable light-sensing headlamps. |
| ● | ● | ● | ● | Programmable daytime running lamps with auto-override in darkness. |

INTERIOR

| | | | | |
|-----------------|-----------------|---|-----------------|---|
| ● | ● | ● | ● | Central controller provides easy, convenient operation of select vehicle systems. |
| ● | ● | ● | ● | Multifunction steering wheel. |
| ● | ● | ● | ● | Power windows, all with one-touch express-up/down. |
| ● | ● | ● | ● | Electronic cruise control. |
| ● | ● | - | ● | 4-way (tilt/telescoping) manually adjustable steering column. |
| ○ ²⁴ | ○ ²⁴ | ● | ○ ²⁴ | 4-way power steering column. |
| ○ ²⁴ | ○ ²⁴ | ● | ● | Auto-dimming rearview mirror. |
| ○ ²⁴ | ○ ²⁴ | ● | ● | Garage door opener. |

Please see page 49 for Endnotes.

SEATING

| | | | | |
|-----------------|-----------------|-----------------|-----------------|--|
| ● | ● | - | ● | 8-way power front seats. Driver's and passenger's adjustable lumbar support. |
| ○ ²⁴ | ○ ²⁴ | ● | - | 10-way power driver's seat with 3-way memory and 8-way power passenger seat (both with adjustable lumbar support). |
| - | ● | ● | - | Sport front seats. |
| - | - | - | ● | 6-way AMG power sport front seats with adjustable bolsters and lumbar support. |
| ○ ²⁴ | ○ ²⁴ | ● | ● | Heated front seats. |
| ● | ● | ● | - | MB-Tex upholstery and trim. |
| - | - | - | ● | AMG fabric upholstery. |
| ● | ● | ● | - | Leather-trimmed steering wheel and shift knob (aluminum shift knob on C-Sport Sedans). |
| - | - | - | ● | 14.4" AMG-Premium-Leather-trimmed sport steering wheel and shift knob with aluminum shift paddles. |
| ● | ○ ²⁴ | ○ ²⁴ | ○ ²⁴ | Burl Walnut wood trim on console, doors and shift gate. |
| - | ● | - | - | Aluminum trim on console, doors and shift gate. |
| - | - | ● | ● | Black Birdseye Maple wood trim on console, doors and shift gate. |
| - | - | - | ○ ²⁴ | AMG aluminum trim on console, doors and shift gate. |

CLIMATE CONTROL

| | | | | |
|---|---|---|---|---|
| ● | ● | ● | ● | Digital dual-zone automatic climate control with individual driver and front passenger temperature control. |
| ● | ● | ● | ● | Electrostatic dust and pollen filter. |
| ● | ● | ● | ● | Sun sensor provides improved temperature control by detecting intensity and direction of the sun. |

FEATURES AND OPTIONS

| C 300 LUXURY | C 300 SPORT | C 350 SPORT | C 63 AMG | | C 300 LUXURY | C 300 SPORT | C 350 SPORT | C 63 AMG | |
|--------------|-------------|-------------|----------|--|--------------|-------------|-------------|----------|--|
|--------------|-------------|-------------|----------|--|--------------|-------------|-------------|----------|--|

AUDIO/TELEMATICS

| | | | | |
|-----------------|-----------------|---|---|--|
| ● | ● | ● | ● | 5" color-LCD display with flip-up cover for radio and CD player. |
| ● | ● | ● | ● | AM/FM stereo/weatherband radio. |
| ● | ● | ● | ● | In-dash single-CD player with MP3 capability. |
| ● | ● | ● | ● | 8-speaker audio system. |
| ○ ²⁴ | ○ ²⁴ | ● | ● | SIRIUS Satellite Radio with 6-month subscription. |
| ● | ● | ● | ● | Auxiliary audio input jack for MP3 player in glovebox? |
| ● | ● | ● | ● | Bluetooth® interface for hands-free calling ⁸ |

INSTRUMENTATION

| | | | | |
|---|---|---|---|--|
| ● | ● | ● | - | Electronic analog speedometer, tachometer and gauges for fuel and coolant temperature. |
| - | - | - | ● | Black AMG gauges with silver matte surround and AMG RACETIMER ¹¹ in digital display. |
| ● | ● | ● | ● | Digital display for clock and Touch Shift gear/mode selection (gear selection display only available with 7-speed automatic transmission). |
| ● | ● | ● | ● | Multifunction display in instrument cluster can be scrolled via steering-wheel controls to operate and display various menus and vehicle features: <ul style="list-style-type: none"> • Odometer, trip meter and outside temperature indicator. • Digital speedometer, Maintenance System (see below). • Radio station, CD player/CD changer²⁵ and iPod® playlist/track (with optional iPod Integration Kit). • Hard-drive-based Navigation System route guidance.²⁵ • Vehicle reminder and message indicator. • Driver-programmable settings for instruments and lighting, vehicle and convenience features. • Trip computer (elapsed time, fuel consumption and distance to empty). |
| ● | ● | ● | ● | Mercedes-Benz Maintenance System displays distance remaining to next basic maintenance service, indicates type of service due and provides automatic reminder when service interval draws near. |
| ● | ● | ● | ● | Tire Pressure Monitoring System. |

Please see page 49 for Endnotes. ● Standard. ○ Optional or included with a package. - Not available.

LOCKING/SECURITY

| | | | | |
|---|---|---|---|---|
| ● | ● | ● | ● | SmartKey remote control integrates: Remote Door Lock/Unlock buttons, trunk opener, removable valet key and panic alarm. Driver may selectively unlock only the driver's door and fuel filler or all doors plus the trunk and fuel filler. |
| ● | ● | ● | ● | SmartKey offers infrared-remote opening/closing of windows and power sunroof from outside the car. |
| ● | ● | ● | ● | Driver-programmable drive-away locking can automatically lock all the doors when the car reaches 9 mph. |
| ● | ● | ● | ● | Night security illumination uses the car's exterior lights to help illuminate a path after parking or when car is remote-unlocked. |
| ● | ● | ● | ● | Antitheft alarm with remote panic feature. |
| ● | ● | ● | ● | Emergency trunk release, located inside trunk and illuminated for 60 minutes after trunk lid is closed. |

RESTRAINT SYSTEMS

| | | | | |
|---|---|---|---|---|
| ● | ● | ● | ● | Integrated Restraint System: <ul style="list-style-type: none"> • Driver and front passenger are each provided with a dual-stage front air bag (adaptive for the passenger side), a side-impact air bag, a pelvic air bag, an Active Front Head Restraint and a 3-point seat belt with an Emergency Tensioning Device (ETD) and adaptive belt force limiter.¹⁰ • Rear outboard passengers are each provided with a 3-point seat belt with an ETD and belt force limiter. • Rear center passenger is provided with a 3-point seat belt. |
| ● | ● | ● | ● | Window Curtain Air Bags are deployed along the front and rear side-door windows on the affected side of the vehicle in a side impact exceeding a preset deployment threshold. ¹⁰ |
| ● | ● | ● | ● | Dual-stage front air bags (adaptive for the passenger side) are deployed in response to frontal impact severity exceeding a preset deployment threshold. ¹⁰ |
| ● | ● | ● | ● | Occupant Classification System (OCS) automatically adjusts the inflation rate of the front passenger's front air bag based on the weight category determined by weight sensor readings from the front passenger seat. ²⁴ |
| ● | ● | ● | ● | ETDs are deployed in a front or rear impact exceeding a preset threshold of severity, or certain rollovers. A front ETD will not deploy if seat belt is unfastened. The opposite-side ETDs also deploy in side impacts exceeding the deployment threshold. |

| C 300 LUXURY | C 300 SPORT | C 350 SPORT | C 63 AMG | C 300 LUXURY | C 300 SPORT | C 350 SPORT | C 63 AMG |
|--------------|-------------|-------------|----------|--------------|-------------|-------------|----------|
|--------------|-------------|-------------|----------|--------------|-------------|-------------|----------|

RESTRAINT SYSTEMS (continued)

| | | | | |
|---|---|---|---|---|
| ● | ● | ● | ● | LATCH (Lower Anchors and Tethers for Children) system at rear outboard seating positions. Selectable passenger seat-belt retractors help secure child seats. ¹⁰ |
| ● | ● | ● | ● | Front seat belts include manually height-adjustable shoulder belts and lower points attached to seat frames. |
| ● | ● | ● | ● | Automatically height-adjusting rear outboard shoulder belts. |
| ● | ● | ● | - | Active Front Head Restraints adjust for height and fore-aft. |
| ● | ● | ● | - | Active Front Head Restraints in the front seats reduce the distance between the head restraint and the head in the event of a rear-end collision, helping limit rearward movement of the head and thereby reducing the chances of whiplash-type injuries. |
| ● | ● | ● | ● | Three individual rear head restraints. |

INDIVIDUAL OPTIONS

| | | | | |
|---|---|---|---|--|
| ● | ○ | ● | ● | 7-speed automatic transmission with Touch Shift (with AMG SPEEDSHIFT PLUS™ on C 63 AMG). |
| ○ | ○ | ○ | ○ | 6-disc CD/MP3 changer. |
| ○ | ○ | ○ | - | Panorama Sunroof with power sunshade. |
| ○ | ○ | ○ | - | Leather upholstery. |
| ○ | ○ | ○ | ○ | Mercedes-Benz Tele Aid System. |
| - | ○ | ○ | - | 18" AMG twin 5-spoke alloy wheels. |
| ○ | ○ | ○ | ○ | iPod® Integration Kit. |
| ○ | ○ | - | - | 4MATIC all-wheel drive. |
| ○ | ○ | ○ | ○ | Metallic paint. |

OPTION PACKAGES

| | | | | |
|---|---|---|---|---|
| ○ | ○ | ● | ● | Premium 1 Package: <ul style="list-style-type: none"> • SIRIUS Satellite Radio. • Heated front seats. • Auto-dimming driver-side and rearview mirrors. • Garage door opener. • Rain-sensing wipers. • 10-way memory driver's seat with 3-way memory and power steering column (not included C 63 AMG). • Integrated compass in rearview mirror. |
| ○ | ○ | ○ | ○ | Premium 2 Package: <ul style="list-style-type: none"> • Includes contents of Premium 1 Package plus: • Bi-Xenon headlamps with corner-illuminating front foglamps. • Heated headlamp washers. • 60/40-split-folding rear seats (standard C 63 AMG). • Rear power sunshade. • LED taillamps. |
| ○ | ○ | ○ | ○ | Multimedia Package: <ul style="list-style-type: none"> • COMAND system with hard-drive-based navigation. • 6-disc CD changer. • harman/kardon LOGIC7® surround-sound system with Dolby® Digital 5.1. • Voice Control. • PCMCIA card slot. |
| - | - | - | ○ | AMG Leather Package: <ul style="list-style-type: none"> • AMG Premium Leather. • Memory driver and passenger seats. • 4-way power steering column. |

ENDNOTES

- 1 Lower aspect ratio tires and accompanying wheels provide substantially increased treadwear, increased tire noise and reduced ride comfort. Serious wheel and tire damage may occur if the vehicle is operated on rough or damaged road surfaces or upon encountering road debris or obstacles. These tires are not designed for use on snow and ice. Winter tires mounted on appropriately sized and approved wheels are recommended for driving in those conditions.
- 2 Braking effectiveness also depends on proper brake system maintenance, and tire and road conditions.
- 3 Stated rates of acceleration are based upon manufacturer's track results and may vary depending on model, environmental and road surface conditions, driving style, elevation and vehicle load.
- 4 No system, regardless of how advanced, can overcome the laws of physics or correct careless driving. Please always wear your seat belt. Performance is limited by available traction, which snow, ice and other conditions can affect. Always drive carefully, consistent with conditions. Best performance in snow is obtained with winter tires.
- 5 Requires subscription. Service subscription for the first six months included with purchase.
- 6 Rubber-studded pedals, 3-spoke steering wheel and silver-color instrument cluster not available with Almond/Mocha upholstery on Sport models. Almond/Mocha upholstery only available with Burl Walnut wood trim.
- 7 Ten-way power seat setting for driver's seat only.
- 8 BLUETOOTH® INTERFACE DOES NOT PROVIDE PHONE CHARGING OR EXTERNAL ANTENNA. VOICE INTERACTIVITY FEATURE IS DEPENDENT ON SELECTED HANDSET. VISIT MBUSA-MOBILE.COM FOR DETAILS.
- 9 Accessory iPod® Integration Kit prevents access to the auxiliary port for other uses.
- 10 WARNING: THE FORCES OF A DEPLOYING AIR BAG CAN CAUSE SERIOUS OR FATAL INJURIES TO A CHILD UNDER AGE 13. THE SAFEST SEATING POSITION FOR YOUR CHILD IS IN THE REAR SEAT, BELTED INTO AN APPROPRIATE, PROPERLY INSTALLED CHILD SEAT, OR CORRECTLY WEARING A SEAT BELT IF TOO LARGE FOR A CHILD SEAT. SEE OPERATOR'S MANUAL FOR ADDITIONAL WARNINGS AND INFORMATION ON AIR BAGS, SEAT BELTS AND CHILD SEATS.
- 11 Only for timing use on roads and in conditions where high-speed driving is permitted. Racing on public roads is prohibited under all circumstances and posted speed limits should always be obeyed.
- 12 SIRIUS and the SIRIUS dog logo are registered trademarks of SIRIUS Satellite Radio Inc. NFL is a registered trademark of the National Football League. NASCAR® is a registered trademark of the National Association for Stock Car Auto Racing, Inc. NBA is a registered trademark of NBA Properties, Inc. All rights reserved. For full Terms & Conditions, visit sirius.com. Pricing and programming are subject to change. Not available in Alaska, Hawaii or Puerto Rico. Six-month service subscription included with purchase.
- 13 Phone sold separately. See dealer for a list of approved compatible phones.
- 14 While the Navigation System provides directional assistance, the driver must remain focused on safe driving behavior, including paying attention to traffic and street signs. The driver should utilize the system's audio cues while driving and should only consult the map or visual displays once the vehicle has been stopped in a safe place. Maps do not cover all areas or all routes within an area.
- 15 © 2008 Dolby Laboratories, Inc. All rights reserved. Dolby and the double-D symbol are registered trademarks of Dolby Laboratories. All other trademarks remain the property of their respective owners. DTS is a registered trademark of DTS, Inc. Copyright © 2007 DTS, Inc. All rights reserved.
- 16 Mercedes-Benz Tele Aid equipment is optional on all C-Class models. When equipped with Mercedes-Benz Tele Aid, first year's Mercedes-Benz Tele Aid service provided at no additional cost with subscription. Subscription and acquaintance call required for service to be active. Service operates only where cellular and GPS coverage are available and requires adequate power supply. Owner must authorize vehicle tracking by providing passcode and a valid stolen vehicle police report number. Passcode required to activate Remote Door Unlock. See dealer for details of telematics services.
- 17 Vehicle must be accessible from main roads. Roadside Assistance repairs may involve charges for parts, service and towing. Depending on the circumstances, these services may be provided by an outside service, courtesy of Mercedes-Benz Roadside Assistance. For full details of the Roadside Assistance Program, please see your dealer.
- 18 Route Assistance is available for an additional charge with the Mercedes-Benz Tele Aid service and included as part of Mercedes-Benz Concierge.
- 19 Concierge service available only with Mercedes-Benz Concierge. Traffic Information and Route Assistance use is included as part of Mercedes-Benz Concierge and is available at an additional per-use charge when used with the Mercedes-Benz Tele Aid service. See dealer for details.
- 20 Performance of the automated voice system varies depending on the noise level in and around the vehicle. Traffic Information is based on available broadcast data, not available in all areas and only provided for routes that have been personalized on the Mercedes-Benz Tele Aid website (up to five routes) or are within a specified radius of your vehicle's present location. See Mercedes-Benz Tele Aid section of MBUSA.com for available cities.
- 21 Front and rear outboard seats only. Front-seat belt force limiters are adaptive.
- 22 iPod is a registered trademark of Apple Computer, Inc. All iPod devices are sold separately. Feature not compatible with iPod Shuffle. See dealer for details.
- 23 Dimensions shown are for models with standard equipment.
- 24 Optional or part of an Option Package. See optional equipment listing on page 48.
- 25 When equipped with this feature.
- 26 OCCUPANT CLASSIFICATION SYSTEM (OCS) IS DESIGNED TO TURN THE FRONT PASSENGER'S FRONT AIR BAG OFF WHEN THE SYSTEM SENSES THE WEIGHT OF A TYPICAL CHILD 12 MONTHS OLD OR LESS PLUS THE WEIGHT OF A STANDARD APPROPRIATE CHILD RESTRAINT. SEE OPERATOR'S MANUAL FOR IMPORTANT ADDITIONAL INFORMATION ON THIS SYSTEM AND FOR FURTHER INFORMATION REGARDING THE TRANSPORTATION OF CHILDREN HEAVIER THAN A TYPICAL 12-MONTH-OLD.

