

# NN ID 3089 - Attachment 1 C-Class Model Year 2016

7 April 2015



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## Key Changes: Model Year 2016 (from June 2015 production on Saloon & Estate)



New nomenclature for entire C-Class range

Seat Comfort package added as standard on all lines

Executive package now including Active Parking Assist with PARKTRONIC

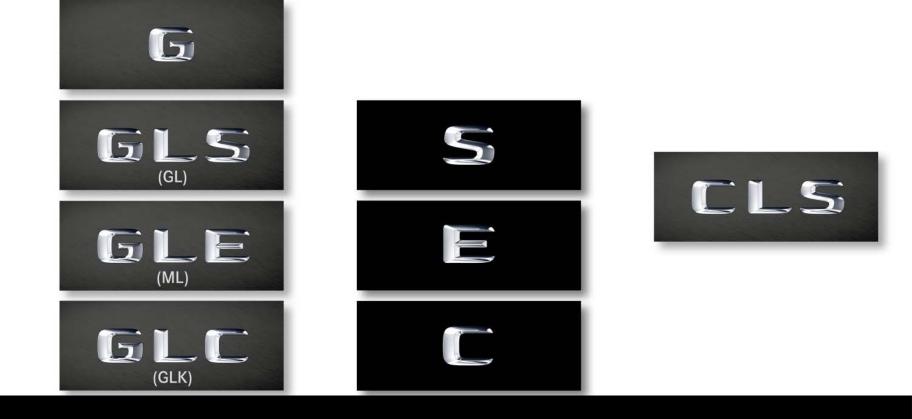
**Upgraded** Driving Assistance package

All 18" wheels now without run flat-tyres

Further option **simplification** 

Model Year 2016 vehicles can be identified by the code 806

Inflationary price increase of £395 inc. VAT (£260 inc. VAT for Mercedes-AMG models)



## New Nomenclature



## New Mercedes-Benz Model Nomenclature



Current nomenclature*	New nomenclature**
C 220 BlueTEC	C 220 <b>d</b>
C 300 BlueTEC Hybrid	C 300 <b>h</b>
C 200	C 200
C 350 e	C 350 <b>e</b>
Mercedes-AMG C 63 [S]	Mercedes-AMG C 63 [S]

4MATIC on C-Class is expected to be launched in summer 2016

<sup>\*</sup> Engines with 'd' nomenclature still retain AdBlue® system

<sup>\*\*</sup> Same naming logic applies to other engine sizes with this fuel type



# Standard Equipment



## Changes to Standard Specification & Inflationary Pricing

### Seat Comfort package standard across the range



Driver & front passenger seat	Seat Comfort package (P65)
Electro-pneumatic four-way lumbar support	Standard
Manual seat cushion depth adjustment (6 cm)	Standard

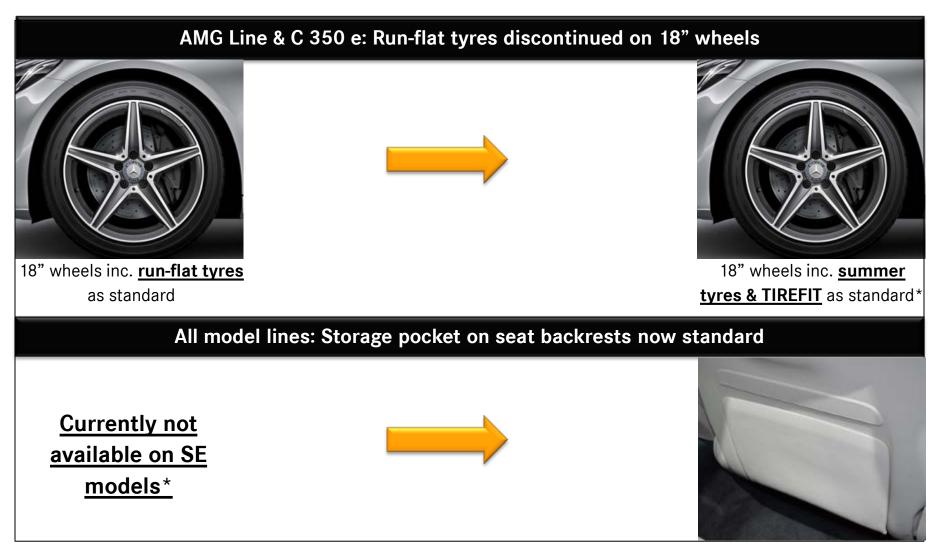
Inflationary price rise of +£395 Inc. VAT on all C-Class Saloon & Estate (+£260 Inc. VAT on Mercedes-AMG models\*)

\*Seat Comfort Package is not added to Mercedes-AMG models as Memory Package already standard. These models receive a lower price increase of £260 Inc. VAT

## Standard Specification

#### **Pre June '15 Production**

#### From June '15 Production



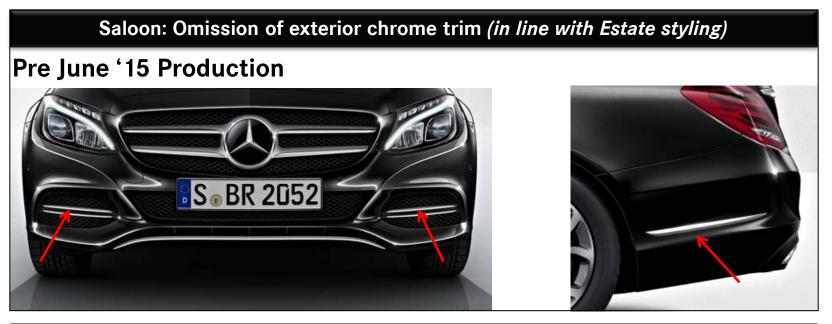
<sup>\*</sup>Standard on Sport and AMG Line



# Design Changes



## Exterior Design Changes - Sport model line

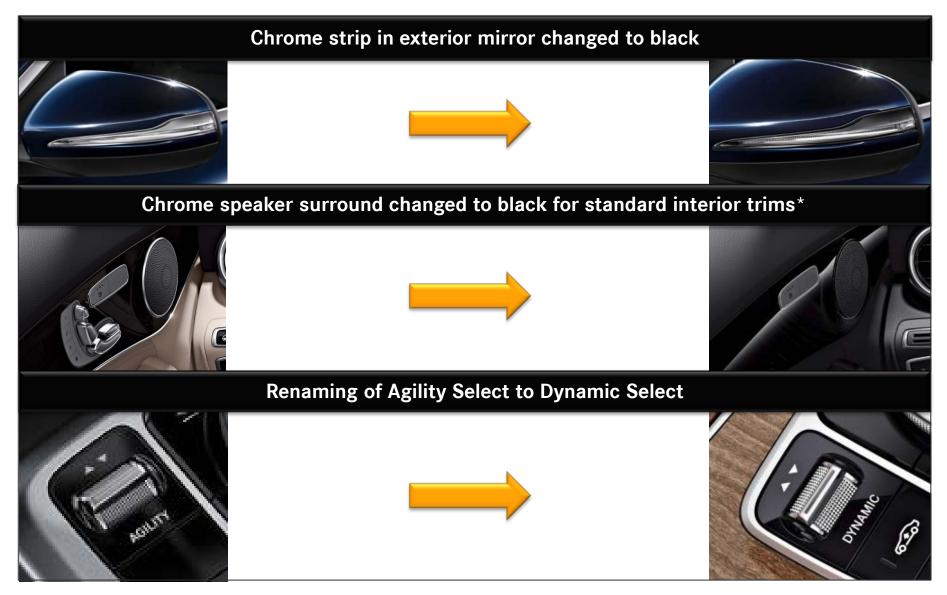




## Interior Design Changes - All Lines

**Pre June '15 Production** 

From June '15 Production

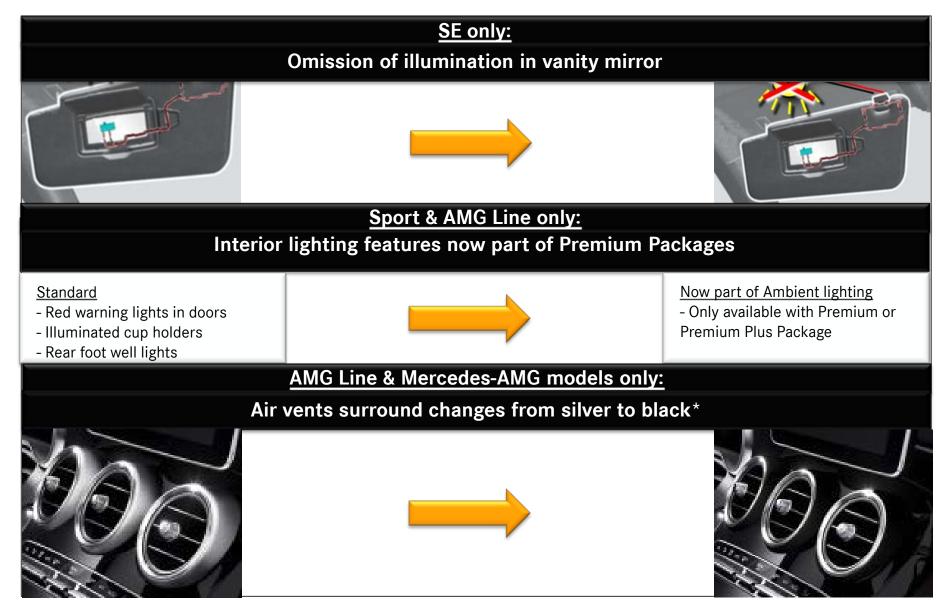


<sup>\*</sup> Chrome surround still included with optional trims (731, 736, H09)

## Interior Design changes - Line specific

**Pre June '15 Production** 

From June '15 Production





# Packages & Options



## Executive package

Now includes Active Park Assist with PARKTRONIC with only £300 increase in price

#### **Pre June '15 Production**

Garmin Map Pilot

Heated front seats

Rear seats – split folding 40:20:40 (Saloon only)

Roof rails - chrome (Estate only)

From June '15 Production

Garmin Map Pilot

Heated front seats

Rear seats - split folding 40:20:40 (Saloon only)

Roof rails - chrome (Estate only)

**Active Park Assist with PARKTRONIC** 

£995 Inc. VAT (available on SE only)

£1,295 Inc. VAT (available on SE only)

## Executive package

Available on SE only	Executive package (DP3) £1,295
Active Park Assist with PARKTRONIC  Audible & visual signals to warn of obstacles in front and behind vehicle active up to 11 mph. Featuring:  Automatic parking with steering and braking function  Active Parking Assist measures potential parking spaces on the nearside, and with offside indicator active also on offside when going up to 21 mph.  When engaging reverse gear, driver has to actively select Park Assist by pressing the "ok" button on the steering wheel.  From the measured width and depth of the potential space, the system deduces whether it is a parallel or end-on parking space.  Parking on slight bends is also supported by Active Parking Assist Automatic braking takes place when a certain distance from the end of the parking space has been reached, or an obstacle is detected.	
Garmin® MAP PILOT navigation system	
Heated front seats	
Rear seats - split folding 40:20:40 (Saloon only)	
Roof rails – chrome (Estate only)	

## Driving Assistance package\*

Now includes full range of Intelligent Drive features with only £200 increase in price

# DISTRONIC PLUS Lane Keeping Assist Blind Spot Assist PRE-SAFE®

From June '15 Production

DISTRONIC PLUS with Steering Assist and Stop&Go Pilot

**Active** Lane Keeping Assist

**Active** Blind Spot Assist

PRE-SAFE® Plus

PRE-SAFE® Brake with pedestrian detection

**BAS Plus** 

£1,495 Inc. VAT (not available on SE)

£1,695 Inc. VAT (not available on SE)

## Driving Assistance package

#### Available on Sport, AMG Line & Mercedes-AMG models only

Driving Assistance package (DP2) £1,695

#### **DISTRONIC PLUS with Steering Assist and Stop&Go Pilot**

DISTRONIC PLUS is a radar assisted cruise control which also maintains a safe distance from the vehicle ahead in all situations. Steering Assist tracks road markings and the path of the vehicle ahead to keep the vehicle on track.

#### **BAS\* PLUS with Cross-Traffic Assist**

If a critical situation is recognised and the driver applies the brakes, BAS PLUS can increase the brake pressure ideally preventing a collision.

#### PRE-SAFE® Brake with pedestrian detection

When the danger of a collision with another vehicle or a pedestrian is recognised, PRE-SAFE® Brake gives the driver a visual and acoustic warning. If there is no reaction, the system can reduce the vehicle speed autonomously - right up to full emergency braking.

#### **Active Blind Spot Assist**

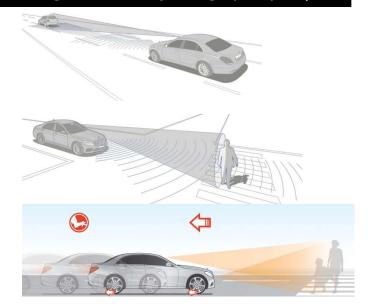
A warning light in the exterior mirrors flashes if another vehicle is detected in the blind spot. Autonomously one sided braking attempts to prevent collisions whilst changing lanes despite another car is driving in the blind spot.

#### **Active Lane Keeping Assist**

Detects signs of inadvertent drifting out of lane and warns the driver by vibrating the steering wheel and, if necessary, triggers one-sided braking intervention.

#### **PRE-SAFE® PLUS**

Initiates occupant prevention measures if a rear-end collision is imminent, including activating the hazard lights, reversible belt tensioning, adjustment of passenger seat positions and closure of windows.









#### Please see Advantages Online for video demonstration of technologies

7 \*Breaking Assistance System Mercedes-Benz

## New Stand Alone Option - Remote Online

#### Remote Online (05U)

Remote Online enables the vehicle for Connect Me remote & location services for 3 years\*

#### **Maintenance**

Users can check the current condition of key components on their car remotely E.g. brake fluid levels, tyre pressure, coolant levels, next service

#### Parked vehicle locator

Within one mile car can be located via smart phone app. Car will be shown on map including best route how to get there

#### **Trip information**

Trip information displays critical vehicle data such as: Fuel tank level; mileage range; consumption; odometer reading

#### Vehicle tracker

Tracking via GPS while the car is moving (Information displayed on map). The driver can deactivate this feature at any time

#### Remote door unlock/lock

Allows user to remotely unlock/lock their vehicle

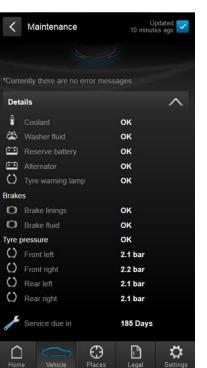
#### **Geo-fencing**

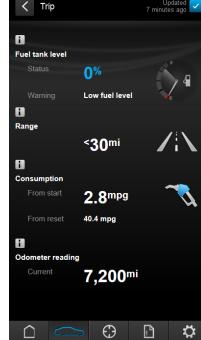
Enables to pre-set a defined geographical area, a notification will appear when car enters/leaves this defined area

#### With Audio 20

£150 Inc. VAT (standard with COMAND)







Maintenance

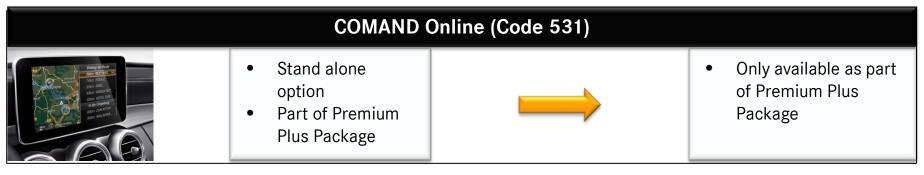
Trip information

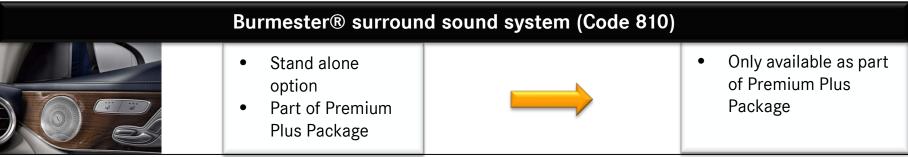
A separate product guide providing further detail on all Remote Online services will be published in due course

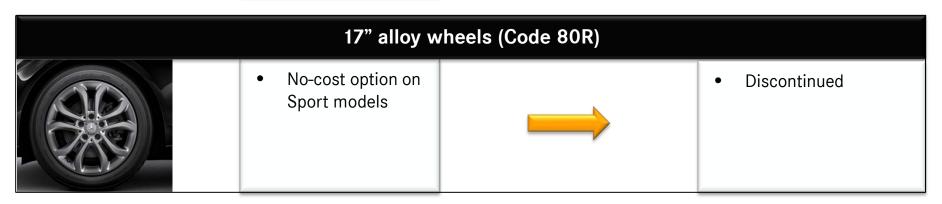
## Simplification of Stand Alone Options

#### **Pre June '15 Production:**

#### From June '15 Production





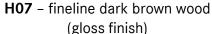


## Change of Optional Wood Trim

#### **Pre June '15 Production:**

#### From June '15 Production









**H09** – dark brown ash wood (matt finish)

Fineline dark brown wood trim will be replaced by dark brown ash from June production

Dark brown ash wood trim (HO9) £195 inc VAT

Available on Sport, AMG Line & Mercedes-AMG only

