



Model Year 2015 CLS-Class Facelift

Product Management

June 2014



Standard (AMG) styling, optional full-LED MULTIBEAM headlamps (Code 640, in Premium Pkg.), optional 19-inch wheels (788) available in 321 Wheel Pkg. Plus One

Standard headlamps with integrated daytime running lights. Code 632



Optional headlamps. Code 640 (in Premium Pkg.; standard AMG model)



U.S. always gets diamond grille in **chrome**, as shown at left (non-AMG baumusters only)

European models shown.



Standard U.S. rear styling (AMG rear bumper) for non-AMG baumusters.

European models shown.

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Optional Silk Beige Semi-Aniline leather (845) with new (H07) Linden Wood Trim



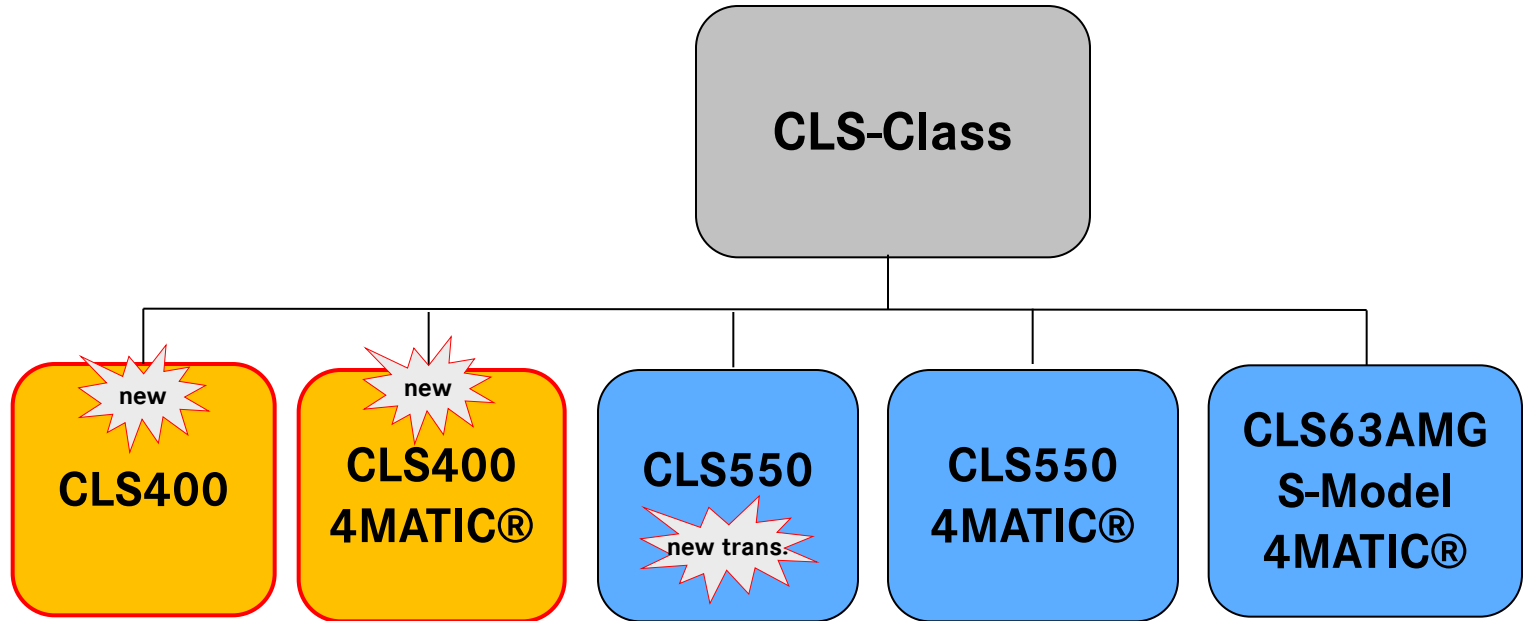
Front and rear door sill panels



Optional Porcelain/Black Semi-Aniline leather (825)

European models shown.


MY15 CLS-Class Portfolio




- New 3.0L V6 biturbo “CLS400” model added to lineup; new price leader
 - 329 hp
 - 354 lb.-ft. torque
- MB’s first 9-speed automatic transmission in CLS550 2WD!
- One AMG S Model. Eliminated AMG non-S Model.
- Launch: late November

MY15 CLS-Class Facelift Highlights




Performance & Technology

- Next generation of COLLISION PREVENTION ASSIST PLUS – adds autonomous braking
- New 3.0L, V6 engine added to the lineup
- First M-B model w/9-speed transmission
 - CL550 2WD models only for MY15 
- New, larger 8-inch headunit
- New Garmin navigation (standard CLS400s). COMAND Navi remains standard CLS550s (optional CLS400s).
- New central controller w/4-button layout (Back, Delete, Seat settings or Screen Off, Favorites)
- Intelligent Drive technologies/packages from MY14 E-Class redesign

Exterior & Interior

- Redesigned front bumper
- New diamond-look, one-lamella radiator grille, chrome 
- Standard LED headlights with integrated DRLs
- Seat adjustment switch in chrome surround in door panel trim (like MY14 E-Class)
- New headunit trim in matte chrome
- New wheels
- New paints

Options

- New packaging structure
- Power-folding mirrors added to P1 package 
- New designo program
 - Red/Black
 - Saddle Brown/Silk Beige
 - Diamond-stitch seat pattern  

MY15 CLS-Class Facelift: Standard Equipment

100% Standard Highlights

- COLLISION PREVENTION ASSIST PLUS – new generation
- AMG Bodystyling
- 18” Wheels
- LED Headlamps
- Leather

CLS400 standard equipment:

- 18” wheels (22R)
- Comfort suspension
- Garmin Navi (8”), CD player, navi voice control only



CLS550 standard equipment:

- 18” wheels (R70)
- 9-Speed transmission on 2WD model only
- AIRMATIC suspension w/automatic damping system
- COMAND Navi (8”) – CD/DVD player, voice control
- SiriusXM satellite radio
- harman/kardon surround sound system



MY15 CLS-Class Summary of Paint/Trim/Upholstery

Note: All prices are estimated and subject to change

PAINT

040 - Black



795 - *designo* Sintered Bronze Matte - \$1,300



new

183 - Magnetite Black*



new

197 - Obsidian Black*



799 - *designo* Diamond White** \$795



755 - Steel Grey*



890 - Lunar Blue*



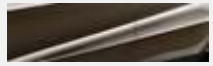
775 Iridium Silver*



988 - Diamond Silver*



796 - Dakota Brown*



new

996 - *designo* Cardinal Red* \$360



792 - Palladium Silver*



T R I M S

731 - Burl Walnut Wood Trim



736 - Black Ash Wood Trim



H07 - Linden Wood Trim



new

H21 - Piano Black Lacquer Trim

- AMG models, or on non-AMG models in conjunction w/*designo*. Only w/Black or Grey leathers.



H73 - Carbon Fiber Trim \$2,850



H19 - Satin Light Brown Poplar Wood Trim



U P H O L S T E R Y

201 - Black Leather**

801 - Black Semi-Aniline**,*** Leather

245 - Silk Beige/ Espresso Brown Leather

845 - Silk Beige / Espresso Brown Semi-Aniline*** Leather

218 - Grey / Black Leather

818 - Grey / Black Semi-Aniline*** Leather

225 - Porcelain / Black Leather

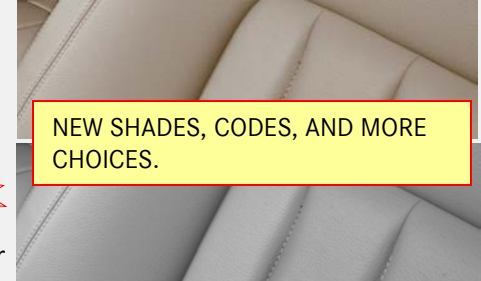
825 - Porcelain / Black Semi-Aniline*** Leather

214 - Saddle Brown/Black Leather

814 - Saddle Brown / Black Semi-Aniline***

new

new



NEW SHADES, CODES, AND MORE CHOICES.

* Metallic Paint . 796 delayed availability


New for MY15: these are now *designo*-branded paints

** For CLS400 / 550, (201 / 801) Black Leather / Premium Leather are replaced by (211 / 811) Black Leather / Premium Semi-Aniline Leather with grey contrast Stitching when ordered with 321 AMG Wheel Package . 211 / 811 come with black headliner.

*** Premium Semi-Aniline leather (801, 814, 818, 825, 845) has an additional charge of \$1,370 for CLS400 / 550. Standard on AMG models.

MY15 CLS-Class Summary of Packages/Options

CLS400 **Comfort Package** \$3,250 (N/A CLS550, CLS63AMG)

- 536 – Sirius XM® Satellite Radio, Traffic & Weather (w/6 mos. Service for Radio, **new: 3 yrs. For Traffic & Weather**)
- 810 – harman/kardon LOGIC 7 surround-sound system w/Dolby Digital 5.1 sound
- 218 – Rearview Camera (w/dynamic guide lines)
- 401 – Active Ventilated Front Seats
- P49 – Mirror Package Code  **new**
- 500 – Power-Folding Mirrors
- P17 – KEYLESS-GO Pkg. Control Code
- 889 – KEYLESS-GO
- 881 – Electronic Trunk Closer

321 Wheel Package (+1) CLS400: 18": \$ 990; 19": \$1,490 n/a AMG CLS550: 18": \$ 760; 19": \$1,260

- 790 -18-inch AMG wheels, or
- 788 -19-inch AMG wheels (“+1”)
- 277 - 3-spoke flat-bottomed steering wheel
- 486 – Sport suspension (CLS400 only)
- 950– Manual mode for transmission, rubber-studded pedals, contrast stitching and black headliner (incl. only w/black leather)

996 Parking Assist Package \$1,290

- P44 – Parking Assist Pkg. Control Code
- 235 – PARKTRONIC w/Active Parking Assist
- 501 – Surround View System

Premium Package CLS400 : \$3,650 (requires Comfort Pkg.)

- 536 – Sirius XM® Satellite Radio, Traffic & Weather (w/6 mos. Service for Radio, **new: 3 yrs. For Traffic & Weather**)
- 810 – harman/kardon LOGIC 7 surround-sound system w/Dolby Digital 5.1 sound
- 218 – Rearview Camera (w/dynamic guide lines)
- 401 – Active Ventilated Front Seats
- P49/500 – Mirror Package Code w/ Power-Folding Mirrors
- 889 – KEYLESS-GO
- 881 – Electronic trunk closer
- 531 – COMAND Navi w/multi-year update, CD/DVD player, MB Apps**
- 540 – Power Rear-Window Sunshade (std. AMG)**
- 608 – Adaptive Highbeam Assist (std. AMG)**
- 640 – Full-LED Headlamps w/Active Curve Illumination (std. AMG)**

CLS550: \$4,200
AMG: \$3,740

- 218 – Rearview Camera (w/dynamic guide lines)**
- 401 – Active Ventilated Front Seats**
- P49/500 – Mirror Package Code w/Power-Folding Mirrors**
- 432 – Active Multicontour Driver Seat (AMG only)**
- 540 – Power Rear-Window Sunshade (std. AMG)**
- 608 – Adaptive Highbeam Assist (std. AMG)**
- 640 – Full-LED Headlamps w/Active Curve Illum. (std. AMG)**
- 889 – KEYLESS-GO**
- P17 – KEYLESS-GO Pkg. Control Code**
- 881 – Electronic Trunk Closer**

MY15 CLS-Class Summary of Packages/Options

AMG Parking Assist Package

\$800 (AMG model only)

P44 – Parking Assist Pkg. Control Code
235 – *PARKTRONIC w/Active Parking Assist is standard*
501 – Surround View System

993 Lane Tracking Package

\$875

234 – Blind Spot Assist
476 – Lane Keeping Assist

997 Driver Assistance Package

\$2,800

23P – Driver Asst. Package Code
233 – DISTRONIC PLUS (w/PRE-SAFE Brake)
236 – DISTRONIC PLUS w/Steering Assist
237 – Active Blind Spot Assist
238 – Active Lane Keeping Assist
268 – BAS PLUS w/Cross-Traffic Assist
271 – PRE-SAFE PLUS
300 – PRE-SAFE Brake

Note: All prices are estimated and subject to change

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MY15 CLS-Class Summary of Packages/Options

Stand-Alone Options

287 – Split-Folding Rear Seats	\$440; std. AMGs
281 – AMG performance steering wheel w/Alcantara grips	\$500 AMG; std. S Model
289 – Wood/Leather Steering Wheel (n/a AMGs)	\$590
298 – Rear Side Airbags (SPC on non-AMG models)	\$420
432 – Active Multicontour Driver ‘s Seat (requires P01)	\$660; P01 Pkg. AMGs
443 – Heated Steering Wheel (requires 993 or 997, n/a AMGs)	\$490
489 – AIRMATIC (CLS400)	\$1,610
8xx – Premium Leather Upgrade (801, 845, 818, 825, 814)	\$1,370; std. AMGs
B07 – AMG Carbon Ceramic Braking System (S Model only)	\$8,950
H73 – Carbon Fiber Trim	\$2,850
R17 – 19" staggered wheels	\$500
U47 – Carbon Fiber Trunklid Spoiler	\$700
665/752/799 – 19" AMG Twin 5-spoke Forged Alloy Wheel (AMGs only)	\$500
811 – Bang & Olufsen surround sound system	\$5,400

* Significantly compromises trunk space due to location of spare. Requires order handling by Vehicle Distribution Liaison.

Special-Order (SPC) Options

all incur \$250 admin. fee.

R01 – Summer Tires	No charge
298 – Rear Side Airbags	\$420
872 – Heated Rear Seats* (not SPC for AMG model)	\$625

* Requires Comfort Pkg./Premium Pkg. and 298

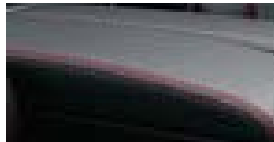
VPC-Installed Accessory Options

00A – Illuminated Star	\$550
068 – Wheel Locks	\$140
104 – Rear Trunklid Spoiler	\$400
137 – Comfort Box	\$290

Coming Attractions....(Q1 2015) : New 521 “Redline” Pkg. plus...

Interior

- AMG® sports seats, Black Lugano leather w/red topstitching (Code 221A)
 - Optional: Semianiline leather (Code 851) w/ red topstitching
- Armrests in the doors and center console and door center panels with red topstitching
- 3-spoke AMG sport steering wheel in Nappa leather with red contrasting topstitching, flat bottom section and silver-colored steering-wheel gearshift paddles
- Red seat belts
 - Optional (n/c): Black
- Black floor mats with AMG lettering and red edging



Exterior

- AMG trunklid spoiler

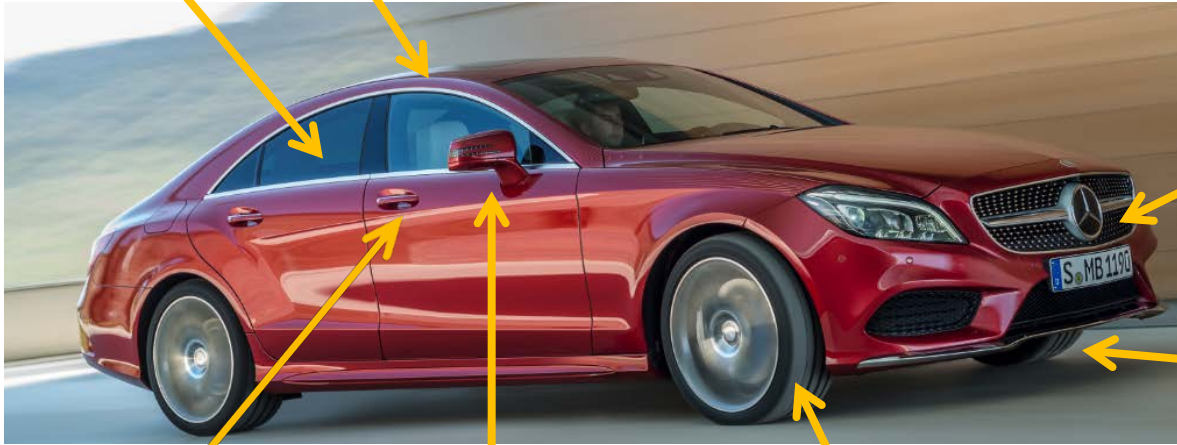


Availability & Launch Timing

- Available on CLS400 and CLS550 models.
- Offered only in conjunction with Night Package.
- Estimated pricing:
 - Approx. \$3,100
- **Launch:** mid Model Year 2015 (early CY2015). Estimated start of production 12/2014.

...Night Package Components

Beltline trim strip and window weatherstrip painted in high-gloss black



Door handles, black chrome (w/KEYLESS GO)

Exterior mirrors, high-gloss black. (If Obsidian Black paint, remains body color.)

18" or 19" Black AMG wheels w/high-sheen finish

Louver in radiator grille in high-gloss black

Front splitter on bumper in high-gloss black



18"



19"



Trim strip on AMG rear apron in high-gloss black

European model shown.

MY15 CLS-Class Wheel Strategy

CLS400



22R - 18" Twin 5-Spoke
Standard



R17 - 19" Twin 5-Spoke
Optional
\$500



790 - 18" AMG 5-Spoke
321 Wheel Package
Optional



788 - 19" AMG Multi-Spoke
421 AMG Wheel Package + 1
Option

CLS550



R70 - 18" Twin 5-Spoke
Standard



R17 - 19" Twin 5-Spoke
Optional
\$500



790 - 18" AMG 5-Spoke
321 Wheel Package
Optional



788 - 19" AMG Multi-Spoke
421 AMG Wheel Package + 1
Option

CLS63 AMG

S-Model



662 - 19" 10-Spoke Titanium
Standard



752 - 19" 10-Spoke Matte Black
Optional



665 19" Twin 9-Spoke Matte Black
Optional



799 19" Twin 9-Spoke Titanium
Optional