Dealer Ordering Guide

PRELIMINARY.
DOCUMENT SUBJECT TO
CHANGE.



Mercedes-Benz MY17 C-Class Sedan (W205)

An important note about this Guide:

The information presented in this guide is based on the <u>most current information available</u> and is intended for internal use only. Mercedes-Benz, USA reserves the right to make changes at any time, without notice, to colors, materials, equipment, special specifications and models.

Pricing may not yet be finalized for some models or options.

Due to variances among monitors and printers, the colors that appear on your screen and printouts may not be exact.

For illustrative purposes, some images may show vehicles with European Specifications.

Revision History - Page 1

Date	Edited By	Changes
4/5/16	K. Edwards	Initial publication.
4/20/16	E. Akbiyik	Added AMG variants.
4/22/16	K. Edwards	Pricing added.
4/25/16	K. Edwards	Rear Side Airbags removed from Stand-alone Options as they remain standard equipment.
4/26/16	J Edwards	C350e Updated: - New 319 Lighting Package, for C350e only - Plug-in Hybrid Differentiation images added - Product information and FAQ added
4/27/16	E. Akbiyik	Added delayed availability notice for Heated and Ventilated Seats (401) on 63/63 S models as well as AMG Performance Seats with 641 upholstery on C 43.
4/29/16	E. Akbiyik	AMG Performance Seats (555) can now be configured with the standard 641 upholstery on AMG C 43.
5/2/16	K. Edwards	Head-Up Display availability delayed until August production.
5/3/16	E. Akbiyik	Updated AMG designo upholstery requirements

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What's new: MY17 Overview

Standard Equipment

- Rearview Camera becomes standard
- Wood Trim with Analogue Clock standard (High Gloss Black/Aluminum no longer offered)
- Power Folding Mirrors removed from standard equipment
- Touchpad removed from standard equipment

Variants

C450 AMG discontinued, replaced by new AMG C 43

Optional Equipment

- Introduction of new trim: Natural Grain Brown Ash wood
- New Premium Package Structure (Premium Packages 1, 2, 3 and 4)
- New Leather Seating Package replaces Interior Package
- Removal of Lighting Package*, AIR BALANCE Package, Driver Assistance Package, Multimedia Package, Parking Assist Package and Hands-Free Access Package. All package features combined into new Premium Package structure.
- Heated and Ventilated Seats (401) available as a stand-alone option for Leather Seating Package cars
- Blind Spot Assist (234) available as a stand-alone option.
- SiriusXM Satellite Radio (536) available as a stand-alone option.

Paints

- Removal of Steel Grey Metallic and Palladium Silver Metallic
- Addition of Selenite Grey Metallic
- Addition of Brilliant Blue Metallic



What's new: MY17 Overview

Variants

C450 AMG discontinued, replaced by new AMG C 43

Standard Equipment

- Rearview Camera becomes standard
- Heated front seats become standard on C 43 (was already standard on MY16 63/63 S)
- Wood Trim is now standard on all variants and High Gloss Black/Aluminum no longer offered
- C 43 gets 9G-TRONIC sport transmission w/ shift paddles
- C 43 gets 3-Stage ESP system (ESP ON, ESP SPORT HANDLING, ESP OFF)
- C 43's AMG Performance 4MATIC gets revised power distribution of 31% front/69% rear
- Power Folding Mirrors removed from standard equipment on C 43
- Touchpad removed from standard equipment

Optional Equipment

- New Premium Package Structure
- Leather becomes a standalone option (Standard on C 63 S)
- Removal of Lighting Package, AIR BALANCE Package, Driver Assistance Package, Multimedia Package, Parking Assist Package and Hands-Free Access Package. All package features combined into new Premium Package structure.
- Heated and Ventilated Seats (401) available as a stand-alone option with designo upholsteries only
- AMG Performance Exhaust (U78) available for C 43

Paints

- Removal of Steel Grey Metallic and Palladium Silver Metallic
- Addition of Selenite Grey Metallic
- Addition of Brilliant Blue Metallic

Models

	Displacement	Power	Torque	MSRP	Launch
C300 (205.048)	2.0-Liter turbo inline-4	241 hp/ 180 kW	273 @ 1,300- 4,000	TBD	8/2016
C300 4M (205.049)	2.0-Liter turbo inline-4	241 hp/ 180 kW	273 @ 1,300- 4,000	TBD	8/2016
C350e (205.047)	2.0-Liter turbo inline-4	275 hp/ 155 kW	443 @ 1,300- 4,000	TBD	TBD
AMG C 43 (205.064)	3.0L V6 Biturbo	362 hp/ 270 kW	384 @ 2,000- 4,200	TBD	8/2016
AMG C 63 (205.086)	Handcrafted AMG 4.0L V8 Biturbo	469 hp/ 350 kW	479 @ 1,750- 4,500	TBD	8/2016
AMG C 63 S (205.087)	Handcrafted AMG 4.0L V8 Biturbo	503 hp/ 375 kW	516 @ 1,750- 4,500	TBD	8/2016

Standard Equipment Highlights

Performance/Handling

- 7G-TRONIC 7-speed automatic transmission with paddle shifters
- Multi-Link Front Suspension
- Multi-Link Independent Rear Suspension
- DYNAMIC SELECT
- Adaptive Braking Technology
- All-Season Tires
- Start/Stop Technology

Comfort/Convenience

- KEYLESS START
- Rearview Camera
- Wood Trim
- Audio System with CD drive
- FrontBass® speed-sensitive five speaker sound system
- Two USB Ports
- Bluetooth Technology (for Handsfree Phone Use/Audio Streaming)
- HD Radio
- Power Front Seats with Driver Memory
- 4-way Lumbar Support
- Power Tilt & Telescoping Steering Column
- Electronic Cruise Control
- Power Windows with Express Up and Down
- Automatic Headlamps with Twilight Sensor & Locator Lighting
- Split-Folding Rear Seats (40/20/40)
- Central Controller with 7" high-mounted tablet-style color display
- Multifunction leather steering wheel
- Pre-wiring for GARMIN® Map Pilot
- Dual-zone Automatic Climate Control
- Garage Door Opener
- Intermittent Wipers with Rain Sensor
- Auto-Dimming Driver & Rear View Mirror
- Front and Rear Cupholders

Standard Equipment Highlights (continued)

Safety/Security

- New Vehicle 4 Year/50,000 Mile Warranty
- 24h Roadside Assistance Program
- 3-point Seat Belt with Pretensioners & Dual-Stage Belt Force Limiter
- Front Dual Stage Airbags
- Front and Rear Side Window Airbags
- Front Side Airbags
- Driver & Passenger Kneebags
- ISOFIX Anchor and Tether System
- ATTENTION ASSIST Driver Drowsiness Monitor
- COLLISION PREVENTION ASSIST PLUS (CPA+)
- PRE-SAFE
- Smart Key with Panic Button
- Tire Pressure Monitoring System
- Anti-theft Alarm System



Standard Equipment Highlights

Performance/Handling

- 9G-TRONIC 9-speed Sport Transmission w/ paddle shifters (C 43)
- AMG SPEEDSHIFT MCT 7-speed Sport Transmission w/ Paddle Shifters (C 63/63 S)
- AMG Performance 4MATIC (C 43)
- 3-Stage Electronic Stability Program (ESP)
- AMG DYNAMIC SELECT
- Adaptive Braking Technology
- AMG RIDE CONTROL Sport Suspension w/ Variable 3-stage Damping
- Mechanical Limited-Slip Rear Differential (C 63)
- Electronic Limited-Slip Differential (C 63 S)
- Dynamic Engine Mounts (C 63 S)

Comfort/Convenience

- KEYLESS START
- KEYLESS-GO
- Rearview Camera
- Wood Trim
- Audio System with CD Drive
- FrontBass[®] speed-sensitive five speaker sound system
- Burmester[®] Surround Sound System (C 63/63 S)
- Two USB Ports
- Bluetooth Technology (for Handsfree Phone Use/Audio Streaming)
- HD Radio
- SiriusXM Satellite Radio
- Power and Heated Front Sport Seats with Memory
- 4-way Lumbar Support
- Power Tilt & Telescoping Steering Column
- Electronic Cruise Control
- Power Windows with Express Up and Down
- Automatic Headlamps with Twilight Sensor & Locator Lighting

Standard Equipment Highlights (continued)

- LED Headlamps (C 63/63 S)
- Power-Folding Exterior Mirrors (C 63/63 S)
- Split-Folding Rear Seats (40/20/40)
- Central Controller with 7" high-mounted tablet-style color display
- Multifunction Sport Leather Steering Wheel
- Pre-wiring for GARMIN® Map Pilot
- Dual-zone Automatic Climate Control
- Garage Door Opener
- Intermittent Wipers with Rain Sensor
- Auto-Dimming Driver & Rear View Mirror
- Front and Rear Cupholders
- AMG Illuminated Door Sills (C 63/63 S only)

Safety/Security

- New Vehicle 4 Year/50,000 Mile Warranty
- 24h Roadside Assistance Program
- 3-point Seat Belt with Pretensioners & Dual-Stage Belt Force Limiter
- Blind-Spot Assist
- Front Dual Stage Airbags
- Front and Rear Side Window Airbags
- Front Side Airbags
- Driver & Passenger Kneebags
- ISOFIX Anchor and Tether System
- ATTENTION ASSIST Driver Drowsiness Monitor
- COLLISION PREVENTION ASSIST PLUS (CPA+)
- PRE-SAFE
- Smart Key with Panic Button
- Tire Pressure Monitoring System
- Anti-theft Alarm System
- Rear Side Airbags

What's new: Natural Grain Brown Ash Wood Trim

Available at no cost for C300 and C350e



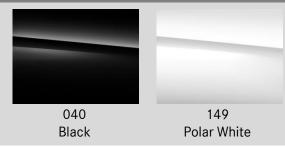
New to the C-Class family, the elegant Natural Grain Brown Ash Wood option follows the success of the popular Natural Grain Black Ash Wood trim with open texture brown wood in the waterfall console and doors.

This combination is not recommended with Cranberry Red Leather.

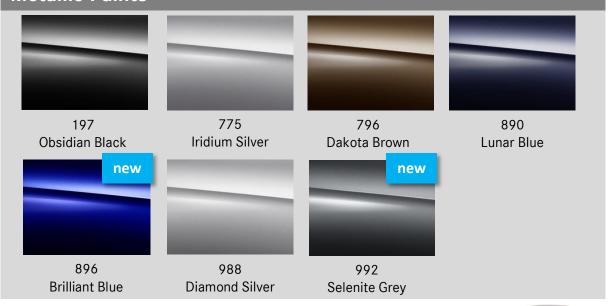
^{*}Standard analogue clock not shown

Paints

Non-metallic Paints



Metallic Paints*



designo Metallic Paints**

Metallic paint with high-quality effect pigments and exclusive color shades



- Additional charges: \$720
- Additional charges: \$1,080 Cardinal Red; \$1,515 Diamond White
- Availability Constraints, contact Dealer Liaison during ordering

Upholsteries

C300 / C300 4M / C350e

MB-Tex



118 Crystal Grey/Black



101 Black



115 Silk Beige/Black

Leather*



218 Crystal Grey/Black



201 Black



215 Silk Beige/Black

C300 / C300 4M / C350e with Luxury Package (167)

MB-Tex



101 Black



105 Beige/Espresso



128 Grey/Blue

Leather*



221 Black



225 Beige/Espresso

^{*} Requires Leather Seating Package

Upholsteries

C300 / C300 4M with Sport Package (321)

MB-Tex



141 Black

Leather*



267 Cranberry Red



268 Crystal Grey



251 Black

C300 / C300 4M / C350e





P62 Platinum White/Black Package** \$4,280



P87 Saddle Brown/Black Package*** \$4,280

- Requires Leather Seating Package
- Only with 736 Natural Grain Black Ash Wood, with Aluminum Door Panels
- *** Only with H07 Linden Wood

AMG C 43 - Including AMG Performance Seats

MB-Tex



641 Black MB-Tex w/ DINAMICA and Red Stitching - Standard



641+555 AMG Performance Seat, Black MB-Tex w/ DINAMICA and Red Stitching

Leather



267 Cranberry Red



268 Crystal Grey



251 Black



241 Black w/Red Stitching



241+555 AMG Performance Seat, Black w/Red Stitching

AMG C 63/ C 63 S

MB-Tex



C63 Only: 611 Black MB-Tex w/DINAMICA Standard

Exclusive Nappa Leather



801 Black



C63 S Only: 811 Black/Grey Standard



851 Black/Platinum White



857 Black/Red Pepper

AMG C 63/ C 63 S Performance Seats

Exclusive Nappa Leather



C 63: 611+555 - Black MB-Tex/DINAMICA



C 63/63 S: 801+555 - Black Nappa Leather



C 63 S: 811+555 - Black Nappa Leather w/Grey Accents



C 63, C 63 S: 857+555 -Black/Red Pepper Nappa Leather



C 63: 851+555 Black/Platinum White Nappa Leather



C 63 S: 851+555 Black/Platinum White Nappa Leather

AMG Models

Requires Premium 3 (P03) or Premium 4 (P04) Package



designo lusive Nappa Leath



P62 Platinum White/Black Package*



P87 Saddle Brown/Black Package**



Platinum White Performance Seat Package* C 43: P63 C 63/C 63 S: P62+555



Saddle Brown Performance Seat Package** C 43: P88 C 63/C 63 S: P87+555

^{*} Standard trim 736 Black Ash Wood in center console and 739 Aluminum everywhere else trim is applicable. H73 Carbon Fiber or H84 Silver Fiberglass can be selected for an additional cost.

^{**} Standard trim H07 Linden Wood. H73 Carbon Fiber or H84 Silver Fiberglass can be selected for an additional cost.

Trims

H09 - Natural Grain Brown Ash Wood



- Standard on all models
- Not available on AMG models

736 - Natural Grain Black Ash Wood



- Optional on all models (Standard on AMG models)
- Not available with Luxury Package

H07 - Linden Wood



Optional on all models

731 - Burl Walnut Wood



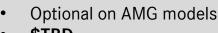
- Optional on all models
- Not available for Sport Package and AMG models

H73 - Carbon Fiber Trim



- Optional on AMG models
- \$TBD
- N/A on non-AMG models

H84 - Silver Fiberglass Trim



- \$TBD
- N/A on non-AMG models

Wheels

Standard

Optional

C300/4N



R48 - Split 5-Spoke All-Season Tires **17"**

22R - Split 5-Spoke All-Season Tires 18" \$500

350e



22R - Split 5-Spoke All-Season Tires **18"**

Wheels

Standard

Optional

C300/4M Luxury Package



08R - Multi-Spoke Silver* All-Season Tires **17"**



22R - Split 5-Spoke* All-Season Tires 18" \$500

C300/4M Sport Package



782 - AMG 5-Spoke All-Season Tires **18"**



788 - AMG Multi-Spoke High-Performance 19" \$500

C300/4M Iiaht Packaae



792 AMG 5-Spoke Black/polished All-Season Tires **18"**



665 - AMG Multi-Spoke Black/polished High-Performance 19" \$500

^{**}Standard with C350e Luxury Package
R01= High-Performance, R02= All-Season, R66= Run-Flat

Wheels

Standard



661 - AMG 5-Spoke All-Season 18"

Optional







605 - AMG Multi-Spoke High-Performance 19"



606 – AMG Multi-Spoke Black 644– AMG Split 5-Spoke Accents, **High-Performance** 19"



High-Performance 19"

Standard



790 – AMG Twin 5-Spoke High-Performance **18"**

Optional



662 – AMG Cross-Spoke High-Performance **19"**



770 – AMG Cross-Spoke High-Performance **19"**

AMG C 63 S



793– AMG Twin 5-Spoke High-Performance **19"**



662 – AMG Cross-Spoke High-Performance **19"**



770 – AMG Cross-Spoke High-Performance **19"**

Visual Equipment Differentiation Headlights

Halogen Headlamps (Standard)





Halogen headlights including integral LED daytime running lamps

LED Headlamps (Premium 2 & Premium 3 Packages)





- All functions feature LED technology
- Integrated LED daytime running lamps with fiber-optics
- Projector LED low beam and reflective LED high beam technology
- Full LED tail lamps with fiber-optics
- Standard on AMG C 63/63 S
- Plug-in Hybrid features a blue accentuating ring (see page 26)

Dynamic LED Headlamps (Premium 4 Package)





All functions of the Static LED Headlamps plus:

- Active light function pivots headlights to follow the road for better illumination
- Cornering lights improve road illuminations by shedding more light on the turning side
- Dual low/high beam LED projection modules
- Plug-in Hybrid features blue accentuating rings (see Page 26)

Visual Equipment Differentiation C350e Plug-in Hybrid – Standard





The C 350e features subtle elements for differentiation from its gasoline variant. "Hybrid Blue" elements are found across the entire Mercedes-Benz Plug-in Hybrid lineup, including the S 550e and GLE 550e





Standard Components:

- Badge with "PLUG-IN HYBRID" lettering on both driver and passenger front fender
- Blue front brake calipers* *Wheel shown not available

Optional Components:

- Unique, hybrid-specific blue painted headlamp rings.
 - Standard Halogen features no hybrid-specific elements
 - P02 & P03 Pkg. Static LED headlight features one painted ring
 - P04 & 319 Pkg. Dynamic LED headlight features two painted rings.

Visual Equipment Differentiation C300 Luxury Package Grille Variation

C300 Luxury without Parking Assist Package (996)



Luxury Package cars
 without Parking Assist
 Package (996) receive the
 open 3-Lamella grille with
 chrome accents.
 AIRPANEL is not available
 without 996.

C300 Luxury with Parking Assist Package (996)



Only in combination with Parking Assist Package (996), Luxury equipped vehicles come standard with AIRPANEL. The adjustable grille shutter makes it possible to lower wind resistance and increase fuel economy.

Visual Equipment Differentiation Steering Wheels

277 - Sport Steering Wheel



- Standard on C 43
- The 12 ergonomic control buttons on the leather multifunction sport steering wheel with flattened bottom section enable operation of the display menus in the instrument cluster and the Audio/COMAND display on the left. On the right, the driver can control the volume of audio devices, telephone and navigation system. Silver-colored aluminum shift paddles emphasize the sporty appeal.

300# - AMG Performance Steering Wheel



- Standard on C 63
- The AMG Performance steering wheel in Nappa leather features AMG-specific shift paddles "AMG" badge underscore the sporty character.

281 - AMG Performance Steering Wheel w/DINAMICA inserts



- Standard on C 63 S, optional on C 43 and C 63
- For even better grip and performance feel, the grip area is finished in DINAMICA.
- Colored 12 o'clock marking available on C 63 S only. Red Pepper nappa upholstery (857) comes with red marking, Black nappa leather w/ grey accents (811) and Platinum White/black nappa leather (851) come with silver marking. Black Nappa Leather (801) comes with black marking.

Visual Equipment Differentiation Brakes

Silver Front Brake Calipers w/ Black Lettering

Standard



- C 43 only
- 4-piston front and single piston rear calipers

Grey Brake Calipers with White Lettering

Standard



- C 63 only
- 6-piston front and single piston rear calipers

Red Brake Calipers with Black Lettering

Standard



- C 63 S only
- 6-piston front and single piston rear calipers

AMG Carbon Ceramic Front Braking System - B07

\$tbd



- Optional on C 63 S
- N/A on C 43 and C 63
- The 6-piston front brake calipers and front carbon ceramic brake discs are able to withstand extreme loads and heat which allows consistently short stopping distances
- Weight reduction of 30-40% compared to conventional compound brake discs
- Bronze front and rear calipers are the signature of the AMG Carbon Ceramic Braking system

Visual Equipment Differentiation Seat Belts - C 63 / C 63 S

AMG C63	611 MB- Tex/Dina mica	801 Black Leather	857 Red Pepper Leather/ Blk	851 Platinum White/Blk	P62pkg <i>designo</i> Platinum White/Black	P87pkg <i>designo</i> Saddle Brown/Black
Y05 Red Seat Belts	0	0	-	0	-	-
Y04 Silver Seat Belts	-	-	-	-	-	-
Black Seat Belts	S	S	S	S	S	S

AMG C63 S	811 Black Leather/Grey Accents	857 Red Pepper Leather/Blk	851 Platinum White/Blk	P62pkg designo Platinum White/Black	P87pkg designo Saddle Brown/Black
Y05 Red Seat Belts	0	-	0	-	-
Y04 Silver Seat Belts	S	-	S	0	-
Black Seat Belts	O (Must select: U17 – C63 S Black Seat Belt)	S	S (Must select: U17 - C63 S Black Seat Belt)	S	S



Y05 - Red Seat Belts C 43 - Std. w/ 641 & 241 upholsteries, n/a w/ other upholsteries C 63 - \$500, C 63 S - \$500



Y04 - Silver Seat Belts C 43/63 - N/A, C 63 S - N/C

C300/3004M/350e Option Packages

P01 - Premium 1 Package

\$1,250

Not available with Premium 2, 3 or 4 Packages (P02, P03, P04).

- 234 Blind Spot Assist
- 536 SiriusXM® Satellite Radio
- 889 KEYLESS-GO

P02 - Premium 2 Package

\$2,900

Not available with Premium 1, 3 or 4 Packages (P01, P03, P04).

Only with (873) Heated Seats (\$580) or (401) Heated and Ventilated Seats
Includes all Premium 1 Package components, plus:

- 500 Power Folding Mirrors
- 611 Entrance Lamps in Doors
- 810 Burmester[®] Surround Sound System
- 632 LED Headlights / Hybrid-Specific LED headlights for C350e

P03 - Premium 3 Package

\$5,350

Not available with Premium 1, 2 or 4 Packages (P01, P02, P04). Only with (873) Heated Seats (\$580) or (401) Heated and Ventilated Seats Includes all Premium 2 Package components, plus:

- 531 COMAND Navigation and Voice Control
- 502 Navigation Map Updates included for 3 years
- 5 years Traffic and Weather Services (provided by SiriusXM[®])
- 8.4" High-Resolution Screen
- U25 Mercedes-Benz Illuminated Door Sill Panels
- 448 Touchpad
- 871 HANDS-FREE ACCESS
- 877 Ambient Lighting
- 881 Electronic Trunk Closer

C300/3004M/350e Option Packages (continued)

P04 - Premium 4 Package

\$8,600

Not available with Premium 1, 2 or 3 Packages (P01, P02, P03). Only with (873) Heated Seats (\$580) or (401) Heated and Ventilated Seats Includes all Premium 3 Package components, plus:

- 223 DISTRONIC PLUS with Steering Assist
- 237 Active Blind Spot Assist (replaces (234) Blind Spot Assist)
- 238 Active Lane Keeping Assist
- 253 PRE-SAFE PLUS Rear-End Collision Protection
- 268 BAS PLUS with Cross-Traffic Assist
- 540 Power Rear-Window Sunshade
- P21 AIR BALANCE
- 642 Dynamic LED Headlamps / Hybrid-Specific Dynamic LED for C350e
- 608 Intelligent Highbeam Control

315 - AIRMATIC Package

\$1,190

Standard on C350e.

- 483 DYNAMIC SELECT Adjustable Suspension
- 489 AIRMATIC Air Suspension
 Replaces (486) Sport Suspension on Sport Package equipped cars
 Replaces (485) Comfort Suspension on 4MATIC and Luxury Package cars
 Replaces (677) Standard Suspension on C300

318 - Leather Seating Package

\$2,050

- 2XX Leather Upholstery
- 242 Passenger Memory Seat with Adjustable Thigh Support

996 - Parking Assist Package

\$1,290

Requires Premium 3 (P03) or Premium 4 Package (P04).

When combined with Luxury Package (167), Premium 4 Package (P04) is added.

- 235 Parktronic with Active Parking Assist
- 501 Surround View Camera

C300/3004M/350e Option Packages (continued)

167 - Luxury Package

\$650

Not available with Natural Grain Black Ash Wood (736).

- 485 Comfort Suspension
- Luxury 3-Lamella Chrome Grille with 'standing star'
- Dash with MB-Tex and top-stitching
- Wheel choice of 08R 17" Multi-spoke Wheel in Silver
 - 22R 18" 5-spoke Wheel (+\$500 C300/C300d, standard for C350e)

321 - Sport Package

\$2,175

Not available on C350e.

- 772 AMG Sport Bodystyling
- 486 Sport Suspension
- 51U Black Headliner
- Wheel choice of: 782 18" AMG Wheel
 - 788 19" AMG Wheels

with High Performance Tires (+\$500)

- Sport Seats
- Flat Bottom Sport Steering Wheel
- Front brakes with perforated discs
- Aluminum Pedals with Rubber Studs
- AMG Floor mats
- Dash with MB-Tex and top-stitching

521 - Night Package

\$300

Requires (321) Sport Package.

- High-gloss black elements: front wing, lamellas, rear diffusor insert, exterior mirrors, beltline strip and window weather strip
- Wheel choice: 792 18" AMG wheel with black inserts
 - 665 19" AMG wheel with black inserts with High Performance tires (+\$500)

C300/3004M/350e Option Packages (continued)

319 - Lighting Package C350e only

\$800

Only for C350e Plug-in Hybrid. Requires P02, not with P04.

- 608 Intelligent High Beam Control
- 640 Dynamic Hybrid-Specific LED headlights (See Page 26)

Stand-Alone Options/Special Order/Accessories

Stand-Alone Options						
234	Blind Spot Assist*	\$550				
313	Roller Sunblinds for the rear windows (manual)	\$380				
401	Heated and Ventilated Seats Requires Leather Seating Package (318)	\$1,270				
413	Panorama Sunroof	\$1,480				
443	Heated Steering Wheel Not available with 105, 128 and 225 Upholsteries Sport Package (321) loses flat bottom steering wheel	\$250				
463	Head-Up Display Delayed Availability Until August 2016 Production	\$990				
536	SiriusXM Satellite Radio* new	\$460				
540	Electric Roller Sunblinds for rear window	\$440				
873	Heated Front Seats	\$580				
Specia	Special Order Program (implies \$250 SPC Charge, C300 only)					
R01	High Performance Tires (18" only, standard for 19")	\$0				
MB Accessories Program						
03A	SD-Card for GARMIN® Map Pilot Navigation	\$625				
00A*	Illuminated Star Not available in conjunction with Premium 4 (P04) or Luxury Package (167)	\$550				
068	Wheel Locks (Black)	\$150				
070	Chrome Door Handle Inserts	\$100				
104	Rear Spoiler	\$350				



AMG Option Packages

P01 - Premium 1 Package

Standard

- 234 Blind Spot Assist
- 536 SiriusXM® Satellite Radio
- 889 KEYLESS-GO

P02 - Premium 2 Package

\$TBD

Optional on C 43, standard on C 63/63 S

Includes all Premium 1 Package components, plus:

- 500 Power Folding Mirrors
- 611 Entrance Lamps in Doors
- 810 Burmester® Surround Sound System
- 632 LED Headlamps

P03 - Premium 3 Package

\$TBD

Includes all Premium 2 Package components, plus:

- 531 COMAND Navigation and Voice Control
- 502 Navigation Map Updates included for 3 years
- 5 years Traffic and Weather Services (provided by SiriusXM[®])
- 8.4" High-Resolution Screen
- U25 AMG Illuminated Door Sill Panels (standard on 63/63 S models)
- 448 Touchpad
- 871 HANDS-FREE ACCESS
- 877 Ambient Lighting
- 881 Electronic Trunk Closer



AMG Option Packages (continued)

P04 - Premium 4 Package

\$TBD

Includes all Premium 3 Package components, plus:

- 223 DISTRONIC PLUS with Steering Assist
- 237 Active Blind Spot Assist (replaces (234) Blind Spot Assist)
- 238 Active Lane Keeping Assist
- 253 PRE-SAFE PLUS Rear-End Collision Protection
- 268 BAS PLUS with Cross-Traffic Assist
- 540 Power Rear-Window Sunshade
- P21 AIR BALANCE
- 642 Dynamic LED Headlamps
- 608 Intelligent Highbeam Control

B28 - AMG Exterior Carbon-Fiber Package

\$TBD

Exterior mirror housings and rear lip spoiler in carbon fiber

521 – AMG Night Package *C 43 only*

\$TBD

 P55: High-gloss black elements: front splitter, rear diffuser insert, exhaust tailpipes

521 – AMG Night Package C 63/63 S only

\$TBD

- P60: High-gloss black elements: A-wing along w/trim strip on front bumper, side skirts, exterior mirror covers, window trim, trim above rear diffuser and exhaust tailpipes
- Lamella grille in silver-chrome

996 - Parking Assist Package

\$TBD

Requires Premium 3 (P03) or Premium 4 Package (P04)..

- 235 Parktronic with Active Parking Assist
- 501 Surround View Camera



Stand-Alone Options/Special Order/Accessories

Stand-Alone Options					
2xx	Leather Upholstery C 43 only.	\$TBD			
8xx	Nappa Leather Upholstery C 63 only. Standard on C 63 S.	\$TBD			
555	AMG Performance Seats	\$TBD			
401	Heated and Ventilated Front Seats – Delayed availability on C 63/63 S models Requires designo upholstery. Not available with AMG Performance seats (555).	\$TBD			
463	Head-Up Display w/AMG Specific Content Delayed Availability Until August 2016 Production	\$TBD			
B07	AMG Carbon Ceramic Front Brakes C63 S only	\$TBD			
U 17	Replace Red or Silver Seatbelts with Black	\$0			
U78	AMG Performance Exhaust	\$TBD			
281	AMG Performance Steering Wheel w/ DINAMICA Inserts C 43 and C 63 only. Standard on C63 S	\$TBD			
413	Panorama Sunroof	\$TBD			
U93	AMG Carbon Fiber Rear Spoiler	\$TBD			
313	Roller Sunblinds for the rear windows (manual)	\$TBD			
540	Electric Roller Sunblind for rear window	\$TBD			
Y05	Red Seatbelts C 63/63 S only. C 43 standard w/ 641 and 241 upholsteries.	\$TBD			



Accessories

MB Accessories Program				
03A	SD-Card for GARMIN® Map Pilot Navigation	\$625		
00A	Illuminated Star Not available with Premium 3 package	\$550		
068	Wheel Locks	\$150		

Specifications

	C300	C300 4MATIC	C350e
Engine Configuration	2.0L Turbo I4	2.0L Turbo I4	2.0L Turbo I4
Power (hp) @ 5,550 rpm	241	241	208 gas / 80 electric / 275 combined
Torque (lb-ft) @ 1,300 - 4,000 rpm	273	273	258 gas/ 251 electric/ 443 combined
Acceleration 0-60mph (sec)	6.0	6.0	5.9
Battery Size (kWh)	-	-	6.2
Electric range (miles)	-	÷	TBA
Charge time, 240V (hours)	-	-	2.5
Fuel Economy (Cty/Hwy/Com)	25/34/28	24/31/27	TBA
Top Speed (mph)	130 (lim.)	130 (lim.)	130 (lim.)
Fuel Requirement (Octane)	91	91	91
# Valves per cylinder	4	4	4
Compression	9.8 : 1	9.8 : 1	9.8:1
Transmission	7G-TRONIC PLUS	7G-TRONIC PLUS	7G-TRONIC PLUS
Transmission Speeds	7	7	7
Drive Configuration	Rear-Wheel Drive	All-Wheel Drive	Rear Wheel Drive
Standard Front Wheel	7 J x 17	7 J x 17	7.5 J x 18
Standard Rear Wheel	7 J x 17	7 J x 17	8.5 J x 18
Standard Front Tire Size	225/50 R17	225/50 R17	225/45 R18
Standard Rear Tire Size	225/50 R17	225/50 R17	245/40 R18
Standard Tire Type	All Season	All Season	All Season
Fuel Tank Size (gallons)	17.4	17.4	13.2
Trunk Size (cubic feet)	12.6	12.6	11.8
Curb Weight (lbs)	3,417	3,594	4,057
Vehicle Length (in.)	184.5	184.5	184.5
Vehicle Width (in.)	71.3	71.3	71.3
Vehicle Height (in.)	56.8	56.8	56.8
Wheelbase	111.8	111.8	111.8
Track Width Front/Rear (in.)	61.53/60.86	61.61/60.75	61.61/60.75
Coefficient of Drag (Cd)	0.2990	0.3010	0.2700

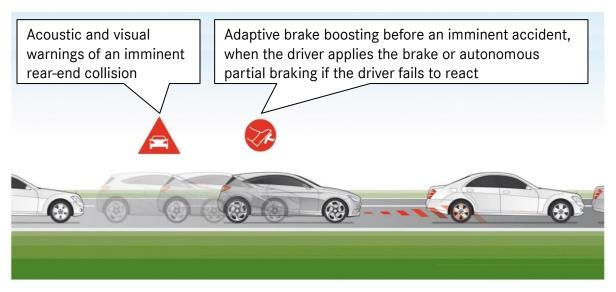


Specifications

	AMG C 43	AMG C 63	AMG C 63 S
Engine Configuration	3.0L V6 Biturbo	4.0L AMG V8 Biturbo	4.0L AMG V8 Biturbo
Power (hp)	362 @ 5,500 - 6,000 rpm	469 @ 5,500 - 6,250 rpm	503 @ 5,500 - 6,250 rpm
Torque (lb-ft)	384 @ 2,000 - 4,200 rpm	479 @ 1750 - 4500 rpm	516 @ 1750 - 4500 rpm
Displacement (cc)	2.996	3.982	3.982
Acceleration 0-60mph (sec)	4.6	4.0	3.9
Fuel Economy (Cty/Hwy)	tbd	18/25	18/25
Top Speed (mph)	130	155	180
Fuel Requirement (Octane)	91	91	91
# Valves per cylinder	4	4	4
Compression	10.7:1	10.5 : 1	10.5 : 1
Transmission	9G-TRONIC	AMG 7-Speed SPEEDSHIFT MCT	AMG 7-Speed SPEEDSHIFT MCT
Transmission Speeds	9	7	7
Drive Configuration	AMG Performance 4MATIC	Rear Wheel Drive	Rear Wheel Drive
Standard Front Wheel	7,5 J x 18	8,5 J x 18	8,5 J x 19
Standard Rear Wheel	8,5 J x 18	9,5 J x 18	9,5 J x 19
Standard Front Tire Size	225/45 ZR18 XL	245/40 ZR18 97Y XL	245/35 ZR19 93Y XL
Standard Rear Tire Size	245/40 ZR18 XL	265/35 ZR18 101Y XL	265/35 ZR19 98Y XL
Standard Tire Type	All Season	High-Performance	High-Performance
Fuel Tank Size (gallons)	17.4	17.4	17.4
Trunk Size (cubic feet)	15.4	15.4	15.4
Curb Weight (lbs)	3,727	3,782	3,816
Vehicle Length (in.)	185	187	187
Vehicle Width (in.) w/mirrors	79	79	79
Vehicle Height (in.)	69	69	69
Wheelbase	111.8	111.8	111.8
Track Width Front/Rear (in.)	62/61	63 /61	63/61

Product Highlights: COLLISION PREVENTION ASSIST PLUS

Standard on all C-Class Sedans



- Driving assistance system to lessen the danger of rear-end collisions and mitigate the consequences of accidents
- Combination of radar-based distance warning, assisted braking by Adaptive Brake Assist and autonomous partial braking
- Visual warning via a warning light in the instrument cluster when the safe distance to vehicles in front is too low within a speed range between 4 and 155 mph
- An additional audible warning is sounded if the distance continues to close rapidly
- In case of emergency braking by the driver and if necessary COLLISION PREVENTION ASSIST PLUS will increase the brake pressure provided by Adaptive Brake Assist to prevent a collision
- Initiation of autonomous partial braking if the driver fails to react within a speed range of 4 and 65 mph

Product Highlights: AIRMATIC Air Suspension

Standard on C350e; N/A for AMG Models



The combination of AIRMATIC air suspension and DYNAMIC SELECT provides for a tailor-made driving experience.

- DYNAMIC air suspension with continuously variable damping control
- DYNAMIC SELECT with four different transmission modes (adjustment of parameters such as engine, transmission, suspension, steering, air conditioning or ECO start/stop function)
- The individual parameters are set via the controller and the configuration menu in the head unit
- Display of the selected transmission mode in the instrument cluster and head unit

Product Highlights: Head-Up Display

Optional for all C-Class Sedans



Keeping an eye on key information and the road ahead:

- Key driver information at a glance, without the driver having to take their eyes off the road
- Projection of a virtual image measuring approximately 8.2 x 2.8 inches into the driver's field of vision, which appears to float around 6.5 feet in front of him/her, above the bonnet.
- Information is displayed in high-resolution and in color.
- Depending on equipment, the information displayed may include navigation tips, speed, speed limits or settings for cruise control or DISTRONIC PLUS.
- Special light sensor adjusts the brightness of the display to suit the ambient light conditions.
- Height of the display can be adjusted, making it easy to read for drivers of all sizes.

Product Highlights: Ambient Lighting

Optional for all C-Class Sedans



Climb in and feel at home – with its pleasant, indirect light, the ambience lighting creates an unrivalled sense of well-being in the interior. Especially at night, it accentuates the contouring and high quality of the interior design.

Three different colors and five dimming levels are available for the desired lighting mood:

- neutral (white)
- solar (amber)
- polar (ice blue)





Product Highlights: C350e Plug-in Hybrid

Intelligent Hybrid Functions & Recommended Features



The C350e Plug-in Hybrid is one of the most efficient C-Class models to-date, without losing any of the sporty characteristics expected form the C-Class.

What is the advantage of charging the C 350e?

 With a fully charged battery, the e-motor works most efficiently together with the turbocharged 4-cylinder engine to provide excellent fuel economy. The e-motor can drive the C 350e completely on electric and provide extra boosting power to accelerate on the highway.

Key features

- Powerful combined horsepower and torque 275 hp with 443lb-ft of torque (34 horsepower and 170 more lb-ft of torque more than the C300)
- **Programmable climate control** to turn on the heat or air conditioning with the key, or setting a schedule (i.e. heat on 8:00AM for your morning commute)
- **Intelligent Hybrid systems** which takes navigation data and the traffic situation from COMAND to drive as efficiently as possible
- Radar Based Recuperation analyzes the road ahead and determines the best possible use for recuperating energy back into the battery

Recommendations. To take full advantage of the intelligent hybrid features, the following packages are recommended:

- **P03 Package** Using the COMAND navigation system, the vehicle can intelligently decide whether it is more efficient to use the battery, engine, or combination of both. The car analyzes highway vs city driving, elevation changes, and more.
- **319 Lighting Package** Enhance the intelligence of the C350e Hybrid with an advanced lighting system with unique hybrid-specific elements.

Gallery







C300 Sport Package - 321





Gallery

AMG C 43



AMG C 63



AMG C 63 S



European images shown



Gallery

281 – AMG Performance Steering Wheel in Nappa/DINAMICA Optional on C 43 and C 63. Standard on C 63 S

