



Mercedes-Benz

Mercedes-Benz
Canada Inc.
A Daimler Company

November 3, 2008

TO ALL MERCEDES-BENZ CANADA DEALER PRINCIPALS AND/OR GENERAL MANAGERS

RE: Mid-Year Equipment Changes – MY09 C-Class

In order to maintain our unprecedented momentum on C-Class, based on your feedback, we are pleased to announce a number of improvements to the MY09 equipment program. These changes take effect with the first decade of January 2009 production and are centred around revisions to our Premium Packages and **the release of PARKTRONIC exclusively for Canada.**

Package changes and pricing details are as follows. Items in red that are crossed-out are deletions and items in blue with yellow highlighting are additions. The revised Premium Packages now carry the code MPX (the original MPP packages are no longer be orderable):

C230/4M

- ~~249 Auto-Dimming Mirrors~~
- 287 Split Folding Rear Seats**
- 414 Sliding Glass Sunroof
- ~~500 Power Folding Mirrors~~
- 873 Heated Front Seats

\$2,200 (+\$0 vs. MPP)

- **Navigation Package (MNP) now available**
- **Media Interface (518) now available (in conjunction with MNP)**
- **h/k Sound Package (MHK) deleted**
- **Sunroof (414) deleted as standalone**

C300/4M

- 220 PARKTRONIC**
- 232 Garage Door Opener
- 242 Power Passenger's Seat
- 245 Electronic Compass
- 275 Seat Memory Package
- ~~536 SIRIUS Satellite Radio~~
- ~~540 Rear Window Sunshade~~
- 810 h/k LOGIC7 Sound

\$2,400 (-\$400 vs. MPP)

NOTE: Sirius (536) must now be ordered as a standalone option

C350/4M

- 220 PARKTRONIC**
- 396 LINGUATRONIC
- 413 Panoramic Sunroof
- 512 COMAND APS
- ~~540 Rear Window Sunshade~~
- 889 KEYLESS GO

\$4,600 (+\$0 vs. MPP)

C63

- 220 PARKTRONIC**
- 396 LINGUATRONIC
- 512 COMAND APS
- 518 Media Interface**
- 540 Rear Sunshade
- ~~581 THERMOTRONIC~~
- 810 h/k LOGIC7 Sound
- 889 KEYLESS GO

\$5,200 (+\$500 vs. MPP)

These changes significantly improve the value of all our Premium Packages, **but especially C300 and C300 4MATIC.** Additionally, we are improving and simplifying our trim strategy on the C230, C230 4MATIC, and C63 AMG:

C230 & C230 4MATIC

- *Burl Walnut (731) replaces Calyptus Wood (734) as the standard trim*
- ***Black Bird's Eye Maple (732) replaces Aluminum (739) in the Sport Package (now code MSX) (with black or grey upholstery only – Burl Walnut is included with beige upholstery)***

NOTE: Aluminum (739) is no longer available for all C-Class models.

C63 AMG

- *Burl Walnut (731) is now optional*
- *Because of limited availability, AMG Carbon Fibre (H73) has been removed from the AMG Performance Package (now code APX) and made a standalone option (available in conjunction with APX) – the \$6,500 price for the original package is now broken into \$2,500 for the trim and **\$4,000 for the revised APX***

Please ensure you revisit all of your January orders IMMEDIATELY to ensure the appropriate changes have been made, as the system cannot process these automatically. Updated product details on all C-Class vehicles (equipment listings and What's New) are posted on the MBC intranet. Please advise all concerned personnel. Thank you and good selling.

Sincerely,

Nikhil Ondhia
Manager, Product Planning

Christopher Goczan
Product Planner

Mercedes-Benz Canada Inc.
98 Vanderhoof Avenue
Toronto, Ontario
M4G 4C9
Telephone: 416-425-3550
Fax: 416-423-5027
www.mercedes-benz.ca



Mercedes-Benz - are registered trademarks of Daimler AG, Stuttgart, Germany