

Product Circular: Mercedes-Benz Passenger Cars

Topic: The new Mercedes-Benz C 63 AMG Coupé *Black Series*

Type-Class: C-Class Coupé (C204)

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The new Mercedes-Benz C 63 AMG Coupé Black Series



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Production for South Africa starts in February 2012:

The C 63 AMG Coupe Black Series

Spectacular design, technology-transfer from Motorsport to driving dynamics at the highest level. The new Mercedes-Benz C 63 AMG Coupe Black Series embodies the AMG trademark claim “Driving Performance” like no other AMG model. With a maximum speed of 300km/h it is the fastest C-Class to date . This superlative Coupe was built to excite and inspire – on the street as well as on the race tracks.

The highlights include:

- An independent expressive exterior design that emphasized the wide mudguards, striking Air-Intakes and rear diffusers
- A puristic racing atmosphere for the interior which include AMG Sport bucket seats, and optional rear seats, the functional use of black DINAMICA seat cladding with red accents
- A performance enhanced 6,3-litre-V8 AMG engine with a maximum power output of 380kW
- An adjustable AMG thread-sport suspension
- Special equipment from the AMG Performance Studio for an enhanced driving experience

1. Price (Estimate)

1.1 Type and Price

Model	System Description	Estimated Price Range
C 63 AMG Coupe Black Series	20437722-ZA includes Code P98	R 1,380 ,000 – R1,450,000 (FINAL PRICE TO BE CONFIRMED)

The C 63 AMG Coupe Black Series model code is **20437722-ZA2**.

Please note, the last digit is 2 not 1.

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1.2 Technical Data

Number of cylinders/arrangement	8/V
Capacity	6,208 cm ³
Rated output	380 kW at 6800/min
Nominal torque	620 Nm at 5200/min
Fuel consumption (combined)	12,2 l/100km
CO2 emission	286 g/km
Transmission	AMG SPEEDSHIFT MCT 7-gear sport transmission
Acceleration (0-100 km/h)	4,2s
Maximum speed*	300 km/h
Tare (EG)	1,710 kg

*Electronically governed



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2. Product description

2.1 Technical content

The Black Series gain the following technology-transfer from AMG Motorsport development:-

- A Performance enhanced AMG 6,3-litre-V8-engine (380 kW power , 620 Nm torque) through the specific use of:-
 - o New connecting rods
 - o Forged pistons
 - o Lightweight crankshaft (from the SLS)
- The AMG SPEEDSHIFT MCT 7-gear sport transmission including :
 - o 4 driving programs
 - o Double-declutch function
 - o RACE START function
 - o Shifting times under 100ms
- The AMG thread-sport suspension with adjustable damping (pull/pressure rating) as well as the setting of the vehicle levels
- AMG's high performance brake system with higher dimensioned brake discs in front and back
VA: composite brake discs with 390 x 36 mm with 6-piston fixed saddle
HA: integral washers with 360 x 26 mm with 4-piston fixed saddle
- A newly developed axles with a widened track (VA: +40mm; HA: +79mm)
- AMG's rear differential with locking effect for acceleration and deceleration and tyre pressure control
- AMG's Sport-exhaust system with 2 chrome integrated twin tailpipe in independent design
- A 3-step-ESP with "On", "SPORT HANDLING MODE" and "OFF"
- AMG's sport steering parameters with new matched characteristics map

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2.2 Exterior scope

The expressive-dynamic exterior design incorporates:-



- New, widened front bumper in Black Series design with big air inlets and front splitter in high gloss black
- Wide emphasized mudguards made of light plastic (front: +56mm, rear: +84mm)
- Additional diffusers in the AMG bonnet
- Light 48,3 cm (19") AMG forged wheels in 10-spoke design, titanium grey and sheen finish
VA: 255/35 R 19 on 9,0 x 19
HA: 285/30 R 19 on 9,5 x 19
- New side skirts with inlets in high gloss black
- New, striking rear spoiler in Black Series design with diffuser optics and cooling outlets
- "AMG Black Series" lettering on boot lid
- AMG trailing edge

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2.3 Interior landscape

Inspiring by a puristic-functional design, the driver will encounter



- AMG sport bucket seats in man-made leather ARTICO/DINAMICA black with red stitching
- AMG Performance steering wheel in leather Nappa/DINAMICA, partially with red stitching
- Gear lever in DINAMICA
- Door inserts in DINAMICA with red stitching
- Designo safety belts in red
- Lettering “AMG Black Series” on decorative rod on instrument panel
- Omission of rear seats
- Decorative elements piano lacquer high gloss black

3. Colours

The following colours options are available for the Black Series:

Code	Description
590	Fire opal
197	Obsidian black
775	Iridium silver
799	Diamond white metallic bright
044	Designo mango alanite grey
056	Designo mango night black

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4. Trim

The following trims are available for the C 63 AMG Coupe Black Series:

Code	Description
601	Man-made leather ARTICO/DINAMICA (only in conjunction with Sport bucket seats)
741	Man-made leather ARTICO/DINAMICA (only in conjunction with 4-seater (Code 224) and AMG Sport seats)

5. Equipment

5.1 Omission of standard equipment (in comparison to C 63 AMG Coupe)

The following standard is **NOT Available** for the C 63 AMG Coupe Black Series.

Code	Description
240	LED-daytime running lights
287	Foldable rear seat backs 1/3 : 2/3 parted and comfort operation in the boot

All other standard equipment from the C63 AMG coupe is also standard for the Black Series variant.

5.2 Optional equipment (Exclusive to C 63 AMG Coupe)

Code	Description
B25	AMG Track Package - active rear axle cooling and sport tyres from Dunlop
B26	AMG Aerodynamic-Package - adjustable rear wing, functional matched front-splitter and Flicks on the front bumper, each made from Carbon Fibre
224	4-seater - AMG Sport seats (Omission of AMG Sport bucket seats) front and rear seat bench Only in conjunction with man-made leather ARTICO/DINAMICA black (Code 741 A)
752	48,3 cm (19") AMG forged wheels with 10 spoke design, matt black and horn sheen finish VA 255/35 ZR 19 on 9J x 19 ET25 HA 285/30 ZR 19 on 9,5 x 19 ET 47
773	AMG Carbon-Package exterior - Front splitter, inlets in the rear spoiler and side skirt covers, exterior mirror housing and trailing edge in carbon. In conjunction with AMG Aerodynamic-Package, Code B26

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5.3 Not available optional equipment (in comparison with C 63 AMG)

The following in **NOT** available for the Black Series

Code	Description
E06	Additional equipment in designo leather black
H06	Trim elements in brown matt ash wood
P64	Memory-package
X00/X50	Designo leather
22P	Lane tracking package
23P	Driving assistance package PLUS
230	PARKTRONIC incl. park assistance
299	PRE-SAFE-System
413	Panoramic sliding roof
739	Trim elements in brushed dark aluminium
U25	AMG door sill panels front white light with LED technology

We wish you great Sales successes with the C 63 AMG Black Series.