

# newschannel update

TO: All Parts Managers and Service Managers

FROM: Turan Coratekin, Department Manager,  
Parts & Service Sales

RE: **Next Generation Mercedes-Benz Genuine  
Cabin Filter - A 212 830 03 18**

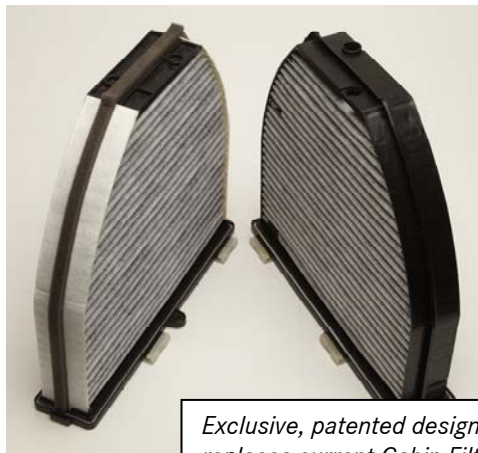
DATE: February 10, 2012

Mercedes-Benz has introduced a patented, next generation cabin filter with major advantages over aftermarket alternatives.

### Using our Genuine Mercedes-Benz Cabin Filter provides an optimal fit

- The patented design Cabin Filter has two mounting positions for the corresponding guide pins in the car's air-conditioning box.
- A solid plastic frame provides improved stability of the filter.

These product innovations provide an optimized assembly position: Only filtered air flow passes through the cabin filter and enters the vehicle cabin.



*Exclusive, patented design  
replaces current Cabin Filter.*



*Solid plastic frame ensures  
improved stability.*

### **Availability**

Part Number: **A 212 830 03 18**

Models: C Class W204  
GLK Class X204  
E Class W&S 212  
E Coupe/Convertible C/A 207  
CLS Class C218  
SLS C/R 197



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## **Wholesale Sales Opportunity**

Mercedes-Benz has a patent on this special filter design. No identically constructed aftermarket cabin filter will be available through the aftermarket. Include mention of the availability, features and benefits of this new product in your TouchPoint Wholesale campaigns to help grow your wholesale business.

If you have any questions, contact:

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Please contact the Dealer Services Group (DSG) with any questions regarding TouchPoint Wholesale at 866-883-9601 or [dsg@harte-hanks.com](mailto:dsg@harte-hanks.com)