



Mercedes-Benz



MY11 Dealer Ordering Guide: C-Class

Edition: October 2010



Mercedes-Benz



MODEL YEAR 11 HIGHLIGHTS

STANDARD HIGHLIGHTS

- NEW LED daytime running lamps on all sport sedans (excluding C63 AMG)
- NEW 17” 5-spoke wheel design for C350 Sport
- NEW black headlamp inlays for Sport sedans (n/a with bi-xenon’s)

OPTIONAL EQUIPMENT HIGHLIGHTS

- Premium 1 Package has been updated to include features from the Premium 2 Package and now includes the following items: 4-way power lumbar support (driver only), garage door opener, compass in rearview mirror, rain sensor, SIRIUS satellite radio, power front seats with driver memory and power steering column, auto-dimming side and rear view mirrors, **split folding rear seats**, and **power rear window sunshade**
- Premium 2 Package – No longer available
- NEW Lighting Package – Includes bi-xenon headlamps with active curve illumination, headlamp cleaning system, LED daytime running lamps (luxury), LED tail lamps

CLASS	MODEL	FUEL ECONOMY		MSRP ¹	LAUNCH DATE
		CITY	HIGHWAY		
C-CLASS	C300 SPORT/LUXURY	18 mpg	26 mpg	\$33,990/\$35,900	July 2010
	C300 SPORT/LUXURY 4MATIC	17 mpg ²	24 mpg ²	\$37,490/\$37,900	
	C350 SPORT	17 mpg	25 mpg	\$39,990	
	C63 AMG	13 mpg	19 mpg	\$58,200	

¹ MSRP excludes destination and delivery charge of \$875. ² PZEV value.



INTERIOR UPHOLSTERY SELECTION

	C300 SPORT/C350 SPORT/ C300 LUXURY		C63 AMG	
	MB-TEX	LEATHER ¹	MB-TEX/ AMG FABRIC	AMG PREMIUM LEATHER ²
BLACK	101	201	–	201
GREY/BLACK	118	218	–	218
ALMOND BEIGE/MOCHA BROWN	115 ³	215 ³	–	–
BLACK	–	–	701	–
GREY	–	–	718	–
BLACK/SAHARA BEIGE	–	–	–	205

¹ Optional (\$1,620). ² Requires 318 AMG Seating Package. ³ Only available with 731 Burl Walnut wood trim.

INTERIOR TRIM SELECTION

	C300 SPORT	C350 SPORT	C300 LUXURY	C63 AMG
ALUMINUM	739	–	–	739
BURL WALNUT	731 ⁴	731	731	731
BLACK BIRDS-EYE MAPLE	–	732	–	732
CARBON FIBER	–	–	–	H73 ⁵

⁴ Optional (\$325). ⁵ Optional (\$2,590).

EXTERIOR COLOR SELECTION

040 BLACK	197 OBSIDIAN BLACK*	230 QUARTZ BLUE*
359 CAPRI BLUE*	590 MARS RED ⁶	650 ARCTIC WHITE
755 STEEL GREY*	775 IRIIDIUM SILVER*	792 PALLADIUM SILVER*
794 PEARL BEIGE*	798 SAND BEIGE* ⁷	

*Metallic paint/additional charge of \$720. ⁶ Exclusive to Sport Sedans. ⁷ Exclusive to Luxury Sedans.

FACTORY-INSTALLED WHEELS

17" 5-SPOKE	17" TWIN 5-SPOKE	17" 5-SPOKE	18" AMG TWIN 5-SPOKE	18" AMG 5-SPOKE
C300 Sport	C300 Luxury	C350 Sport	C300 Sport/ C350 Sport	C63 AMG
R22	R48	37R	786	790
Standard	Standard	Standard	\$1,040	Standard



OPTIONAL PACKAGE AVAILABILITY

CODE	PACKAGE	AVAILABILITY/MSRP
P01	Premium 1 Package <ul style="list-style-type: none"> Auto-dimming driver side and rear view mirrors HomeLink® garage door opener Memory Package for driver seat, power steering column, and exterior mirrors⁸ Power rear window sunshade Rain sensor Rear view mirror with integrated compass SIRIUS® satellite radio Split folding rear seats 4-way power lumbar support (driver only) 	C300 Sport/ C300 Luxury: \$1,995 C350 Sport/C63 AMG: Standard
318	AMG Seating Package <ul style="list-style-type: none"> Driver and passenger memory seats Premium leather upholstery 4-way power adjustable steering column 	C63 AMG: \$3,090 C300 Sport/C300 Luxury/ C350 Sport: N/A
319	Lighting Package <ul style="list-style-type: none"> Bi-Xenon headlamps with active curve illumination Corner-illuminating front fog lamps (C63 AMG only) Headlamp cleaning system LED Daytime Running Lamps (Luxury Sedan only, standard on Sport Sedans, N/A on C63 AMG) LED tail lamps 	C300 Sport/C300 Luxury/ C350 Sport/ C63 AMG: \$985
320	Multimedia Package⁹ <ul style="list-style-type: none"> COMAND system with 40GB hard-drive navigation Enhanced voice control for audio, telephone, and navigation Gracenote® media database In-dash 6-disc DVD/CD changer In-dash PCMCIA memory card reader iPod/MP3 media interface (in glovebox) SIRIUS® real-time traffic service 6GB hard-drive with Music Register¹⁰ 7-inch power retractable color display 	C300 Sport/C300 Luxury/ C350 Sport: \$2,700 C63 AMG: \$3,350

P31	AMG Development Package <ul style="list-style-type: none"> AMG compound braking system AMG leather/alcantara performance steering wheel Carbon Fiber trunk spoiler Exclusive engine intake runners in Titanium Grey finish Lightweight AMG forged pistons Lightweight connecting rods Power increase (+30 hp) Red-painted brake calipers Revised crankshaft Revised ECU Top speed raised to 174 mph 	C63 AMG: \$6,050 C300 Sport/C300 Luxury/ C350 Sport: N/A
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⁸ N/A on C63 AMG. ⁹ Requires SIRIUS® satellite radio. Includes harman/kardon LOGIC7® surround-sound system for C63 AMG. ¹⁰ Enables music files from CD/DVDs to be ripped and saved to the 6GB hard-drive.

OPTIONAL EQUIPMENT AVAILABILITY

CODE	OPTIONAL EQUIPMENT	MSRP
057	iPod integration kit (in glovebox) ¹¹	\$380
079	Nav + 4 UMI ¹²	\$1,290
218	Rear view camera (requires 320 Multimedia Package)	\$460
293	Rear side air bags	\$420
359	Mercedes-Benz mbrace™	\$660
413	Panorama sunroof (N/A on C63 AMG)	\$1,090
427	7-speed automatic transmission (only available on C300 Sport)	\$1,490
536	SIRIUS® satellite radio	\$460
731	Burl Walnut wood trim	\$325
786	18" AMG twin spoke alloy wheels (only available on C300 Sport, C300 Sport 4MATIC, and C350)	\$1,040
810	harman/kardon LOGIC7® surround-sound system with Dolby Digital 5.1 ¹³	\$810
873	Heated front seats	\$750
889	KEYLESS-GO	\$1,140
H73	Carbon Fiber trim (only available on C63 AMG)	\$2,590

¹¹ Cannot be ordered with 320 Multimedia Package.
¹² Cannot be ordered with 057 iPod integration kit or 320 Multimedia Package. UMI consists of map navigation system, lifetime traffic assistance at no additional cost, iPod/iPhone integration, USB-based MP3 interface/Aux input, and wireless audio streaming.
¹³ Discrete 5.1 N/A with standard Audio 20 radio, only available with COMAND (320 Multimedia Package).