

2025 CLA Coupe Order Guide



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General Information

Important Note

The information presented in this guide is based on the most current information available and is intended for internal use only. Mercedes-Benz reserves the right to make changes at any time, without notice, to colors, materials, equipment, special specifications and models.

Pricing may not yet be finalized for some models or options.

Due to variances among monitors and printers the colors that appear on your screen and printouts may not be exact.

For illustrative purposes, some images may show vehicles with European Specification.

Revision History

Date	Description
01/29/2024	AMG CLA35 & CLA45S DOG published
01/26/2024	MY25 DOG is published. Some pricing regarding packages and stand alone options is subject to change. Base MSRP and standard content are TBC



CLA250C



Paints

- Starling Blue
- Cirrus Silver
- MANUFAKTUR Hyper Blue

Upholstery

- Brown w/Dinamica inserts and grey top stitching

Standard Equipment

- Garage Door Opener
- Sirius XM
- Mirror Package
- Parking Assist
- 8-Speed Dual Clutch Transmission (DCT)
- High Beam Assist
- 10.25" Digital Instrument Cluster & 10.25" Touchscreen Multimedia Display
- Wireless Charging
- Keyless GO Package

Options

- Solo Distronic
- MB Star Set

Packages

- Winter Heating Package
- Exclusive Package
- Pinnacle Package

Trims

- Carbon Fibre Look
- Brown Wood

Wheels

- 18" Twin 5-Spoke Wheels
- 19" AMG Multi-Spoke Wheels, Black

CLA250C4



Paints

- Starling Blue
- Cirrus Silver
- MANUFAKTUR Hyper Blue

Upholstery

- Brown w/Dinamica inserts and grey top stitching

Standard Equipment

- Garage Door Opener
- Sirius XM
- Mirror Package
- Parking Assist
- 8-Speed Dual Clutch Transmission (DCT)
- High Beam Assist
- 10.25" Digital Instrument Cluster & 10.25" Touchscreen Multimedia Display
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Options

- Solo Distronic
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Packages

- Winter Heating Package
- Exclusive Package
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Trims

- Carbon Fibre Look
- Brown Wood

Wheels

- 18" Twin 5-Spoke Wheels
- 19" AMG Multi-Spoke Wheels, Black



Models



CLA250C (118.346)

- MSRP: TBD
- Transmission: DCT (Dual Clutch Transmission)
- Transmission Speeds: 8
- Acceleration 0-60 mph (sec): TBA
- Engine Configuration : 2.0L Inline-4 Turbo
- Power (hp): 221 + 13
- Torque (lb-ft): 258 @ 1,800-4,000 rpm
- Launch Date: Q2 2024



CLA250C4 (118.347)

- MSRP: TBD
- Transmission: DCT (Dual Clutch Transmission)
- Transmission Speeds: 8
- Acceleration 0-60 mph (sec): TBA
- Engine Configuration : 2.0L Inline-4 Turbo
- Power (hp): 221 + 13
- Torque (lb-ft): 258 @ 1,800-4,000 rpm
- Launch Date: Q2 2024



Standard Equipment

CLA250C



Performance & Handling

- 8-Speed Dual Clutch Transmission (DCT)
- 18" Multi-Spoke Wheels with All-Season MOE Tires
- DYNAMIC SELECT

Comfort & Convenience

- Panorama Roof
- Aluminum Trim
- KEYLESS-START
- Rain-Sensing Windshield Wipers
- 5 USB-C ports (note: adapter will be required to connect to USB-A devices)
- 8-Way Power Driver and Passenger Seat with 3-Position Memory
- Dual Cup Holder in the Center Console
- Mercedes-Benz User Experience (MBUX)
- Electronic Parking Brake
- Multifunction Steering Wheel in Leather w/ Touch Control Buttons and Shift Paddles
- Cruise Control
- Split-Folding Rear Seats (40/20/40)
- Comfort Suspension
- P49 Mirror Package
- 608 High Beam Assist
- 897 Wireless Charging
- 536 Sirius XM
- LED Headlamps
- Smartphone Integration
- 2-Zone Climate Control
- 10.25" Digital Instrument Cluster & 10.25" Touchscreen Multimedia Display
- Sport Seats with Integrated Headrests
- 4-Way Power Lumbar Support for Driver and Passenger Seat
- Rear Seat Center Armrest incl. Dual Cup Holder
- Voice Control, including Natural Language Understanding and Keyword Activation ("Hey Mercedes")
- Bluetooth® Connectivity
- 4-Way Manual Steering Column
- Automatic Light-Sensing Headlamps
- Mercedes me connect Services w/ Trial Period
- 64-Color ambient light
- P17 Keyless GO Package
- 235 Parking Assist
- 232 Garage Door Opener

Safety & Security

- Rearview Camera
- Adaptive Braking Technology: Predictive Brake Priming, Hill-Start Assist, Automatic Brake Drying and Brake HOLD Function
- Antitheft Alarm
- Crosswind Assist
- Active Brake Assist
- Mercedes-Benz Emergency Call Service
- Eight Airbags (2x Front/Side/Window/Knee)
- Blind Spot Assist



Comfort & Convenience

- Panorama Roof
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Performance & Handling

- 8-Speed Dual Clutch Transmission (DCT)
- 18" Multi-Spoke Wheels with All-Season MOE Tires
- DYNAMIC SELECT

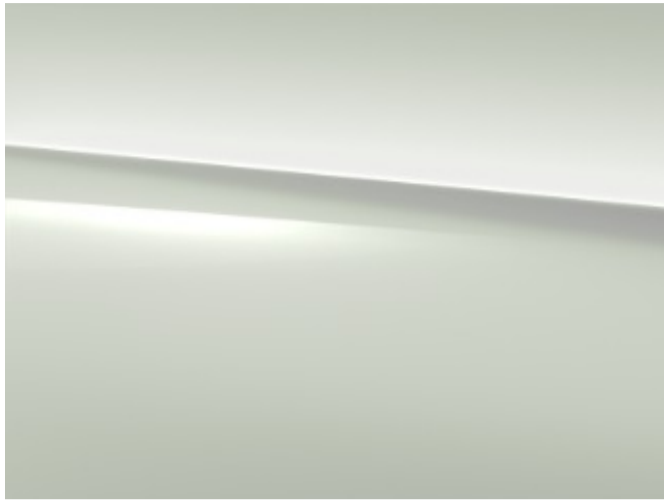
Safety & Security

- Rearview Camera
- Adaptive Braking Technology: Predictive Brake Priming, Hill-Start Assist, Automatic Brake Drying and Brake HOLD Function
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- Crosswind Assist
- Active Brake Assist
- Mercedes-Benz Emergency Call Service
- Eight Airbags (2x Front/Side/Window/Knee)
- Blind Spot Assist



Paint

Non-Metallic Paints

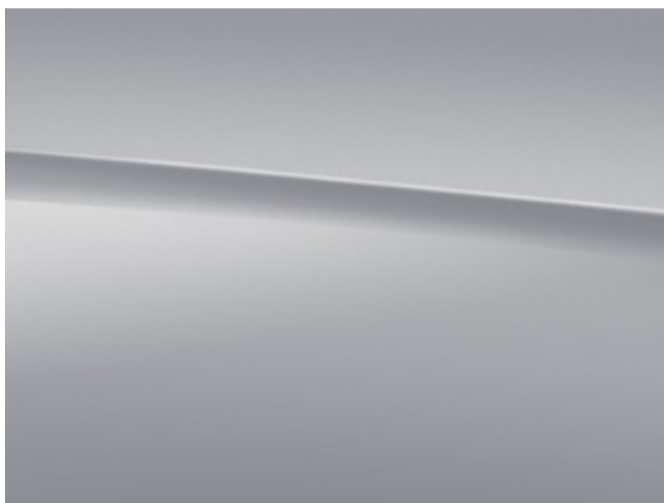


149 - Polar White



696 - Night Black

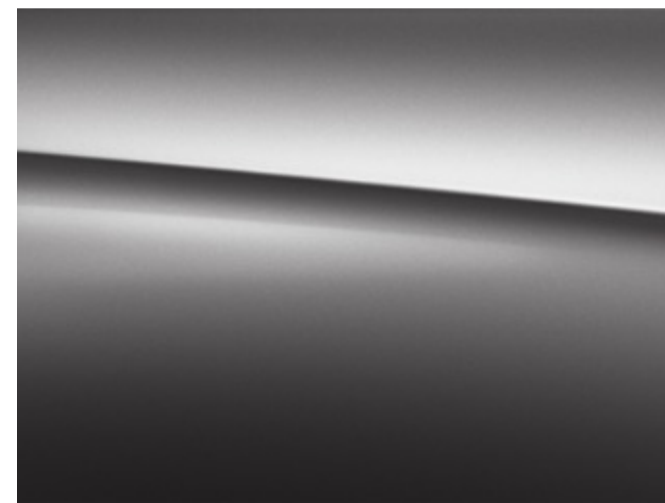
Metallic Paints



144 - Digital White



191 - Cosmos Black



787 - Mountain Grey



993 - MANUFAKTUR Patagonia Red



922 - Cirrus Silver

available from December 2023



970 - Starling Blue



888 - MANUFAKTUR Hyper Blue

<i>Code</i>	<i>Description</i>	<i>Availability</i>	<i>Price</i>
149	Polar White	All Models	\$0
696	Night Black	All Models	\$0
144	Digital White	All Models	\$750
191	Cosmos Black	All Models	\$750
787	Mountain Grey	All Models	\$750
993	MANUFAKTUR Patagonia Red	All Models	\$1,750
922 (New)	Cirrus Silver available from December 2023	All Models	\$750
970 (New)	Starling Blue	All Models	\$750
888 (New)	MANUFAKTUR Hyper Blue	All Models	\$1,750



Wheels



NEW



NEW



04R - 18" Multi-Spoke Wheels

Standard Wheel. Not w/ AMG Line (DG3PKG)

18"

R02, R66

Multi-Spoke Wheels

225/45 R 18 on 7.5J x 18 ET 49 (Front)

225/45 R 18 on 7.5J x 18 ET 49 (Rear)

RQT - 18" AMG Twin 5-Spoke Wheels w/ Black Accents

Requires AMG Package (DG3PKG)

18"

R02, R66

AMG Twin 5-Spoke Wheels w/ Black Accents

225/45 R 18 on 7.5J x 18 ET 49 (Front)

225/45 R 18 on 7.5J x 18 ET 49 (Rear)

51R - 18" Twin 5-Spoke Wheels

Not w/ AMG Line (DG3PKG)

18"

R02, R66

Twin 5-Spoke Wheels

225/45 R 18 on 7.5J x 18 ET 49 (Front)

225/45 R 18 on 7.5J x 18 ET 49 (Rear)

RUH - 19" AMG Multi-Spoke Wheels, Black

Requires AMG Package (DG3PKG)

19"

R01, B51

AMG Multi-Spoke Wheels, Black

225/40 R 19 on 7.5J x 19 ET 49 (Front)

225/40 R 19 on 7.5J x 19 ET 49 (Rear)

Code	Wheel Size	Description	Wheel Dimensions	Mobility	Availability	MSRP
04R	18"	Multi-Spoke Wheels Standard Wheel. Not w/ AMG Line (DG3PKG)	225/45 R 18 on 7.5J x 18 ET 49 (Front) 225/45 R 18 on 7.5J x 18 ET 49 (Rear)	R02, R66	All Models	\$0
RQT	18"	AMG Twin 5-Spoke Wheels w/ Black Accents Requires AMG Package (DG3PKG)	225/45 R 18 on 7.5J x 18 ET 49 (Front) 225/45 R 18 on 7.5J x 18 ET 49 (Rear)	R02, R66	All Models	\$0
51R (New)	18"	Twin 5-Spoke Wheels Not w/ AMG Line (DG3PKG)	225/45 R 18 on 7.5J x 18 ET 49 (Front) 225/45 R 18 on 7.5J x 18 ET 49 (Rear)	R02, R66	All Models	\$200
RUH (New)	19"	AMG Multi-Spoke Wheels, Black Requires AMG Package (DG3PKG)	225/40 R 19 on 7.5J x 19 ET 49 (Front) 225/40 R 19 on 7.5J x 19 ET 49 (Rear)	R01, B51	All Models	\$900



Upholstery

MB Tex



101 - Black

(Comfort Seats)

Not w/ AMG Line (DG3PKG)



105 - Macchiato Beige

(Comfort Seats)

Not w/ AMG Line (DG3PKG)



651 - Black w/ DINAMICA inserts and red topstitching

(Sport Seats)

Requires AMG Line (DG3PKG)

NEW



654 - Brown w/Dinamica inserts and grey top stitching

(Sport Seats)

Requires AMG Line (DG3PKG)

Leather



211 - Black

(Sport Seats)

Requires AMG Line (DG3PKG) and P39



277 - Classic Red/Black

(Sport Seats)

Requires AMG Line (DG3PKG) and P39
Not available w/ paints Denium Blue (667)



258 - Titanium Grey/Black

(Sport Seats)

Requires AMG Line (DG3PKG) and P39

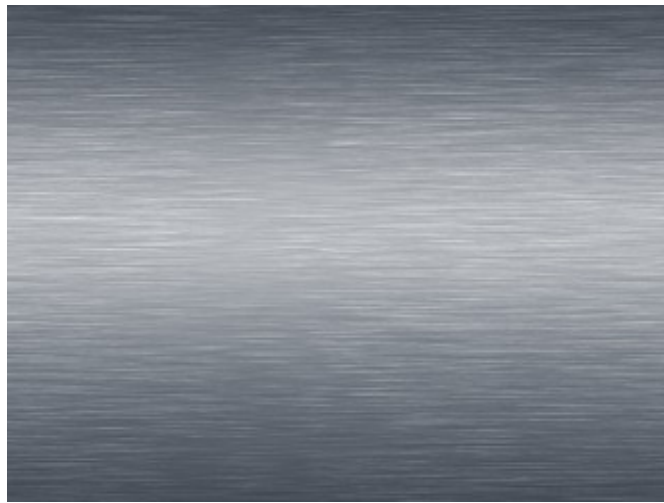


<i>Code</i>	<i>Description</i>	<i>Availability</i>	<i>Price</i>
101	Black	All Models	\$0
105	Macchiato Beige	All Models	\$0
651	Black w/ DINAMICA inserts and red topstitching	All Models	\$0
654 (New)	Brown w/Dinamica inserts and grey top stitching	All Models	\$0
211	Black	All Models	\$1,450
277	Classic Red/Black	All Models	\$1,450
258	Titanium Grey/Black	All Models	\$1,450

<i>Code</i>	<i>Upholstery</i>	<i>Seats</i>	<i>Floor Mats</i>	<i>Upper Dash/Lower Dash</i>	<i>Seat Belts</i>	<i>Steering Wheel</i>	<i>Headliner</i>
101	Black	Black	Black	Black/Black	Black	Black	Grey
105	Macchiato Beige	Macchiato Beige	Black	Black/Macchiato Beige	Black	Black	Black
651	Black w/ DINAMICA inserts and red topstitching	Black	Black	Black/Black	Black	Black	Black
654 (New)	Brown w/Dinamica inserts and grey top stitching	Brown	Black	Black	Black	Black	Black
211	Black	Black	Black	Black/Black	Black	Black	Black
277	Classic Red/Black	Classic Red/Black	Black	Black/Black	Black	Black	Black
258	Titanium Grey/Black	Titanium Grey/Black leather	Black	Black/Black	Black	Black	Black



Trims

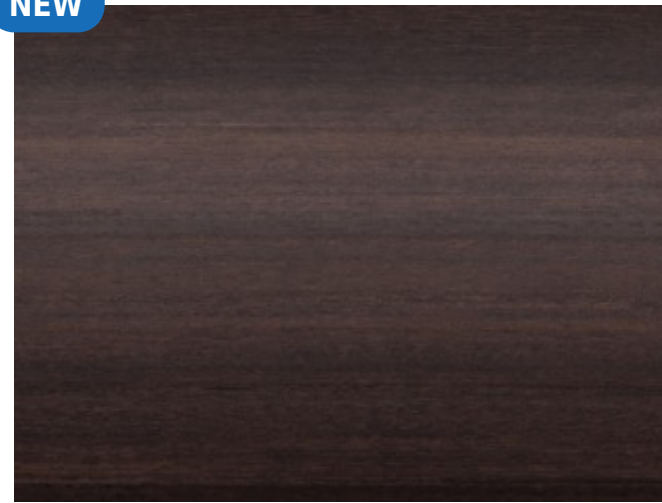


H44 - Aluminum (longitudinal grain)



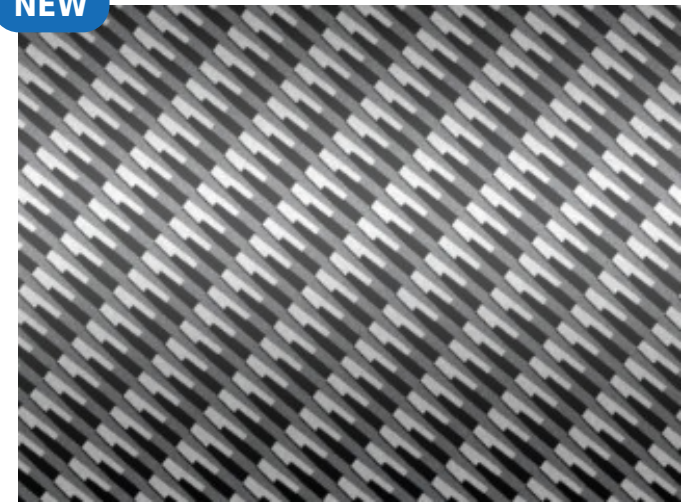
H15 - Black Wood

NEW



03H - Brown Wood

NEW



52H - Carbon Fibre Look

Not with AMG line

<i>Code</i>	<i>Description</i>	<i>Availability</i>	<i>Price</i>
H44	Aluminum (longitudinal grain)	All Models	\$0
H15	Black Wood	All Models	\$325
03H (New)	Brown Wood	All Models	\$325
52H (New)	Carbon Fibre Look Not with AMG line	All Models	\$0



Packages

<i>Code</i>	<i>Packages</i>	<i>Availability</i>	<i>MSRP</i>
DA2PKG	Driver Assistance Package <ul style="list-style-type: none"> ▪ Active Lane Changing Assist ▪ Active Speed Limit Assist ▪ Active Distance Assist DISTRONIC ▪ Active Brake Assist w/ Cross-Traffic Function ▪ PRE-SAFE® PLUS with PRE-SAFE® Sound ▪ Active Blind Spot Assist ▪ Evasive Steering Assist ▪ Active Steering Assist ▪ Active Lane Keeping Assist ▪ 23P - Driver Assistance Package ▪ Route-Based Speed Adaptation ▪ Active Emergency Stop Assist 	All Models	\$1,700
DG3PKG	AMG Night Package *pricing to be confirmed and subject to change <ul style="list-style-type: none"> ▪ Sports Brake ▪ 950 - AMG Line ▪ Side sill panels with inlay painted in high-gloss black ▪ Floor mats in black with AMG inscription ▪ Diamond-block grille with pins in chrome and louvre painted in high-gloss black with inlays in chrome ▪ Sport seats with fixed head restraints ▪ RQT - 18" AMG Twin 5-Spoke Wheels w/Black Accents ▪ 772 - AMG Body Styling ▪ L5C - Multifunction Sport Steering Wheel in Nappa Leather ▪ Upholstery 651 or 654 ▪ Front splitter painted in high-gloss black ▪ Exterior Mirror Housings painted in black ▪ Beltline trim strip and window line trim in high-gloss black ▪ AMG sport pedals in brushed stainless steel with rubber studs 	All Models	\$3,150
PAV (New)	Winter Heating Package <ul style="list-style-type: none"> ▪ 475 - Heated Window Washer ▪ 443 - Heated Steering Wheel 	All Models	\$450
DY1 (New)	Exclusive Package <ul style="list-style-type: none"> ▪ 853 - Advanced Sound System ▪ PBG - Navigation ▪ U45 - Illuminated Doorsills ▪ U19 - Augmented Video 	All Models	\$1,500
DY2 (New)	Pinnacle Package *must order DG3 package when selecting DY2 <ul style="list-style-type: none"> ▪ 501 - 360 camera ▪ 640 - Multi-beam LED headlamps ▪ PBG - Navigation ▪ 463 - Head-up Display ▪ 77B - Gesture Control ▪ 853 - Advanced Sound System ▪ U45 - Illuminated Doorsill ▪ U19 - Augmented Reality 	All Models	\$3,900



Options

Factory Options

<i>Code</i>	<i>Options</i>	<i>Availability</i>	<i>MSRP</i>
810	Burmester ® Surround Sound System with Dolby Atmos *pricing to be confirmed and subject to change	All Models	\$970
293	Rear seat side air bags		\$700
239 (New)	Solo Distronic	All Models	\$600
457	Adaptive Suspension	All Models	\$990
873 (Limited Availability)	Heated Seats	All Models	\$500



VPC Installed Options

<i>Code</i>	<i>Options</i>	<i>Availability</i>	<i>MSRP</i>
D07	Wheel Locking Bolts		\$160
D08	Chrome Door Handle Inserts	All Models	\$100
D10	Rear Spoiler Not w/ Rear Spoiler Carbon Style (D20) or Rear Spoiler Black (D21)	All Models	\$300
D16	LED Logo Projector	All Models	\$275
D21	Rear Spoiler Black Not w/ Rear Spoiler (D10) or Rear Spoiler Carbon Style (D20) or paints 191 or 696	All Models	\$300
D37 (New)	MB Star Set License plate frame and valve caps	All Models	\$70
D43	All-Weather Mats	All Models	\$170
D49	First Aid Kit		\$35



Specifications

CLA250C



Chassis

Drivetrain

Transmission	DCT (Dual Clutch Transmission)
Transmission Speeds	8
Drive Configuration	Front Wheel Drive

Engine

Engine Configuration	2.0L Inline-4 Turbo
Power (hp)	221 + 13
Fuel Requirement (Octane)	91
Torque (lb-ft)	258 @ 1,800-4,000 rpm
Compression	10.5 : 1
Fuel Tank Size (gallons)	13.5
Displacement (cc)	1,991
# Valves per Cylinder	4

Performance

Acceleration 0-60 mph (sec)	TBA
Top Speed (mph)	130

Fuel Economy

Fuel Economy	TBA
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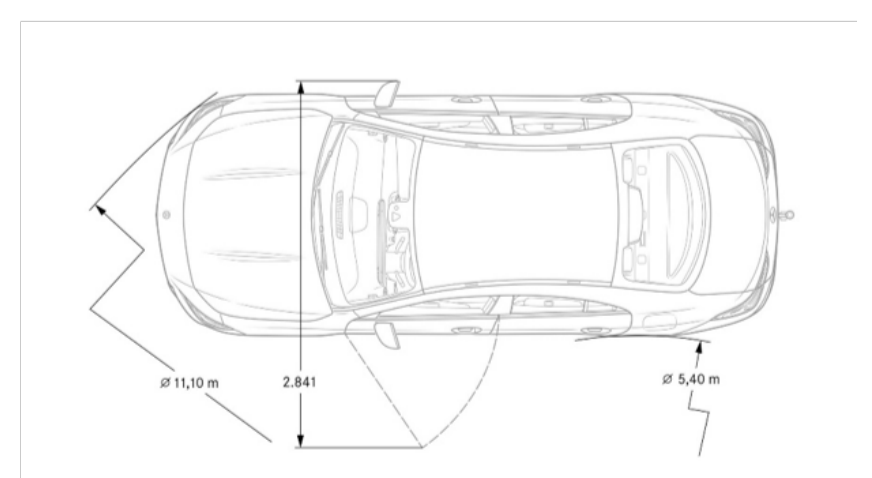
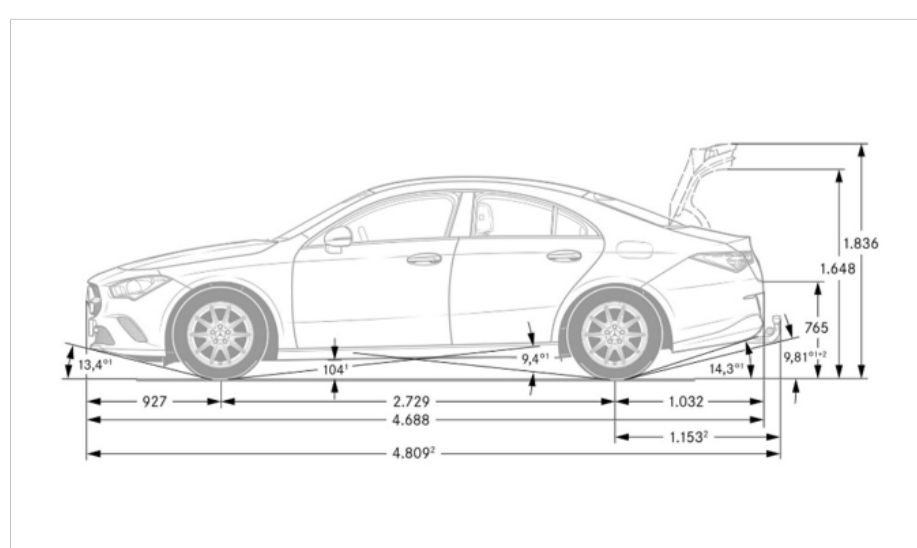
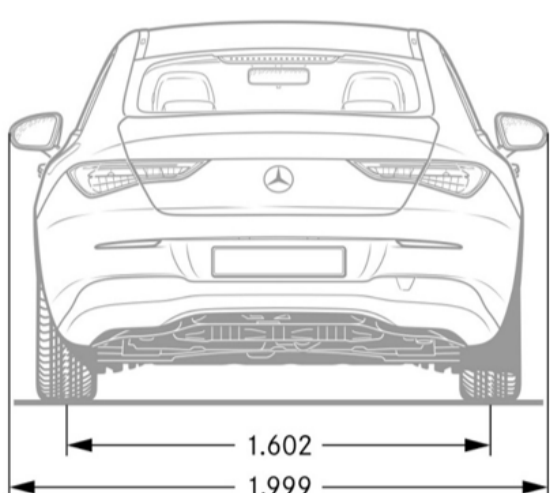
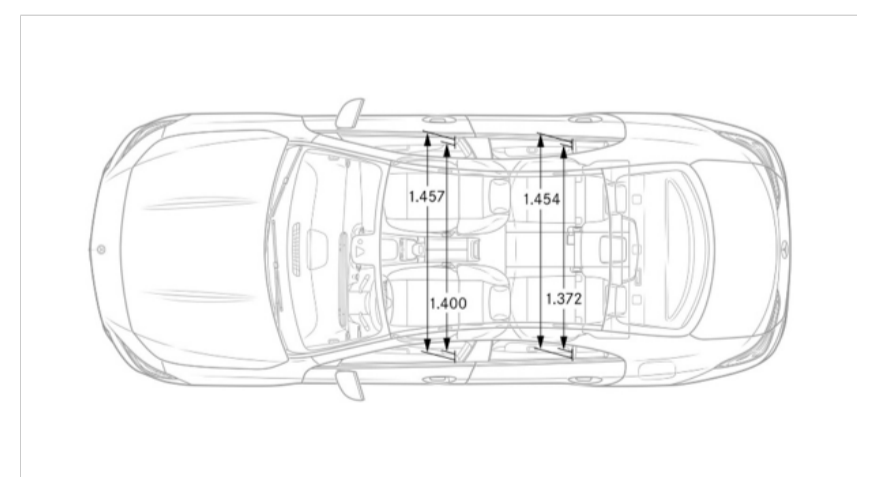
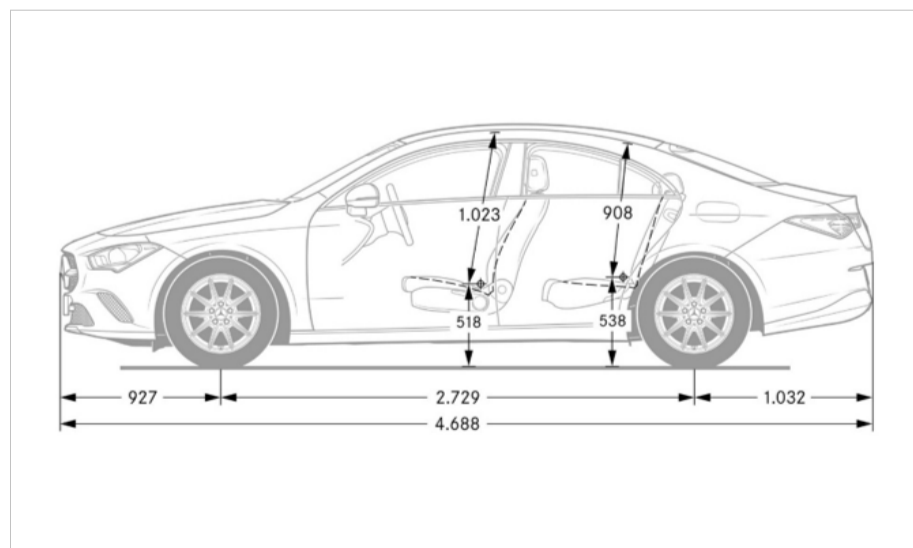
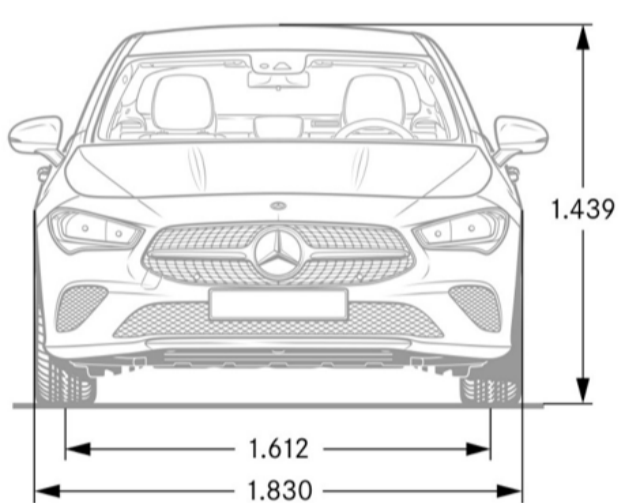
Exterior Dimensions

Vehicle Length (in.)	184.6
Vehicle Width with Mirrors (in.)	78.7
Vehicle Height (in.)	56.7
Wheelbase (in.)	107.4
Track Width Front/Rear (in.)	63.5/63.1
Curb Weight (lbs.)	TBA

Wheels and Tires

Interior Dimensions

Trunk Size (cubic feet)	tba
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Chassis

Drivetrain

Transmission	DCT (Dual Clutch Transmission)
Transmission Speeds	8
Drive Configuration	All Wheel Drive

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Engine Configuration	2.0L Inline-4 Turbo
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Wheelbase (in.)	107.4
Track Width Front/Rear (in.)	63.5/63.1
Curb Weight (lbs.)	3484

Fuel Economy

Fuel Economy	TBA
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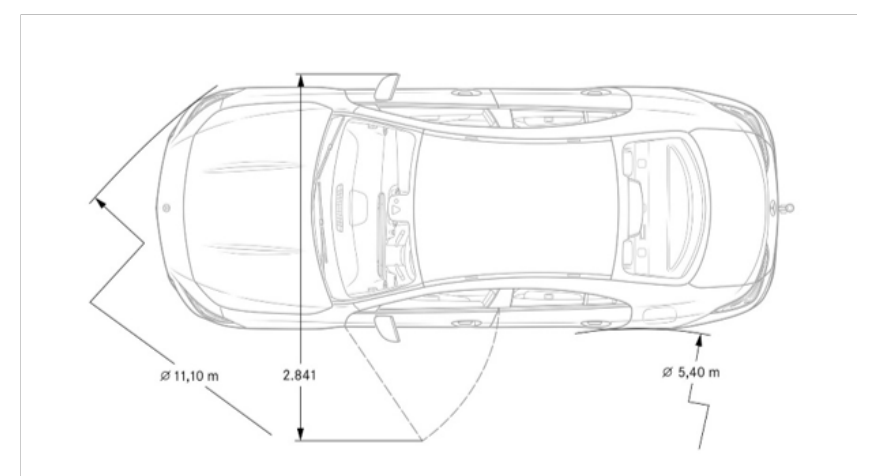
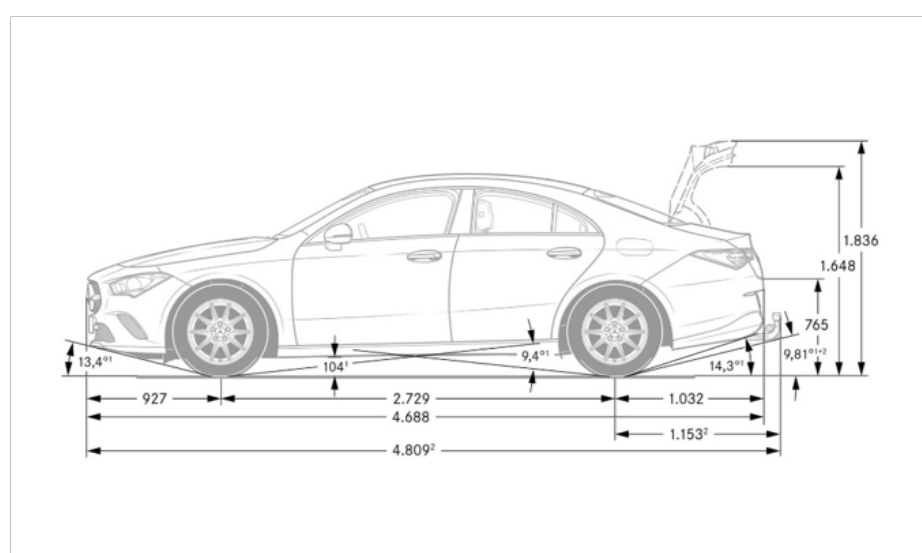
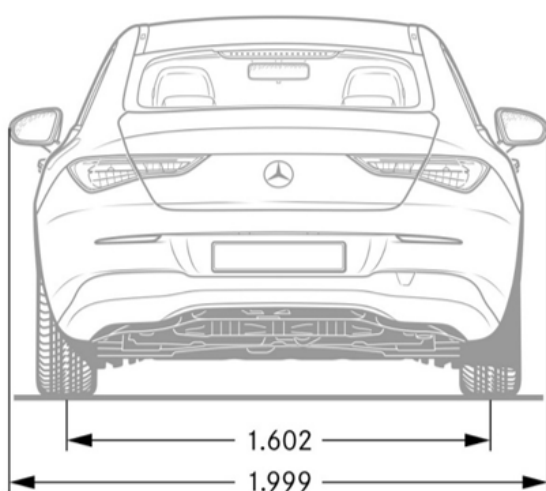
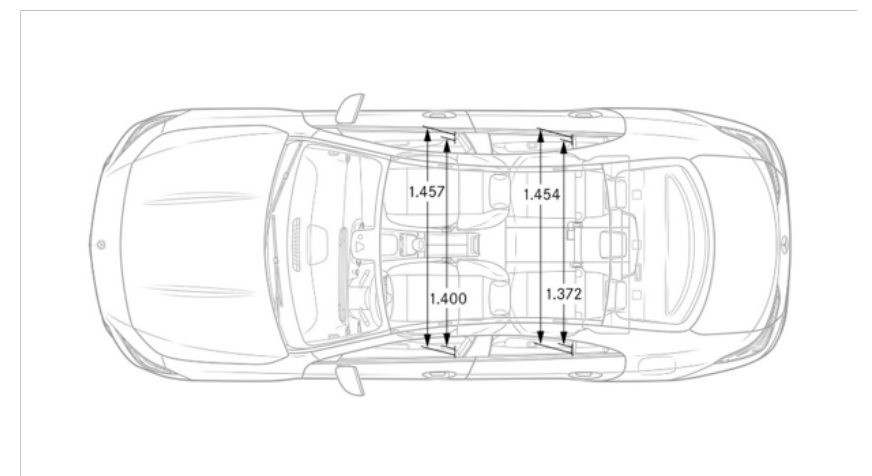
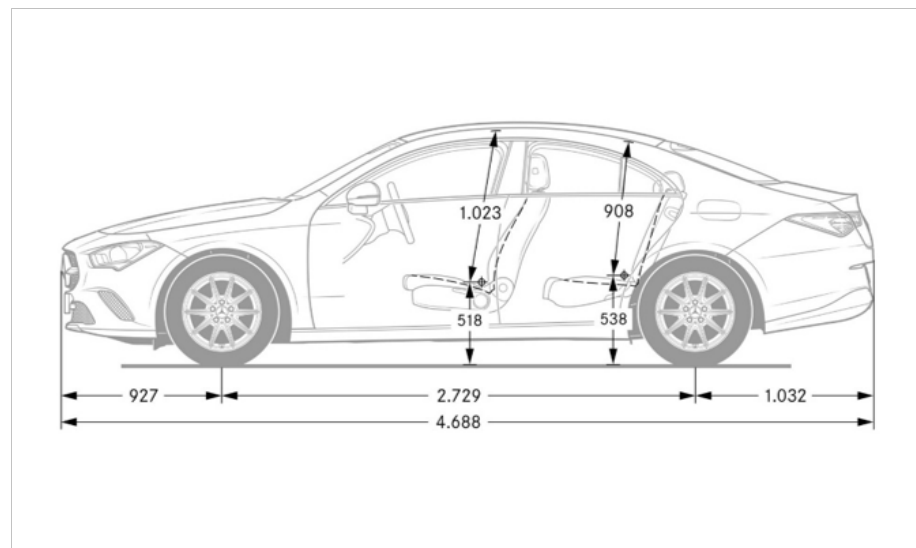
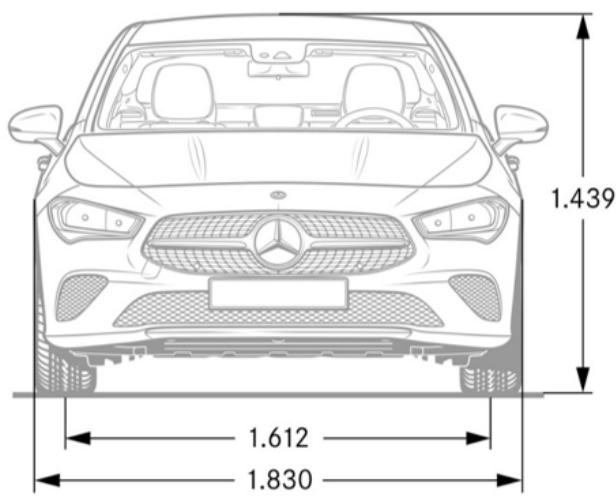
Interior Dimensions

Trunk Size (cubic feet)	tba
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Performance

Acceleration 0-60 mph (sec)	TBA
Top Speed (mph)	130

Wheels and Tires



Options In Detail



Gallery

