



# Mass Air Flow Sensor Cleaner

## Finally, the Right Product for the Job!

Currently, the automotive aftermarket is lacking a product specifically designed for cleaning a vital piece of equipment; the mass air flow sensor.

**Mass Air Flow Sensor (MAF) Definition:** A device used in many fuel injected engines to measure the amount of air entering the engine so the computer can control the air/fuel mixture. Located ahead of the throttle body, the MAF sensor uses a heated wire or filament to measure airflow.

With no alternative, many technicians and even DIY'ers use harsh chemicals like brake parts cleaners or carburetor cleaners to clean fragile MAF hotwires.

The problem with these harsh chemicals is they can damage the sensitive components of the MAF or leave a film on the hotwires causing faulty read-outs. Plastic is especially at risk—and many MAF sensors are housed in plastic.

### CRC INDUSTRIES OFFERS A SOLUTION.

Introducing *CRC Mass Air Flow Sensor Cleaner* — the safe and effective alternative to “underground” MAF sensor cleaning methods.

Pollen, dust particles and soot can build up and burn onto on the wires of the MAF causing incorrect measurements of air flow and mass. This causes the air/fuel ratio to be rich with fuel and leads to sputtering, hard starting, stalling, emissions, wasted fuel, power loss and even gear problems.

Oil can also build up on the wires, especially with the use of an aftermarket air filter which requires oil. The oil travels directly from the air filter onto the MAF when first installed.

*CRC Mass Air Flow Sensor Cleaner* will easily clean the MAF hotwire and electrical components without damage to the wires or the housing. Cleaning is simple and involves removing the MAF which shouldn't take more than 10 minutes.

Your professional customers can offer this cleaning as a service to their clients for increased profits. Every time they change the air filter or clean the throttle body, they should also clean the MAF sensor for a more complete job.

With proper MAF sensor maintenance technicians can offer increased horsepower, smoother running vehicles, increased MPG and proper air/fuel ratios — all while saving the customer the future cost of replacing the MAF which can be upwards of \$400.

Now, you can offer your DIY and professional customers the right product for the job. Offer them *CRC Mass Air Flow Sensor Cleaner!*

- **Safely Cleans & Protects Mass Air Flow Sensors**
- **PLASTIC SAFE & Leaves No Residue**
- **Increases Horsepower**
- **Reduces Rough Idle**
- **Decreases Hesitation & Pinging**
- **Improves Fuel Economy & MPG**

**Part No. 05110**  
**Net Wt. 11 oz.**



### PROVEN RESULTS ON THE DYNO\*:

Gain 4 to 10 horsepower after using *CRC MAF Sensor Cleaner*.

Gain up to 3 ft.-lbs. of Torque

Correct Air/Fuel Ratio closer to optimum 14.7:1

\*Dyno testing courtesy of R/T Tuning, Lansdale, PA. with Dynojet® software. Results may vary.