

designo Manufaktur



Model Year 2019

Mercedes-Benz
The best or nothing.





Important note

The information presented in this guide is based on the most current information available and is intended for internal use only. Mercedes-Benz reserves the right to make changes at any time, without notice, to colors, materials, equipment, special specifications and models.

Pricing for all designo Manufaktur custom orders will be confirmed and communicated to you by the designo order team.

Due to variances among monitors and printers the colors that appear on your screen and printouts may not be exact.

For illustrative purposes, some images may show vehicles with European Specification.

Revision History

<i>Date</i>	<i>Changes</i>
12/7/2018	Initial Release



designo Manufaktur



Important Guidelines



Model Availability



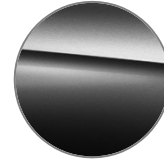
Pricing Guidelines



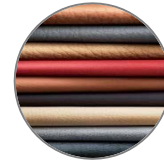
Exterior Paint Colors



Interior Options



Exterior Paint Examples



Interior Examples



Ideas & Inspiration



- This ordering guide is intended to provide **guidance** and **inspiration** on some of the available paints, upholsteries and other options that are possible through the designo Manufaktur custom order program as well as provide a **first indication** of estimated pricing for several types of customization.
- Each custom order is unique: the MBUSA designo Manufaktur team will check availability for **each order** with the factory before it can be confirmed and the order started. **Pricing will be communicated** on a per order basis by the designo Manufaktur team.
- **Please review all guidelines and procedures** in this document before making a custom order request to the designo team.
- Please direct all designo Manufaktur Custom Order inquiries to designo@mbusa.com or Your Distribution Liaison Team.



- Additional production time required for all custom orders.
- Always add the time quote to the scheduled decade in NetStar/VISTA. **Example:** Car scheduled in July 1st decade (7/1) should be complete in roughly September.
 - Custom exterior paint: approximately 8 weeks additional (10 weeks on GT models)
 - Custom interior upholstery/headliner/stitching: approximately 8 – 16 weeks additional
 - Custom exterior and interior: approximately 12 – 16 weeks additional
- designo Manufaktur custom order production timelines **are not guaranteed** and **MBUSA will not be responsible for additional time** beyond the estimated period. Each custom order is handled individually and patience is requested so we can build a completely unique vehicle.
- designo Manufaktur vehicles ordered towards the end of a model year may be delayed into the following model year due to the factory production changeover.



designo Manufaktur (PA1) Availability by Carline – MY19

	Tuscaloosa			Bremen					Sindelfingen						Finnland	Rastatt	Keckskemét	Graz
	GLE	GLS	C sedan	C coupe cabrio	GLC	SLC	SL	E coupe cabrio	E sedan wagon	CLS	S sedan coupe cabrio	S Maybach	GT 2-door	GT 4-door	GLC	GLA	CLA	G
Paint	No	No	No	No	No	No	No	No	Yes	No	Yes	Yes	Yes	No	No	No	No	Delayed
Seat Upholstery	No	No	No	Yes	Yes	Yes	Yes	Upon Request	Yes	No	Yes	Yes	Yes	No	No	No	No	No
Headliner	No	No	No	No	No	No	No	No	No	No	Yes	Yes	Yes	No	No	No	No	No
Seat stitching	No	No	No	Yes	Yes	Yes	Yes	Upon Request	Yes	No	Yes	Yes	Yes	No	No	No	No	No
Wood Trim	No	No	No	No	No	No	No	No	No	No	No	No	No	No	No	No	No	No
Dashboard	No	No	No	No	No	No	No	No	Yes	No	Yes	Yes	Yes	No	No	No	No	No
Seatbelts	No	No	No	No	No	No	No	No	No	No	No	No	No	No	No	No	No	No
Wheels	No	No	No	No	No	No	No	No	No	No	No	No	No	No	No	No	No	No

- G-Class offers many *designo* Manufaktur colors in the Dealer Ordering Guide through regular ordering, further colors are not possible at this time.
- CLS, GT 4-door and G-Class customization is delayed due to new model launch. Expected CY19 for further options.



- Each custom order is unique, **pricing will be provided** to the dealership by the designo Manufaktur Custom Order Team.
- A **\$2,500 custom order fee** is applied to each custom order. The chosen custom options (paint/leather/stitching/etc.) will be quoted additionally.
- The following pricing is intended **only as a guideline** to assist you in determining if the designo Manufaktur custom order program is a good option for your customer.
- Pricing for custom paint is approximately \$8,000 (\$12,000 on GT models). Custom interiors range from \$10,000 - \$16,000 or more depending upon the specific configuration chosen.

	Model	Approximate Pricing
Paint	213/ 217/222	\$8,000
	190	\$12,000

	Model	Approximate Pricing
Upholstery	V222 Non-AMG	\$10,900
	V222 AMG	\$11,800
	X222	\$12,700

Note: S-Class upholstery pricing in addition to Exclusive Leather price



Paint Guidelines

- If the paint color is listed on the **approved paint list**, the factory should be able to **confirm availability in approximately 1-2 weeks**.
- If the requested paint is *not* on the list, it can take anywhere from **1-3 months to determine if the paint is available**. The factory will research with suppliers and perform paint matching tests if necessary.
- If the paint is on the **not available** list then we are **not able to offer this paint** through custom order.



Approved Paint Colors

The below paint colors have been ordered in the past two years and should generally still be available for Sindelfingen models. All custom paint orders require final confirmation from the factory.

Paint Code	U.S. Color Name (Global Name if Different)	Paint Type
029	designo Silver	Metallic
032	designo Mystic Blue	Metallic
033	designo Mocha Black	Metallic
041	designo Graphite	Metallic
044	designo Alanite Grey	Magno
049	designo Cashmere White	Magno
052	designo Mystic Brown	Metallic
056	designo Night Black Magno	Magno
112	Majestic Black (Chromite Black)	Metallic
124	Arabian Grey	Non-Metallic
149	Polar White	Non Metallic
175	Kryptonite Green (Elbait Green)	Metallic
190	Graphite Grey	Non Metallic
228	Monarch Blue (Cornetite Blue)	Metallic
271	designo Dakota Brown Magno (Citrine Brown Magno)	Magno
385	Maybach Cote D'Azure Light Blue	Metallic
491	Maybach Rocky Mountains Dark Brown	Metallic
497	Cuprite Brown	Metallic
526	Dolomite Brown	Metallic
548	Firemist Red (Amber Red)	Metallic
588	Maybach Bryce Canyon Red (Ayers Rock Red)	Metallic
589	Jupiter Red	Non Metallic
592	Northern Lights Violet	Metallic

Paint Code	U.S. Color Name (Global Name if Different)	Paint Type
644	Brilliant Blue Magno	Magno
650	Arctic White	Non Metallic
660	Rubellite Red	Metallic
685	Sunburst Yellow	Non Metallic
723	Pewter (Cubanite Silver)	Metallic
753	Tectite Grey	Metallic
756	Maybach Himalayas Medium Grey	Metallic
773	Maybach Teide Light Grey (Tierra del Fuego)	Metallic
781	Maybach Teide Medium Grey	Metallic
796	Dakota Brown (Citrine Brown)	Metallic
818	designo Graphite Grey Magno	Magno
825	Deep Green	Non-Metallic
896	Brilliant Blue	Metallic
897	Ruby Black	Metallic
904	Midnight Blue	Non-Metallic
934	China Blue	Metallic
982	designo Iridium Silver Magno	Magno
983	Rough Silver	Metallic
996	designo Cardinal Red (Hyacinth Red)	Metallic
998	Anthracite Blue	Metallic
Bentley	Bentley Damson	Metallic
Porsche	Porsche Gulf Blue	Non Metallic



Paint Colors Not Possible

The following paints have recently been checked and are not possible at this time.

Paint Code	U.S. Color Name	Paint Type
047	ALUBEAM Silver	Special BEAM paint
278	AMG Solarbeam	Special BEAM paint
376	AMG Green Hell Magno	Magno
590	Mars Red (Fire Opal)	Non-Metallic
671	designo Olive Magno (Yellow Olive Magno)	Magno



Customization Options we can offer:

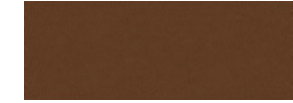
- Past MB *designo* leather colors
- Distinct interior color combinations
 - (ex. Customer wants to replace Espresso Brown in Magma Grey/Espresso Brown interior on S-Class with Black)
- Contrast stitching colors
 - (ex. Black interior with red/yellow/orange stitching)
- **On the S-Class/Maybach:** headliners in Nappa leather in different colors and stitching patterns



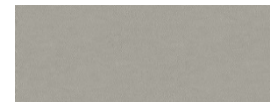
X06 auburn
brown/maron



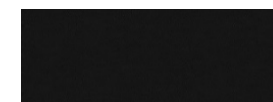
X13 mystic red



X35 light brown



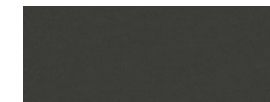
X46 deep white



X39 jet black



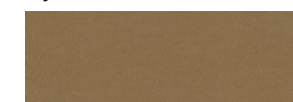
X12 saffron beige/pastel
yellow



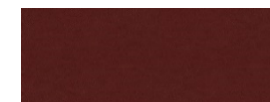
X49 corteccia



X43 amaretto



X10 sand



X17 classic red



Blues



032
designo Mystic Blue
Metallic



228
Monarch Blue (Cornetite Blue)
Metallic



896
Brilliant Blue
Metallic



Blues



904
Midnight Blue
Non-Metallic



950
Caspian Blue / AMG Daytona Blue
Metallic



Reds



032
designo Mystic Red
Metallic



548
Firemist Red / Amber Red
Metallic



586
Magma Red
Non-Metallic



Reds



588
**Maybach Bryce Canyon Red / Ayers Rock Red
Metallic**



660
**Rubellite Red
Metallic**



996
**designo Cardinal Red
Metallic**



Others



685
Sunburst Yellow
Non-Metallic



No Code
Bentley Damson
Metallic



No Code
Orange Pearl
Metallic



Greys



041
designo Graphite
Metallic



044
designo Alanite Grey
Magno



190
Graphite Grey
Non-Metallic



Greys



281
designo Shadow Grey
Magno



753
Tectite Grey
Metallic



773
Teide Light Grey / Tierra del Fuego
Metallic



Greys



963

Indium Grey

Metallic



Others



056
designo Night Black
Magno



271
designo Dakota Brown
Magno



029
designo Silver
Metallic

Interior Upholstery – *designo* Exclusive Nappa Leather



X43
Amaretto



X07
Armagnac



X06
Auburn Brown
(Global Name Maron)



X17
Classic Red



X49
Corteccia



X39
Jet Black

S-Class shown for illustration. Note, pre-facelift model shown.

Interior Upholstery – *designo* Exclusive Nappa Leather



X46
Deep White



X35
Light Brown



X12
Pastel Yellow
(Also called Saffron Beige)



X10
Sand

S-Class shown for illustration. Note, pre-facelift model shown.



Paint: *designo* Night Black Magno
Interior Upholstery: Black/Yellowstone





Paint: Obsidian Black

Interior Upholstery: *designo* Bengal Red with Matching Folding Tables



AMG E 63 S 4MATIC+ Wagon



Paint: China Blue

Interior Upholstery: *designo* Platinum White/Black





Please direct all *designo* Manufaktur Custom Order
inquires to

designo@mbusa.com

or

Your Distribution Liaison Team