

MY14 E-Class Coupe & Cabriolet Facelift

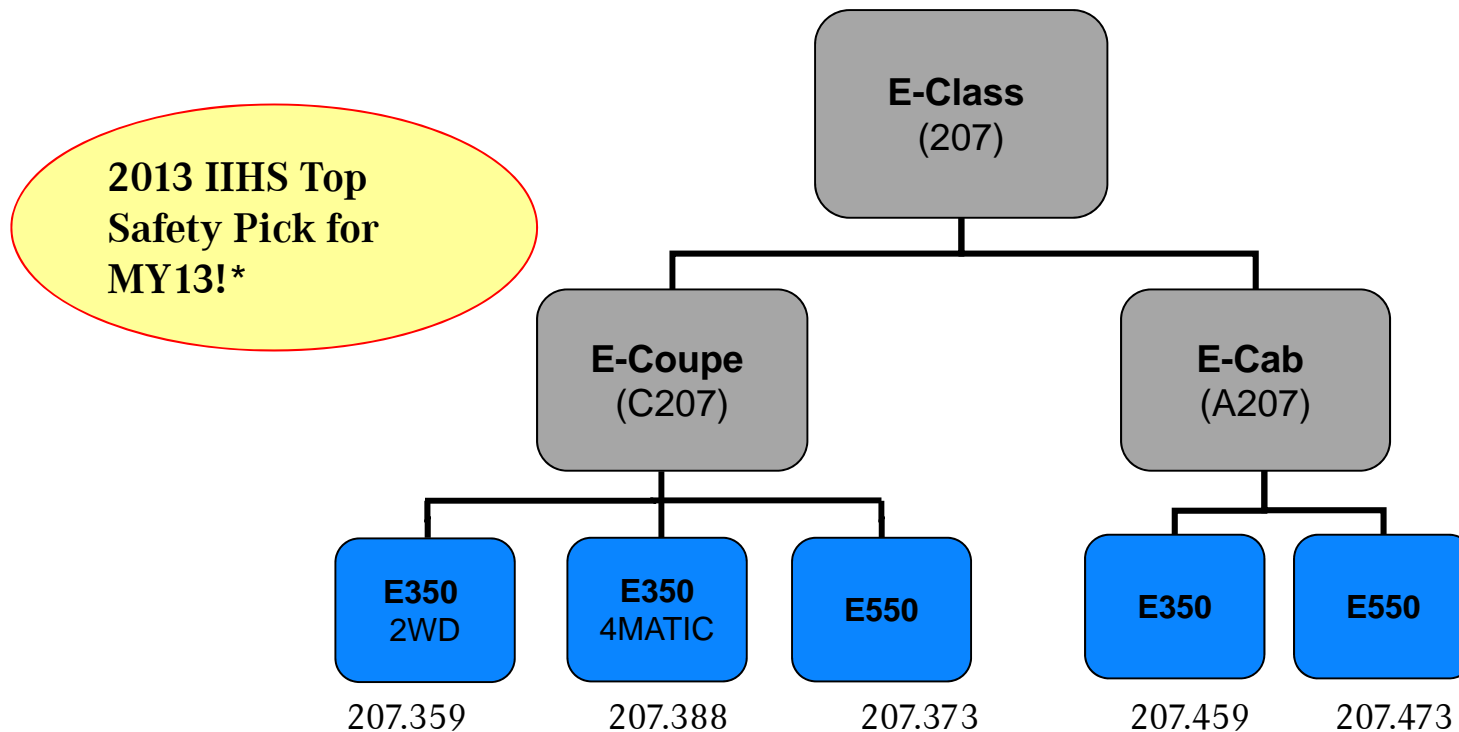


European models shown.

March 11, 2013

MY14 E-Class Coupe/Cabriolet Facelift Portfolio

Production Start in 05/2013. Wholesale/Retail Launch in 06-07/2013.



*can be communicated for MY13 only.

Equipment Highlights

All models now get electromechanical steering

Gear shifter moved to steering column

New packages/codes/names

321 Appearance package is now 333 Sport Package

997 Driver Assistance Package now includes all-new Intelligent Drive technologies (delayed availability)

New 996 Parking Assist Package (delayed availability)

New 319 Full-LED Lighting Package (no more BiXenons)

318 Wood Trim Package deleted

Premium P02 Package deleted

8XX “Premium” Leathers renamed “Nappa”

526 Dolomite Brown no longer SPC; now available in regular paint program

Exterior Highlights

Front bumpers with new, sportier appearance

- Big air intakes
- Chrome trim at the bottom (both V6/V8)
- Shape of standard bumpers moves from \ / to / \

Headlights, Daytime Running Lights

- Static-LED headlights standard
- Full LEDs optional (like CLS)
- Daytime running lights integrated within the headlights

New radiator grille

- Single lamella (like CLS)

Redesigned Taillamps

- Slightly narrower shape
- New, full LED



V6



V8 AMG Styling



Exterior Highlights

Redesigned Rear Bumpers

- New shape



V6



V8 AMG Styling

New Wheels

- New 18" design, E350



22R



660 (2WD)
794 (4MATIC®)
18" AMG®

NEW WHEEL PICTURES

- New 18" AMG design, E550
Optional Appearance Pkg.

New Soft Top Color

- Brown replaces Beige



Interior Highlights

CHANGE TO LAST BULLETPPOINT

Interior Redesign

- New and richer dashboard grain
- Analog clock between vents (like CLS)
- 3-tube instrument cluster (from CLS)
- New air vents (shape and color/silver shadow)
- Button bar silver instead of black (like CLS)
- New NTG 4.5 v.3 headunit
- Shift-by-wire
- Second button area around central controller
- Same upholstery strategy with slight changes in shades and additional, new offerings

Old



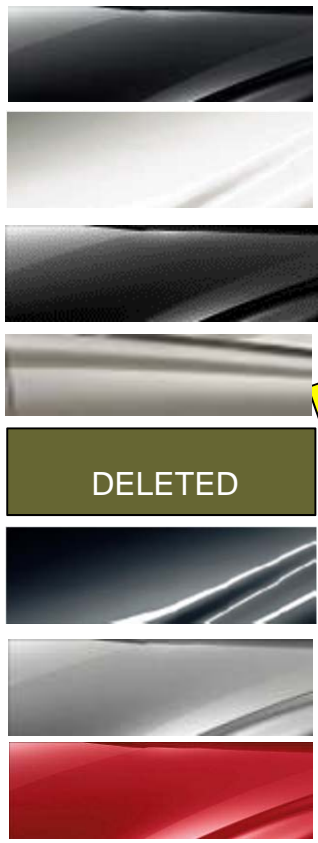
New



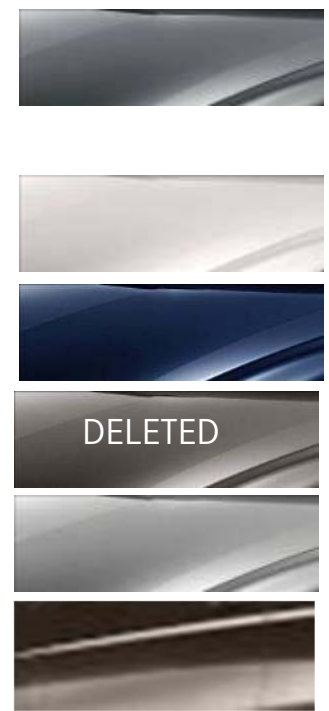
Coupes & Cabriolets Paint

NEW PAINT NAME FOR CODE 296.

- 040 Black
- 149 Polar White
- 197 Obsidian Black Metallic
- 296 Dune Silver*
- ~~786 Olivine Grey~~
- 755 Steel Grey Metallic
- 775 Iridium Silver Metallic
- 590 Mars Red



- 792 Palladium Silver Metallic
- 799 Diamond White Metallic
Additional Charge - \$795
- 890 Lunar Blue Metallic
- ~~963 Indium Grey Metallic~~
- 988 Diamond Silver Metallic
- 526 Dolomite Brown



*296 paint available as of June 2013 production.

MY14 E-Class Coupe & Cabriolet Optional Packages

P01pkg – Premium 1 Package

- 218 – Rearview Camera
- 512 – COMAND Navigation
- 536 – SiriusXM Satellite Radio
- 810 – harman/kardon® LOGIC7® surround sound
- 540 – Power rear window sunshade (coupe)
- 403 – AIRSCARF (cabriolet)

319 Full-LED Lighting Package

- 608 – Adaptive Highbeam Assist
- 640 – Full-LED Headlamps w/Active Curve Illumination & Corner Illuminating Lamps (was previously code 615; now includes 619)

996pkg – Parking Assist Package

- P44 – Parking Assist Package
- 235 – PARKTRONIC w/Active Parking Assist
- 501 – Surround View Camera System

No availability of 501 Surround View until 6/2013 production. Stand-alone PARKTRONIC until then.

New U.S. standard:

- B03 – ECO Start/Stop
- 258 – Collision Prevention Assist
- 518/049vgc – Media Interface

MY14 E-Class Coupe & Cabriolet Optional Packages

993pkg – Lane Tracking Package

- 234 – Blind Spot Assist
- 476 – Lane Keeping Assist

321pkg – Sport Package



- 277 – 3-Spoke Sport Steering Wheel (V8 only)
- 409 – Multicontour Front Seats
- 660 – 18" AMG Twin 5-Spoke Alloy Wheel
- 950 – AMG Sport Package [incl. perforated front brake discs with painted calipers (std. E550) and aluminum pedals with rubber studs]

997pkg – Driver Assistance Package

- 233 – DISTRONIC PLUS® with PRE-SAFE® Brake)
- 236 – DISTRONIC PLUS® with Steering Assist
- 23P – Driver Assistance Package code
- 237 – Active Blind Spot Assist
- 238 – Active Lane Keeping Assist
- 271 – PRE-SAFE PLUS®

Delayed availability of 997 pkg. Should be available a/o 6/2013 production.

MY14 E-Class Coupe & Cabriolet Upholstery

CHANGED FOOTNOTE.

- Contrast stitching on seats & door panels*
- New grain for door panels
- Perforated inserts
- Piping on Nappa leather

- 211 – Black Leather (w/58U grey headliner)
- 811 – Black Nappa Leather (w/58U grey headliner)
- 215 – Silk Beige/Espresso Brown Leather (no contrast stitching. 55U beige headliner)
- 815 – Silk Beige/Espresso Brown Nappa Leather (no contrast stitching. 55U beige headliner)
- 268 – Grey/Black Leather (w/58U grey headliner)
- 868 – Grey/Black Nappa Leather (w/58U grey headliner)



211 Black Leather



215 Silk Beige/Espresso Brown Leather



268 Grey/Black Leather

Sport concept also available via SPC for 211/811, & 268/868.
- Black dash, Black Headliner, Black Carpets, etc.

MY14 E-Class Coupe & Cabriolet Upholstery

- Contrast stitching on seats & door panels*
- New grain for door panels
- Perforated inserts
- Piping on Nappa leather

- 264 - Natural Beige/Black Leather (w/51U black headliner)
- 864 - Natural Beige/Black Nappa Leather (w/51U black headliner)



264 Natural Beige/Black Leather

- 284 - Espresso Brown/Silk Beige (w/55U beige headliner)
- 884 - Espresso Brown/Silk Beige Nappa Leather (w/55U beige headliner)
- 274 - Espresso Brown/Black Leather (w/51U black headliner)
- 874 - Espresso Brown/Black Nappa Leather (w/51U black headliner)



284 Espresso Brown/Silk Beige Leather



874 Espresso Brown/Black Nappa Leather

- 252 - Deep Sea Blue/Silk Beige Leather (w/55U beige headliner)
- 852 - Deep Sea Blue/Silk Beige Nappa Leather (w/55U beige headliner)



252 Deep Sea Blue/Silk Beige Leather



267 Red/Black Leather

- 267 - Red/Black Leather (w/51U black headliner)
- 867 - Red/Black Nappa Leather (w/51U black headliner)

MY14 E-Class Coupe & Cabriolet Trim

- H14 – Burl Walnut Wood Trim

Not available with 267 or 867.



- 736 – Black Ash Wood Trim

Not available with 215, 815, 284, or 884.



Special Order (SPC):

- H21 - Piano Black Lacquer Wood

Not available with 215, 815, 284, or 884.



MY14 E-Class Cabriolet Soft Tops

- 740 - Black Soft Top



- 744 - Blue Soft Top



- 741 - Brown Soft Top



- 746 - Red Soft Top



MY14 E-Class Coupe & Cabriolet Stand-Alone Options

	<u>E350C</u>	<u>E350A</u>	<u>E550C</u>	<u>E550A</u>
063 – Metallic Paint	\$720	\$720	\$720	\$720
289 – Wood/Leather Steering Wheel	\$590	\$590	\$590	\$590
401 – Heated & Active Ventilated Front Seats	\$450	\$450	\$450	\$450
8xx – Nappa Leather (811, 815, 852, 874, 884, 864, 867, 868)	\$1,370	\$1,370	\$1,370	\$1,370
889 KEYLESS-GO	\$650	\$650	\$650	\$650

Note: All prices estimated

MY14 E-Class Coupe & Cabriolet VPC Accessories

	<u>E350C</u>	<u>E350A</u>	<u>E550C</u>	<u>E550A</u>
002 - Black Painted Sports Grille	TBD	TBD	TBD	TBD
067 - Illuminated Door Sills	\$750	\$750	\$750	\$750
068 - Wheel Locks	\$140	\$140	\$140	\$140
070 - Chrome Door Handle Inserts	\$60	\$60	\$60	\$60
104 - Rear Trunklid Spoiler	\$300	\$300	\$300	\$300
129 - Rear Spoiler Kit (Trunklid & Roof)	\$600	N/A	\$600	N/A
773 - Illuminated Grille Star	TBD	TBD	TBD	TBD

New Q2 Accessory: Illuminated Grille Star



MY14 E-Class Coupe & Cabriolet SPC Options

	<u>E350C</u>	<u>E350A</u>	<u>E550C</u>	<u>E550A</u>
R01 - Performance Tires (requires 333 pkg)	No charge	No charge	No charge	No charge
293 - Rear Side Airbags	\$420	\$420	\$420	\$420
H21 - Piano Black Lacquer Wood Trim	No charge	No charge	No charge	No charge

Note: All SPC Options carry \$250 administrative fee.