Front view

The dominant style features of the front end are the striking radiator grille with the star and the pronounced slats. The sporty character is emphasized by the taper of the front end as a whole, which extends from the front bumper across the radiator grille and into the engine hood.

The car's affiliation with the E-Class segment is underscored by the 4-eye face of the headlamps which, with the sharper contouring of the lights, distinguishes the car from the E-Class (model 212) as well as conveying a sporty, dynamic look.



Front view of the E 350 CGI Coupé

P00.00-4408-00

Rear view

The rear fenders give an impression of width by shifting the weight from the rear end to the roof structure. The high rear bumper with its inlaid trim conveys a sense of agility and dynamism and visibly distinguishes the different engine variants. The split rear lights width LED technology emphasize the width of the coupé. The rear lights are equipped with LED background illumination which reflects the impression width in the car's night design too.



Rear view of the E 350 CGI Coupé

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Side view

The side view exemplifies the vehicle concept of a perfectly-proportioned thoroughbred coupé. A long engine hood, a long coupé door, the stretched side windows, the high beltline and the lowered roof contour at the rear clearly show all the characteristics of a coupé.



Left side view of the E 350 CGI Coupé

P00.00-4410-00

Interior

Instrument panel

Model series 207 features a redesigned, horizontally structured instrument panel.

On the upper part of the instrument panel is a hood for the instrument cluster which has been enlarged for the new central display on the right-hand side of the instrument cluster.

In addition to the basic versions, the instrument panel is available in various color combinations for the different equipment variants. The color combinations are delineated by three decorative / trim strips in wood or aluminum.

The knee guard areas on the driver side and center tower are a component of the instrument panel, and are equipped with a knee airbag on the driver side. The horizontally partitioned glove compartment is ventilated.

As standard equipment the glove compartment contains an AUX IN jack and a 12 V power outlet, while a media interface connection instead of the AUX IN jack is available as special equipment.

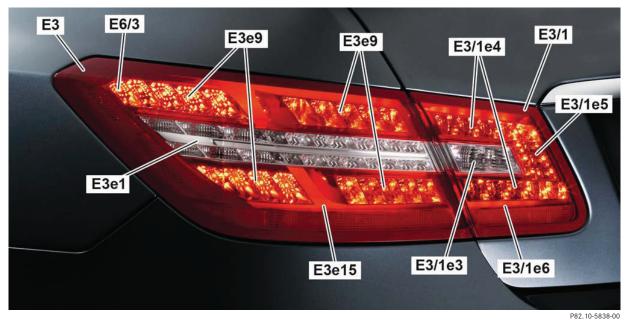
The two adjustable ventilation outlets for the driver and front passenger are located at the top of the center tower. Between the air vents are the switch for the hazard warning system and the status indicator for the front passenger airbag. Below the air vents in the audio unit, which varies according to the equipment installed. Then there is the operating unit containing the switches for various equipment packages. The operating unit for the climate control marks the beginning of the center console area.



View of instrument panel

P68.10-4115-00

Design of rear lights



Left rear light

- E3 Left rear lamp unit
- E3e1 Left rear turn signal light
- E3e9 Outer left brake light and taillight
- E3e15 Outer left background light
- E3/1 Inner left rear lamp unit

E3/1e3Left backup lampE3/1e4Inner left brake light and taillightE3/1e5Left rear fog lightE3/1e6Inner left background lightUSA only:E6/3Left rear side marker lamp

AC operating units

The operating units of the THERMATIC two-zone automatic air conditioning and the THERMOTRONIC three-zone comfort automatic air conditioning have been completely redesigned. Modifications have been made to the styling and to the controls.

The new operating units are modular in design. The rocker switches at the bottom of the operating units control the following functions:

- Interior temperature for driver and front passenger
- Blower output in various stages
- Air distribution in the desired areas of the vehicle
- Air flow via various ventilation modes, "Diffuse", "Medium" and "Focussed" (with THERMOTRONIC)

The ventilation modes allow the air flow and air distribution to be adjusted more specifically.

- "Diffuse" air flow: The air flow is kept relatively low and is not directed at the occupants if possible.
- "Medium" air flow: The air flow is approximately the same as in conventional automatic mode.
- "Focussed" air flow: The air flow is kept slightly higher and more focussed.

In the middle across the full width of each operating unit is the display, where the settings of the automatic air conditioning are shown.

i Note

Each ventilation mode can only be selected in automatic mode.



THERMATIC two-zone automatic air conditioning

P83.40-4301-00

The upper portion of the operating units is separated from the display by a chrome bar and consists of a row of pushbuttons. Above each button is the associated function LED. In contrast to the twozone automatic air conditioning, vehicles with three-zone comfort automatic air conditioning are fitted with an additional function key marked "REST". The row of buttons is mainly used to operate functions that are switched on and off.

A new button in the row is the "ZONE" button. Pressing this button resets all the front passenger's custom air conditioner settings to the driver's settings and the associated LED indicator above the button goes out. In vehicles with THERMOTRONIC, this also resets the temperature settings in the rear passenger compartment. If a setting for the passenger side or in the rear is changed, this is shown by the lighting of the LED indicator above the "ZONE" button. Vehicles equipped with three-zone comfort automatic air conditioning have a separate AC operating unit installed in the rear compartment in addition to the left/right separation. The rear AC operating unit is installed at the end of the center console and is used to regulate the temperature in the rear compartment of the vehicle.



Rear AC operating unit

P83.50-2168-00



THERMOTRONIC three-zone automatic air conditioning

P83.40-4302-00

Audio equipment







Basic equipment

- 7" color display screen
- Radio
- DVD drive (audio)
- Audio amplifier
- MusicRegister
- MP3 capability
- LINGUATRONIC
- AUX IN jack in glove compartment
- Bluetooth capability for telephone system
- TELE AID emergency call system
- MOST bus connection

Special equipment

- Surround sound system
- Media interface
- SDARS
- Reversing camera image in color display