Dealer Ordering Guide

PRELIMINARY.
DOCUMENT SUBJECT TO
CHANGE.



Mercedes-Benz MY17 E-Class Sedan (W213)

An important note about this Guide:

The information presented in this guide is based on the <u>most current information available</u> and is intended for internal use only. Mercedes-Benz reserves the right to make changes at any time, without notice, to colors, materials, equipment, special specifications and models. Pricing may not yet be finalized for some models or options.

Due to variances among monitors and printers the colors that appear on your screen and printouts may not be exact.

For illustrative purposes, some images may show vehicles with European Specification.

Revision History

	-
Date	Changes
03/10/16	Initial release
03/11/16	Removed SiriusXM® Radio w/6 Month Service from standalone option
	Modified Premium P01 Package
04/13/16	464 – 12.3" Widescreen Instrument Cluster now available as Stand-Alone Option (no longer SPC option)
	PAF - Acoustic - Comfort Package available as Stand-Alone Option (no longer SPC option)
	322 - Sport Wheel Package now available
	235 – PARKTRONIC w/Active Parking Assist renamed to Parking Pilot
	501 - 360° Surround View Camera renamed to Surround View System
	P20 – Speed Limit Assist renamed to Speed Limit Pilot (NEW: automatic adoption of detected speed limits)
04/15/16	Updated designo Packages (P62 & P87)
04/19/16	Delayed availability: <i>designo</i> Packages (P62 & P87), Luxury Package (167)
04/20/16	P62 & P87 - designo Packages now available
	Updated Specifications (Trunk size)
	Modified Stand-Alone Options
04/22/16	Modified Competitive Advantages
04/29/16	Modified MB Accessories Program (00A- Illuminated Star)
05/04/16	Delayed availability: Head-Up Display New Q03 Pkg (Premium 3 w/o Head-Up Display)

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What's new: MY17 Overview

Exterior

All-new exterior design

Interior

All-new interior design

Standard Equipment

- 9G-TRONIC Automatic Transmission
- 12.3" high-resolution COMAND Display
- Active Brake Assist*
- Ambient Lighting (64 colors)
- ATTENTION ASSIST®
- Auto Dimming Driver/ Rearview Mirrors
- Car-to-X Communication
- COMAND Navigation
- Crosswind Assist
- DYNAMIC SELECT
- KEYLESS-START
- Power Adjustable Front Seats w/Lumbar Adjust. and 3-position Memory
- Power Folding Mirrors
- Power Tilt / Sliding Sunroof
- PRE-SAFE®
- PRE-SAFE® Sound
- SiriusXM® Satellite Radio w/ 6-month Free Trial
- Split Folding Rear Seats (40/20/40)
- Touch Control Buttons on newly designed steering wheel
- Touchpad w/ COMAND Controller

What's new: MY17 Overview

Optional Equipment

- New Premium Package Structure
- New Enhanced Safety Systems within Driver Assistance Package Plus
- DRIVE PILOT including the following features:
 - Distance Pilot DISTRONIC
 - Steering Pilot
 - Active Emergency Stop Assist
 - Active Lane Change Assist
 - Speed Limit Pilot
- PRE-SAFE® Impulse Side
- Active Brake Assist w/Cross Traffic Function
- AIR BODY CONTROL Air Suspension
- Head-Up Display
- Rear Safety Package
- Warmth and Comfort Package

Paints

- Addition of Piedmont Green Metallic
- Addition of designo Selenite Grey Magno

Upholsteries

- New color options
- New designo upholstery packages

Trims

- Addition of Brown Ash Wood
- Addition of designo Black Piano Lacquer Flowing Lines Wood
- Addition of designo Magnolia Flowing Lines Wood

Wheels

New 17", 18" and 19" wheel designs

MY17 E-Class

What's new: Premium Package Structure w/ new optional equipment

- MY 16 -

Premium 1 Package

- Rearview camera
- **Ventilated Front Seats**
- SiriusXM® Satellite Radio w/ 6 Month Free Trial
- Harman/Kardon® Sound System
- **Heated Front Seats**
- Powered Rear Window Sunshade
- Navigation Map Updates For 3 Years
- 7" COMAND w/ Navigation
- **Power Folding Mirrors**
- Split-Folding Rear Seats

Std on MY17

MSRP \$4,180



MY17 -

Premium 1 Package

- Rearview camera
- Burmester® Premium Sound System
- **Heated Front Seats**
- Parking Pilot
- NFC Wireless Charging
- KEYLESS-GO® Comfort Pkg
- **Blind Spot Assist**
- MSRP \$tbd



Premium 2 Package

- Lighting Package
- Active Multicontour Seat Pkg
- Air Balance
- Power Rear Window Sunshade
- MSRP \$tbd

Premium 3 Package

- Surround View System
- Driver Assistance Pkg Plus
- Head-Up Display
- **MSRP \$tbd**

What's new: Sport Wheel Package

\$tbd

Optional on Sport only



The Sport Wheel Package includes:

- Perforated front brake discs & front brake calipers w/ "MB" lettering (U29)
- Black headliner (51U)
- Wheel choice of:
 - 18" AMG 5-spoke light-alloy wheels (RQR)
 - 19" AMG 5-twin-spoke light-alloy wheels (RTK)* (+\$500)



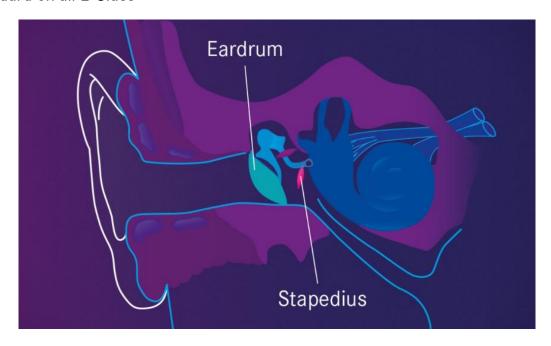
RQR



RTK*

What's new: PRE-SAFE® Sound

Standard on all E-Class



Part of PRE-SAFE, PRE-SAFE Sound is an acoustic occupant preconditioning system which can reduce the effects of the noise from an accident on the occupants hearing.

- When the PRE-SAFE system recognizes a certain dangerous situation, the onboard sound system plays a brief rushing sound, also known as 'Pink Noise', to precondition the hearing
- The natural reflex mechanism of the stapedius muscle enables the inner ear to rapidly prepare for the accident-induced high pressure sound
- Up to 40% reduction of noise exposure impact

What's new: 531 - COMAND Navigation (NTG 5.5)

Standard on all E-Class

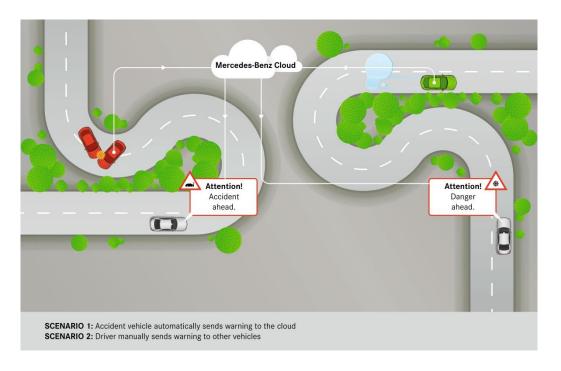


The COMAND system at a glance:

- High-resolution 12.3-inch display
- Fast HDD navigation with 3D maps
- WiFi hotspot provides 4G-LTE internet connection
- Smartphone Integration with Apple CarPlay® & Android Auto®
- Bluetooth hands-free and audio streaming
- Voice-operated control system
- Car-to-X Communication
- NFC pairing to headunit (NFC wireless charging is part of Premium P01 Package)

What's new: Car-to-X Communication

Standard on all E-Class



- Exchange of information with other vehicles in the surrounding area (now only from new E-Cass to new E-Class) for:
 - Break-downs
 - Accidents
 - Hazardous weather (ice, fog, rain, snow, etc.)
- Driver can also send a warning manually
- Warning according to situation:
 - Icon on navigation display
 - Instrument cluster
 - Voice output

What's new: Touch Control Buttons

Standard on all E-Class



The new E-Class introduces the all new concept of Touch Control Buttons on the 3-spoke steering wheel to operate the instrument cluster and the headunit by horizontal and vertical swiping movements of the finger. The main focus is to keep the customer's hands on the steering wheel and eyes on the road.

- The instrument cluster display is operated by the left Touch Control Button
- The headunit (incl. navigation) is operated by the right Touch Control Button

What's new: 448 - Touchpad

Standard on all E-Class



The functions of COMAND navigation can be controlled intuitively via the innovative touchpad, using single or multi-finger gestures (multitouch).

- Touchpad approx. 2.56 x 1.77 inches in size
- Additional full-fledged input option supplementing the COMAND Controller, Touch Control Buttons on the steering wheel and voice control
- Recognizes single and multi-finger gestures (multi-touch), swiping movements and zoom gestures achieved by spreading the fingers or pinching them together
- Innovative handwriting recognition feature: Users are able to input letters, special characters and numbers in their normal handwriting, in any language available in the headunit
- 3 buttons located on the touchpad allow fast and direct operation of important functions
- Clear haptic feedback when using the touchpad or keys

What's new: 897 - NFC Wireless Charging

Optional on all E-Class, included in Premium Package P01



- Pairing to the headunit via NFC
- Wireless charging of smartphones that support the Qi standard
 - For charging, place the smartphone in the front storage compartment in the center console
 - Storage compartment designed for mobile phones with a screen diagonal of up to 6 inches

What's new: 463 - Head-Up Display Delayed Availability

Optional on all E-Class, included in Premium Package P03



The Head-Up Display at a glance:

- Key driver information at a glance (e.g. navigation tips, incoming calls, speed, settings for cruise control, assistance system messages) without the driver having to take their eyes off the road
- Projection of a virtual image measuring approx. 8.3 x 2.8 inches into the driver's field of vision, which appears to float around 78.7 inches in front
- Presentation of information in high-resolution and in color, making it clearly legible even on sunny days and at night
- Height position of the image, brightness and displayed content can be changed individually via a menu in the instrument cluster

What's new: B59 - DYNAMIC SELECT

Standard on all E-Class



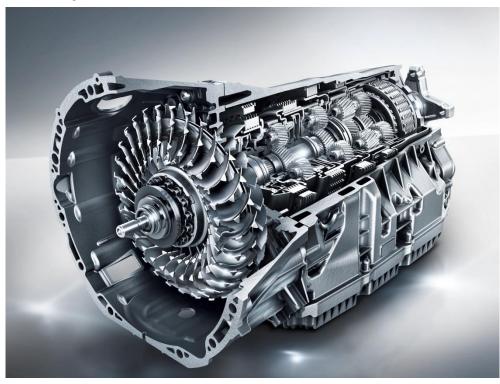
At a touch of the DYNAMIC SELECT selector, drivers can choose between comfortable, sporty, particularly sporty, and efficient driving styles, or even their own individually defined style. Parameters such as the engine, transmission and steering characteristics are adjusted according to the selected drive mode.

Choice of up to 5 different driving programs:

- 1. Comfort "C" standard setting: well-balanced and fuel-efficient
- 2. Eco "E" mode: for keeping fuel consumption as low as possible
- 3. Sport "S" mode: added agility and dynamism due to direct steering characteristics sporty, taut suspension tuning, spontaneous throttle response and modified shift points
- 4. Sport+ "S+" mode: even sportier performance, the suspension (in conjunction with AIR BODY CONTROL air suspension) and drive system have an even more dynamic setup
- 5. Individual mode: individual parameters can be varied as required, using the Controller and the configuration menu in the headunit

What's new: 421 – 9G-TRONIC Automatic Transmission

Standard on all E-Class



9G-TRONIC - faster, smoother, more efficient

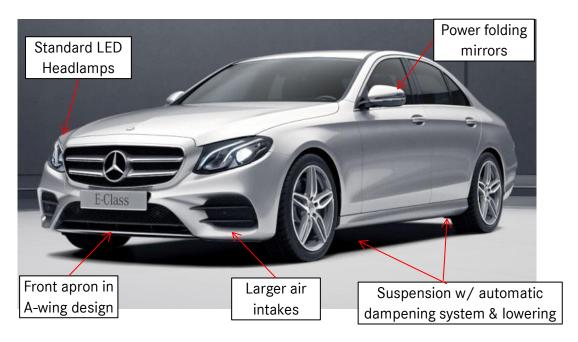
Featuring nine forward gears, this automatic transmission takes efficiency, comfort and dynamism to a completely new level. It is the new generation 9-speed automatic transmission with hydrodynamic torque converter in the premium segment. The larger ratio range allows a reduction in engine speed. Performance remains excellent while ride comfort is enhanced and noise levels are reduced. The reduced intervals between the gears lead to faster gear changes and enhanced spontaneity and agility. At the same time, the 9G-TRONIC transmission impresses with smooth, barely perceptible gear shifting like that of a continuously variable transmission. As the 9G-TRONIC transmission is able to skip individual gears, multiple downshifts are possible for fast and powerful sprints.

What's new: Exterior Comparison E-Class MY16 (W212) vs New E-Class MY17 (W213) - Sport

E-Class MY 2016 Exterior



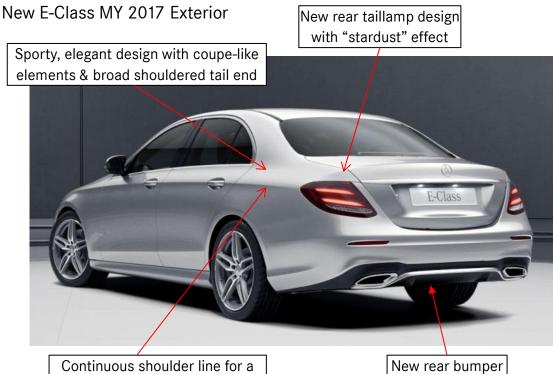
New E-Class MY 2017 Exterior



What's new: Exterior Comparison E-Class MY 16 (W212) vs New E-Class MY 17 (W213) - Sport

E-Class MY 2016 Exterior





design

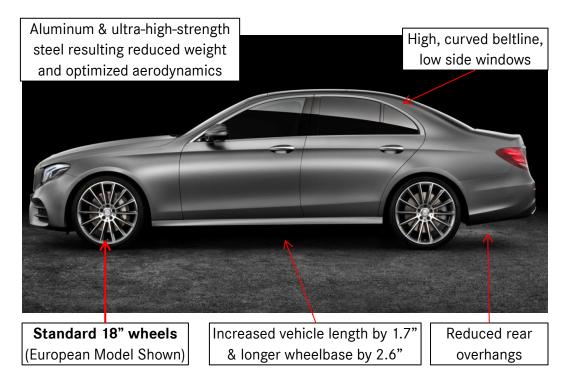
powerful, stretched body

What's new: Exterior Comparison E-Class MY16 (W212) vs New E-Class MY17 (W213) - Sport

E-Class MY 2016 Exterior



New E-Class MY 2017 Exterior



What's new: Exterior Comparison E-Class MY16 (W212) vs New E-Class MY17 (W213) - Luxury

E-Class MY 2016 Exterior



New E-Class MY 2017 Exterior



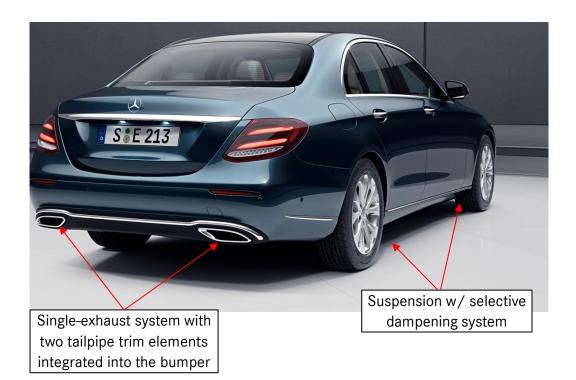
Redesigned front bumper w/ chrome trim elements

What's new: Exterior Comparison E-Class MY16 (W212) vs New E-Class MY17 (W213) - Luxury

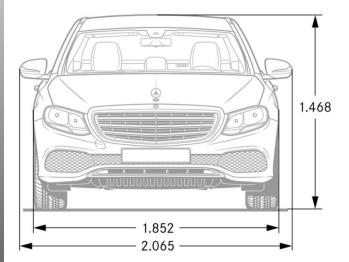
E-Class MY 2016 Exterior

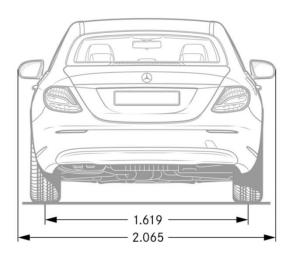


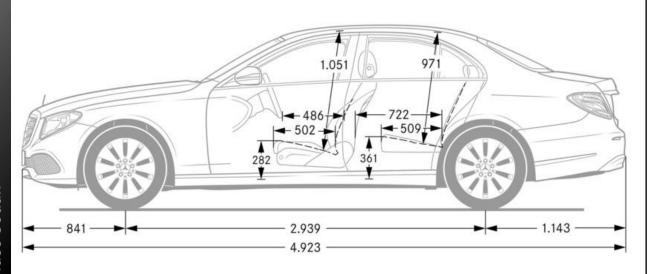
New E-Class MY 2017 Exterior



Specifications*





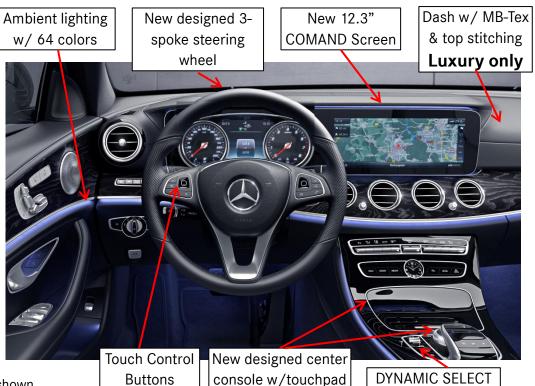


What's new: Interior Comparison E-Class MY16 (W212) vs New E-Class MY17 (W213)

E-Class MY 2016 Interior



New E-Class MY 2017 Interior*



Models

	Displacement	Power	Torque	MSRP	Launch
E300 (213.048)	2.0L Inline-4 Turbo Engine	241 @ 5,500	273 @ 1,300- 4,000	\$tbd	Summer 2016
E300 4M (213.049)	2.0L Inline-4 Turbo Engine	241 @ 5,500	273 @ 1,300- 4,000	\$tbd	Summer 2016

Standard Equipment Highlights

Performance/Handling

- 9G-TRONIC 9-Speed Automatic Transmission
- 2.0L Inline-4 Turbo Engine (241 hp, 273 lb-ft)
- DYNAMIC SELECT driving programs

Comfort/Convenience

- Ambient Lighting (64 colors)
- Auto-Dimming Driver-Side and Rearview Mirrors
- Bluetooth® Connectivity
- COMAND Navigation System
- Garage Door Opener
- KEYLESS-START
- LED Headlamps
- Powered Front Seats w/ 3-Position Memory and 4-way Lumbar Support
- Power Folding Mirrors
- Power Tilt/Sliding Sunroof
- SiriusXM Satellite Radio with 6-month Free Trial
- Smartphone Integration with Apple CarPlay® & Android Auto®
- Split Folding Rear Seats (40/20/40)
- Touch Control Buttons on steering wheel
- Touchpad w/Controller
- 12.3" High-Resolution Display
- 5 Years of mbrace® Connect

Safety/Security

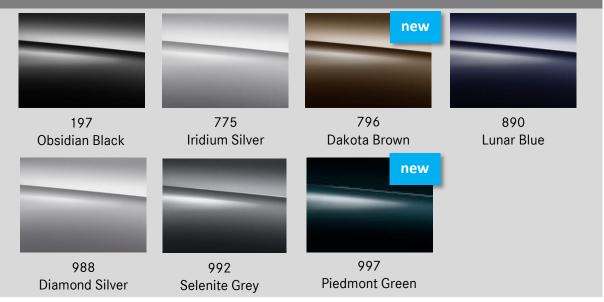
- Active Brake Assist
- ATTENTION ASSIST®
- Car-to-X Communication
- Crosswind Assist
- LED Lights
- PRE-SAFE®
- PRE-SAFE® Sound
- Tire Pressure Monitoring System

Paints

Non-metallic Paints



Metallic Paints¹



designo Metallic Paints**

Metallic paint with high-quality effect pigments and exclusive color shades



¹Additional charges: \$tbd

²Additional charges: \$tbd

³Additional charges: \$tbd ⁴Additional charges: \$tbd

Upholsteries

Preliminary pricing subject to change

Standard - Sport

MB-Tex



121 Black Crystal Grey Headliner



124 Nut Brown/Black Black Headliner (image does not reflect black headliner)



125 Macchiato Beige / Black Beige Headliner

Optional - Sport

eather.



201 Black¹ Crystal Grey Headliner



214 Nut Brown/Black¹
Black Headliner
(image does not reflect
black headliner)



215 Macchiato Beige/Black¹ Beige Headliner

¹Additional charge on Sport: \$tbd

51U - Black Headliner

55U - Beige Headliner

58U - Crystal Grey Headliner

Upholsteries

Preliminary pricing subject to change

Standard - Luxury

MB-Tex



131 Black Crystal Grey Headliner



144 Nut Brown/Espresso

Beige Headliner



145 Macchiato Beige / Espresso Beige Headliner

Optional - Luxury

Nappa Leather



801 Black¹ Crystal Grey Headliner



814 Nut Brown / Espresso Brown¹ Beige Headliner



815 Macchiato Beige/ Espresso Brown ¹ Beige Headliner

¹Additional charge on Luxury: \$tbd

51U - Black Headliner

55U - Beige Headliner

58U - Crystal Grey Headliner

Upholsteries

Optional

designo

designo xclusive Nappa Leathe



961 + P62 Pkg designo Black / Titanium Grey Pearl¹ Black DINAMICA Headliner \$tbd



975 + P87 Pkg designo Macchiato Beige/Saddle Brown¹ Macchiato Beige DINAMICA Headliner \$tbd

Trims

H09 - Natural Grain Brown Ash Wood



Standard on Sport N/C on Luxury

736 - Natural Grain Black Ash Wood



Optional on all models N/C

H06- Brown Ash Wood

new



Optional on all models N/C

731 - Burl Walnut Wood



Standard on Luxury N/C on Sport

H16 - designo Black Piano Lacquer Flowing Lines Wood

new



Optional on all models \$tbd

H26 - designo Magnolia Flowing Lines Wood

new



Optional on all models \$tbd

Trims



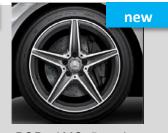
Wheels

Standard



R31 - 5-spoke R02 & R66 18"

Optional



RQR -AMG 5-spoke R02 & R66 18" (only i.c.w. Sport wheel pkg)



RTK - AMG 5-twin-spoke R02 & R66 19"

(only i.c.w. Sport wheel pkg)

E300/ 4M uxury model



R54 – 5-twin-spoke R02 & R66 **18**"



R07 – 5-twin-spoke R02 & R66 **17"** (no-cost option)

Visual Equipment Differentiation Headlights

LED Headlamps (Standard)





- All functions feature LED technology
- Excellent illumination of the road
- Integrated LED daytime running lamps with fiber optic effect
- Projector LED low-beam and reflective LED high-beam technology
- New LED taillamps featuring 72 LEDs
- Low energy consumption
- Color of emitted light more similar to that of daylight
- Much longer bulb life

LED Intelligent Headlamps (Included in P02 Premium Package)





All functions of the standard LED headlamps plus:

- Automatic high-beam control by Adaptive Highbeam Assist
- Automatic adaptation of headlamps to weather, lighting and driving conditions for ideal visibility in every situation
- Automatically activated cornering lights
- Active light function for significantly better illumination in bends
- Distinctive look during day and night

Visual Equipment Differentiation Steering Wheels

Preliminary pricing subject to change

L3C - Standard - 3-spoke Multifunction Steering Wheel



- Standard on all models
- The all new 3-spoke steering wheel in nappa leather comes with unique Touch Control Buttons in the control panels on the left and right. The steering wheel is embossed in the center grip area.

L3D - Wood/leather Steering Wheel (requires 731)

\$tbd



- Optional on all models
- The combination of high-quality leather in the grip area and fine wood inserts at the top and bottom make this steering wheel a visual and tactical highlight.
- Only available with Burl Walnut Wood (731). N/A with heated steering wheel (443).

443 - Heated Steering Wheel

\$tbd



- Optional on all models
- On cold days, heating of the steering wheel rim very rapidly ensures cozy temperatures of the grip area and thus also warm hands. The switch for turning the heating on and off is positioned right next to the steering wheel.
- N/A with Wood/leather steering wheel (L3D).

Option Packages

Preliminary pricing subject to change

P01 - Premium 1 Package

\$tbd

- 218 Rearview camera
- 235 Parking Pilot
- 810 Burmester® Premium Sound System
- 897 NFC Wireless Charging
- P17 KEYLESS-GO Comfort Pkg code
 - 871 Hands-Free-Access
 - 881 Electric Trunk Closer
 - 889 KEYLESS-GO
- 234 Blind Spot Assist
- 873 Heated Front Seats

P02 - Premium 2 Package

\$tbd

Includes all (P01) Premium 1 Package features plus:

- ■P35 Lighting Package code
 - 640 LED Intelligent Light System
 - 608 Adaptive Highbeam Assist
- 432 Active Multicontour Seat Package (Driver/Passenger) code
 - 902 Heated Front Seats Plus
 - 436 Comfort Front Head Restraint
- P21 Air Balance Package
- 540 Power Rear Window Sunshade

P03 - Premium 3 Package

Delayed Availability

\$tbd

Includes all (P02) Premium 2 Package features plus:

- ■P44 Parking Assist Package code
 - 501 Surround View System
- P20 Driver Assistance Package Plus
- 463 Head-Up Display

NEW: Q03 - Premium 3 Package w/o Head-Up Display

\$tbd

Includes all (P02) Premium 2 Package features plus:

- ■P44 Parking Assist Package code
 - 501 Surround View System
- P20 Driver Assistance Package Plus

Option Packages (continued)

Preliminary pricing subject to change

167 - Luxury Package

\$tbd

Delayed availability

- 485 Suspension with selective damping system
- Luxury 3-Lamella Chrome Grille with 'standing star'
- U09 Dash with MB-Tex and top-stitching
- Wheel choice of: R54 18"5-twin-spoke Wheel, All-Season, Run-Flats
 - R07 17" 5-twin-spoke Wheel (no-cost), All-Season,

Run-Flats

322 - Sport wheel package (only i.c.w Sport)

\$tbd

- U29 Perforated front brake discs & front brake calipers w/ 'MB' lettering
- 51U Black headliner
- Wheel choice of: RQR 18" AMG Wheel, All-Season, Run-Flats
 - RTK 19" AMG Wheel, All-Season, Run-Flats (+\$500)

445 - Warmth and Comfort Package

\$tbd

- 902 Heated Front Seats Plus
- 906 Heated Armrest and Upper Door Trim
- 443 Heated Steering Wheel
- 431 Galvanized Shift Paddles

Option Packages (continued)

Preliminary pricing subject to change



P62 - designo Titanium Grey Pearl / Black Nappa Leather

\$tbd

- U38 Dashboard in Nappa Leather
- U04 designo floor mats
- 61U designo Black DINAMICA Headliner¹
- P62 *designo* Package code

Available with all trim choices, requires 961 upholstery code ¹Requires P02 or P03 Premium Package





P87 - designo Macchiato Beige / Saddle Brown Nappa Leather

\$tbd

- U38 Dashboard in Nappa Leather
- U04 *designo* floor mats
- 65U designo Macchiato Beige DINAMICA Headliner¹
- P87 *designo* Package code

Available with all trim choices, requires 975 upholstery code ¹Requires P02 or P03 Premium Package



MY17 E-Class Sedan

Stand-Alone Options/Special Orders/ Accessories

Preliminary pricing subject to change

Stand-Alone Options				
218+235	Rearview Camera + Parking Pilot	\$tbd		
2xx	Leather upholstery Available w/ Sport only	\$tbd		
325	Rear Safety Package Incl. rear safety package code (P36), rear-side airbags (293) & rear seatbelt airbags (306)	\$tbd		
401	Heated and Ventilated Front Seats Requires leather (2xx)/ nappa leather (8xx) upholstery Not available with heated front seats (873)	\$tbd		
413	Panorama Roof Standard power tilt/ sliding sunroof (414)	\$tbd		
443	Heated steering wheel	\$tbd		
464	12.3" Widescreen Instrument Cluster Requires P03 Package	\$tbd		
489	AIR BODY CONTROL air suspension	\$tbd		
8xx	Nappa leather upholstery Available w/ Luxury (167) only	\$tbd		
873	Heated front seats Not available with 401, P02/P03 Package or 445 Package	\$thd		
L3D	Wood/leather steering wheel Requires burl walnut wood (731). N/A with 445 Package or heated steering wheel (443)	\$tbd		
U80	115V AC power outlet	\$tbd		
PAF	Acoustic – Comfort Package Includes Code 596	\$tbd		

Stand-Alone Options/Special Orders/ Accessories

Preliminary pricing subject to change

Special Order Options (additional charge of \$250)				
313	Rear Door Roller Blinds Includes Code P09 Package	\$tbd		
872	Heated Rear Seats Requires one of the following heated front seat options: 873, P01, P02, P03 or 401 and leather (2xx) or nappa leather (8xx) upholstery	\$tbd		

MB Accessories Program				
00A	Illuminated Star Not available w/ P03 Premium Package or 167 Luxury Package	\$tbd		
068	Wheel Locks	\$tbd		
070	Chrome Door Handle Inserts (Set of 4)	\$tbd		
104	Rear Spoiler	\$tbd		
129	Accessory Styling Package (Rear & Roof Spoiler) Not available w/ 104	\$tbd		
137	Comfort Box	\$tbd		

Specifications

	E300	E300 4MATIC
Engine Configuration	2.0L Inline-4 Turbo	2.0L Inline-4 Turbo
Power (hp)	241	241
Torque (lb-ft)	273	273
Displacement (cc)	1,991	1,991
Acceleration 0-60mph (sec)	6.2 sec (est.)	tbd (est)
Fuel Economy (Cty/Hwy)	tbd	tbd
Top Speed (mph)	130	130
Fuel Requirement (Octane)	91	91
# Valves per cylinder	4	4
Compression	9.8:1	9.8:1
Transmission	9G-TRONIC Auto.	9G-TRONIC Auto.
Transmission Speeds	9	9
Drive Configuration	Rear-Wheel Drive	All-Wheel Drive
Standard Front Wheel (Sport)	8 J x 18	8 J x 18
Standard Rear Wheel (Sport)	8 J x 18	8 J x 18
Standard Front Tire Size (Sport)	245/45 R18	245/45 R18
Standard Rear Tire Size (Sport)	245/45 R18	245/45 R18
Standard Tire Type	All Season	All Season
Fuel Tank Size (gallons)	17.4	17.4
Trunk Size (cubic feet)	13.1	13.1
Curb Weight (lbs)	tbd	tbd
Vehicle Length (in.)	193.82	193.82
Vehicle Width (in.)	81.30	81.30
Vehicle Height (in.)	57.80	57.80
Wheelbase	115.7	115.7
Track Width Front/Rear (in.)	tbd	tbd

Product Highlights: Active Brake Assist (Formerly CPA PLUS)

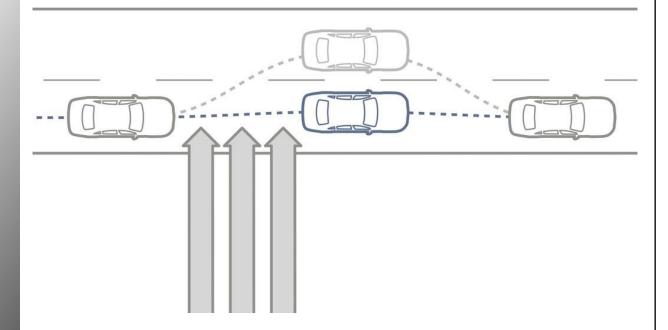
Standard on all models



- Radar-based driving assistance system that can help prevent accidents with vehicles ahead and with crossing pedestrians or mitigate the consequences of accidents
- Combination of proximity warning, collision warning, on-demand braking assistance and autonomous braking function
- Additional audible warning if the distance diminishes rapidly
- If the driver initiates emergency braking if necessary increase in braking pressure by the on-demand braking assistance
- Initiation of autonomous braking if the driver fails to react
- Visual and audible warning plus almost simultaneous emergency braking if an impending collision with a crossing pedestrian is detected

Product Highlights: Crosswind Assist

Standard on all models



- Traditionally, strong gusts of wind may lead to sudden lateral drift of the vehicle
- Crosswind Assist aids the driver by reducing the vehicle's lateral drift substantially in windy driving conditions
- Crosswind Assist is integrated into the ESP® sensor system and enables the timely detection of gusts of crosswind
- Automatic brake intervention on the wheels on the side of the vehicle facing the wind results in a motion which counteracts the crosswind
- Crosswind Assist substantially enhances the driver's sense of control, stability and safety

Product Highlights: AIR BODY CONTROL

Optional on all models



- Multi-chamber air suspension combined with continuously adjustable damping to improve ride comfort and driving dynamics
- Vehicle characteristics can be varied from comfortable through to sporty using DYNAMIC SELECT switch
- "Comfort" and "Sport" settings for a more comfortable or stiffer, sportier setup
- Constant vehicle level irrespective of load thanks to pneumatic allround self-levelling suspension
- Suspension level can be raised for poor surfaces and is automatically lowered at high speeds, helping to reduce aerodynamic drag and further improve handling stability
- It is possible to lower the vehicle level by 1.6 inches to make it easier to load the luggage compartment.

Product Highlights: Burmester® Premium Sound System



- 13 high-performance speakers precisely configured for the vehicle interior to ensure well-balanced and very dynamic music reproduction
- 9-channel DSP amplifier with a total output of 590 watts (7 x 50 W and 2 x 120 W) for maximum sound quality with very high volume reserves
- Frontbass® technology with woofers integrated into the dash for vibrant bass reproduction
- Combination of digital and analogue filter elements for the unique Burmester "feel-good sound"
- Sound optimization for the front and rear seats
- Noise compensation (VNC)
- Sound preset: surround function to generate virtual all-round sound
- Support for popular multi-channel formats such as Dolby Digital
 5.1/DTS for example, for true surround sound

Product Highlights: Intelligent Drive - Overview

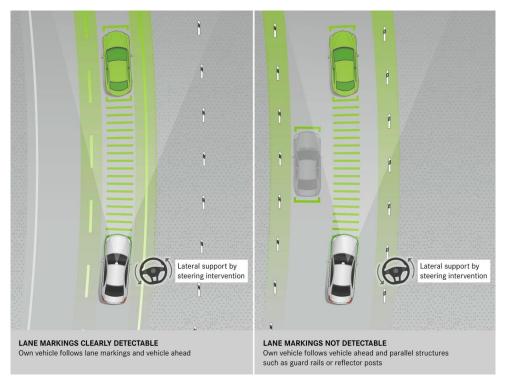
Optional on all models - Included in P03 Premium Package



"Intelligent Drive" is a gateway to a more autonomous & accident-free driving which increases safety for all drivers on the road. The following lists all features that are available with the all new E-Class:

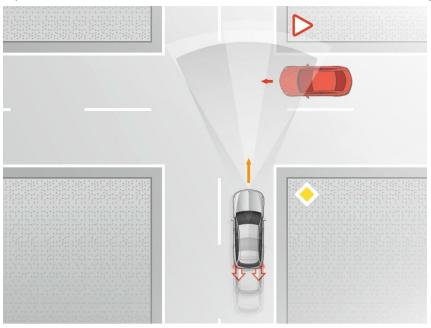
- DRIVE PILOT (includes Distance Pilot DISTRONIC, Steering Pilot, Active Lane Change Assist, Active Emergency Stop Assist, and Speed Limit Pilot)
- Active Brake Assist with Cross-Traffic Function
- Evasive Steering Assist
- PRE-SAFE® PLUS
- PRE-SAFE® Impulse Side
- Active Lane Keeping Assist
- Active Blind Spot Assist

Product Highlights: Intelligent Drive – DRIVE PILOT



- Steering Pilot generates steering torque which helps the driver to keep the vehicle in the center of its lane (straight roads and slight bends), taking its guidance from vehicles ahead and road lane markings
- Active Lane Change Assist helps the driver with changing lanes by means of steering torque when the driver initiates the change by activating the turn indicator and the system does not detect another vehicle in the adjacent lane
- Extended tolerance for the hands-off warning of Steering Pilot with intelligent hands-on detection
- Active Emergency Stop Assist brakes the vehicle to a controlled stop if the system detects that the driver is permanently distracted or is no longer able to operate the vehicle
- Distance Pilot DISTRONIC maintains the selected distance from the vehicle in front, and works in the speed range from 0 130 mph, also reacting to stationary vehicles at low speeds

Product Highlights: Intelligent Drive – Active Brake Assist with Cross-Traffic Function



- The system is able to reduce the risk of collisions and accidents at road junctions
- Monitoring of traffic situation ahead of the vehicle by means of radar sensors and stereo multipurpose cameras
- Vehicles travelling ahead are detected up to a speed of 130 mph
- Crossing traffic and bicyclists are registered up to a speed of 45 mph, as well as pedestrians who are stationary or moving slowly in the path of the vehicle
- When danger of a collision is detected, the system gives a visual and audible warning and brakes
- If the driver firmly applies the brakes, the system calculates the brake pressure that would be needed to prevent a collision
- If a collision cannot be prevented, the impact speed is reduced as much as possible by emergency braking

Product Highlights: Intelligent Drive – Evasive Steering Assist



- When the driver deliberately or instinctively performs an evasive maneuver in a dangerous situation (pedestrian crossing the street), Evasive Steering Assist provides assistance by adding precisely calculated steering torque to support the movement of the steering wheel
- This helps the driver to avoid a pedestrian in a controlled manner while subsequently facilitating the movement of the vehicle to allow the situation be negotiated safely

Product Highlights: Intelligent Drive – PRE-SAFE® Impulse Side



- PRE-SAFE® Impulse Side initiates preventative protective measures against an impending side impact, supplementing the measures taken by PRE-SAFE® and PRE-SAFE® PLUS
- In the event of a side impact, PRE-SAFE® Impulse Side can have a positive effect by increasing the distance between the occupant and the door, and at the same time reducing the relative speeds between the side structure and the occupant's torso
- In the event of a recognized, unavoidable side collision, the system can give the driver or front passenger a slight push towards the center of the vehicle on the side facing the impact
- This lateral impulse is initiated by very rapid inflation of an air chamber in the seat bolster

Competitive advantages of the E-Class Sedan

BMW 528i



- New F-Class has:
- Std. 18" wheels (vs. std 17" wheels)
- 9G-TRONIC transmission (vs. 8-speed auto)
- 12.3-inch display (vs 10.2-inch)
- Touch Control Buttons on steering wheel
- Power adjust. Front seats w/ lumbar support and 3-position memory for driver/pass. (vs. driver only)
- LED Headlamps (vs Bi-Xenon)
- Apple CarPlay® & Android Auto®
- PRE-SAFE® incl. PRE-SAFE® Sound
- Car-to-X Communication

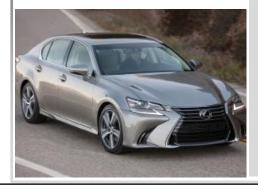
Audi A6 2.0 liter



New E-Class has:

- Std. 18" wheels
- 9G-TRONIC transmission (vs. 7 or 8-speed auto)
- 12.3-inch display (vs std 6.5-inch or optional 8-inch)
- Touch Control Buttons on steering wheel
- Power adjust. Front seats w/ lumbar support and 3-position memory for driver/pass. (vs. driver only)
- LED Headlamps (vs Bi-Xenon)
- Apple CarPlay® & Android Auto®
- PRE-SAFE® incl. PRE-SAFE® Sound
- Car-to-X Communication

Lexus GS



New E-Class has:

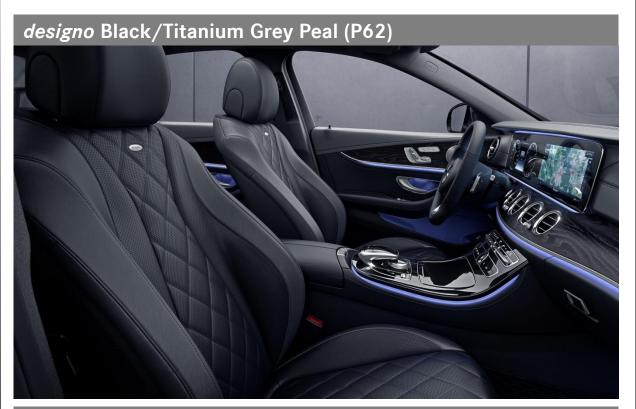
- Std. 18" wheels
- 9G-TRONIC transmission (vs. 8-speed auto)
- 12.3-inch display (vs 6.5-inch)
- Touch Control Buttons on steering wheel
- LED Headlamps
- Apple CarPlay® & Android Auto®
- PRE-SAFE® incl. PRE-SAFE® Sound
- Car-to-X Communication

New Standard Key Design



Standard KEYLESS-START





designo Macchiato Beige / Saddle Brown (P87)







Ambient Lighting w/ 64 colors (877)







Optional Wood/leather steering wheel (L3D)

