### 2023 EUB SUV Urder Gulde



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# **General Information**

## Important Note

The information presented in this guide is based on the most current information available and is intended for internal use only. Mercedes-Benz reserves the right to make changes at any time, without notice, to colors, materials, equipment, special specifications and models.

Pricing may not yet be finalized for some models or options.

Due to variances among monitors and printers the colors that appear on your screen and printouts may not be exact.

For illustrative purposes, some images may show vehicles with European Specification.

## **Revision History**

Date	Description
03/29/2023	DA2 is now available
08/09/2022	810 Burmester Sound System, 233 Distronic Plus (Including in Driver Assistance Package) will continue to be unavailable through the end of CY2022 272/242 Electric Seats available again with MY23 production
08/02/2022	MY23 DOG Published

## What's New

# EQB SUV Highlights and Positioning

#### Highlights

- More Standard Equiptment than GLB Ambient Lighting, Active Park Assist, 10.25" Instrument Cluster and Central Display, Mirror Package, Adaptive High-Beam Assist, Navigation, and 115V outlet included in base vehicle
- Two-Years of Carefree Ownership Two years of Unlimited 30-minute DC Fast Charging Sessions on the Electrify America Network, and Two-Years of included Maintenance are standard on the EQB SUV.
- Quieter Cabin and softer suspension compared to GLB

#### Infotainment and Tech Highlights

- MBUX with 10.25" Central Display & 10.25" Driver Display as Standard Equipment
- Standard MBUX Navigation with Electric Intelligence

#### Positioning

• The EQB all-electric compact SUV is a perfect balance of comfort, luxury, utility and price

#### **Standard Equipment**

- EQB 250 18" wheels, electric tailgate, ambient lighting, adaptive high beam assist, navigation, 10.25" IC and central display, mirror package, BSA, active parking assist
- EQB 300 4M 18" wheels, electric tailgate, ambient lighting, adaptive high beam assist, navigation, 10.25" IC and central display, mirror package, BSA, active parking assist
- EQB 350 4M 19" wheels, electric tailgate, ambient lighting, adaptive high beam assist, navigation, 10.25" IC and central display, mirror package, BSA, active parking assist, panoramic roof

EQB 250	EQB 300 4M	EQB 350 4M
188 hp, 284 lb-ft torque	225 hp, 288 lb-ft torque	288 hp, 384 lb-ft torque
70.5kW battery	70.5kW battery	70.5kW battery
AC max charge 9.6kW, 0-80% in 5h 55m	AC max charge 9.6kW, 0-80% in 5h 55m	AC max charge 9.6kW, 0-80% in 5h 55m
DC max charge 100kW, 0-80% in 32m	DC max charge 100kW, 0-80% in 32m	DC max charge 100kW, 0-80% in 32m
Range 245 miles	Range 232 miles	Range 221 miles
0-60 mph in 8.0 seconds	0-60 mph in 7.0 seconds	0-60 mph in 6.0 second

# Models



### EQB250W (243.602)

- MSRP: \$52,750
- Launch Date: Q4 2022



EQB300W4 (243.609)

- MSRP: \$56,900
- Launch Date: Q4 2022



### EQB350W4 (243.613)

- MSRP: \$60,550
- Launch Date: Q4 2022

# Standard Equipment

### EQB250W

Performance & Handling	
• DYNAMIC SELECT	• 18" Wheels with Summer Tires
Comfort & Convenience	
• LED Headlamps	Smartphone Integration
• KEYLESS-START	• 2-Zone Climate Control
Rain-Sensing Windshield Wipers	• 10.25" Digital Instrument Cluster & 10.25" Touchscreen Multimedia
<ul> <li>Touchpad (new generation)</li> </ul>	Display
<ul> <li>8-Way Power Driver and Passenger Seat with 3-Position Memory</li> </ul>	<ul> <li>4 USB-C ports (note: adapter will be required to connect to USB-A devices)</li> </ul>
Rear Seat Center Armrest incl. Dual Cup Holder	• 4-Way Power Lumbar Support for Driver and Passenger Seat
Power Liftgate	• Dual Cup Holder in the Center Console
<ul> <li>Voice Control, including Natural Language Understanding and Keyword Activation ("Hey Mercedes")</li> </ul>	• Privacy Glass
Bluetooth® Connectivity	<ul> <li>Mercedes-Benz User Experience (MBUX)</li> </ul>
<ul> <li>Multifunction Steering Wheel in Leather w/ Touch Control Buttons and</li> </ul>	Electronic Parking Brake
Shift Paddles	• 4-Way Manual Steering Column
Cruise Control	Automatic Light-Sensing Headlamps
<ul> <li>Mercedes me connect services w/ trial period</li> </ul>	Comfort Suspension
• Split-Folding Rear Seats (40/20/40)	• Rear Seats w/ 7-Stage Inclination & Fore/Aft Adjustment
• Cargo Cover	• Trunk Sill Protector in Chrome
• Length Adjustable 2nd Seat Row	• P49 Mirror Package
• 235 Park Assist with sensors	• 365 Navigation
• 608 Highbeam Assist	• 877 Ambient Lighting

#### Active Brake Assist

Rearview Camera

Safety & Security

- Adaptive Braking Technology: Predictive Brake Priming, Hill-Start Assist, Automatic Brake Drying and Brake HOLD Function
- ATTENTION Assist
- Seven Air Bags (2x Front, 2x Front-Side, 2x Window, 1x Knee)
- Blind Spot Assist

- Mercedes-Benz Emergency Call Service
- Antitheft Alarm
- Crosswind Assist



### Performance & Handling

#### • DYNAMIC SELECT

### *Comfort & Convenience*

- LED Headlamps
- KEYLESS-START
- Rain-Sensing Windshield Wipers
- Touchpad (new generation)
- 8-Way Power Driver and Passenger Seat with 3-Position Memory
- Rear Seat Center Armrest incl. Dual Cup Holder
- Power Liftgate
- Voice Control, including Natural Language Understanding and Keyword Activation ("Hey Mercedes")
- Bluetooth® Connectivity
- Multifunction Steering Wheel in Leather w/ Touch Control Buttons and Shift Paddles
- Cruise Control
- Mercedes me connect services w/ trial period
- Split-Folding Rear Seats (40/20/40)
- Cargo Cover
- Length Adjustable 2nd Seat Row
- 235 Park Assist with sensors
- 608 Highbeam Assist

### Safety & Security

- Rearview Camera
- Adaptive Braking Technology: Predictive Brake Priming, Hill-Start Assist, Automatic Brake Drying and Brake HOLD Function
- ATTENTION Assist
- Seven Air Bags (2x Front, 2x Front-Side, 2x Window, 1x Knee)
- Blind Spot Assist

- 18" Wheels with All-Season MOE Tires
- Smartphone Integration
- 2-Zone Climate Control
- 10.25" Digital Instrument Cluster & 10.25" Touchscreen Multimedia Display
- 4 USB-C ports (note: adapter will be required to connect to USB-A devices)
- 4-Way Power Lumbar Support for Driver and Passenger Seat
- Dual Cup Holder in the Center Console
- Privacy Glass
- Mercedes-Benz User Experience (MBUX)
- Electronic Parking Brake
- 4-Way Manual Steering Column
- Automatic Light-Sensing Headlamps
- Comfort Suspension
- Rear Seats w/ 7-Stage Inclination & Fore/Aft Adjustment
- Trunk Sill Protector in Chrome
- P49 Mirror Package
- 365 Navigation
- 877 Ambient Lighting
- Active Brake Assist
- Mercedes-Benz Emergency Call Service
- Antitheft Alarm
- Crosswind Assist

### *Performance & Handling*

#### • DYNAMIC SELECT

### *Comfort & Convenience*

- LED Headlamps
- KEYLESS-START
- Rain-Sensing Windshield Wipers
- Touchpad (new generation)
- 8-Way Power Driver and Passenger Seat with 3-Position Memory
- Rear Seat Center Armrest incl. Dual Cup Holder
- Power Liftgate
- Voice Control, including Natural Language Understanding and Keyword Activation ("Hey Mercedes")
- Bluetooth® Connectivity
- Multifunction Steering Wheel in Leather w/ Touch Control Buttons and Shift Paddles
- Cruise Control
- Mercedes me connect services w/ trial period
- Split-Folding Rear Seats (40/20/40)
- Cargo Cover
- Length Adjustable 2nd Seat Row
- 235 Park Assist with sensors
- 608 Highbeam Assist
- 413 Panoramic Roof

### Safety & Security

- Rearview Camera
- Adaptive Braking Technology: Predictive Brake Priming, Hill-Start

- 19" Wheels with All-Season MOE Tires
- Smartphone Integration
- 2-Zone Climate Control
- 10.25" Digital Instrument Cluster & 10.25" Touchscreen Multimedia Display
- 4 USB-C ports (note: adapter will be required to connect to USB-A devices)
- 4-Way Power Lumbar Support for Driver and Passenger Seat
- Dual Cup Holder in the Center Console
- Privacy Glass
- Mercedes-Benz User Experience (MBUX)
- Electronic Parking Brake
- 4-Way Manual Steering Column
- Automatic Light-Sensing Headlamps
- Comfort Suspension
- Rear Seats w/ 7-Stage Inclination & Fore/Aft Adjustment
- Trunk Sill Protector in Chrome
- P49 Mirror Package
- 365 Navigation
- 877 Ambient Lighting
- Active Brake Assist
- Mercedes-Benz Emergency Call Service

#### Assist, Automatic Brake Drying and Brake HOLD Function

#### • Antitheft Alarm

• ATTENTION Assist

- Crosswind Assist
- Seven Air Bags (2x Front, 2x Front-Side, 2x Window, 1x Knee)
- Blind Spot Assist

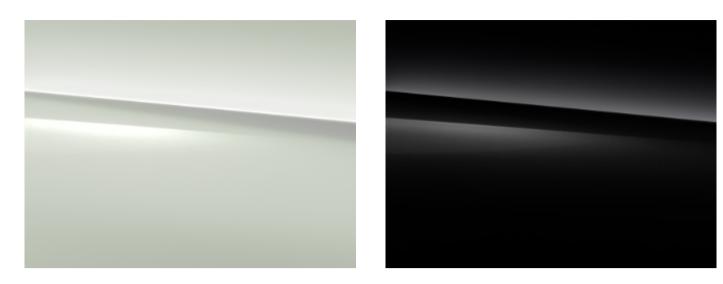




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# Paint

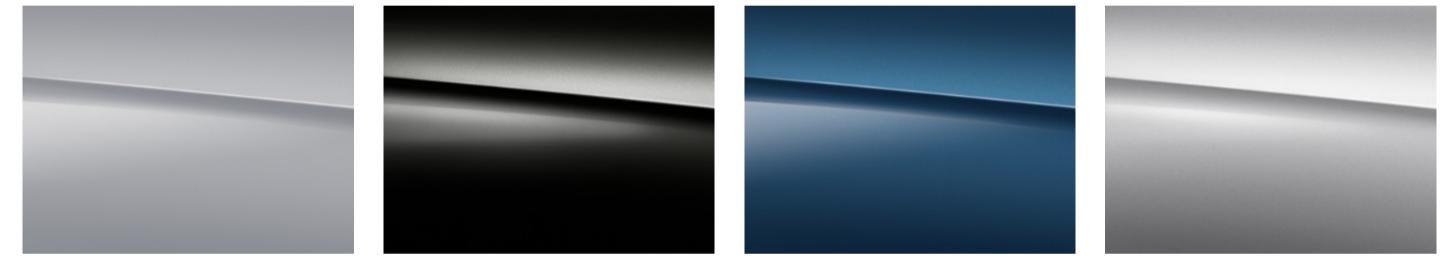
### Non-Metallic Paints



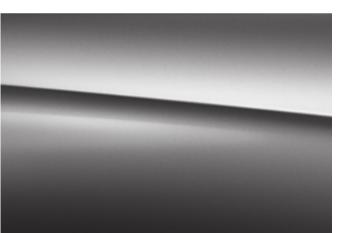
149 - Polar White

696 - Night Black

## Metallic Paints



144 - Digital White





667 - Denim Blue

775 - Iridium Silver



787 - Mountain Grey

993 - MANUFAKTUR Patagonia Red Metallic 817 - Rose Gold

Code	Description	Availability	Price
149	Polar White	All Models	\$0
696	Night Black	All Models	\$0
144	Digital White	All Models	\$750
191	Cosmos Black	All Models	\$750
667	Denim Blue	All Models	\$750
775	Iridium Silver	All Models	\$750
787	Mountain Grey	All Models	\$750
993	MANUFAKTUR Patagonia Red Metallic	All Models	\$1,750
817	Rose Gold		\$750



## Wheels



R31 - 18" 5-Spoke Wheels Standard Wheel 18" R02, R66 Not compitable with 847 3rd seat row 235/55 R18 tyres on 7.5J x 18 ET 53.5



**RTF - 19" AMG 5-Spoke Wheels** 

w/AMG Line (DG3PKG) 19" R02, R66 235/50 R19 tyres on 7.5J x 19 ET 53.5



**97R - 18" 5 Spoke Wheels** Not w/AMG Line (DG3PKG) 18" R02, R66 235/55 R18 tyres on 7.5J x 18 ET 53.5



**RQQ - 18" AMG 5-Spoke Wheel** Standard w/AMG Line (DG3PKG) 18" R02, R66 235/55 R 18 tyres on 7.5J x 18 ET 53.5



**48R - 19" 5-Spoke Wheel** Not w/AMG Line (DG3PKG) 19" R02, R66 235/50 R19 tyres on 7.5J x 19 ET 53.5

Code	Wheel Size	Description	Wheel Dimensions	Mobility	Availability	MSRP
R31	18"	Not compitable with 847 3rd seat row Standard Wheel	235/55 R18 tyres on 7.5J x 18 ET 53.5	R02, R66	EQB250W, EQB300W4	\$0
97R	18"	Not w/AMG Line (DG3PKG)	235/55 R18 tyres on 7.5J x 18 ET 53.5	R02, R66	EQB250W, EOB300W4	\$0

RQQ	18"	Standard w/AMG Line (DG3PKG)	235/55 R 18 tyres on 7.5J x 18 ET 53.5	R02, R66	EQB250W, EQB300W4	\$0
48R	19"	Not w/AMG Line (DG3PKG)	235/50 R19 tyres on 7.5J x 19 ET 53.5	R02, R66	All Models	\$600 (EQB250W, EQB300W4) \$0 (EQB350W4)
RTF	19"	w/AMG Line (DG3PKG)	235/50 R19 tyres on 7.5J x 19 ET 53.5	R02, R66	All Models	\$600



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# Upholstery

## MB Tex



**101 - Black** (Comfort Seats) Not w/ AMG Line (DG3PKG)



**105 - Macchiato Beige** (Comfort Seats) Not w/ AMG Line (DG3PKG)



651 - Black w/ DINAMICA inserts and red topstitching (Sport Seats) Requires AMG Line (DG3PKG)

Leather



**211 - Black** (Sport Seats) Requires Heated Seats (873)

Code	Description	Availability	Price
101	Black	All Models	\$0
105	Macchiato Beige	All Models	\$0
651	Black w/ DINAMICA inserts and red topstitching	All Models	\$0
211	Black	All Models	\$1,450

Code	Upholstery	Seats	Floor Mats	Upper Dash/Lower Dash	Seat Belts	Steering Wheel	Headliner
101	Black	Black	Black	Black/Black	Black	Black	Black or Grey
105	Macchiato Beige	Macchiato Beige	Black	Black/Macchiato Beige	Black	Black	Black or Beige
651	Black w/ DINAMICA inserts and red topstitching	Black	Black	Black/Black	Black	Black	Black
211	Black	Black	Black	Black/Black	Black	Black	Black or Grey

## Trims



H60 - Spiral Look Not available w/ AMG Line (DGPKG)



**54H - Spiral Look Backlit** Requires AMG Line (DG3PKG)



H15 - Natural Grain Black Linden Wood



H23 - Natural Grain Brown Walnut Wood Not available w/ AMG Line (DG3PKG)

Code	Description	Availability	Price
H60	Spiral Look Not available w/ AMG Line (DGPKG)	All Models	\$0
54H	Spiral Look Backlit Requires AMG Line (DG3PKG)	All Models	\$0
H15	Natural Grain Black Linden Wood	All Models	\$325
H23	Natural Grain Brown Walnut Wood Not available w/ AMG Line (DG3PKG)	All Models	\$325

# Packages

Code	Packages	Availability	MSRP
DY1PKG	<ul> <li>Exclusive Package</li> <li>Advanced Sound System</li> <li>Inductive Wireless Charging &amp; NFC Pairing</li> <li>KEYLESS-GO Package</li> </ul>	All Models	\$1,250
DY2PKG	<ul> <li>Pinnacle Package</li> <li>Burmester Sound System</li> <li>Surround View Camera</li> <li>KEYLESS-GO Package</li> <li>Panoramic Roof</li> <li>Inductive Wireless Charging &amp; NFC Pairing</li> </ul>	All Models	\$3,800 (EQB250W, EQB300W4) \$2,300 (EQB350W4)
DA2PKG	<ul> <li>Driver Assistance Package</li> <li>Active Steering Assist</li> <li>Active Distance Assist DISTRONIC</li> <li>Active Lane Changing Assist</li> <li>Active Blind Spot Assist</li> <li>Active Lane Keeping Assist</li> <li>23P - Driver Assistance Package</li> <li>Active Speed Limit Assist</li> <li>Route-Based Speed Adaptation</li> <li>Evasive Steering Assist</li> <li>PRE-SAFE® PLUS with PRE-SAFE® Sound</li> <li>Active Emergency Stop Assist</li> <li>Active Brake Assist w/ Cross-Traffic Function</li> </ul>	All Models	\$1,700
DF0PKG	<ul> <li>Technology Package</li> <li>Head Up Display</li> <li>MBUX Interior Assistant</li> <li>Augmented Video for Navigation (U19)</li> <li>Traffic Sign Assist (513)</li> </ul>	All Models	\$2,000
DG3PKG	<ul> <li>AMG Night Package</li> <li>Exterior Trims in Black</li> <li>772 - AMG Body Styling</li> <li>L5C - Multifunction Sport Steering Wheel in Nappa Leather</li> <li>RQQ - 18" AMG 5-Spoke Wheels</li> </ul>	All Models	\$3,250

- Upholstery 651
- Floor mats in black with AMG inscription
- P55 Night package
- 7U4 Sport seats with adjustable head rests
- 950 AMG Line
- 54H Spiral-look Backlit Trim
- AMG sport pedals in brushed stainless steerl with rubber studs



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# Options

## Factory Options

Code	Options	Availability	MSRP
232	Garage Door Opener	All Models	\$280
413	Panorama Roof	EQB250W, EQB300W4	\$1,500
443	Steering Wheel Heating Adds non-flattened steering wheel (L3B) – also with AMG Line (DG3PKG)		\$250
536	SiriusXM® Radio	All Models	\$150
847	3rd Row Seats	All Models	\$1,250
873	Heated Front Seats	All Models	\$500
293	Rear Side Airbag		\$700
B35	Charging Cable	All Models	\$250

## **VPC Installed Options**

Code	Options	Availability	MSRP
D07	Wheel Locking Bolts	All Models	\$160
D08	Chrome Door Handle Inserts	All Models	\$100
D11	Rear Spoiler Not w/ Rear Spoiler Carbon Style (D20)	All Models	\$300
D16	LED Logo Projector	All Models	\$275
D43	All-Season Floor Mats (4 pieces)	All Models	\$170
D53	All-Season Floor Mats (6 pieces)	All Models	\$170

# Specifications

### EQB250W

Chassis				
Drivetrain				
Drive Configuration	Front Wheel Drive			
Battery Capacity	70.5			
Performance				
Acceleration	8 sec			
Top Speed	100			
Range	250			
Exterior Dimensions				
Vehicle Length (in.)	184.4			
Vehicle Width with Mirrors (in.)	79.5			
Vehicle Height (in.)	65.6			
Wheelbase (in.)	111.3			
Track Width Front/Rear (in.)	62.4 /62.4			
Curb Weight (lbs.)	4497			
Interior Dimensions				
Trunk Size (cubic feet)	23.7			

 $\checkmark$ 

### EQB300W4

Chassis				
Drivetrain				
Drive Configuration	All Wheel Drive			
Battery Capacity	70.5			
Performance				
Acceleration	7 sec			
Top Speed	100			
Range	243			
Exterior Dimensions				
Vehicle Length (in.)	184.4			
Vehicle Width with Mirrors (in.)	79.5			
Vehicle Height (in.)	65.6			
Wheelbase (in.)	111.3			
Track Width Front/Rear (in.)	62.4 /62.4			
Curb Weight (lbs.)	4629			
Interior Dimensions				
Trunk Size (cubic feet)	23.7			

### EQB350W4

Chassis				
Drivetrain				
Drive Configuration	All Wheel Drive			
Battery Capacity	70.5			
Performance				
Acceleration	6 sec			
Top Speed	100			
Range	227			
Exterior Dimensions				
Vehicle Length (in.)	184.4			
Vehicle Width with Mirrors (in.)	79.5			
Vehicle Height (in.)	65.6			
Wheelbase (in.)	111.3			
Track Width Front/Rear (in.)	62.4 /62.4			
Curb Weight (lbs.)	4629			
Interior Dimensions				
Trunk Size (cubic feet)	23.7			



# Options In Detail

# Gallery