2023 EUB SUV Urder Gulde



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General Information

Important Note

The information presented in this guide is based on the most current information available and is intended for internal use only. Mercedes-Benz reserves the right to make changes at any time, without notice, to colors, materials, equipment, special specifications and models.

Pricing may not yet be finalized for some models or options.

Due to variances among monitors and printers the colors that appear on your screen and printouts may not be exact.

For illustrative purposes, some images may show vehicles with European Specification.

What's New

Models



EQB250W (243.602)

- MSRP: \$0
- Launch Date: Fall 2022



EQB300W4 (243.609)

- MSRP: \$0
- Launch Date: Fall 2022



EQB350W4 (243.613)

- MSRP: \$0
- Launch Date: Fall 2022

Standard Equipment

EQB250W

Performance & Handling	
• DYNAMIC SELECT	• 18" Wheels with Summer Tires
Comfort & Convenience	
• LED Headlamps	Smartphone Integration
• KEYLESS-START	• 2-Zone Climate Control
Rain-Sensing Windshield Wipers	• 10.25" Digital Instrument Cluster & 10.25" Touchscreen Multimedia
 Touchpad (new generation) 	Display
 8-Way Power Driver and Passenger Seat with 3-Position Memory 	 4 USB-C ports (note: adapter will be required to connect to USB-A devices)
Rear Seat Center Armrest incl. Dual Cup Holder	• 4-Way Power Lumbar Support for Driver and Passenger Seat
Power Liftgate	• Dual Cup Holder in the Center Console
 Voice Control, including Natural Language Understanding and Keyword Activation ("Hey Mercedes") 	• Privacy Glass
Bluetooth® Connectivity	 Mercedes-Benz User Experience (MBUX)
 Multifunction Steering Wheel in Leather w/ Touch Control Buttons and 	Electronic Parking Brake
Shift Paddles	• 4-Way Manual Steering Column
Cruise Control	Automatic Light-Sensing Headlamps
 Mercedes me connect services w/ trial period 	Comfort Suspension
• Split-Folding Rear Seats (40/20/40)	• Rear Seats w/ 7-Stage Inclination & Fore/Aft Adjustment
Cargo Cover	• Trunk Sill Protector in Chrome
• Length Adjustable 2nd Seat Row	• P49 Mirror Package
• 235 Park Assist with sensors	• 365 Navigation
• 608 Highbeam Assist	• 877 Ambient Lighting

Active Brake Assist

Rearview Camera

Safety & Security

- Adaptive Braking Technology: Predictive Brake Priming, Hill-Start Assist, Automatic Brake Drying and Brake HOLD Function
- ATTENTION Assist
- Seven Air Bags (2x Front, 2x Front-Side, 2x Window, 1x Knee)
- Blind Spot Assist

- Mercedes-Benz Emergency Call Service
- Antitheft Alarm
- Crosswind Assist



Performance & Handling

• DYNAMIC SELECT

Comfort & Convenience

- LED Headlamps
- KEYLESS-START
- Rain-Sensing Windshield Wipers
- Touchpad (new generation)
- 8-Way Power Driver and Passenger Seat with 3-Position Memory
- Rear Seat Center Armrest incl. Dual Cup Holder
- Power Liftgate
- Voice Control, including Natural Language Understanding and Keyword Activation ("Hey Mercedes")
- Bluetooth® Connectivity
- Multifunction Steering Wheel in Leather w/ Touch Control Buttons and Shift Paddles
- Cruise Control
- Mercedes me connect services w/ trial period
- Split-Folding Rear Seats (40/20/40)
- Cargo Cover
- Length Adjustable 2nd Seat Row
- 235 Park Assist with sensors
- 608 Highbeam Assist

Safety & Security

- Rearview Camera
- Adaptive Braking Technology: Predictive Brake Priming, Hill-Start Assist, Automatic Brake Drying and Brake HOLD Function
- ATTENTION Assist
- Seven Air Bags (2x Front, 2x Front-Side, 2x Window, 1x Knee)
- Blind Spot Assist

- 18" Wheels with All-Season MOE Tires
- Smartphone Integration
- 2-Zone Climate Control
- 10.25" Digital Instrument Cluster & 10.25" Touchscreen Multimedia Display
- 4 USB-C ports (note: adapter will be required to connect to USB-A devices)
- 4-Way Power Lumbar Support for Driver and Passenger Seat
- Dual Cup Holder in the Center Console
- Privacy Glass
- Mercedes-Benz User Experience (MBUX)
- Electronic Parking Brake
- 4-Way Manual Steering Column
- Automatic Light-Sensing Headlamps
- Comfort Suspension
- Rear Seats w/ 7-Stage Inclination & Fore/Aft Adjustment
- Trunk Sill Protector in Chrome
- P49 Mirror Package
- 365 Navigation
- 877 Ambient Lighting
- Active Brake Assist
- Mercedes-Benz Emergency Call Service
- Antitheft Alarm
- Crosswind Assist

Performance & Handling

• DYNAMIC SELECT

Comfort & Convenience

- LED Headlamps
- KEYLESS-START
- Rain-Sensing Windshield Wipers
- Touchpad (new generation)
- 8-Way Power Driver and Passenger Seat with 3-Position Memory
- Rear Seat Center Armrest incl. Dual Cup Holder
- Power Liftgate
- Voice Control, including Natural Language Understanding and Keyword Activation ("Hey Mercedes")
- Bluetooth® Connectivity
- Multifunction Steering Wheel in Leather w/ Touch Control Buttons and Shift Paddles
- Cruise Control
- Mercedes me connect services w/ trial period
- Split-Folding Rear Seats (40/20/40)
- Cargo Cover
- Length Adjustable 2nd Seat Row
- 235 Park Assist with sensors
- 608 Highbeam Assist
- 413 Panoramic Roof

Safety & Security

- Rearview Camera
- Adaptive Braking Technology: Predictive Brake Priming, Hill-Start

- 19" Wheels with All-Season MOE Tires
- Smartphone Integration
- 2-Zone Climate Control
- 10.25" Digital Instrument Cluster & 10.25" Touchscreen Multimedia Display
- 4 USB-C ports (note: adapter will be required to connect to USB-A devices)
- 4-Way Power Lumbar Support for Driver and Passenger Seat
- Dual Cup Holder in the Center Console
- Privacy Glass
- Mercedes-Benz User Experience (MBUX)
- Electronic Parking Brake
- 4-Way Manual Steering Column
- Automatic Light-Sensing Headlamps
- Comfort Suspension
- Rear Seats w/ 7-Stage Inclination & Fore/Aft Adjustment
- Trunk Sill Protector in Chrome
- P49 Mirror Package
- 365 Navigation
- 877 Ambient Lighting
- Active Brake Assist
- Mercedes-Benz Emergency Call Service

Assist, Automatic Brake Drying and Brake HOLD Function

• Antitheft Alarm

• ATTENTION Assist

- Crosswind Assist
- Seven Air Bags (2x Front, 2x Front-Side, 2x Window, 1x Knee)
- Blind Spot Assist

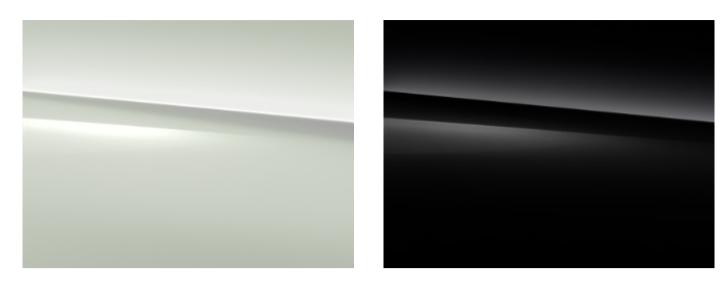


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Paint

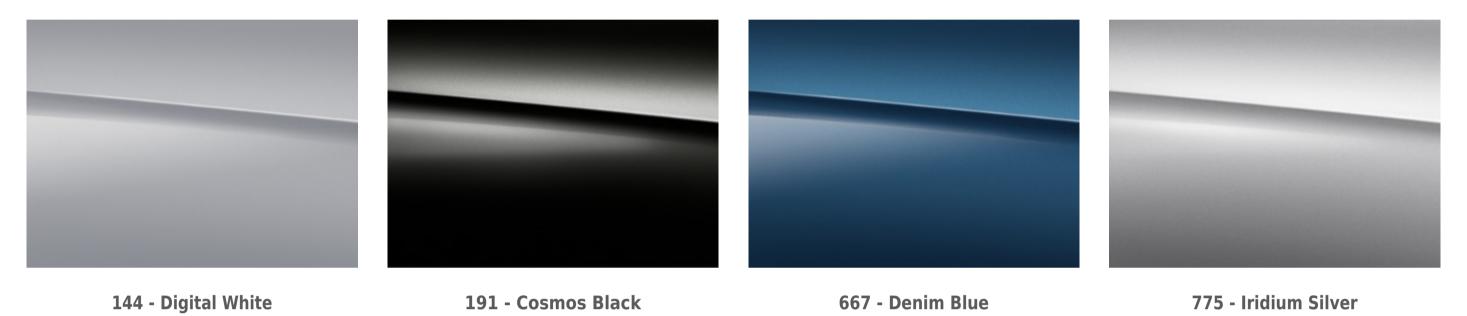
Non-Metallic Paints



149 - Polar White

696 - Night Black

Metallic Paints









787 - Mountain Grey

813 - Galaxy Blue

993 - MANUFAKTUR Patagonia Red Metallic

817 - Rose Gold

Code	Description	Availability	Price
149	Polar White	All Models	\$0
696	Night Black	All Models	\$0
144	Digital White	All Models	\$750
191	Cosmos Black	All Models	\$750
667	Denim Blue	All Models	\$750
775	Iridium Silver	All Models	\$750
787	Mountain Grey	All Models	\$750
813	Galaxy Blue	EQB250W	\$750
993	MANUFAKTUR Patagonia Red Metallic	All Models	\$1,750
817	Rose Gold		\$750



Wheels



R31 - 18" 5-Spoke Wheels Standard Wheel 18" R02, R66 235/55 R18 tyres on 7.5J x 18 ET 53.5



97R - 18" 5 Spoke Wheels Not w/AMG Line (DG3PKG) 18" R02, R66 235/55 R18 tyres on 7.5J x 18 ET 53.5



RQQ - 18" AMG 5-Spoke Wheel Standard w/AMG Line (DG3PKG) 18" R02, R66 235/55 R 18 tyres on 7.5J x 18 ET 53.5



48R - 19" 5-Spoke Wheel Not w/AMG Line (DG3PKG) 19" R02, R66 235/50 R19 tyres on 7.5J x 19 ET 53.5



RTF - 19" AMG 5-Spoke Wheels

w/AMG Line (DG3PKG) 19" R02, R66 235/50 R19 tyres on 7.5J x 19 ET 53.5

Code	Wheel Size	Description	Wheel Dimensions	Mobility	Availability	MSRP
R31	18"	Standard Wheel	235/55 R18 tyres on 7.5J x 18 ET 53.5	R02, R66	EQB250W, EQB300W4	\$0
97R	18"	Not w/AMG Line (DG3PKG)	235/55 R18 tyres on 7.5J x 18 ET 53.5	R02, R66	EQB250W, EQB300W4	\$0
RQQ	18"	Standard w/AMG Line (DG3PKG)	235/55 R 18 tyres on 7.5J x 18 ET 53.5	R02, R66	EQB250W, EQB300W4	\$0
48R	19"	Not w/AMG Line (DG3PKG)	235/50 R19 tyres on 7.5J x 19 ET 53.5	R02, R66	All Models	\$600 (EQB250W, EQB300W4) \$0 (EQB350W4)
RTF	19"	w/AMG Line (DG3PKG)	235/50 R19 tyres on 7.5J x 19 ET 53.5	R02, R66	All Models	\$600



Upholstery

MB Tex



101 - Black (Comfort Seats) Not w/ AMG Line (DG3PKG)



105 - Macchiato Beige (Comfort Seats) Not w/ AMG Line (DG3PKG)



651 - Black w/ DINAMICA inserts and red topstitching (Sport Seats) Requires AMG Line (DG3PKG)

Leather



211 - Black (Sport Seats) Requires Heated Seats (873) or Heated/Ventilated Seats (401)

Code	Description	Availability	Price
101	Black	All Models	\$0
105	Macchiato Beige	All Models	\$0
651	Black w/ DINAMICA inserts and red topstitching	All Models	\$0
211	Black	All Models	\$1,450

Code	Upholstery	Seats	Floor Mats	Upper Dash/Lower Dash	Seat Belts	Steering Wheel	Headliner
101	Black	Black	Black	Black/Black	Black	Black	Black or Grey
105	Macchiato Beige	Macchiato Beige	Black	Black/Macchiato Beige	Black	Black	Black or Beige
651	Black w/ DINAMICA inserts and red topstitching	Black	Black	Black/Black	Black	Black	Black
211	Black	Black	Black	Black/Black	Black	Black	Black or Grey

Trims



H60 - Spiral Look Not available w/ AMG Line (DGPKG)



54H - Spiral Look Backlit Requires AMG Line (DG3PKG)



H15 - Natural Grain Black Linden Wood



H23 - Natural Grain Brown Walnut Wood Not available w/ AMG Line (DG3PKG)

Code	Description	Availability	Price
H60	Spiral Look Not available w/ AMG Line (DGPKG)	All Models	\$0
54H	Spiral Look Backlit Requires AMG Line (DG3PKG)	All Models	\$0
H15	Natural Grain Black Linden Wood	All Models	\$325
H23	Natural Grain Brown Walnut Wood Not available w/ AMG Line (DG3PKG)	All Models	\$325

Packages

Code	Packages	Availability	MSRP
DY1PKG	Exclusive Package KEYLESS-GO Package Inductive Wireless Charging & NFC Pairing Advanced Sound System	All Models	\$1,250
DY2PKG	 Pinnacle Package Surround View Camera KEYLESS-GO Package Panoramic Roof Burmester Sound System Inductive Wireless Charging & NFC Pairing 	All Models	\$3,800 (EQB250W, EQB300W4) \$2,300 (EQB350W4)
DF5PKG	 Driver Assistance Package Lite Active Steering Assist Active Blind Spot Assist Active Lane Keeping Assist Active Speed Limit Assist Active Emergency Stop Assist Active Distance Assist DISTRONIC Active Brake Assist w/ Cross-Traffic Function Active Lane Changing Assist Evasive Steering Assist Route-Based Speed Adaptation 23P - Driver Assistance Package 	All Models	\$1,300
DF0PKG	 Technology Package Head Up Display MBUX Interior Assistant Traffic Sign Assist (513) Augmented Video for Navigation (U19) 	All Models	\$2,000
DG3PKG	 AMG Night Package 54H - Spiral-look Backlit Trim 772 - AMG Body Styling 950 - AMG Line AMG sport pedals in brushed stainless steerl with rubber studs Exterior Trims in Black 	All Models	\$3,250

- L5C Multifunction Sport Steering Wheel in Nappa Leather
- Floor mats in black with AMG inscription
- RQQ 18" AMG 5-Spoke Wheels
- 7U4 Sport seats with adjustable head restraints
- Upholstery 651
- Diamond-block grille with chrome pins and silver louvre with inlays in chrome
- P55 Night package



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Options

Factory Options

Code	Options	Availability	MSRP
232	Garage Door Opener	All Models	\$280
401	Heated and Ventilated seats Not w/ upholstery 651 or Heated Front Seats (873)	All Models	\$950
413	Panorama Roof	EQB250W, EQB300W4	\$1,500
443	Steering Wheel Heating Adds non-flattened steering wheel (L3B) – also with AMG Line (DG3PKG)		\$250
536	SiriusXM® Radio	All Models	\$150
847	3rd Row Seats	All Models	\$1,250
873	Heated Front Seats	All Models	\$500
293	Rear Side Airbag		\$700

Specifications

EQB250W

Drivetrain	
Drive Configuration	Front Wheel Drive
Performance	
Acceleration 0-60 mph (sec)	9 sec
Top Speed (mph)	130

EQB300W4

Drivetrain	
Drive Configuration	All Wheel Drive
Performance	
Acceleration 0-60 mph (sec)	7 sec
Top Speed (mph)	130

EQB350W4

Drivetrain	
Drive Configuration	All Wheel Drive
Performance	
Acceleration 0-60 mph (sec)	6 sec
Top Speed (mph)	130

Options In Detail

Gallery