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# General Information

## Important Note

The information presented in this guide is based on the most current information available and is intended for internal use only. Mercedes-Benz reserves the right to make changes at any time, without notice, to colors, materials, equipment, special specifications and models.

Pricing may not yet be finalized for some models or options.

Due to variances among monitors and printers the colors that appear on your screen and printouts may not be exact.

For illustrative purposes, some images may show vehicles with European Specification.

## Revision History

Date	Description
10/17/2023	MY24 DOG published



# What's New

## EQB250W



### Standard Equipment

- Keyless GO Package
- Wireless Charging
- Augmented Reality
- Mid-Line Sound System

### Options

- Solo Distronic
- MB Star Set

### Trims

- Star Pattern
- Star Pattern Illuminated
- Aluminum

## EQB300W4



### Standard Equipment

- Keyless GO Package
- Wireless Charging
- Augmented Reality
- Mid-Line Sound System

### Options

- Solo Distronic
- MB Star Set

### Trims

- Star Pattern
- Star Pattern Illuminated
- Aluminum

## EQB350W4



### Standard Equipment

- Keyless GO Package
- Wireless Charging
- Augmented Reality
- Mid-Line Sound System

### Options

- Solo Distronic
- MB Star Set

### Trims

- Star Pattern
- Star Pattern Illuminated
- Aluminum

## EQB SUV Highlights and Positioning

### Highlights

- **More Standard Equipment** - Keyless GO Package, Wireless Charging, Mid-line Sound System, Augmented Reality
- **Two-Years of Carefree Ownership** - Two years of Unlimited 30-minute DC Fast Charging Sessions on the Electrify America Network, and Two-Years of included Maintenance are standard on the EQB SUV

### Infotainment and Tech Highlights

- Upgraded NTG7 headunit with Plug and Charge and Wireless Apple Carplay
- MBUX with 10.25" Central Display & 10.25" Driver Display as Standard Equipment
- Standard MBUX Navigation with Electric Intelligence

### Positioning

- The EQB all-electric compact SUV is a perfect balance of comfort, luxury, utility and price

### Standard Equipment

- EQB 250 - 18" wheels, electric tailgate, ambient lighting, adaptive high beam assist, navigation, 10.25" IC and central display, mirror package, BSA, active parking assist, Keyless Go Package, Wireless Charging, Mid-line Sound System, Augmented Reality
- EQB 300 4M - 18" wheels, electric tailgate, ambient lighting, adaptive high beam assist, navigation, 10.25" IC and central display, mirror package, BSA, active parking assist, Keyless Go Package, Wireless Charging, Mid-line Sound System, Augmented Reality
- EQB 350 4M - 19" wheels, electric tailgate, ambient lighting, adaptive high beam assist, navigation, 10.25" IC and central display, mirror package, BSA, active parking assist, panoramic roof, Keyless Go Package, Wireless Charging, Mid-line Sound System, Augmented Reality

#### EQB 250

188 hp, 284 lb-ft torque

70.5kW battery

AC max charge 9.6kW, 0-80% in 5h 55m

DC max charge 100kW, 0-80% in 32m

Range TBD miles

0-60 mph in 8.0 seconds

#### EQB 300 4M

225 hp, 288 lb-ft torque

70.5kW battery

AC max charge 9.6kW, 0-80% in 5h 55m

DC max charge 100kW, 0-80% in 32m

Range TBD miles

0-60 mph in 7.0 seconds

#### EQB 350 4M

288 hp, 384 lb-ft torque

70.5kW battery

AC max charge 9.6kW, 0-80% in 5h 55m

DC max charge 100kW, 0-80% in 32m

Range TBD miles

0-60 mph in 6.0 second



# Models



## ***EQB250W (243.602)***

- MSRP: \$52,750
- Launch Date: Q1 2024



## ***EQB300W4 (243.609)***

- MSRP: \$56,900
- Launch Date: Q1 2024



## ***EQB350W4 (243.613)***

- MSRP: \$60,550
- Launch Date: Q1 2024



# Standard Equipment

**EQB250W**



## *Performance & Handling*

- **DYNAMIC SELECT**
- **18" Wheels with Summer Tires**

## *Comfort & Convenience*

- **LED Headlamps**
- **KEYLESS-START**
- **Rain-Sensing Windshield Wipers**
- **Touchpad (new generation)**
- **8-Way Power Driver and Passenger Seat with 3-Position Memory**
- **Rear Seat Center Armrest incl. Dual Cup Holder**
- **Power Liftgate**
- **Voice Control, including Natural Language Understanding and Keyword Activation ("Hey Mercedes")**
- **Bluetooth® Connectivity**
- **Multifunction Steering Wheel in Leather w/ Touch Control Buttons and Shift Paddles**
- **Cruise Control**
- **Mercedes me connect services w/ trial period**
- **Split-Folding Rear Seats (40/20/40)**
- **Cargo Cover**
- **Length Adjustable 2nd Seat Row**
- **235 Park Assist with sensors**
- **608 Highbeam Assist**
- **P17 Keyless GO Package**
- **853 Mid-Line Sound System**
- **Smartphone Integration**
- **2-Zone Climate Control**
- **10.25" Digital Instrument Cluster & 10.25" Touchscreen Multimedia Display**
- **4 USB-C ports (note: adapter will be required to connect to USB-A devices)**
- **4-Way Power Lumbar Support for Driver and Passenger Seat**
- **Dual Cup Holder in the Center Console**
- **Privacy Glass**
- **Mercedes-Benz User Experience (MBUX)**
- **Electronic Parking Brake**
- **4-Way Manual Steering Column**
- **Automatic Light-Sensing Headlamps**
- **Comfort Suspension**
- **Rear Seats w/ 7-Stage Inclination & Fore/Aft Adjustment**
- **Trunk Sill Protector in Chrome**
- **P49 Mirror Package**
- **365 Navigation**
- **877 Ambient Lighting**
- **897 Wireless Charging**
- **U19 Augmented Reality**

## *Safety & Security*

- **Rearview Camera**
- **Adaptive Braking Technology: Predictive Brake Priming, Hill-Start Assist, Automatic Brake Drying and Brake HOLD Function**
- **ATTENTION Assist**
- **Seven Air Bags (2x Front, 2x Front-Side, 2x Window, 1x Knee)**
- **Blind Spot Assist**
- **Active Brake Assist**
- **Mercedes-Benz Emergency Call Service**
- **Antitheft Alarm**
- **Crosswind Assist**





*Performance & Handling*

- **DYNAMIC SELECT**
- **18" Wheels with All Season Tires**

*Comfort & Convenience*

- **LED Headlamps**
- **KEYLESS-START**
- **Rain-Sensing Windshield Wipers**
- **Touchpad (new generation)**
- **8-Way Power Driver and Passenger Seat with 3-Position Memory**
- **Rear Seat Center Armrest incl. Dual Cup Holder**
- **Power Liftgate**
- **Voice Control, including Natural Language Understanding and Keyword Activation ("Hey Mercedes")**
- **Bluetooth® Connectivity**
- **Multifunction Steering Wheel in Leather w/ Touch Control Buttons and Shift Paddles**
- **Cruise Control**
- **Mercedes me connect services w/ trial period**
- **Split-Folding Rear Seats (40/20/40)**
- **Cargo Cover**
- **Length Adjustable 2nd Seat Row**
- **235 Park Assist with sensors**
- **608 Highbeam Assist**
- **P17 Keyless GO Package**
- **853 Mid-Line Sound System**
- **Smartphone Integration**
- **2-Zone Climate Control**
- **10.25" Digital Instrument Cluster & 10.25" Touchscreen Multimedia Display**
- **4 USB-C ports (note: adapter will be required to connect to USB-A devices)**
- **4-Way Power Lumbar Support for Driver and Passenger Seat**
- **Dual Cup Holder in the Center Console**
- **Privacy Glass**
- **Mercedes-Benz User Experience (MBUX)**
- **Electronic Parking Brake**
- **4-Way Manual Steering Column**
- **Automatic Light-Sensing Headlamps**
- **Comfort Suspension**
- **Rear Seats w/ 7-Stage Inclination & Fore/Aft Adjustment**
- **Trunk Sill Protector in Chrome**
- **P49 Mirror Package**
- **365 Navigation**
- **877 Ambient Lighting**
- **897 Wireless Charging**
- **U19 Augmented Reality**

*Safety & Security*

- **Rearview Camera**
- **Adaptive Braking Technology: Predictive Brake Priming, Hill-Start Assist, Automatic Brake Drying and Brake HOLD Function**
- **ATTENTION Assist**
- **Seven Air Bags (2x Front, 2x Front-Side, 2x Window, 1x Knee)**
- **Blind Spot Assist**
- **Active Brake Assist**
- **Mercedes-Benz Emergency Call Service**
- **Antitheft Alarm**
- **Crosswind Assist**



*Performance & Handling*

- **DYNAMIC SELECT**
- **19" Wheels with All Season Tires**

*Comfort & Convenience*

- **LED Headlamps**
- **KEYLESS-START**
- **Rain-Sensing Windshield Wipers**
- **Touchpad (new generation)**
- **8-Way Power Driver and Passenger Seat with 3-Position Memory**
- **Rear Seat Center Armrest incl. Dual Cup Holder**
- **Power Liftgate**
- **Voice Control, including Natural Language Understanding and Keyword Activation ("Hey Mercedes")**
- **Bluetooth® Connectivity**
- **Multifunction Steering Wheel in Leather w/ Touch Control Buttons and Shift Paddles**
- **Cruise Control**
- **Mercedes me connect services w/ trial period**
- **Split-Folding Rear Seats (40/20/40)**
- **Cargo Cover**
- **Length Adjustable 2nd Seat Row**
- **235 Park Assist with sensors**
- **608 Highbeam Assist**
- **P17 Keyless GO Package**
- **853 Mid-Line Sound System**
- **Panoramic Roof**
- **Smartphone Integration**
- **2-Zone Climate Control**
- **10.25" Digital Instrument Cluster & 10.25" Touchscreen Multimedia Display**
- **4 USB-C ports (note: adapter will be required to connect to USB-A devices)**
- **4-Way Power Lumbar Support for Driver and Passenger Seat**
- **Dual Cup Holder in the Center Console**
- **Privacy Glass**
- **Mercedes-Benz User Experience (MBUX)**
- **Electronic Parking Brake**
- **4-Way Manual Steering Column**
- **Automatic Light-Sensing Headlamps**
- **Comfort Suspension**
- **Rear Seats w/ 7-Stage Inclination & Fore/Aft Adjustment**
- **Trunk Sill Protector in Chrome**
- **P49 Mirror Package**
- **365 Navigation**
- **877 Ambient Lighting**
- **897 Wireless Charging**
- **U19 Augmented Reality**

*Safety & Security*

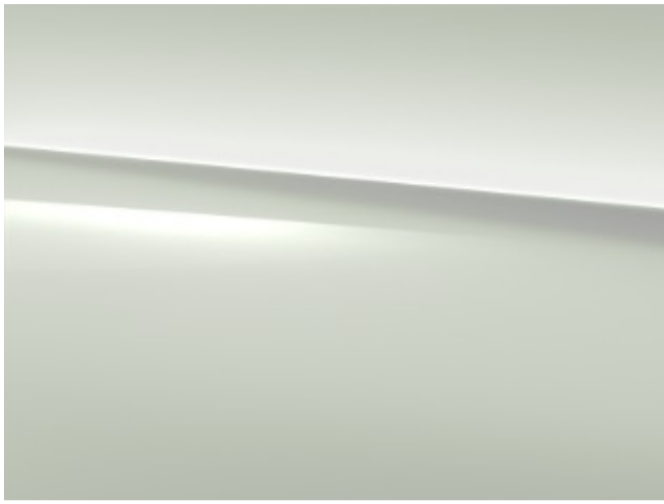
- **Rearview Camera**
- **Adaptive Braking Technology: Predictive Brake Priming, Hill-Start Assist, Automatic Brake Drying and Brake HOLD Function**
- **ATTENTION Assist**
- **Seven Air Bags (2x Front, 2x Front-Side, 2x Window, 1x Knee)**
- **Blind Spot Assist**
- **Active Brake Assist**
- **Mercedes-Benz Emergency Call Service**
- **Antitheft Alarm**
- **Crosswind Assist**



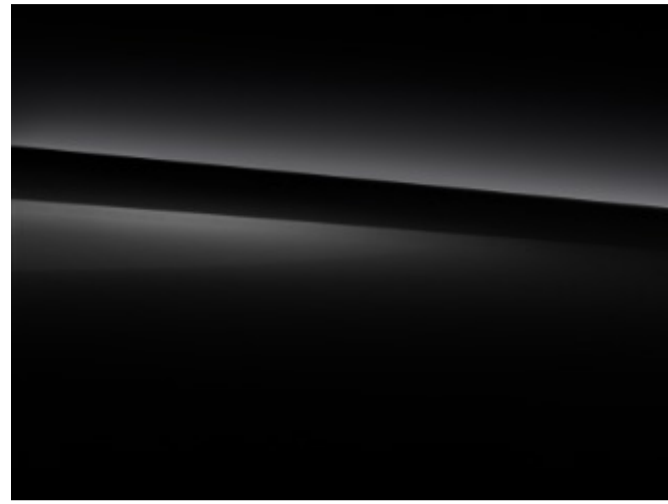


# Paint

## Non-Metallic Paints

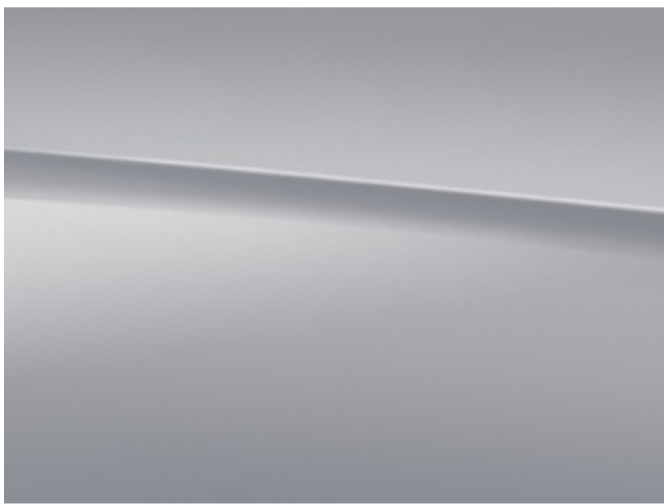


**149 - Polar White**

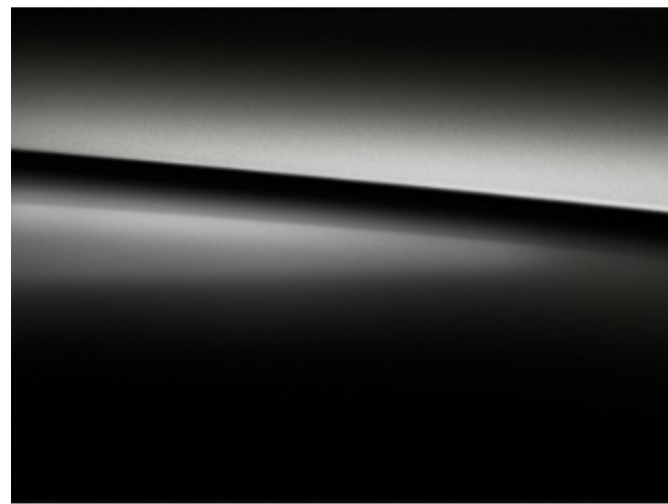


**696 - Night Black**

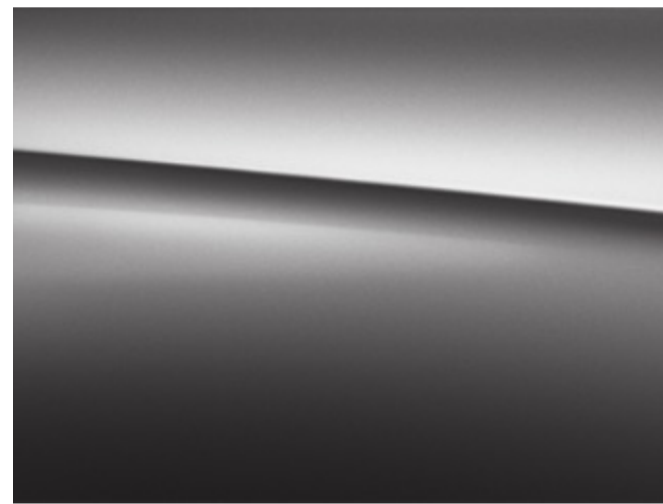
## Metallic Paints



**144 - Digital White**



**191 - Cosmos Black**



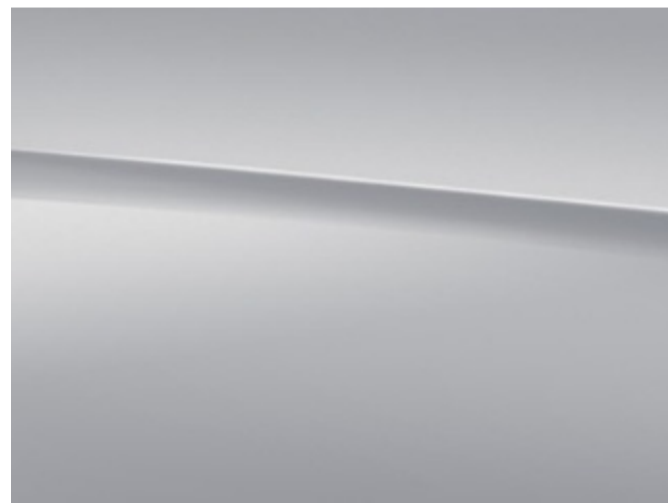
**787 - Mountain Grey**



**993 - MANUFAKTUR Patagonia Red Metallic**



**970 - Starling Blue**



**922 - Cirrus Silver**

<i>Code</i>	<i>Description</i>	<i>Availability</i>	<i>Price</i>
149	Polar White	All Models	\$0
696	Night Black	All Models	\$0
144	Digital White	All Models	\$750
191	Cosmos Black	All Models	\$750
787	Mountain Grey	All Models	\$750
993	MANUFAKTUR Patagonia Red Metallic	All Models	\$1,750
970	Starling Blue	All Models	\$750
922	Cirrus Silver	All Models	\$750



# Wheels



## R31 - 18" 5-Spoke Wheels

Standard Wheel  
18"

R02, R66

Not compatible with 847 3rd seat row  
235/55 R18 tyres on 7.5J x 18 ET 53.5



## 97R - 18" 5 Spoke Wheels

Not w/AMG Line (DG3PKG)  
18"

R02, R66

235/55 R18 tyres on 7.5J x 18 ET 53.5



## RQQ - 18" AMG 5-Spoke Wheel

Standard w/AMG Line (DG3PKG)  
18"

R02, R66

235/55 R 18 tyres on 7.5J x 18 ET 53.5



## RVY - 19" AMG 5-Spoke Wheel

Optional w/AMG Line (DG3PKG)  
19"

R02, R66

235/50 R19 tyres on 7.5J x 19 ET53.5 wheels



## R39 - 19" 5-Spoke Wheels with Black Accents

Not w/AMG Line (DG3PKG)  
19"

R01, R66

235/50 R19 on 7.5J x 19 ET53.5



## RVW - 20" Multi-Spoke AMG wheels with Black Accents

Optional w/AMG Line (DG3PKG)  
20"

R02, R66

235/50 R19 tyres on 7.5J x 19 ET53.5 wheels

<i>Code</i>	<i>Wheel Size</i>	<i>Description</i>	<i>Wheel Dimensions</i>	<i>Mobility</i>	<i>Availability</i>	<i>MSRP</i>
R31	18"	Not compatible with 847 3rd seat row Standard Wheel	235/55 R18 tyres on 7.5J x 18 ET 53.5	R02, R66	All Models	\$0
97R	18"	Not w/AMG Line (DG3PKG)	235/55 R18 tyres on 7.5J x 18 ET 53.5	R02, R66	All Models	TBD
RQQ	18"	Standard w/AMG Line (DG3PKG)	235/55 R 18 tyres on 7.5J x 18 ET 53.5	R02, R66	All Models	TBD (EQB250W) \$0 (EQB300W4, EQB350W4)
RVY	19"	Optional w/AMG Line (DG3PKG)	235/50 R19 tyres on 7.5J x 19 ET53.5 wheels	R02, R66	All Models	TBD
R39	19"	Not w/AMG Line (DG3PKG)	235/50 R19 on 7.5J x 19 ET53.5	R01, R66	All Models	TBD
RVW	20"	Optional w/AMG Line (DG3PKG)	235/50 R19 tyres on 7.5J x 19 ET53.5 wheels	R02, R66	All Models	TBD



# Upholstery

## MB Tex



### **101 - Black**

(Comfort Seats)

Not w/ AMG Line (DG3PKG)



### **105 - Macchiato Beige**

(Comfort Seats)

Not w/ AMG Line (DG3PKG)



### **651 - Black w/ DINAMICA inserts and red topstitching**

(Sport Seats)

Requires AMG Line (DG3PKG)

## Leather



### **211 - Black**

(Sport Seats)

Requires AMG Line (DG3PKG) and P34



<i>Code</i>	<i>Description</i>	<i>Availability</i>	<i>Price</i>
101	Black	All Models	\$0
105	Macchiato Beige	All Models	\$0
651	Black w/ DINAMICA inserts and red topstitching	All Models	\$0
211	Black	All Models	\$1,450

<i>Code</i>	<i>Upholstery</i>	<i>Seats</i>	<i>Floor Mats</i>	<i>Upper Dash/Lower Dash</i>	<i>Seat Belts</i>	<i>Steering Wheel</i>	<i>Headliner</i>
101	Black	Black	Black	Black/Black	Black	Black	Black or Grey
105	Macchiato Beige	Macchiato Beige	Black	Black/Macchiato Beige	Black	Black	Black or Beige
651	Black w/ DINAMICA inserts and red topstitching	Black	Black	Black/Black	Black	Black	Black
211	Black	Black	Black	Black/Black	Black	Black	Black or Grey





# Trims

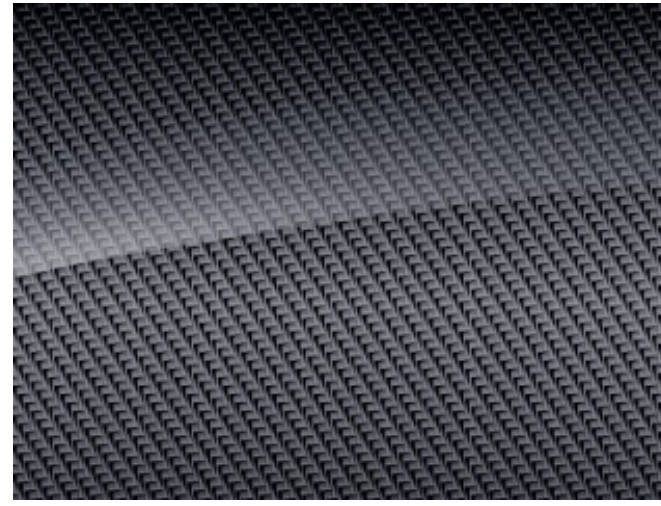


**H15 - Black Wood**



**03H - Brown Wood**

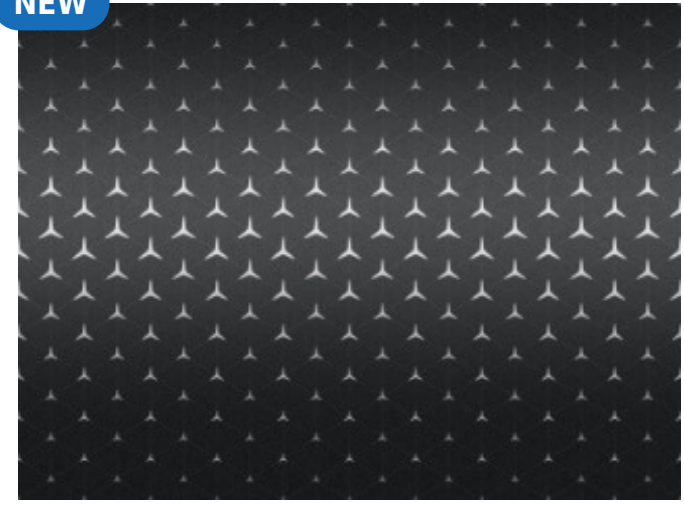
Not available w/ AMG Line (DG3PKG)



**H62 - Carbon Structure**

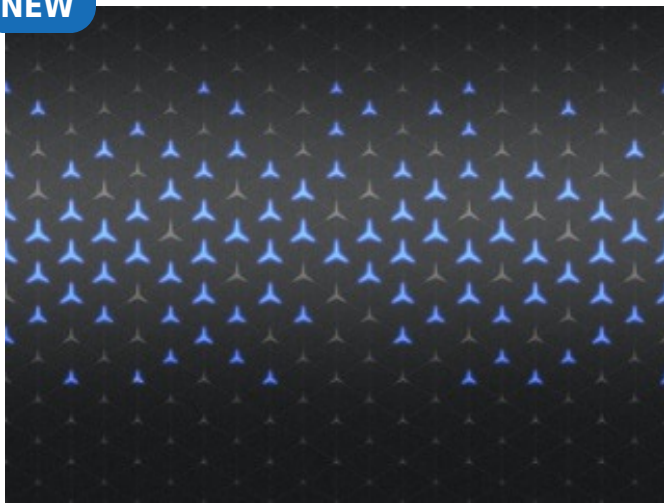
Requires AMG Line (DG3PKG)

**NEW**



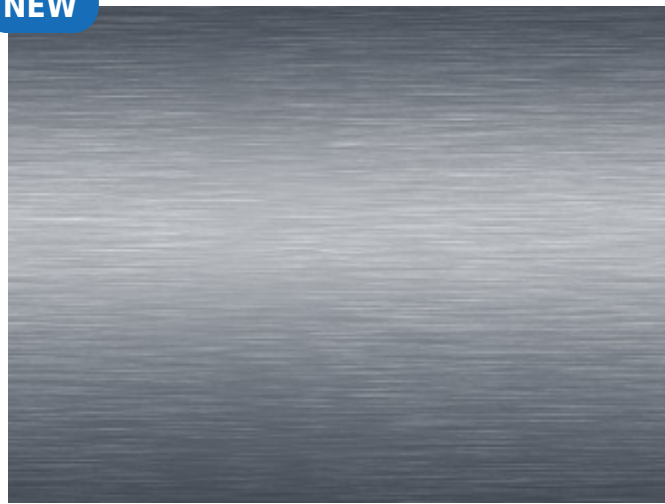
**55H - Star Pattern**

**NEW**



**56H - Star Pattern Illuminated**

**NEW**



**H44 - Aluminum**

<i>Code</i>	<i>Description</i>	<i>Availability</i>	<i>Price</i>
H15	Black Wood	All Models	\$325
03H	Brown Wood Not available w/ AMG Line (DG3PKG)	All Models	\$325
H62	Carbon Structure Requires AMG Line (DG3PKG)	All Models	\$0
55H (New)	Star Pattern	All Models	\$0
56H (New)	Star Pattern Illuminated	All Models	\$0
H44 (New)	Aluminum	All Models	\$175



# Packages

<i>Code</i>	<i>Packages</i>	<i>Availability</i>	<i>MSRP</i>
DY2PKG	<p>Pinnacle Package</p> <ul style="list-style-type: none"> <li>▪ Burmester Sound System</li> <li>▪ Logo Projector</li> <li>▪ Head-up Display</li> <li>▪ MBUX Interior Assistant</li> <li>▪ Parking Package with 360 camera</li> </ul>	All Models	TBD
DA2PKG	<p>Driver Assistance Package</p> <ul style="list-style-type: none"> <li>▪ Active Brake Assist w/ Cross-Traffic Function</li> <li>▪ Active Blind Spot Assist</li> <li>▪ Active Emergency Stop Assist</li> <li>▪ Active Steering Assist</li> <li>▪ PRE-SAFE® PLUS with PRE-SAFE® Sound</li> <li>▪ Driver Assistance Package</li> <li>▪ Active Lane Changing Assist</li> <li>▪ Evasive Steering Assist</li> <li>▪ Active Distance Assist DISTRONIC</li> <li>▪ Route-Based Speed Adaptation</li> <li>▪ Active Lane Keeping Assist</li> <li>▪ Active Speed Limit Assist</li> </ul>	All Models	\$1,700
DG3PKG	<p>AMG Night Package</p> <ul style="list-style-type: none"> <li>▪ Floor mats in black with AMG inscription</li> <li>▪ 772 - AMG Body Styling</li> <li>▪ 950 - AMG Line</li> <li>▪ 7U4 - Sport seats with adjustable head rests</li> <li>▪ Upholstery 651</li> <li>▪ Exterior Trims in Black</li> <li>▪ 54H - Spiral-look Backlit Trim</li> <li>▪ AMG sport pedals in brushed stainless steel with rubber studs</li> <li>▪ L5C - Multifunction Sport Steering Wheel in Nappa Leather</li> <li>▪ RQQ - 18" AMG 5-Spoke Wheels</li> <li>▪ P55 - Night package</li> </ul>	All Models	\$3,250





# Options

## Factory Options

<i>Code</i>	<i>Options</i>	<i>Availability</i>	<i>MSRP</i>
413	Panorama Roof	All Models	\$1,500
293	Rear Side Airbag		\$700
457	Adjustable Damping	All Models	\$990
239 (New)	Solo Distronic	All Models	\$600
847	Third Row Seat	All Models	\$850
873	Heated Seats	All Models	\$500
232	Garage Door Opener	All Models	\$280
536	Sirius XM	All Models	\$150
513	Traffic Sign Assist	All Models	TBD



## VPC Installed Options

<i>Code</i>	<i>Options</i>	<i>Availability</i>	<i>MSRP</i>
D03	Illuminated Star Not w/ Driver Assistance Package (DA2PKG)	All Models	\$450
D07	Wheel Locking Bolts		\$160
D08	Chrome Door Handle Inserts	All Models	\$100
D11	Roof Spoiler Body Color	All Models	\$300
D16	LED Logo Projector	All Models	\$275
D19	Rear Chrome Trim	All Models	\$200
D37 (New)	MB Star Set License plate frame and valve caps	All Models	\$70
D43	All-Weather Mats	All Models	\$170
D49	First Aid Kit		\$35



# Specifications

**EQB250W**



## *Drivetrain*

**Drive Configuration** Front Wheel Drive

**Battery Capacity** 70.5

## *Exterior Dimensions*

**Vehicle Length (in.)** 184.4

**Vehicle Width with Mirrors (in.)** 79.5

**Vehicle Height (in.)** 65.6

**Wheelbase (in.)** 111.3

**Track Width Front/Rear (in.)** 62.4 /62.4

**Curb Weight (lbs.)** 4497

## *Interior Dimensions*

**Trunk Size (cubic feet)** 23.7





*Drivetrain*

**Drive Configuration**

All Wheel Drive

**Battery Capacity**

70.5

*Exterior Dimensions*

**Vehicle Length (in.)**

184.4

**Vehicle Width with Mirrors (in.)**

79.5

**Vehicle Height (in.)**

65.6

**Wheelbase (in.)**

111.3

**Track Width Front/Rear (in.)**

62.4 /62.4

**Curb Weight (lbs.)**

4497

*Interior Dimensions*

**Trunk Size (cubic feet)**

23.7



*Drivetrain***Drive Configuration**

All Wheel Drive

**Battery Capacity**

70.5

*Exterior Dimensions***Vehicle Length (in.)**

184.4

**Vehicle Width with Mirrors (in.)**

79.5

**Vehicle Height (in.)**

65.6

**Wheelbase (in.)**

111.3

**Track Width Front/Rear (in.)**

62.4 /62.4

**Curb Weight (lbs.)**

4497

*Interior Dimensions***Trunk Size (cubic feet)**

23.7



# Options In Detail





# Gallery

