

Dealer News, continued...

A big crowd celebrates an even bigger F1 race at Mercedes-Benz Boundary



For the third year in a row, Mercedes-Benz Boundary celebrated the Formula 1 Grand Prix du Canada by inviting a select group of nearly 500 VIP customers and their guests to watch the race at the dealership. The group gathered on June 11 to see Lewis Hamilton and Valtteri Bottas achieve a 1-2 victory over Red Bull and Ferrari – surely one of the most exciting races on record for Mercedes-AMG Petronas Motorsport fans. VRG partners Montecristo Jewelers, Vancouver Cigar Company, and VRX iMotion Racing Simulators were on hand to help celebrate the event.

Customers were very eager to take selfies with the variety of Mercedes-AMG vehicles that were on display: from the new generation Mercedes-AMG GLA 45 4MATIC SUV to the stunning Mercedes-AMG C 63 S Cabriolet, to the very special G 550 4x42.

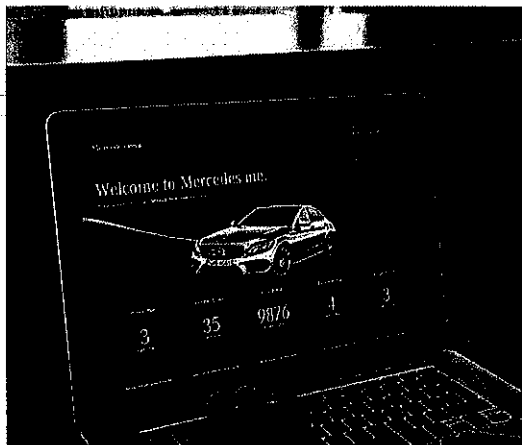
This year, as with previous years, there was a great deal of anticipation in the weeks leading up to the event. Everyone was cheering enthusiastically as the Mercedes-AMG Petronas Motorsport team won for the third time in Canada - another step toward closing on-podium for 2017's Constructor's Series.

MERCEDES ME CONNECT

Mercedes me connect presents: Remote Services

Over the next few months, the Mercedes me connect team will be providing detailed explanations of each Mercedes me connect service.

From starting a vehicle's engine remotely via mobile phone, to tracking its location in a crowded parking lot, Remote Services provide a wide range of benefits that redefine the capabilities of a modern vehicle. Remote Services consist of such features as Remote Retrieval of Vehicle Status, Remote Engine Start, Remote Door Lock/Unlock, Parked Vehicle Locator, Send2Car and Geofencing. These features allow customers to monitor and control their vehicles remotely, which means that they are able to manage their cars at any distance via the Mercedes me App or Mercedes me Portal. For the purpose of better understanding the service, please read about Robert, an imaginary Mercedes-Benz customer who uses Remote Services, below.



Robert is a Mercedes-Benz owner. He has finished work early on Friday afternoon and has decided to go to a shopping mall and then out for dinner with his wife, Sarah. Before leaving work, Robert opens the Mercedes me connect App to check the amount of gas left in the tank using the **Remote Retrieval of Vehicle Status** feature. That way, he can leave enough time to get to a gas station before picking up his wife from a meeting. While on the app, Robert also checks the tire pressure and washer fluid levels to make sure his car is ready for the trip. Next, he remotely starts the engine and warms up the vehicle using the **Remote Engine Start** feature, avoiding the inconvenience and discomfort of sitting in a cold car - that feature is a must for harsh Canadian winters. He then uses the app to send Sarah's meeting address to the car via the **Send2Car** feature, which preps the vehicle for navigation. Entering the address into the navigation system via phone keypad is a far more convenient alternative to doing so with the vehicle's central controller.

Mercedes me connect, continued...



While he and Sarah are at the mall, Robert double-checks whether he has locked his car using the **Remote Door Lock/Unlock** feature, which allows him to lock and unlock the car doors at any distance. After he has finished shopping, he uses the **Parked Vehicle Locator** feature to track his car's location in the large mall parking lot; he hasn't had to memorize a single parking spot number since getting this feature. The couple then goes for dinner and uses valet services. Before handing over the keys, Robert turns on the **Geofencing** feature to make sure his Mercedes-AMG S 65 Sedan is not taken on a joy ride by the valet. If that were to happen, Robert would receive a notification indicating his car has left the area defined by him on the app.

Remote Services is one of the most highly-anticipated Mercedes me connect features, according to a recent Mercedes-Benz Community survey. Please stay tuned for more stories about Mercedes me connect services.

COM-PR

//////////
An ongoing series:

Mercedes-AMG Celebrates 50 Years of Driving Performance

The Mercedes-Benz SLS AMG was the first vehicle to be developed entirely in-house. It had its world premiere at the International Motor Show in Frankfurt/Main in September 2009, and its series production began in the Sindelfingen production plant. Its powerful sound, uncompromising driving dynamics, and iconic gull-wing doors found fans around the world.

In 2010, the SLS made its debut as the Official F1™ Safety Car, replacing the SL 63 AMG, which was used as the Official F1™ Safety Car in 2008 and 2009.

