

HOT OFF THE LOT

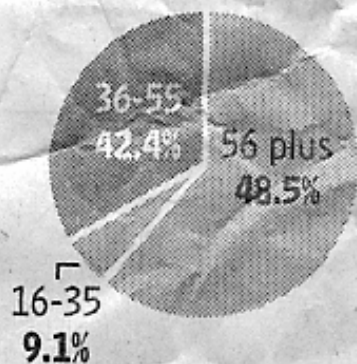
Genesis sales in February were 1,263, placing it among the top five vehicles in the midsize premium conventional segment in sales thus far in 2009.

Yonhap/NewsCom



Hyundai Genesis

- **Most Popular Color:** Black
- **Top Model Traded In:** Hyundai Azera
- **Average Down Payment:** \$6,214
- **Average Monthly Payment:** \$605
- **Average APR/IRR:** 3.20%
- **Buyers Age Range:** ■ **Ratio:**



Hottest Models - February 2009

MODEL	DAYS ON THE LOT	VEHICLE PRICE**
Mercedes-Benz GLK-Class	16	\$41,983
smart fortwo	26	\$16,735
Dodge Challenger	36	\$32,341
Audi A5/S5	37	\$52,507
BMW X5	38	\$57,280
Mini Cooper	38	\$25,655
Toyota Prius	38	\$24,371
Honda Fit	39	\$17,255
Hyundai Genesis	45	\$36,727
Subaru Forester	46	\$23,762

Note: Data are derived from transactions that occurred in February 2009. Models with four or fewer months of sales or fewer than 100 transactions are excluded; more than ten models included due to tie

**Less customer cash rebate

*Based on a 60-month loan, the most popular loan for the Genesis in February

Source: Power Information Network, a division of J.D. Power & Associates