



Mercedes-Benz



MY11 Dealer Ordering Guide: S-Class

Edition: October 2010



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MODEL YEAR 11 HIGHLIGHTS

STANDARD HIGHLIGHTS

- New 5.5L Biturbo V8 Engine with Direct Injection for S63 AMG
 - 536hp / 590lb-ft
- Premium 1 Package now standard on S400 HYBRID
- New contrast stitching standard for S63 AMG, S600, S65 AMG
- New paint: 183 Magnetite Black
- New upholstery: Sahara Beige/Black
- New 18" 10-Spoke wheel for S400 HYBRID
- New 20" AMG Twin 5-Spoke wheel for S63 AMG

OPTIONAL EQUIPMENT HIGHLIGHTS

- New single option 19" 5-spoke wheel for S400 HYBRID, S550, S550 4MATIC, S600
- New single option 20" 10-spoke wheel for S400 HYBRID, S550, S550 4MATIC, S600
- New contrast stitching for premium leather interiors on S400 HYBRID, S550 and S550 4MATIC
- New Bang & Olufsen BeoSound premium surround sound system (std. on S600 and S65 AMG)
- Revised Driver Assistance Package with new Active Lane Keeping Assist and Active Blind Spot Assist
- New AMG Performance Package for S63 AMG with Power Increase, Raised Top Speed and Carbon Engine Cover

CLASS	MODEL	FUEL ECONOMY		MSRP ¹	LAUNCH DATE
		CITY	HIGHWAY		
S-CLASS	S400 HYBRID	19 mpg ³	25 mpg ³	\$91,000	November 2010
	S550	15 mpg	23 mpg	\$93,000	October 2010
	S550 4MATIC	14 mpg	21 mpg	\$96,000	
	S600	12 mpg ³	19 mpg ³	\$158,050	
	S63 AMG	14 mpg ³	22 mpg ³	\$138,000	November 2010
	S65 AMG	12 mpg ³	19 mpg ³	\$209,000	October 2010

¹ MSRP excludes destination and delivery charge of \$875. ³ Estimate at time of printing.



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INTERIOR UPHOLSTERY SELECTION

	S400 HYBRID/S550	S600	S63 AMG	S65 AMG	
	LEATHER	PREMIUM LEATHER ¹	EXCLUSIVE LEATHER	AMG PREMIUM LEATHER	AMG EXCLUSIVE LEATHER
BLACK	211	821 ²	911 ²	821 ²	911 ²
CASHMERE/SAVANNA* ³	214	824 ³	914 ³	824 ³	914 ³
ASH/GREY* ⁴	218	828 ⁴	918 ⁴	828 ⁴	918 ⁴
SAHARA BEIGE/BLACK* ⁴	275	885 ²	965 ²	—	—

¹ Contrast color for multifunction steering wheel and upper section of the dashboard and doors. ² Optional (\$2,290). ³ With Chestnut Brown contrast stitching. ⁴ With Savanna/Cashmere contrast stitching. ⁵ With Grey/Ash contrast stitching.

INTERIOR TRIM SELECTION

	S400 HYBRID/S550	S600	S63 AMG	S65 AMG
BURL WALNUT	731 ⁵	731 ⁶	731	731 ⁶
CARBON FIBER/ BLACK PIANO LACQUER	—	—	H73 ⁷	H73 ⁶
BROWN POPLAR	—	H18	—	H18
EUCALYPTUS	H15	—	—	—

⁵ Optional on S400 HYBRID (\$325) standard on S550. ⁶ No cost option. ⁷ Optional (TBD).

EXTERIOR COLOR SELECTION

040 BLACK	183 MAGNETITE BLACK*	300 JADE GREEN*
359 CAPRI BLUE*	368 FLINT GREY*	544 BAROLO RED*
775 IRIIDIUM SILVER*	792 PALLADIUM SILVER*	799 DIAMOND WHITE* ⁸

*Metallic paint. ⁸ Additional charge of \$795.

OPTIONAL PACKAGE AVAILABILITY

CODE	PACKAGE	AVAILABILITY/MSRP
P01	Premium 1 Package <ul style="list-style-type: none"> Active bi-Xenon headlamps with LED Daytime Running Lamps Adaptive Highbeam Assist Cornering fog lamps Heated and active ventilated front seats 	S400 HYBRID/S550/S600/ S63 AMG/S65 AMG: Standard
P02	Premium 2 Package Includes all items in Premium 1 Package, plus: <ul style="list-style-type: none"> Drive-dynamic multicontour front seats with massage KEYLESS-GO PARKTRONIC (with Parking Guidance) Rear view camera 	S400 HYBRID/S550: \$3,630 S600/S63 AMG/ S65 AMG: Standard
266	Driver Assistance Package⁹ <ul style="list-style-type: none"> Active Blind Spot Assist Active Lane Keeping Assist DISTRONIC PLUS (with PRE-SAFE[®] Brake) 	S400 HYBRID: \$2,900 S550/S63 AMG: \$2,950 S600/S65 AMG: Standard
321	Sport Package <ul style="list-style-type: none"> All-season tires Sport bodystyling (front and rear bumpers, side skirts) 19" AMG 5-spoke wheels (S400 HYBRID/S550 wheel code 770, S550 4MATIC wheel code 780)	S400 HYBRID/S550: \$5,900 S600/S63 AMG/S65 AMG: N/A

⁹ Requires Premium 2 Package.

²⁶⁶ Driver Assistance Package for S400 HYBRID has Blind Spot Assist, Lane Keeping Assist and DISTRONIC PLUS.



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OPTIONAL PACKAGE AVAILABILITY (CONTINUED)

CODE	PACKAGE	AVAILABILITY/MSRP
325	Rear Seat Package¹⁰ <ul style="list-style-type: none"> Heated and active ventilated rear seats Memory function for rear seats 4-zone automatic climate control 8-way power adjustable rear seats (outboard)¹¹ 	S400 HYBRID/S550/ S63 AMG: \$3,040 S600/S65 AMG: Standard
337	Rear Seat Entertainment Package <ul style="list-style-type: none"> Rear Seat Entertainment System (dual-source DVD with two sets of wireless headphones) Remote controls 	S400 HYBRID/S550/ S63 AMG: \$2,450 S600/S65 AMG: Standard
421	Sport Package Plus One <ul style="list-style-type: none"> High-performance tires Sport bodystyling (front and rear bumpers, side skirts) 20" AMG 5-spoke wheels (S400 HYBRID/S550 wheel code 789, S550 4MATIC wheel code 778) 	S400 HYBRID/S550: \$6,650 S600/S63 AMG/S65 AMG: N/A
P30	AMG Performance Package <ul style="list-style-type: none"> Carbon Fiber engine cover Power increase (+ 27 hp/74 lb-ft) Top speed delimitation to 186 mph 	S63 AMG: TBD S400 HYBRID/S550/ S600/ S65 AMG: N/A

¹⁰ Requires Premium 2 Package. ¹¹ Rear Seat Package has 5-place seating like standard S-Class.

OPTIONAL EQUIPMENT AVAILABILITY

CODE	OPTIONAL EQUIPMENT	MSRP
067	Illuminated door sills (set of 4) (N/A on S600, S63/S65 AMG)	\$950
289	Wood/premium leather steering wheel (standard on S400 HYBRID/S550/S600. No charge on S63/S65 AMG) ¹²	\$0
297	Power rear side window sunblinds (standard on S600/S63/S65 AMG)	\$750
413	Panorama sunroof (standard on S600/S65 AMG)	\$1,090
443	Heated steering wheel (standard on S600, no charge on S63/S65 AMG)	\$490
487	Active Body Control (ABC) with crosswind stabilization (standard on S600/S63/S65 AMG, N/A on S400 HYBRID/S550 4MATIC)	\$4,090
610	Night View Assist PLUS with pedestrian detection (standard on S600/S65 AMG)	\$1,780
783	20" AMG twin 5-spoke forged wheels (standard on S65 AMG, N/A on S400 HYBRID/S550/S600)	\$1,700
811	Bang & Olufsen BeoSound Premium sound system (standard on S600/S65 AMG)	\$6,400
867	SPLITVIEW ¹³	\$710
H73	Carbon Fiber/Black Piano Lacquer trim (only available on S63 AMG, no charge on S65 AMG)	TBD

¹² 443 Heated steering wheel includes 289 wood/premium leather steering wheel on S63/S65 AMG at no charge.

¹³ Currently prohibited in AL, CO, IL, LA, MA, NH, PA, VT, VA, WA, WV, WI.

FACTORY-INSTALLED WHEELS

18" 10-SPOKE	18" 5-SPOKE	19" MULTISPOKE	20" AMG TWIN 5-SPOKE	20" AMG TWIN 5-SPOKE FORGED	
S400 HYBRID	S550/ S550 4MATIC	S600	S63 AMG	S63 AMG	S65 AMG
R41	R96	28R	771	783	
Standard	Standard	Standard	Standard	\$1,700	Standard

19" 5-SPOKE		20" 10-SPOKE		19" AMG 5-SPOKE		20" AMG 5-SPOKE	
S400 HYBRID/ S550/S600 ¹⁴	S550 4MATIC	S400 HYBRID/ S550/S600 ¹⁵	S550 4MATIC	S400 HYBRID/S550/ S550 4MATIC		S400 HYBRID/S550/ S550 4MATIC	
49R	48R	54R	50R	321 Sport Package ¹⁶		421 Sport Package Plus One ¹⁷	
\$1,270	\$1,270	\$2,020	\$2,020	\$5,900		\$6,650	

¹⁴ No charge on S600. ¹⁵ \$1,270 for S600. ¹⁶ 321 Sport Package has wheel code 770 for S400 HYBRID/S550; code 780 for S550 4MATIC. ¹⁷ 421 Sport Package Plus One has wheel code 789 for S400 HYBRID/S550; code 778 for S550 4MATIC.