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newschannel update

TO: All Mercedes-Benz Dealers	FROM: Product Management
RE: MY17 SL (R231) Announcement	DATE: December 16 th , 2015

Dear Colleagues,

We are excited to announce the redesigned SL, which celebrated its 'Press Announcement Day' (release of the first official pictures to the media) recently at the Los Angeles Auto Show on November 18th, 2015.

The redesigned SL comes with significantly enhanced technical and visual features, more powerful engines, as well as a newly designed front and rear of the vehicle. The combination of sportiness and high suitability for everyday use is now enhanced by the new 9 speed automatic transmission 9G-TRONIC, DYNAMIC SELECT with 5 drive modes, and Active Body Control with CURVE function. Further highlights are the operation of the hard top while driving at speeds up to 25mph as well as an electronic trunk separator.

The redesigned front of the MY17 SL now features a standard diamond grille, with its shape being inspired by the 300 SL Panamericana grille, as well as powerdomes on the hood, LED Headlights and 19" wheels. With a power increase of 34hp, the SL400 will be named SL450.

To prepare you for the anticipated customer interest in this vehicle, we would like to provide you with the following details:

- World Debut at LA Auto Show on November 18th, 2015
- Retail launch anticipated for Spring 2016
- At launch, available engine variants will be the SL450, the SL550 as well as both AMG variants, the SL63 AMG and the SL65 AMG
- Standard Equipment highlights include 19" Wheels, DYNAMIC SELECT, electric trunk partition, MAGIC VISION CONTROL, and Active Brake Assist
- Optional equipment highlights include an improved Driver Assistance Package, Bang & Olufsen BeoSound Sound System, MAGIC SKY CONTROL, and Active Body Control (ABC) with CURVE function
- The MSRP will be announced as we get closer to launch.

Additional ordering information and specifications will be available shortly via the online Dealer Ordering Guide.



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Best regards,

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