

PERSONALISING YOUR MERCEDES









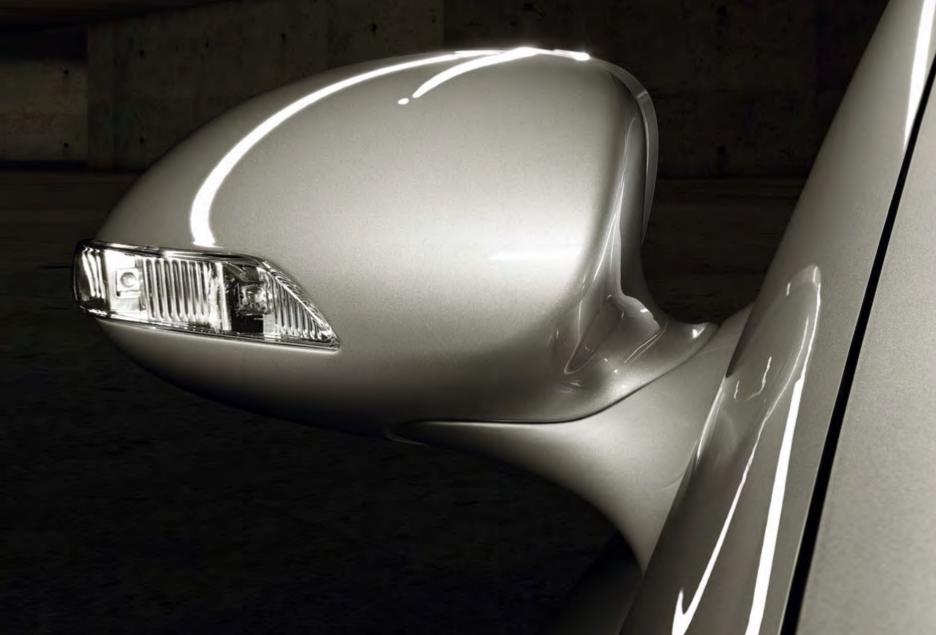
Freedom to be who you are

Rules, constraints, restrictions – when it comes to individual freedom, it doesn't usually take long before you discover where the boundaries lie. But not with designo. Here your options are virtually unlimited, allowing you to create a Mercedes which precisely matches your ideal and helping you to add your own distinctive character to your car.







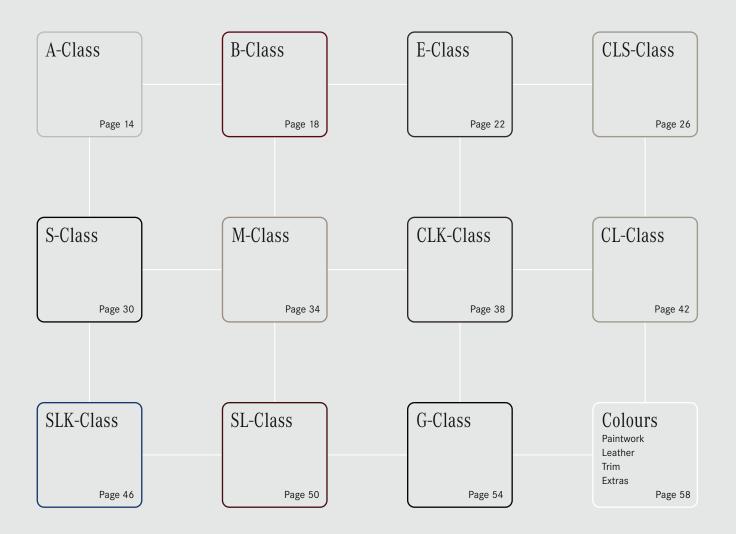


As individual as you are

With designo, select materials and skilled craftsmanship make for a sensuous experience of a very special kind. Exclusive paint finishes, hand-stitched leather appointments and trim elements in fine wood, glossy, deep black piano lacquer and shimmering natural stone add an individual touch to every Mercedes.

My personal Mercedes

Whichever Mercedes you opt for, with designo you can be sure that it's an exceptional car. Discover the harmony of interior and exterior, admire the skilful fusion of form and function and marvel at the colours, the fine materials and the exquisite details. We hope you enjoy what you see.





polar silver (standard metallic paint finish)

Upholstery:

two-tone leather/Alcantara,

designo alpaca grey/black (X90)

Trim:

designo anthracite poplar (W62)

The A-Class

Compact yet spacious – the A-Class is a car that seems to specialise in apparent contradictions in terms. Even when it comes to the designo interior, the most diverse materials combine to form a harmonious overall look. With upholstery in sumptuous designo leather and soft

Alcantara and trim parts in fine designo anthracite poplar, combined with centre console panels in designo piano lacquer, the A-Class exudes an exclusive luxury that's truly captivating. Proving yet again that this is a car that appeals to both the heart and the mind.







Paintwork: saturn red (standard metallic paint finish)

Upholstery: two-tone leather/Alcantara, designo java/black (X91)

Trim:

designo brown poplar (W68)

The B-Class

A Compact Sports Tourer of the very finest, the captivating B-Class features an innovative concept and a sporty, dynamic exterior – and is available with a designo interior which knows how to impress. The leather/Alcantara appointments contrast extremely attractively

with the paintwork. And the wood trim in designo anthracite or brown poplar reveals its full effect here, the distinctive grain being set off by the centre console panels in designo piano lacquer to produce yet another highlight.







designo graphite (041)

Upholstery:

two-tone leather, designo sand/black (X77)

Trim:

designo umber maple grain (W66)

Extras:

Wood/leather steering wheel (Y95) Wood/leather selector lever (Y94) Alcantara roof liner in designo anthracite (Y83)

The E-Class

Statement or understatement: the designo paint finishes offer you the best of both worlds. A diversity that continues in the interior too. The extended leather appointments are a particularly exclusive highlight, with the upper part of the dashboard and the waistline section

of the doors trimmed in black designo leather. The single or two-tone designo leather appointments and superbly coordinated designo wood trim, with its discreet grain, stylishly accentuate the interior design. Not just presenting itself, but also representing you.







designo silver (029)

Upholstery:

single-tone designo Exclusive leather, graphite green (X14)

Trim:

designo black piano lacquer (W69)

Extras:

Wood/leather steering wheel (Y95) Wood/leather selector lever (Y94) Alcantara roof liner in designo anthracite (Y83)

The CLS-Class

This Coupé is simply breathtaking. The designo paintwork perfectly accentuates the dynamic contours of the 4-door model and is yet another reason why this car is destined to attract plenty of admiring glances. And, sharing the limelight: the exceptional interior. The

single-tone designo leather appointments, combined with designo trim in matt natural oak grain, umber maple grain or piano lacquer, elegantly accentuate the design here. And the Alcantara roof liner provides the perfect finishing touch for the interior.







designo platinum black (046)

Upholstery:

single-tone designo Exclusive aniline leather, pastel yellow (X12)

Trim:

designo star galaxy stone (W73)

Extra:

Wood/leather steering wheel (Y95)

The S-Class

The S-Class is synonymous with cutting-edge technology and effortless superiority. It's a car that simply exudes quality. Especially when it's refined by designo: various different designo paint colours, interior appointments in designo aniline leather or the even softer and thicker designo natural leather, and coordinating stone or wood trim turn your S-Class into a highly individual vehicle. A wood/leather steering wheel and the Alcantara roof liner round off the distinguished atmosphere on board.





cubanite silver (standard metallic paint finish)

Upholstery: single-tone leather, designo light brown (X35)

Trim:

designo brown poplar (W68)

The M-Class

Functionality and an aesthetic appeal are by no means mutually exclusive. Quite the opposite in fact. The designo features for the M-Class are just as compelling as the cutting-edge technology concealed beneath. The designo leather, in various colours, the trim

in designo umber maple grain or designo brown poplar and the leathertrimmed upper section of the dashboard add a distinctive touch, rounding off the powerful design in impressive style. The result: a car with inimitable charisma.







designo mocha black (033)

Upholstery:

single-tone leather, designo porcelain (X27)

Trim

designo matt natural oak grain (W21)

Extras:

Wood/leather steering wheel (Y95) Wood/leather selector lever (Y94) Alcantara window frames in designo anthracite (Y83)

The CLK-Class

A silhouette of sweeping lines, unobtrusive sportiness and elegance bordering on the luxurious: the CLK-Class is exciting as a Coupé and seductive as a Cabriolet. Particularly, of course, when featuring designo paintwork. The refined interior is also designed to unleash emotions. The designo leather appointments and the designo wood trim highlights are perfectly complemented by the wood/leather steering wheel and selector lever. Other attractive objects of desire include the Alcantara roof liner and the window frames.





Paintwork: designo silver (029)

Upholstery:

single-tone designo Exclusive aniline leather,

chablis (X32)

Trim:

designo black piano lacquer (W69)

Extra:

Wood/leather steering wheel (Y95)

The CL-Class

The new CL-Class is the epitome of high-end automotive engineering. Exclusivity, design and power – few other vehicles shine in all the right disciplines at first glance like this car. designo allows you to turn things up a notch, giving your CL-Class an even more individual

look: with spellbinding designo paint finishes, a luxurious interior in designo aniline leather or thick, sumptuous designo natural leather, coordinating trim and the Alcantara roof liner.







designo mauritius blue (039)

Upholstery: two-tone leather,

designo mauritius blue/black (X86)

Trim:

designo anthracite tamo (W16)

Extras

Wood/leather steering wheel (Y95) Wood/leather selector lever (Y94) Leather-trimmed roll-over bars (Y98)

The SLK-Class

It's not just the power of this Roadster that makes the pulse race: its dynamic looks are equally impressive. The energy of the design is emphasised by designo paintwork and the SLK-Class interior exudes dynamism too: for example with two-tone leather appointments or

a single-tone combination of leather and Alcantara. Colour-coordinated, leather-trimmed roll-over bars and designo wood trim are also available, for a sporty yet elegant feel.







designo mystic red (037)

Upholstery:

single-tone designo Exclusive leather, mystic red (X13)

Trim:

designo natural maple grain (W64)

Extras

Wood/leather steering wheel (Y95) Wood/leather selector lever (Y94)

The SL-Class

The legend lives on. And holds an irresistible appeal for all sports car fans. Particularly, of course, when the Roadster features exciting designo paintwork and an exceptional interior. The appointments,

in single or two-tone designo leather or designo Exclusive leather, the five different wood or stone trim options and the roof liner in Alcantara blend to create a thoroughly harmonious look.







designo platinum black (046)

Upholstery:

single-tone leather, designo porcelain (ZF3)

Trim:

designo matt red brown cinnamora (ZG0)

Extra:

Wood/leather steering wheel and selector lever (ZG1)

The G-Class

The G-Class is an indisputable original with enduring appeal. And the individual designo components accentuate the distinctive design of this cult cross-country vehicle. The eye is immediately drawn to the wealth of possibilities offered by designo paintwork. The range

of coordinating designo leather colours is equally varied. Refined designo wood trim and a wood/leather steering wheel and selector lever offer further top-quality design options for the interior.







Pure seduction, down to the smallest detail

Hand-stitched seats in soft designo leather, with colour-contrasting topstitching. Immaculate veneers in quality wood, precision-fitted. Trim parts in genuine natural stone, which shimmers softly or gleams powerfully, according to the light conditions. Paint finishes which underline the exclusive character of your Mercedes: designo offers a whole host of details your eyes will never tire of.

The paintwork



For a full overview of all designo paint colours, leather and wood choices and extras, simply fold out this page and turn to the double-page spread which details the options for your particular Mercedes

¹No designo paint colours available for the A-Class, B-Class or M-Class ²Not available for the CLS-Class, CLK-Class Cabriolet or SLK-Class ³Not available for the G-Class

designo has the perfect shade for you

Our exceptional designo range isn't just about the interior of your Mercedes. We also focus on exclusivity for the exterior, with a whole range of exciting paint colours. Our designo mystic finishes, for example, offer an exceptional intensity and extreme depth of colour. Whichever colour you are looking for, you can be certain to find the perfect shade with designo, and you can rely on our experts to apply the paint with the utmost precision.







designo for the A-Class and the B-Class

designo leather for the A-Class

Leather/Alcantara appointments



(two-tone: X90)

java (two-tone: X91)



atoll blue (two-tone: X92)



black (single-tone: X20)

designo trim¹ for the A-Class

Centre console panels in designo piano lacquer



anthracite poplar

designo leather for the B-Class

Leather/Alcantara appointments



alpaca grey (two-tone: X90)



(two-tone: X91)



atoll blue (two-tone: X92)



(single-tone: X20)

designo trim¹ for the B-Class

Centre console panels in designo piano lacquer



anthracite poplar

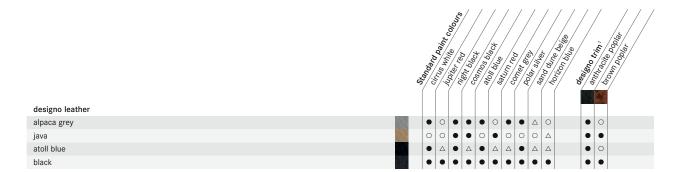
or



brown poplar

Combination options for the A-Class designo leather alpaca grey java atoll blue black

Combination options for the B-Class



Recommended combination

O Possible combination

[△] Not recommended as combination

designo for the E-Class

designo leather



(single-tone: X27/two-tone: X87)



chablis (single-tone: X32/two-tone: X84)



pastell yellow (single-tone: X12/two-tone: X78)



sand (single-tone: X10/two-tone: X77)



mystic red (single-tone: X13/two-tone: X79) (single-tone: X49/two-tone: X89)



corteccia



(single-tone: X06/two-tone: X96)



graphite green (single-tone: X14/two-tone: X80)

designo trim



brown poplar (W68)



umber maple grain



matt red brown cinnamora (w67)



burr walnut designo version (W60)¹

designo extras



Extended designo leather trim



Wood/leather selector lever



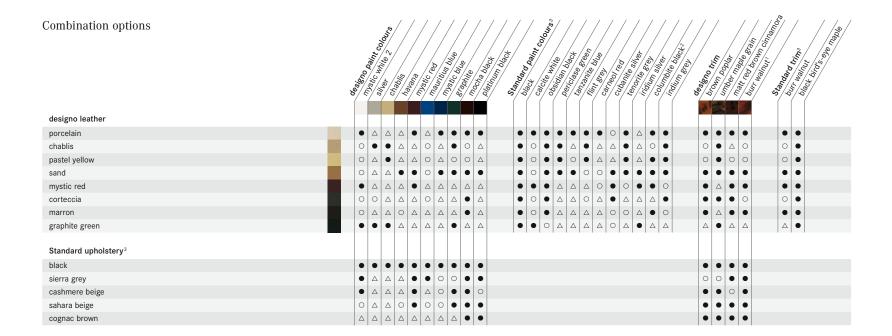
Wood/leather steering wheel



Leather steering wheel and leather gearshift lever, 2-tone (Y96)



Alcantara roof liner in anthracite (Y83), also in cashmere beige (Y89) and etna grey (Y87); or black fabric roof liner (Y90)



Recommended combination

O Possible combination

[△] Not recommended as combination

¹For AVANTGARDE models only (designo wood identical to ELEGANCE line) ²For AVANTGARDE and ELEGANCE models only

³ For details of options for combining standard paint colours/standard trim and standard upholstery, see E-Class brochures

designo for the CLS-Class

designo leather



(single-tone: X27)



chablis (single-tone: X32)



sand (single-tone: X10)



classic red (single-tone: X17)



mystic red (single-tone: X13)



mauritius blue (single-tone: X16)



(single-tone: X49)



marron (single-tone: X06)



graphite green (single-tone: X14)

designo trim



natural matt oak grain



umber maple grain



black piano lacquer

designo extras



Alcantara roof liner in pebble beige (Y84), also in anthracite (Y83) or alpaca grey (Y85)



Wood/leather selector lever



Wood/leather steering wheel

Combination options	0688n0 511/05 Daint	chablis colours	Pueneu	Mystic red	menitus hi	Stac blue	mochite mochite	Dlatin black	Standar	Olack Maint	tan by	carne bu	Sanjoi 160	Cubanic beigg	flint gr Silver	Dericles	Indium Sreen	oj olium sij	Temono We.	ofesie.	natur tring	Hew less	black maple Brail	Diano Brain	Standard Squer	hi bur trim	Selve Walnut	PODU NOM	//	/
designo leather		Т																												
porcelain			•	Δ	•	•	•	•	•	•	•	•		0		•	Δ	•		- (•	•	•		•	•	0			
chablis	•			0	Δ	•	0		•	•	Δ	0	• 2	<u> </u>	•	0	Δ	Δ		4		• •	•		0	•	0			
sand		7	•	0	•	•	•	•	•	•	•	0	0			0	•	0		- 0	•	•	•		•	•	•			
classic red			Δ	Δ	Δ	Δ	Δ	0	•	•	Δ		△ (• 4	Δ Z	Δ	•	•		(٥ .	Δ			Δ	•	Δ			
mystic red			•	Δ	Δ	Δ	Δ	Δ	•	•		0	•	• 4	<u> </u>	. •	•	•		- 0	• .		•		•	•	0			
mauritius blue			Δ	•	•	Δ	Δ	•	•	0	•) Z	Δ Z	Δ	•	•		(٥ .	Δ			•	•	•			
corteccia	0 4		. _	0	Δ	Δ	•	Δ	•	•			•) 4	. •	Δ	0		(0	•	•		0	•	Δ			
marron		0	Δ	Δ	Δ	Δ	•		•	•	Δ) Z	<u> </u>	0	Δ	0		- 1	• .		•		•	•	•			
graphite green	•		. _	Δ	Δ	•	Δ	Δ	•	0) Z	<u> </u>		•	•		- 0	•	•	•		Δ	•	Δ			
Standard upholstery ¹																														
black	•	•	•	•	•	•	•	•												•	•	•	•							
cashmere beige			•	Δ	0	•	•	0												•	•	• •	•							
sunset red								Δ												4		• 4	2							
basalt grey			•	0	Δ	Δ	Δ	•													•									

Recommended combinationPossible combination

[△] Not recommended as combination

designo for the S-Class

designo aniline leather



(single-tone: X27)



(single-tone: X32)



pastel yellow (single-tone: X12)



sand (single-tone: X10)



mystic red (single-tone: X13)



corteccia (single-tone: X03)

designo

natural leather



marron (single-tone: X02)



mid orion grey (single-tone: X29)



corteccia (single-tone: X49)



armagnac (single-tone: X07)



marron (single-tone: X06)



granite (single-tone: X23)



black (single-tone: X01)

designo trim



natural matt oak grain



natural maple grain



black piano lacquer



labrador blue pearl stone (W72)



star galaxy stone (W73)

designo extras



Alcantara roof liner in cashmere beige (Y89), also in anthracite (Y83)1 or alpaca grey (Y85); or black fabric roof liner (Y90)



Wood/leather steering wheel (Y95)

Combination options	design.	Sill while con	chahi.	haven	mystic.	mauriti.	mystic to the	Sraphig Egophig	Mochaki	olatinum t.	Sign	6/20 Das.	Calcife Colon	chromit ite	Obsidia black	Canzanii black	1110 Siey 6140	tran60/76	Cut tine t	ind: New Selection	Deri Silver	970/986	Sorite Stein	des/ie	naturi trim	theu house	6/20x maple 8/3/2	niera chemoles	star or blue quer	Stan_ Stone Stone	Cally tri	000000	Silk Mat Doplar	Oark burr "Walk	1011100	/	
designo leather		П	_							1																	1										
porcelain	•	Δ	Δ .	Δ		•	•	•	•		- 0	•	•	•	•	0	•	0	0	Δ	•	Δ		•	•				•		•		•				
chablis	0	•	• .	Δ /	0 2	Δ		0				• .	Δ	•		.	0	Δ	Δ	Δ	•	Δ		4	Δ) [•		Δ		•				
pastel yellow	0		•	Δ Z	0 2			•			•	• .	Δ	•	0	•	Δ	Δ	Δ	Δ	•	Δ		4	Δ C) [•	1	0 4	2	•				
sand	0		Δ	•	0	•	•	•	•			•	o •	•	•	•	0	•	•	•	•	Δ		- 0) [•			•	•				
mystic red	•		Δ .	<u> </u>		. _	. 🗠		. △		•			•			0	0	•	•	Δ			-) (• 1		•				
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corteccia	0	0	Δ .	∆ ∠	4		. 🗠	•			•			•		. 🛆	Δ	Δ	•	Δ	Δ) [7 0			•		•				
armagnac	Δ	Δ	Δ .	Δ Z		. _	. 🛆	•	•		•	•		•		. △	Δ	Δ	Δ		Δ	Δ		() () [\ C		- 1	•	•	•				
marron	0	Δ	Δ) Z		. △	. 🛆	•			•	•		•		. 0	Δ	0	0	Δ	Δ	0		-) [, C			•		•				
granite	•	•	•			. _	. 🛆				•	•	•	•	•	•	0	•	•	•	Δ	•		- 0	• 2	2			•			•	•				
black	•	•	•	•	•	•	•	•	•		- 0		•	•	•	•	•	•	•	•	•	•		•						'	•		•				
Standard upholstery ²																																					
black	•	•	•	•	•	•	•	•	•															•													
savanna beige/cashmere beige	0	Δ	Δ	•		. 0	•	•	•															•		0		•									
basalt grey/dark basalt grey	•		Δ .	Δ	0	Δ	. 🛆																	(
sahara beige/black	0	Δ	Δ	0	0	0	•	•	•															•													
basalt grey/black	•		Δ .	Δ	0	Δ	. Δ																	-													

Recommended combinationPossible combination

[△] Not recommended as combination

designo for the M-Class

designo leather



(single-tone: X27)



cashmere bege (single-tone: X25)



light brown (single-tone: X35)



black (single-tone: X11)

designo trim1



umber maple grain



brown poplar



Wood/leather steering wheel

Combination options designo leather porcelain cashmere beige light brown black

Recommended combination

O Possible combination

designo for the CLK-Class

designo leather1



porcelain (single-tone: X27/two-tone: X87)



chablis (single-tone: X32/two-tone: X84)



pastel yellow (single-tone: X12/two-tone: X78)



sand (single-tone: X10/two-tone: X77)



classic red (single-tone: X17/two-tone: X83)



mystic red (single-tone: X13/two-tone: X79)



mauritius blue (single-tone: X16/two-tone: X86)



graphite green (single-tone: X14/two-tone: X80)



black (single-tone: X11)

designo trim



natural matt oak grain



brown poplar



black piano lacquer

designo extras



Leather steering wheel and leather gearshift lever, 2-tone (Y96)



Alcantara roof liner² in pebble beige (Y84), also in anthracite (Y83) or alpaca grey (Y85); or black fabric roof liner² (Y90)



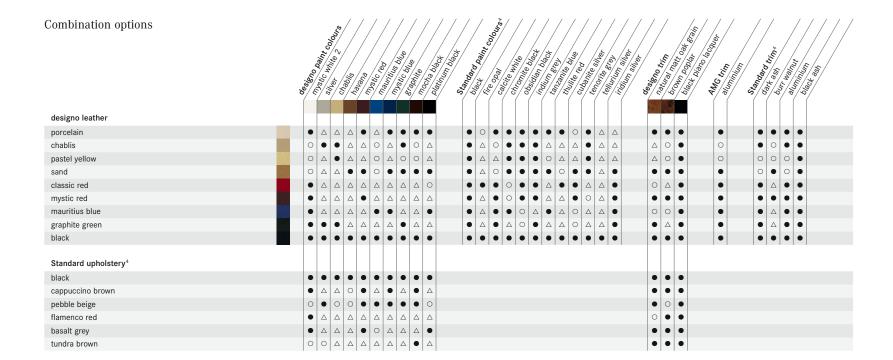
Alcantara window frames³ in anthracite (1883), also in pebble beige (1884) or alpaca grey (1885); or black fabric roof liner³ (1990)



Wood/leather selector lever (Y94)



Wood/leather steering wheel (Y95)



³ For CLK-Class Cabriolet only

Recommended combination
 Possible combination

[△] Not recommended as combination

¹CLK 63 AMG available with single-tone designo leather only ²For CLK-Class Coupé only

⁴For details of options for combining standard paint colours/standard trim and standard upholstery, see CLK-Class brochure

designo for the CL-Class

designo aniline leather



(single-tone: X27)



(single-tone: X32)



pastel yellow (single-tone: X12)



sand (single-tone: X10)



mystic red (single-tone: X13)



corteccia (single-tone: X03)

designo

natural leather



marron (single-tone: X02)



mid orion grey (single-tone: X29)



corteccia (single-tone: X49)



armagnac (single-tone: X07)



marron (single-tone: X06)



granite (single-tone: X23)



black (single-tone: X01)

designo trim



natural matt oak grain



natural maple grain



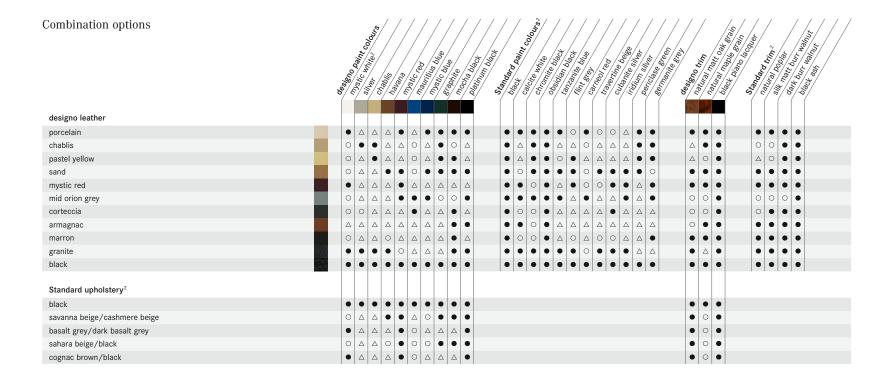
black piano lacquer



Alcantara roof liner in cashmere beige (Y89) also in anthracite (Y83)1 or alpaca grey (Y85); or black fabric roof liner (Y90)



Wood/leather steering wheel



Recommended combination

¹Alcantara roof liner in anthracite (Y83) O Possible combination included with "designo Exclusive aniline △ Not recommended as combination leather"

designo for the SLK-Class

designo leather



chablis (two-tone: X84)



(two-tone: X78)



sand (two-tone: X77)



classic red (two-tone: X83)



mystic red (two-tone: X79)



mauritius blue (two-tone: X86)



graphite green (two-tone: X80)



black (single-tone: X11)



alpaca grey (single-tone: X21, black (single-tone: X20, leather/Alcantara)



leather/Alcantara)



designo extras



Wood/leather selector lever



Wood/leather steering wheel

designo trim



natural poplar



anthracite tamo



Alcantara roof liner in alpaca grey (Y85), also in anthracite (Y83)



Leather steering wheel and leather gearshift lever, 2-tone (Y96)



Leather trim



Leather-trimmed roll-over bars

\$\frac{\sqrt{\alpha}}{\sqrt{\alpha}}\rightarrow{\sqrt{\alpha}}{\sqrt{\alpha}}\ \$1000 Week | \$1000 Combination options 068900 tim Standard trim designo leather alpaca grey chablis Δ 0 0 0 0 Δ pastel yellow • sand 0 0 classic red Δ mystic red Δ Δ 0 0 0 Δ Δ Δ 0 mauritius blue 0 0 0 • graphite green • black • Standard upholstery¹ black . • orient beige 0 dusky red alpaca grey 0 • • 0 tobacco brown

Recommended combination

 [○] Possible combination
 △ Not recommended as combination

¹For details of options for combining standard paint colours/standard trim and standard upholstery, see SLK-Class brochure

designo for the SL-Class

designo leather



(single-tone: X27/two-tone: X87)



(single-tone: X32/two-tone: X84)



pastel yellow (single-tone: X12/two-tone: X78)



sand (single-tone: X10/two-tone: X77)



mid orion grey (single-tone: X29/two-tone: X99)



classic red (single-tone: X17/two-tone: X83)



mystic red (single-tone: X13/two-tone: X79)



mauritius blue (single-tone: X16/two-tone: X86)



corteccia (single-tone: X49/two-tone: X89)



graphite green (single-tone: X14/two-tone: X80)



designo trim



natural matt oak grain



natural maple grain



umber maple grain



labrador blue pearl stone (W72)



star galaxy stone (W73)



Alcantara roof liner in anthracite (Y83), also in pebble beige (Y84) and alpaca grey (Y85); or black roof liner (Y90)



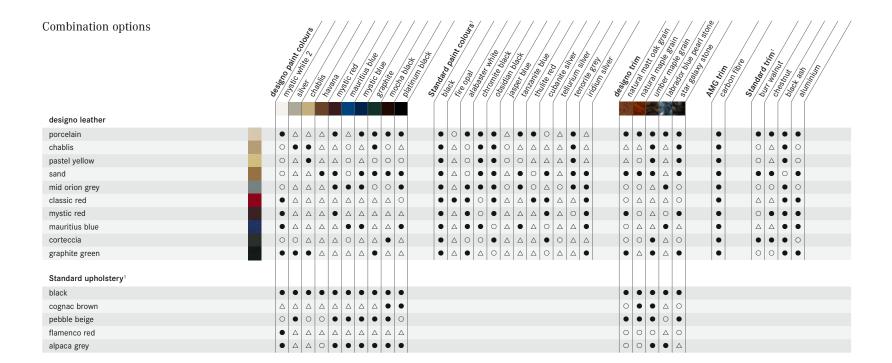
Wood/leather selector lever



Wood/leather steering wheel



Leather steering wheel and leather gearshift lever, 2-tone (Y96)



Recommended combination

O Possible combination

[△] Not recommended as combination

designo for the G-Class

designo leather



porcelain (single-tone: ZF3)



sand (single-tone: ZK6)



light brown (single-tone: ZH2)



mystic red (single-tone: ZK8)



mauritius blue (single-tone: ZL1)



corteccia (single-tone: ZF2)



graphite green ar (single-tone: ZK7) (sin



anthracite (single-tone: ZH1)

designo trim



natural maple grain



matt red brown cinnamora (ZG0)



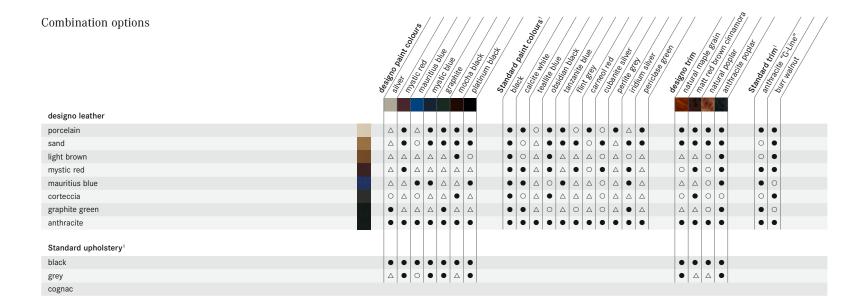
natural poplar (ZM5)



anthracite poplar



Wood/leather steering wheel and selector lever in matt red brown cinnamora (ZGI), natural poplar (ZM6), anthracite poplar (ZM8) or natural maple grain (ZM9)



Recommended combination
 Possible combination

[△] Not recommended as combination

¹For details of options for combining standard paint colours/standard trim and standard upholstery, see G-Class brochure



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