

designo Manufaktur



Model Year 2021

Mercedes-Benz
The best or nothing.





Important note

The information presented in this guide is based on the most current information available and is intended for internal use only. Mercedes-Benz reserves the right to make changes at any time, without notice, to colors, materials, equipment, special specifications and models.

Pricing for all designo Manufaktur custom orders will be confirmed and communicated to you by the designo order team.

Due to variances among monitors and printers the colors that appear on your screen and printouts may not be exact.

For illustrative purposes, some images may show vehicles with European Specification.

Revision History

<i>Date</i>	<i>Changes</i>
6/1/2020	Initial MY21 Release including new inspirations



designo Manufaktur



Important Guidelines



Model Availability



Pricing Guidelines



Exterior Paint Colors



Interior Options



Exterior Paint Examples



Interior Examples



Ideas & Inspiration



- This ordering guide is intended to provide **guidance** and **inspiration** on some of the available paints, upholsteries and other options that are possible through the designo Manufaktur custom order program as well as provide a **first indication** of estimated pricing for several types of customization.
- Each custom order is unique: the MBUSA designo Manufaktur team will check availability for **each order** with the factory before it can be confirmed and the order started. **Pricing will be communicated** on a per order basis by the designo Manufaktur team.
- **Please review all guidelines and procedures** in this document before making a custom order request to the designo team.
- Please direct all designo Manufaktur Custom Order inquiries to designo@mbusa.com or Your Distribution Liaison Team.
- When making a custom order request please provide as much information as possible: **Paint Code, Paint Name**, if non- MB Paint please provide **the brand/OEM, paint code and paint name** and any other details which would help in verifying feasibility.



- Additional production time required for all custom orders.
- Always add the time quote to the scheduled decade in NetStar/VISTA. **Example:** Car scheduled in July 1st decade (7/1) should be complete in roughly September.
 - Custom exterior paint: approximately 8 weeks additional (10 weeks on GT models)
 - Custom interior upholstery/headliner/stitching: approximately 8 – 16 weeks additional
 - Custom exterior and interior: approximately 12 – 16 weeks additional
- designo Manufaktur custom order production timelines **are not guaranteed** and **MBUSA will not be responsible for additional time** beyond the estimated period. Each custom order is handled individually and patience is requested so we can build a completely unique vehicle.
- designo Manufaktur vehicles ordered towards the end of a model year may be delayed into the following model year due to the factory production changeover.





designo Manufaktur (PA1) Availability by Carline – MY21

	Tuscaloosa			Bremen			Sindelfingen						Finnland	Rastatt	Kecskemét	Graz	
	GLE	GLS	C sedan	C coupe cabrio	GLC	SL	E coupe cabrio	E sedan wagon	CLS	S sedan coupe cabrio	S Maybach	GT 2-door	GT 4-door	GLC	GLA	CLA	G
Paint	No	No	No	No	No	No	No	Yes	No	TBD	TBD	Yes	No	No	No	No	No
Seat Upholstery	No	No	No	Yes	Yes	No	Upon Request	Yes	No	TBD	TBD	Yes	No	No	No	No	No
Headliner	No	No	No	No	No	No	No	No	No	TBD	TBD	Yes	No	No	No	No	No
Seat stitching	No	No	No	Yes	Yes	No	Upon Request	Yes	No	TBD	TBD	Yes	No	No	No	No	No
Wood Trim	No	No	No	No	No	No	No	No	No	No	No	No	No	No	No	No	No
Dashboard	No	No	No	No	No	No	No	Yes	No	TBD	TBD	Yes	No	No	No	No	No
Seatbelts	No	No	No	No	No	No	No	No	No	No	No	No	No	No	No	No	No
Wheels	No	No	No	No	No	No	No	No	No	No	No	No	No	No	No	No	No

- G-Class offers many *designo* Manufaktur colors in the Dealer Ordering Guide through regular ordering, further colors are not possible at this time.
- CLS offers many *designo* Manufaktur colors in the Dealer Ordering Guide through regular ordering, further colors are not possible at this time.



- Each custom order is unique, **exact pricing estimate will be provided** to the dealership by the designo Manufaktur Custom Order Team.
- The following pricing is intended **only as a guideline** to assist you in determining if the designo Manufaktur custom order program is a good option for your customer.
- A **\$3,000 custom order fee** is applied to each custom order. The chosen custom options (paint/leather/stitching/etc.) will be quoted additionally.
- Please note, custom interiors can range widely depending on the specific configuration and details chosen, the below is the starting price for each model.

	Model	Price
Paint	213	\$7,500
	190	\$11,000

	Model	Starting At:
Upholstery	213	\$9,000
	213 AMG	\$14,000
	190	\$6,100

Note: Upholstery prices are on top of Nappa/designo prices





Approved Paint Colors

The below paint colors have been ordered in the past two years and should generally still be available for Sindelfingen models. All custom paint orders require final confirmation from the factory.

Paint Code	U.S. Color Name (Global Name if Different)	Paint Type
029	designo Silver	Metallic
032	designo Mystic Blue	Metallic
033	designo Mocha Black	Metallic
041	designo Graphite	Metallic
044	designo Alanite Grey	magno
049	designo Cashmere White	Magno
052	designo Mystic Brown	Metallic
054	Monza Grey	magno
056	designo Night Black Magno	Magno
112	Majestic Black	Metallic
124	Arabian Grey	Non-Metallic
149	Polar White	Non Metallic
175	Kryptonite Green	Metallic
190	Graphite Grey	Non Metallic
228	Monarch Blue	Metallic
255	designo Olive	Non-Metallic
271	designo Dakota Brown Magno	Magno
385	Maybach Cote D'Azure Light Blue	Metallic
491	Maybach Rocky Mountains Dark Brown	Metallic
497	Cuprite Brown	Metallic
526	Dolomite Brown	Metallic
548	Firemist Red	Metallic
588	Maybach Bryce Canyon Red	Metallic
589	Jupiter Red	Non Metallic
592	Northern Lights Violet	Metallic
644	Brilliant Blue Magno	Magno

Paint Code	U.S. Color Name (Global Name if Different)	Paint Type
650	Polar White	Non Metallic
660	Rubellite Red	Metallic
685	Sunburst Yellow	Non Metallic
723	Pewter	Metallic
753	Tectite Grey	Metallic
756	Maybach Himalayas Medium Grey	Metallic
773	Maybach Teide Light Grey	Metallic
781	Maybach Teide Medium Grey	Metallic
796	Dakota Brown	Metallic
818	designo Graphite Grey Magno	Magno
825	Deep Green	Non-Metallic
896	Brilliant Blue	Metallic
897	Ruby Black	Metallic
904	Midnight Blue	Non-Metallic
934	China Blue	Non-Metallic
982	designo Iridium Silver Magno	Magno
983	Rough Silver	Metallic
996	designo Cardinal Red	Metallic
998	Anthracite Blue	Metallic
Audi	Nardo Grey	Non-Metallic
Audi	Chalk	Non-Metallic
Bentley	Bentley Damson	Metallic
BMW	Champagne Quartz	Metallic
Porsche	Voodoo Blue	Non-Metallic
Porsche	Graphite Blue	Non-Metallic



Paint Colors Not Possible

The following paints have recently been checked and are not possible at this time.

Paint Code	U.S. Color Name	Paint Type
047	ALUBEAM Silver	Special BEAM paint
278	AMG Solarbeam	Special BEAM paint
376	AMG Green Hell Magno	Magno
590	Mars Red (Fire Opal)	Non-Metallic
671	designo Olive Magno (Yellow Olive Magno)	Magno
950	Caspian Blue	Metallic
997	Piedmont Green	Metallic
020	Orange Metallic	Metallic
6606	Bentley Verdant Green	Metallic



Customization Options we can offer:

- Past MB *designo* leather colors
- Distinct interior color combinations
 - (ex. Customer wants to replace Espresso Brown in Magma Grey/Espresso Brown interior on S-Class with Black)
- Contrast stitching colors
 - (ex. Black interior with red/yellow/orange stitching)
- **On the S-Class/Maybach:** headliners in Nappa leather in different colors and stitching patterns



X06 auburn
brown/maron



X13 mystic red



X35 light brown



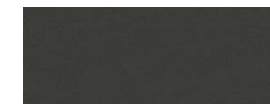
X46 deep white



X07 armagnac



X12 saffron beige/pastel
yellow



X49 corteccia



X17 classic red



X10 sand



Blues



032
designo Mystic Blue
Metallic



228
Monarch Blue (Cornetite Blue)
Metallic



896
Brilliant Blue
Metallic



Blues



904
Midnight Blue
Non-Metallic



934
China Blue
Non- Metallic



950
Caspian Blue / AMG Daytona Blue
Metallic



Reds



032
designo Mystic Red
Metallic



548
Firemist Red / Amber Red
Metallic



586
Magma Red
Non-Metallic



Reds



588
**Maybach Bryce Canyon Red / Ayers Rock Red
Metallic**



660
**Rubellite Red
Metallic**



996
**designo Cardinal Red
Metallic**



Greys



041
designo Graphite
Metallic



044
designo Alanite Grey
Magno



124
Arabian Grey
Non-Metallic



Greys



190
Graphite Grey
Non-Metallic



281
designo Shadow Grey
Magno



753
Tectite Grey
Metallic



Greys



773
Teide Light Grey / Tierra del Fuego
Metallic



963
Indium Grey
Metallic

...
Dravit Grey
Metallic



Others



056
designo Night Black
Magno



271
designo Dakota Brown
Magno



029
designo Silver
Metallic

Others



685
Sunburst Yellow
Non-Metallic



No Code
Bentley Damson
Metallic

Interior Upholstery – *designo* Exclusive Nappa Leather



X07
Armagnac



X10
Sand



X06
Auburn Brown
(Global Name Maron)



X17
Classic Red



X49
Corteccia



X46
Deep White

Images shown for color example only. Due to run out of 222 S-Class generation, delayed availability of custom options on S-Class

Interior Upholstery – *designo* Exclusive Nappa Leather



X35
Light Brown



X12
Pastel Yellow
(Also called Saffron Beige)

S-Class shown for illustration. Note, pre-facelift model shown.



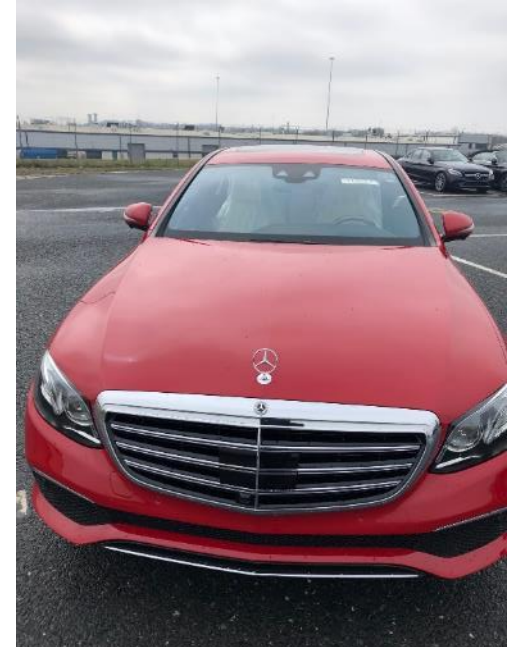
Paint: China Blue (934)





Paint: Jupiter Red (589)

Interior Upholstery: *designo* Porcelain Exclusive Interior





Paint: Maybach Cote d'Azur Light Blue (385)

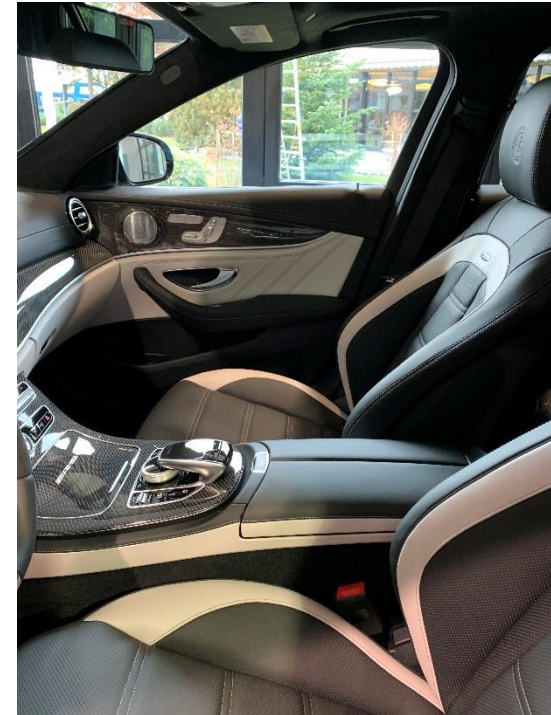


AMG E 63 S 4MATIC+ Wagon



Paint: China Blue (934)

Interior Upholstery: *designo* Platinum White/Black





Paint: Brilliant Blue Magno (644)





Paint: Arabian Grey (124)

Interior Upholstery: Classic Red (X17)



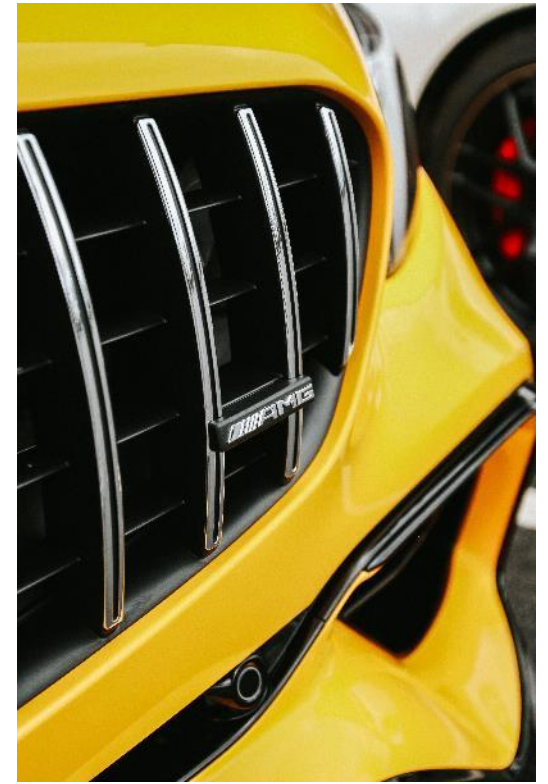


Paint: *designo* Night Black Magno (056)
Interior Upholstery: Black/Yellowstone





Paint: Sunburst Yellow (685)





S 63 Sedan

Paint: *designo* Brilliant Blue Magno (644)



S 63 Cabriolet

Paint: Jupiter Red (589)



S 63 Sedan

Paint: Deep Green (825)

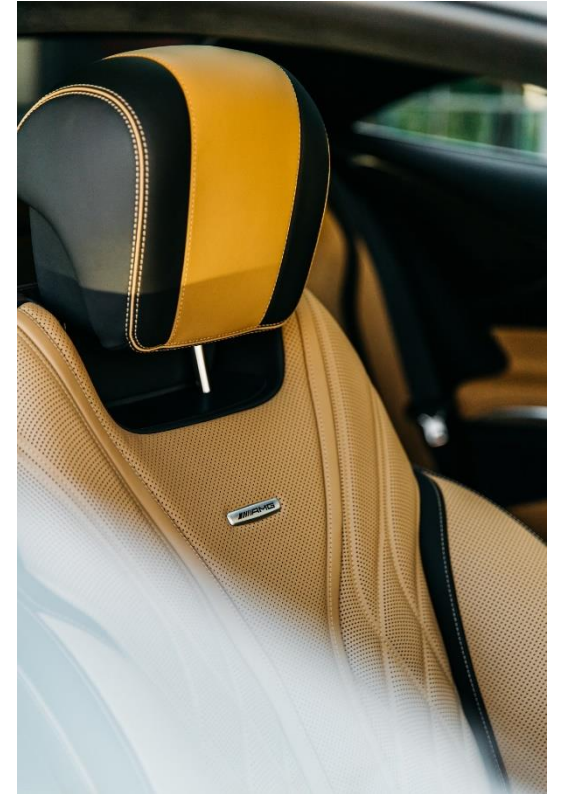
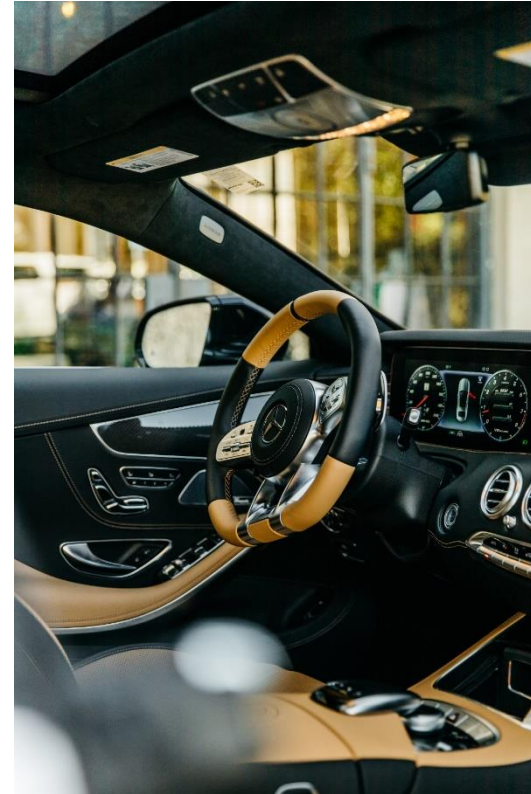


AMG S 63 Coupe



Paint: *designo* Monza Grey Magno (054)

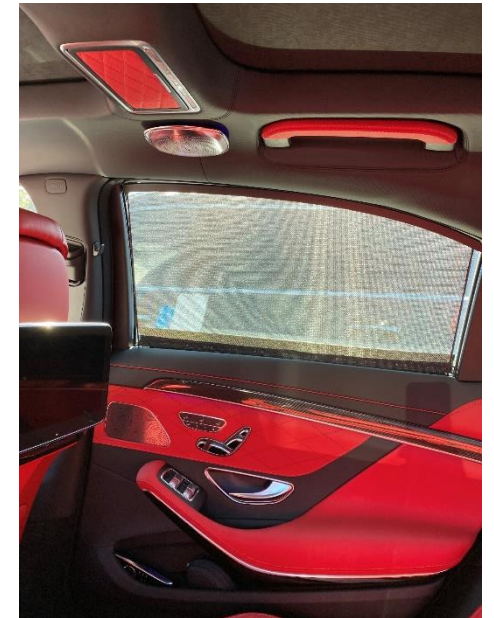
Interior Upholstery: *designo* Sand/Black Two-Tone (X10)





Paint: *designo* Graphite Grey Magno (818)

Interior Upholstery: *designo* Classic Red, with a full black Nappa Leather Headliner and Grab Handles/ Vanity Mirrors in Classic Red (X17)





Paint: Obsidian Black (197)

Interior Upholstery: *designo* Sand/Black Two-Tone Nappa Leather





Paint: Obsidian Black (197)

Interior Upholstery: *designo* Bengal Red with Matching Folding Tables

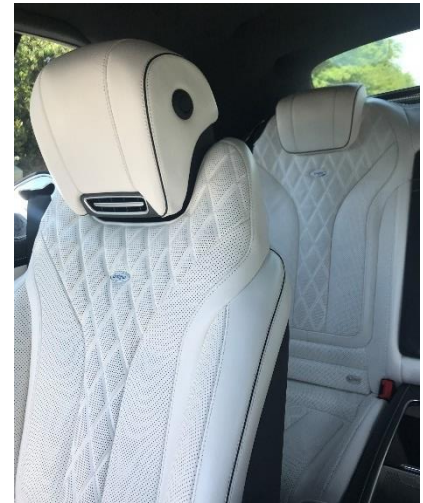


S560 Cabriolet



Paint: Mystic Blue (032)

Interior Upholstery: Deep White (X46)





Paint: Teide Light Grey (781)

Interior Upholstery: designo Light Brown Nappa Leather (X35)



Further Interior Leather Color Inspirations



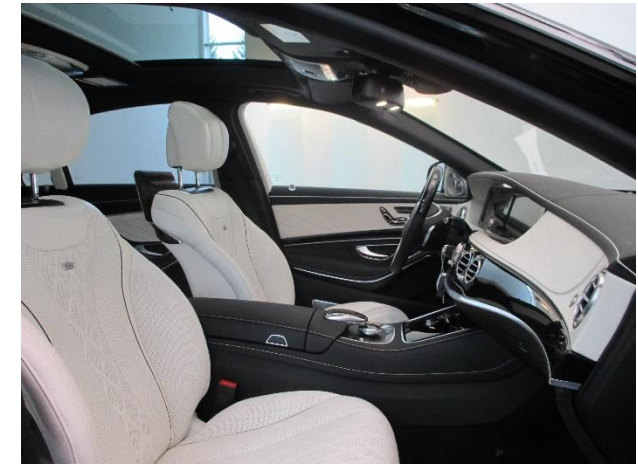
Auburn Brown



Porcelain/Black



Bengal Red (w/ design style)



Deep White/Black





Please direct all *designo* Manufaktur Custom Order
inquires to

designo@mbusa.com

or

Your Distribution Liaison Team